



CAMPESINOS UNIDOS, INC.  
2026/2027  
Community Needs Assessment and  
Community Action Plan

Submitted to:  
California Department of  
Community Services and Development  
  
Community Service Block Grant

June 27, 2025

# 2026/2027 Community Needs Assessment and Community Action Plan

## Campesinos Unidos, Inc.



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## Introduction

The Department of Community Services and Development (CSD) has developed the 2026/2027 Community Needs Assessment (CNA) and Community Action Plan (CAP) template for the Community Services Block Grant (CSBG) Service Providers network. CSD requests agencies submit a completed CAP, including a CNA, to CSD on or before **June 30, 2025**. Changes from the previous template are detailed below in the “What’s New for 2026/2027?” section. Provide all narrative responses in 12-point Arial font with 1.15 spacing. A completed CAP template should not exceed 65 pages, excluding the appendices.

## Purpose

Public Law 105-285 (the CSBG Act) and the California Government Code require that CSD secure a CAP, including a CNA from each agency. Section 676(b)(11) of the CSBG Act directs that receipt of a CAP is a condition to receive funding. Section 12747(a) of the California Government Code requires the CAP to assess poverty-related needs, available resources, feasible goals, and strategies that yield program priorities consistent with standards of effectiveness established for the program. Although CSD may prescribe statewide priorities or strategies that shall be considered and addressed at the local level, each agency is authorized to set its own program priorities in conformance to its determination of local needs. The CAP supported by the CNA is a two-year plan that shows how agencies will deliver CSBG services. CSBG funds are by their nature designed to be flexible. They shall be used to support activities that increase the capacity of low-income families and individuals to become self-sufficient.

## Federal CSBG Programmatic Assurances and Certification

The Federal CSBG Programmatic Assurances are found in Section 676(b) of the CSBG Act. These assurances are an integral part of the information included in the CSBG State Plan. A list of the assurances that are applicable to CSBG agencies has been provided in the Federal Programmatic Assurances section of this template. CSBG agencies should review these assurances and confirm that they are in compliance. Signature of the board chair and executive director on the Cover Page certify compliance with the Federal CSBG Programmatic Assurances.

## State Assurances and Certification

As required by the CSBG Act, states are required to submit a State Plan as a condition to receive funding. Information provided in agencies’ CAPs will be included in the CSBG State Plan. Alongside Organizational Standards, the state will be reporting on [State Accountability Measures](#) in order to ensure accountability and program performance improvement. A list of the applicable State Assurances is provided in this template. CSBG agencies should review these assurances and confirm that they are in compliance. Signature of the board chair and executive director on the Cover Page certify compliance with the State Assurances.



## Compliance with CSBG Organizational Standards

As described in the Office of Community Services (OCS) [Information Memorandum \(IM\) #138](#) dated January 26, 2015, CSBG agencies will comply with the Organizational Standards. A list of Organizational Standards that are met by an accepted CAP, including a CNA, are found in the Organizational Standards section of this template. Agencies are encouraged to utilize this list as a resource when reporting on the Organizational Standards annually.

## What's New for 2026/2027?

**Due Date.** The due date for your agency's 2026/2027 CAP is June 30, 2025. However, earlier submission of the CSBG Network's CAPs will allow CSD more time to review and incorporate agency information in the CSBG State Plan and Application. CSD, therefore, requests that agencies submit their CAPs on or before May 31, 2025.

**ROMA Certification Requirement.** CSD requires that agencies have the capacity to provide their own ROMA, or comparable system, certification for your agency's 2026/2027 CAP. Certification can be provided by agency staff who have the required training or in partnership with a consultant or another agency.

**Federal CSBG Programmatic and State Assurances Certification.** In previous templates, the federal and state assurances were certified by signature on the Cover Page and by checking the box(es) in both federal and state assurances sections. In the 2026/2027 template, CSD has clarified the language above the signature block on the Cover Page and done away with the check boxes. Board chairs and executive directors will certify compliance with the assurances by signature only. However, the Federal CSBG Programmatic Assurances and the State Assurances language remain part of the 2026/2027 template.

**Other Modifications.** The title page of the template has been modified to include your agency's name and logo. Please use this space to brand your agency's CAP accordingly. CSD has also added references to the phases of the ROMA Cycle i.e. assessment, planning, implementation, achievement of results, and evaluation throughout the 2026/2027 template. Additionally, there are a few new questions, minor changes to old questions, and a reordering of some questions.

## Checklist

- ☒ Cover Page
- ☒ Public Hearing Report

### Part I: Community Needs Assessment Summary

- ☒ Narrative
- ☒ Results

### Part II: Community Action Plan

- ☒ Vision and Mission Statements
- ☒ Causes and Conditions of Poverty
- ☒ Tripartite Board of Directors
- ☒ Service Delivery System
- ☒ Linkages and Funding Coordination
- ☒ Monitoring
- ☒ ROMA Application
- ☒ Federal CSBG Programmatic Assurances
- ☒ State Assurances
- ☒ Organizational Standards

### Part III: Appendices

- ☒ Notice of Public Hearing
- ☒ Low-Income Testimony and Agency's Response
- ☒ Community Needs Assessment

## Cover Page

<b>Agency Name:</b>	Campesinos Unidos, Inc.
<b>Name of CAP Contact:</b>	Imelda Lopez
<b>Title:</b>	CSBG Program Director
<b>Phone:</b>	760-370-5131
<b>Email:</b>	ilopez@campesinosunidos.org

<b>Date Most Recent CNA was Completed:</b> (Organizational Standard 3.1)	06/27/2025
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### Board and Agency Certification

The undersigned hereby certifies that this agency will comply with the [Federal CSBG Programmatic Assurances \(CSBG Act Section 676\(b\)\)](#) and [California State Assurances \(Government Code Sections 12747\(a\), 12760, and 12768\)](#) for services and programs provided under the 2026/2027 Community Needs Assessment and Community Action Plan. The undersigned governing body accepts the completed Community Needs Assessment. (Organizational Standard 3.5)

<b>Name:</b>		<b>Name:</b>	
<b>Title:</b>	<b>Jose M. Lopez Executive Director</b>	<b>Title:</b>	<b>Manuel Rodriguez Board Chair</b>
<b>Date:</b>	06/27/2025	<b>Date:</b>	06/27/2025

### ROMA Certification

The undersigned hereby certifies that this agency's Community Action Plan and strategic plan document the continuous use of the Results Oriented Management and Accountability (ROMA) system or comparable system (assessment, planning, implementation, achievement of results, and evaluation). (CSBG Act 676(b)(12), Organizational Standard 4.3)

<b>Name:</b>	
<b>ROMA Title:</b>	Imelda Lopez Nationally Certified ROMA Implementer (NCRI)
<b>Date:</b>	06/27/2025

### CSD Use Only

Dates CAP		Accepted By
Received	Accepted	
June 27, 2025	August 14, 2025	<i>Shiella Marie Rivera, AGPA</i>

## **Public Hearing(s)**

California Government Code Section 12747(b)-(d)

### **State Statute Requirements**

As required by California Government Code Section 12747(b)-(d), agencies are required to conduct a public hearing for the purpose of reviewing the draft CAP. Testimony presented by low-income individuals and families during the public hearing shall be identified in the final CAP.

### **Guidelines**

#### **Notice of Public Hearing**

1. Notice of the public hearing should be published at least 10 calendar days prior to the public hearing.
2. The notice may be published on the agency's website, social media channels, and/or in newspaper(s) of local distribution.
3. The notice should include information about the draft CAP; where members of the community may review, or how they may receive a copy of, the draft CAP; the dates of the comment period; where written comments may be sent; date, time, and location of the public hearing; and the agency contact information.
4. The comment period should be open for at least 10 calendar days prior to the public hearing. Agencies may opt to extend the comment period for a selected number of days after the hearing.
5. The draft CAP should be made available for public review and inspection approximately 30 days prior to the public hearing. The draft CAP may be posted on the agency's website, social media channels, and distributed electronically or in paper format.
6. Attach a copy of the Notice(s) of Public Hearing in Part III: Appendices as Appendix A.

#### **Public Hearing**

1. Agencies must conduct at least one public hearing on the draft CAP.
2. Public hearing(s) must be held in the designated CSBG service area(s).
3. Low-income testimony presented at the hearing or received during the comment period should be memorialized verbatim in the Low-Income Testimony and Agency's Response document and appended to the final CAP as Appendix B in Part III: Appendices.
4. The Low-Income Testimony and Agency's Response document should include the name of low-income individual, his/her testimony, an indication of whether or not the need was addressed in the draft CAP, and the agency's response to the testimony if the concern was not addressed in the draft CAP.

### **Additional Guidance**

For the purposes of fulfilling the public hearing requirement on the draft CAP, agencies may conduct the public hearing in-person, remotely, or using a hybrid model based on community need at the time of the hearing.

### **Public Hearing Report**

Date(s) the Notice(s) of Public Hearing(s) was/were published	May 16, 2025
Date Public Comment Period opened	February 14, 2025
Date Public Comment Period closed	June 25, 2025
Date(s) of Public Hearing(s)	June 5, 2025
Location(s) of Public Hearing(s)	Brawley Senior Center 575 J Street Brawley, CA 92227
Where was the Notice of Public Hearing published? (agency website, newspaper, social media channels)	<a href="https://www.campesinosunidos.org">https://www.campesinosunidos.org</a> <a href="https://www.facebook.com/CampesinosUnidosInc">https://www.facebook.com/CampesinosUnidosInc</a>
Number of attendees at the Public Hearing(s)	9 low-income individuals

## Part I: Community Needs Assessment Summary

CSBG Act Section 676(b)(11)

California Government Code Section 12747(a)

### Helpful Resources

A community needs assessment provides a comprehensive “picture” of the needs in your service area(s). Resources are available to guide agencies through this process.

- CSD-lead training – “Community Needs Assessment: Common Pitfalls and Best Practices” on Tuesday, September 10, 2024, at 1:00 pm. [Registration is required](#). The training will be recorded and posted on the Local Agencies Portal after the event.
- Examples of CNAs, timelines, and other resources are on the [Local Agencies Portal](#).
- [Community Action Guide to Comprehensive Community Needs Assessments](#) published by the National Association for State Community Service Programs (NASCS).
- [Community Needs Assessment Tool](#) designed by the National Community Action Partnership (NCAP).
- National and state quantitative data sets. See links below.

Sample Data Sets		
<b>U.S. Census Bureau</b> <a href="#">Poverty Data</a>	<b>U.S. Bureau of Labor Statistics</b> <a href="#">Economic Data</a>	<b>U.S. Department of Housing and Urban Development</b> <a href="#">Housing Data &amp; Report</a>
<b>HUD Exchange</b> <a href="#">PIT and HIC Data Since 2007</a>	<b>National Low-Income Housing Coalition</b> <a href="#">Housing Needs by State</a>	<b>National Center for Education Statistics</b> <a href="#">IPEDS</a>
<b>California Department of Education</b> <a href="#">School Data via DataQuest</a>	<b>California Employment Development Department</b> <a href="#">UI Data by County</a>	<b>California Department of Public Health</b> <a href="#">Various Data Sets</a>
<b>California Department of Finance</b> <a href="#">Demographics</a>	<b>California Attorney General</b> <a href="#">Open Justice</a>	<b>California Health and Human Services</b> <a href="#">Data Portal</a>
<b>CSD Census Tableau</b> <a href="#">Data by County</a>		<b>Population Reference Bureau</b> <a href="#">KidsData</a>
<b>Data USA</b> <a href="#">National Public Data</a>	<b>National Equity Atlas</b> <a href="#">Racial and Economic Data</a>	<b>Census Reporter</b> <a href="#">Census Data</a>

Sample Data Sets		
<b>Urban Institute</b> <a href="#">SNAP Benefit Gap</a>	<b>Race Counts</b> <a href="#">California Racial Disparity Data</a>	<b>Rent Data</b> <a href="#">Fair Market Rent by ZIP</a>
<b>UC Davis</b> <b>Center for Poverty &amp; Inequality</b> <a href="#">Poverty Statistics</a>	<b>University of Washington</b> <b>Center for Women's Welfare</b> <a href="#">California Self-Sufficiency Standard</a>	<b>University of Wisconsin</b> <b>Robert Wood Johnson</b> <b>Foundation</b> <a href="#">County Health Rankings</a>
<b>Massachusetts</b> <b>Institute of Technology</b> <a href="#">Living Wage Calculator</a>	<b>Nonprofit Leadership Center</b> <a href="#">Volunteer Time Calculator</a>	<b>Economic Policy Institute</b> <a href="#">Family Budget Calculator</a>

## Narrative

CSBG Act Section 676(b)(9)

Organizational Standards 2.2, 3.3

ROMA – Assessment

Based on your agency's most recent CNA, please respond to the questions below.

1. Describe the geographic location(s) that your agency is funded to serve with CSBG. If applicable, include a description of the various pockets, high-need areas, or neighborhoods of poverty that are being served by your agency.

Campesinos Unidos, Inc. serves low-income individuals and families residing in Imperial County, located in the southeast corner of California. The county shares borders with Riverside County to the north, San Diego County to the west, Arizona to the east, and Mexico to the south, with the Colorado River marking its eastern boundary. It consists of seven incorporated cities, including El Centro, the largest city and county seat, followed by Calexico and Brawley, and 14 unincorporated areas.

Covering an area of 4,597 square miles, Imperial County is the ninth-largest county in California. Its vast landscape consists of 2.94 million acres of rural desert and farmland, with approximately three-fourths of the county made up of mountain ranges and sandy desert. The region has a warm, arid climate, with temperatures ranging from 45°F to over 115°F and annual precipitation of less than three inches.

Imperial County is a global leader in agriculture and a top producer of renewable energy. However, the county's economy relies heavily on three key sectors: government, agriculture, and retail trade. These three sectors account for 70% of total employment. While this economic structure is vital to the region, it limits diversification and leaves many residents vulnerable to fluctuations in these industries. For example, the region's unique geography and climate present challenges for agricultural workers. As the largest labor force in the area, these workers frequently experience seasonal employment, which significantly contributes to economic instability and persistent poverty.

In addition, Imperial County's geographical isolation from major metropolitan areas, such as San Diego and Los Angeles, restricts access to essential resources. In response to these challenges, Campesinos Unidos, Inc. offers targeted support to low-income households throughout the county, ensuring that services reach those who need them most while addressing the pressing issues of poverty and limited resource access throughout the region.



2. Indicate from which sources your agency collected and analyzed quantitative data for its most recent CNA. (Check all that apply.) (Organizational Standard 3.3)

**Federal Government/National Data Sets**

- ☒ Census Bureau
- ☒ Bureau of Labor Statistics
- ☒ Department of Housing & Urban Development
- ☒ Department of Health & Human Services
- ☒ National Low-Income Housing Coalition
- ☐ National Equity Atlas
- ☒ National Center for Education Statistics
- ☒ Academic data resources
- ☒ Other online data resources
- ☒ Other

**California State Data Sets**

- ☒ Employment Development Department
- ☒ Department of Education
- ☒ Department of Public Health
- ☐ Attorney General
- ☒ Department of Finance
- ☐ Other

**Surveys**

- ☒ Clients
- ☒ Partners and other service providers
- ☒ General public
- ☒ Staff
- ☒ Board members
- ☒ Private sector
- ☒ Public sector
- ☒ Educational Institutions
- ☐ Other

**Local Data Sets**

- ☒ Local crime statistics
- ☒ High school graduation rate
- ☒ School district school readiness
- ☐ Local employers
- ☒ Local labor market
- ☐ Childcare providers
- ☒ Public benefits usage
- ☒ County Public Health Department
- ☐ Other

**Agency Data Sets**

- ☒ Client demographics
- ☒ Service data
- ☒ CSBG Annual Report
- ☒ Client satisfaction data
- ☐ Other

3. Indicate the approaches your agency took to gather qualitative data for its most recent CNA. (Check all that apply.) (Organizational Standard 3.3)

**Surveys**

- ☒ Clients
- ☒ Partners and other service providers
- ☒ General public
- ☒ Staff
- ☒ Board members
- ☒ Private sector
- ☒ Public sector
- ☒ Educational institutions

**Interviews**

- ☐ Local leaders
- ☐ Elected officials
- ☐ Partner organizations' leadership
- ☐ Board members
- ☐ New and potential partners
- ☐ Clients

**Focus Groups**

- ☐ Local leaders
- ☐ Elected officials
- ☐ Partner organizations' leadership
- ☐ Board members
- ☐ New and potential partners
- ☐ Clients
- ☐ Staff

☐ **Community Forums**

☐ **Asset Mapping**

☐ **Other**

4. Confirm that your agency collected and analyzed information from each of the five community sectors below as part of the assessment of needs and resources in your service area(s). Your agency must demonstrate that all sectors were included in the needs assessment by checking each box below; a response for each sector is required. (CSBG Act Section 676(b)(9), Organizational Standard 2.2)

**Community Sectors**

- ☒ Community-based organizations
- ☒ Faith-based organizations
- ☒ Private sector (local utility companies, charitable organizations, local food banks)
- ☒ Public sector (social services departments, state agencies)
- ☒ Educational institutions (local school districts, colleges)

## Results

CSBG Act Section 676(b)(11)

California Government Code Section 12747(a)

Organizational Standards 4.2

State Plan Summary and Section 14.1a

ROMA – Planning

Based on your agency's most recent CNA, please complete Table 1: Needs Table and Table 2: Priority Ranking Table.

Table 1: Needs Table					
Needs Identified	Level (C/F)	Agency Mission (Y/N)	Currently Addressing (Y/N)	If not currently addressing, why?	Agency Priority (Y/N)
There is a lack of safe, stable, and affordable housing options for low-income households in Imperial County	C	Y	Y	Choose an item.	Y
Individuals and families do not have consistent access to sufficient, nutritious food.	F	Y	Y	Choose an item.	Y
Low-income households lack the ability to maintain utility services due to high energy costs and limited income.	F	Y	Y	Choose an item.	Y
Individuals are unaware of available tax credits and free preparation services.	F	Y	Y	Choose an item.	Y
Families lack access to home weatherization services and energy efficiency improvements leading to high utility costs and unsafe living conditions.	F	Y	Y		Y
Individuals lack access to affordable and culturally competent mental health care.	F	N	N	Need met by local partner.	N
The community lacks job training services and employment opportunities.	C	Y	N	Need met by local partner.	N
Individuals face barriers to accessing public benefits and local services.	F	Y	Y		Y
Individuals lack literacy skills.	F	Y	N	Need met by local partner.	N
The community lacks accessible and reliable transportation options.	C	N	N	Need departs from our agency's mission.	N
Older adults lack access to social support services.	F	N	N	Insufficient resources available	N
The community lacks access to affordable primary and specialty care.	C	N	N	Insufficient resources available	N
Youth lack access to inclusive recreational and developmental support programs.	F	N	N	Need met by local partner.	N
The community needs better maintenance services of public spaces such as parks, streets, and sidewalks.	C	N	N	Need departs from our agency's mission.	N
Low-income residents lack access to affordable legal services.	F	N	N	Need met by local partner.	N

The community lacks adequate services to manage stray animals and ensure public safety.	C	N	N	Need departs from our agency's mission.	N
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Needs Identified: Enter each need identified in your agency's most recent CNA. Ideally, agencies should use ROMA needs statement language in Table 1. ROMA needs statements are complete sentences that identify the need. For example, "Individuals lack living wage jobs" or "Families lack access to affordable housing" are needs statements. Whereas "Employment" or "Housing" are not. Add row(s) if additional space is needed.

Level (C/F): Identify whether the need is a community level (C) or a family level (F) need. If the need is a community level need, the need impacts the geographical region directly. If the need is a family level need, it will impact individuals/families directly.

Agency Mission (Y/N): Indicate if the identified need aligns with your agency's mission.

Currently Addressing (Y/N): Indicate if your agency is addressing the identified need.

If not currently addressing, why?: If your agency is not addressing the identified need, please select a response from the dropdown menu.

Agency Priority: Indicate if the identified need is an agency priority.

**Table 2: Priority Ranking Table**

	Agency Priorities	Description of programs, services, activities	Indicator(s) or Service(s) Category
1.	Housing Services	<ul style="list-style-type: none"> <li>• Eviction prevention assistance, including short-term rental help for households facing eviction.</li> <li>• Utility assistance to prevent disconnection and help restore services.</li> <li>• Weatherization and energy efficiency improvements.</li> </ul>	<ul style="list-style-type: none"> <li>• FNPI 4a</li> <li>• FNPI 4z, SRV 4i</li> <li>• FNPI 4g, FNPI 4h, FNPI 4z</li> </ul>
2.	Food Security	<ul style="list-style-type: none"> <li>• Provision of emergency food bags to eligible households to address immediate hunger.</li> </ul>	<ul style="list-style-type: none"> <li>• SRV 5jj</li> </ul>
3.	Income and Asset Building	<ul style="list-style-type: none"> <li>• Free tax preparation services through Volunteer Income Tax Assistance (VITA); education on tax credits like EITC.</li> </ul>	<ul style="list-style-type: none"> <li>• SRV 3o</li> </ul>
4.	Services Supporting Multiple Domains	<ul style="list-style-type: none"> <li>• Referrals and information provided in-person or by phone to connect clients to available programs and services in the area.</li> </ul>	<ul style="list-style-type: none"> <li>• SRV 7c</li> </ul>
5.	Assistance with Forms	<ul style="list-style-type: none"> <li>• Assistance in completing forms for public benefit programs such as housing, unemployment, child support, medical, social security, disability, TANF and SNAP.</li> </ul>	<ul style="list-style-type: none"> <li>• TBD</li> </ul>

**Agency Priorities:** Rank the needs identified as a priority in Table 1: Needs Table according to your agency's planned priorities. Ideally, agencies should use ROMA needs statement language. Insert row(s) if additional space is needed.

**Description of programs, services, activities:** Briefly describe the program, services, or activities that your agency will provide to address the need. Including the number of clients who are expected to achieve the indicator in a specified timeframe.

**Indicator/Service Category:** List the indicator(s) (CNPI, FNPI) or service(s) (SRV) that will be reported on in Modules 3 and 4 of the CSBG Annual Report.

## Part II: Community Action Plan

CSBG Act Section 676(b)(11)

California Government Code Sections 12745(e), 12747(a)

California Code of Regulations Sections 100651 and 100655

### Vision and Mission Statements

ROMA – Planning

#### 1. Provide your agency's Vision Statement.

The communities we serve will prosper and its residents will have the best quality of life.

#### 2. Provide your agency's Mission Statement.

CUI's mission is to promote self-sufficiency through greater social, economic, housing, and educational and employment opportunities for economically disadvantaged residents in the communities we serve.

## Causes and Conditions of Poverty

Organizational Standards 1.1, 1.2, 3.2, 3.4

ROMA – Planning

### 1. Describe the key findings of your analysis of information collected directly from low-income individuals to better understand their needs. (Organizational Standards 1.1, 1.2)

Campesinos Unidos, Inc. collected 682 community surveys from low-income individuals across Imperial County to better understand their needs. The responses included both quantitative and qualitative feedback. The quantitative data revealed the most frequently cited needs as follows: affordable housing, food assistance, utility assistance, access to mental health services, job training and employment opportunities, awareness of and access to tax credits, weatherization and home repairs, and accessible transportation.

These identified needs align with Imperial County's demographic and economic profile. Survey responses highlight the significant economic challenges faced by residents, including a poverty rate of 19.64%, a food insecurity rate of 21.6%, and an average unemployment rate of 16.4%. Additionally, nearly 50% of renters are considered cost-burdened, and the aging housing stock contributes to both housing instability and utility hardships.

Qualitative feedback further supported these findings. Respondents described barriers to services, such as eligibility restrictions for middle-income earners, language access issues, and a lack of public awareness regarding available programs. Many respondents noted gaps in services for youth, seniors, and individuals without reliable transportation. Additionally, there was widespread concern over mental health care, with calls for more job opportunities and legal support.

### 2. Describe your agency's assessment findings specific to poverty and its prevalence related to gender, age, and race/ethnicity for your service area(s). (Organizational Standard 3.2)

Campesinos Unidos, Inc. analyzed the prevalence of poverty in Imperial County by collecting and reviewing data from various sources, including federal, national, state, and local datasets. The agency also distributed surveys to clients, partners, staff, and board members to gather quantitative and qualitative insights into the lived experiences of poverty in the community.

Specific attention was given to categorizing data by gender, age, and race/ethnicity to identify disparities and patterns unique to these groups. For instance, the analysis included examining poverty rates among women, children, seniors, and racial/ethnic minorities such as Hispanic/Latino populations. The findings from this analysis directly informed the development of the Community Action Plan and Community Needs Assessment to ensure targeted and equitable service delivery.

Please see Appendix C for Community Needs Assessment.

3. “Causes of poverty” are the negative factors that create or foster barriers to self-sufficiency and/or reduce access to resources in communities in which low-income individuals live. After review and analysis of your needs assessment data, describe the causes of poverty in your agency’s service area(s). (Organizational Standard 3.4)

Poverty is a multifaceted issue rooted in systemic barriers that limit economic opportunity, access to essential services, and pathways to self-sufficiency. In Imperial County, several key factors contribute to persistent poverty. These causes reinforce barriers that prevent low-income individuals from accessing resources or becoming self-sufficient.

First, Imperial County’s economy is heavily reliant on agriculture, which provides a large portion of local jobs. However, these jobs are typically seasonal and low-wage, contributing to high unemployment rates during off-seasons and economic instability for many households. This instability makes it difficult for residents to achieve financial security or build on long-term economic resilience.

Ironically, Imperial County experiences high rates of food insecurity despite being a leading agricultural producer. Many residents live in areas classified as food deserts by the United States Department of Agriculture (USDA), meaning they have limited access to affordable and nutritious food. According to the most recent Health Status Report from the Imperial County Public Health Department, 13 out of 18 census tracts in the county meet the USDA’s definition of a food desert. This lack of access is driven by both geographic and economic barriers, including low incomes, transportation, and limited grocery stores. As a result, Imperial County residents often struggle to meet their basic nutritional needs. The lack of access to nutritious and affordable foods reinforces the cycle of poverty for households in Imperial County.

Another contributing factor is the county’s limited higher education and vocational training opportunities. Although efforts have been made to expand local post-secondary education and vocational training opportunities, Imperial County continues to face barriers to higher education access and job skill training. Limited program availability, geographic isolation, and financial barriers hinder residents from pursuing higher education or obtaining the skills needed to access better-paying jobs. As a result, the region continues to experience low educational attainment and limited access to vocational training, both of which restrict employment opportunities and contribute to economic instability.

Housing insecurity is also a significant cause of poverty in the region. Imperial County faces a shortage of safe and affordable housing. As a result, there is a high rate of overcrowded and cost-burdened households. Many families spend more than thirty percent of their income on rent, leaving little for other necessities. Further exacerbating this issue is the age and condition of Imperial County’s housing stock. Many dwellings in the region are decades old and may not meet modern energy efficiency standards, leading to higher maintenance and utility costs. Additionally, extreme temperatures result in high energy costs, placing a significant energy burden on households already struggling to afford basic necessities.



Together, these factors create a complex web of challenges that make it difficult for low-income individuals and families in Imperial County to achieve and maintain self-sufficiency.

4. “Conditions of poverty” are the negative environmental, safety, health and/or economic conditions that may reduce investment or growth in communities where low-income individuals live. After review and analysis of your needs assessment data, describe the conditions of poverty in your agency’s service area(s). (Organizational Standard 3.4)

Imperial County faces a range of economic and health-related conditions that impact the well-being of individuals and families and hinder community development. These conditions create persistent challenges that limit growth, reduce opportunity, and make it difficult for residents to achieve long-term stability.

According to the 2019-2023 American Community Survey, 19.64% of Imperial County residents live below the federal poverty level. This number is nearly double the state and national poverty rates of 11.97% and 12.44%, respectively. The high poverty rate reflects the deep-rooted economic hardships many households in Imperial County face.

Unemployment and underemployment are among the most visible conditions of poverty in the region. According to the U.S. Department of Labor, as of March 2025, Imperial County had an unemployment rate of 16.4%, compared to California’s 5.3% and the national rate of 4.3%. While agriculture remains a central part of the local economy, many jobs are seasonal, low-wage, and lack stability. This not only leads to high unemployment rates but also leaves many workers, either unemployed or underemployed, without access to stable income during the off-season.

Housing instability is another major condition affecting low-income residents. Nearly half of all rental households in Imperial County spend over 30% of their income on housing. Often, these cost-burdened homes are overcrowded or in substandard condition. According to the 2019-2023 American Community Survey, 43.2% of occupied units in the county have at least one issue, such as lack of complete plumbing or kitchen facilities, or severe cost burdens. Additionally, the aging housing stock and extreme heat lead to high utility bills, placing further financial pressure on households.

Food insecurity is another critical concern. According to Feeding America’s Map the Meal Gap report, approximately 38,670 Imperial County residents struggle to access affordable and nutritious food. Many households reside in USDA-designated food deserts, with limited access to grocery stores. Poor nutrition negatively impacts overall health outcomes, leading to health issues such as obesity, diabetes, and heart disease. These chronic conditions hinder academic performance, workforce participation, and long-term quality of life.

Limited access to support services is another significant condition of poverty in Imperial County. While many programs exist to support low-income households, residents often face barriers that prevent them from navigating or completing the application process. This is closely tied to educational attainment and literacy. According to the National Center for Education Statistics

(NCES), approximately 50% of Imperial County residents fall into Level 1 literacy. According to NCES, individuals with Level 1 literacy struggle with basic written tasks such as understanding a bus schedule or following basic written instructions. These challenges reduce residents' ability to engage with online forms, written notices, and program eligibility requirements. This is especially heightened when combined with other factors such as language barriers, digital exclusion, and a lack of available guidance. As a result, many individuals are unable to access critical support programs, further reinforcing the cycle of poverty and limiting opportunities for economic mobility.

5. Describe your agency's data and findings obtained through the collecting, analyzing, and reporting of customer satisfaction data.

In preparation for CUI's Community Action Plan, customer satisfaction data is collected as part of our Community Needs Assessment process. Surveys are made available in both English and Spanish and are offered in paper format and online to ensure accessibility for a wide range of clients. Surveys were distributed to individuals who have accessed our services to gather feedback on their experiences. The survey includes questions about service quality, frequency of needs, and participants' perceptions of the most important needs in our region. The data was compiled and reviewed by program staff and the governing board's planning committee. Findings were then presented to the full governing board and used to inform agency planning, strengthen service delivery, and ensure programs remain responsive to community priorities.

## Tripartite Board of Directors

CSBG Act Sections 676B(a) and (b), 676(b)(10)

Organizational Standards 1.1. 3.5

ROMA – Evaluation

1. Describe your agency's procedures under which a low-income individual, community organization, religious organization, or representative of low-income individuals that considers its organization or low-income individuals to be inadequately represented on your agency's board to petition for adequate representation. (CSBG Act Section 676(b)(10), Organizational Standard 1.1)

Campesinos Unidos, Inc. (CUI) is governed by a 12-member tripartite Board of Directors. One-third of the board must consist of representatives of the low-income community, one-third representatives of the public sector, and one-third representatives of the private sector. Low-income representatives are recruited and selected through a democratic process of elections held in various locations throughout the county. Elections are conducted in accessible public spaces such as community centers, senior centers, libraries, and USDA Commodities distribution sites. Notices of these elections are posted at the election sites, on CUI's social media platforms and website, and in the office. Notices are also distributed directly to clients to encourage participation.

Vacancies on the board may be filled by approval of the board or, if the number of directors then in office is less than a quorum, by (1) the unanimous written consent of the directors then in office, (2) the affirmative vote of a majority of the directors then in office at a meeting held pursuant to notice or waivers of notice complying with section 5211 (a) (3) of the Corporations Code or (3) a sole remaining director. A director selected to fill a vacancy on the board shall be qualified as provided in Section 4 of this Article V. All vacancies will be filled in a timely manner.

Any low-income individual who believes they are not adequately represented on the Board may submit a written petition to the Executive Director or Board President. The petition should outline the nature of the concern. All petitions will be reviewed by the Executive Committee and recommendations will be presented to the full

2. Describe your process for communicating with and receiving formal approval from your agency board of the Community Needs Assessment (Organizational Standard 3.5).

The Board of Directors is involved throughout our entire Community Needs Assessment (CNA) process. The Planning Committee, along with staff, reviews and approves the surveys used to gather community input. Board members also participate in collecting customer satisfaction surveys within their communities. Once the data is compiled, needs are prioritized, and the draft CNA is presented to the Planning Committee for initial review and feedback. After revisions, the CNA is formally presented to the full Board of Directors for final review and approval. The approval is documented in the meeting minutes.

## Service Delivery System

CSBG Act Section 676(b)(3)(A)

State Plan 14.3a

ROMA - Implementation

1. Describe your agency's service delivery system. Include a description of your client intake process or system and specify whether services are delivered via direct services or subcontractors, or a combination of both. (CSBG Act Section 676(b)(3)(A), State Plan 14.3a)

Campeños Unidos, Inc. (CUI) uses CSBG funds to provide direct services to address immediate needs and the underlying causes of poverty for low-income individuals and families in Imperial County. All services are delivered directly by CUI staff, no subcontractors are used.

The client intake process begins with an application for services to determine eligibility based on household income, funding source regulations, and funding availability. During intake, staff assess client needs, verify eligibility, and determine the appropriate services to meet their immediate and critical needs. The intake process is standardized to ensure consistency, compliance, and accountability. To reduce barriers to access, intake and application options include in-person, mail-in, phone, and online submissions.

CSBG services at CUI include utility assistance, food assistance, eviction prevention, income tax preparation, assistance with applications for unemployment benefits, housing, child support, CalWorks, CalFresh, Social Security, Supplemental Social Security, and information and referrals to other local service providers. CUI uses Community Software Group (CSG) Engage software to document services provided and track client demographics and service outcomes.

Through the direct provision of critical services, CUI alleviates the conditions of poverty, strengthens household stability, and promotes economic security for Imperial County's low-income community.

2. Describe how the poverty data related to gender, age, and race/ethnicity referenced in Part II: Causes and Conditions of Poverty, Question 2 will inform your service delivery and strategies in the coming two years?

CUI's service delivery and strategies for the next two years are directly informed by the poverty data collected on gender, age, and race/ethnicity. We use national, state, and local data, combined with customer input from surveys, to create a comprehensive profile of the most pressing community needs. In the coming two years, CUI will continue utilizing a prioritization technique that assigns a numerical weight to identified needs based on frequency, severity, and available resources to ensure services address the most emergent needs.

## Linkages and Funding Coordination

CSBG Act Sections 676(b)(1)(B) and (C); 676(b)(3)(B), (C) and (D); 676(b)(4), (5), (6), and (9)

California Government Code Sections 12747(a), 12760

Organizational Standards 2.1

State Plan 9.3b, 9.4b, 9.5, 9.7, 14.1b, 14.1c, 14.3d, 14.4

1. Describe how your agency coordinates funding with other providers in your service area. If there is a formalized coalition of social service providers in your service area, list the coalition(s) by name and methods used to coordinate services/funding. (CSBG Act Sections 676(b)(1)(C), 676(b)(9); Organizational Standard 2.1; State Plan 14.1c)

Campesinos Unidos, Inc. (CUI) coordinates funding and services with local partners to maximize resources and avoid duplication of efforts in the community. CUI is an active member of the Emergency Food and Shelter Program (EFSP). Through this collaboration, CUI receives funding to provide emergency food to families and individuals experiencing homelessness or at risk of homelessness. The Local Board elects a Fiscal Agent, currently United Way of Imperial County, which receives all county allocations from the National EFSP Board and directly coordinates vendor payments for recipient agencies. Recipient agencies, including Catholic Charities, Calexico Neighborhood House, Salvation Army, Center for Family Solutions, Cancer Resource Center of the Desert, and others, collaborate closely with one another to track funding availability and refer clients between agencies to ensure services are delivered efficiently and without overlap.

Additionally, CUI partners with the Internal Revenue Service (IRS) to coordinate two Volunteer Income Tax Assistance (VITA) sites. These sites provide free federal and state tax return preparation services to low and moderate-income households. Our VITA sites promote refundable credits like the Earned Income Tax Credit (EITC), an evidence-based strategy for reducing poverty among working families.

2. Provide information on any memorandums of understanding and/or service agreements your agency has with other entities regarding coordination of services/funding. (CSBG Act Section 676(b)(3)(C), Organizational Standard 2.1, State Plan 9.7)

Campesinos Unidos, Inc. (CUI) currently has a formal Memorandum of Understanding (MOU) with the Imperial County Workforce Development Board as a partner in the operations of the America's Job Center of California (AJCC) delivery system. The MOU outlines roles, responsibilities, and shared service delivery strategies between AJCC partners. It supports a coordinated approach to workforce development services across the county, including a referral process and joint participation in outreach and cross-training.

Although formal MOUs are limited, CUI maintains strong collaboration with several key community-based organizations and local service providers through the participation in local coalitions and working groups. These include the Imperial Valley Continuum of Care Council, Farm Worker

Services Coalition of Imperial County, the Imperial County Overall Economic Development Commission, and the Emergency Food and Shelter Program (EFSP) Local Board. Coordination in these groups is often informal but still effective, involving shared planning, client referrals, and strategic alignment of services and funding to avoid duplication and better serve low-income individuals and families.

3. Describe how your agency ensures delivery of services to low-income individuals while avoiding duplication of services in the service area(s). (CSBG Act Section 676(b)(5), California Government Code 12760)

Campesinos Unidos, Inc. (CUI) utilizes CSBG funds to provide direct services that stabilize households and address barriers to self-sufficiency. Core services include emergency food assistance, homeless prevention, and utility assistance to avoid disconnection or restore utility services. CUI also helps clients complete applications for public programs such as housing, unemployment benefits, child support services, Medicaid, Temporary Assistance for Needy Families (TANF), Supplemental Nutrition Assistance Program (SNAP), and Social Security. In addition, CUI operates two Volunteer Income Tax Assistance (VITA) sites in partnership with the Internal Revenue Service to provide free tax preparation services to low-income working families and promote the Earned Income Tax Credit (EITC) and California EITC.

Eligibility for services is determined by household income and aligned with federal, state, and program-specific guidelines. Assistance is also dependent on funding availability, with priority given to households facing urgent needs such as eviction, utility shut-off, or food insecurity.

To avoid duplication of services within Imperial County, CUI actively coordinates with other agencies that receive Emergency Food and Shelter Program (EFSP) funding. Agencies communicate regularly to refer clients based on available funding, service categories, and geographic location. This coordination ensures that individuals and families receive the support they need from the nearest provider while preventing duplication of services. CUI also engages in local coalitions and service networks to maintain communication, avoid overlap, and ensure that low-income residents receive necessary yet unduplicated support.

4. Describe how your agency will leverage other funding sources and increase programmatic and/or organizational capacity. (CSBG Act Section 676(b)(3)(C))

Campesinos Unidos, Inc. (CUI) will leverage other funding sources to expand both programmatic reach and organizational capacity. This includes seeking general operating and unrestricted funds through private and public grant opportunities. By combining CSBG funds with other resources, CUI can address a broader range of community needs, invest in staff capacity, and strengthen our ability to deliver high-quality services. Examples of leveraged funding include:

- Emergency Food and Shelter Program (EFSP) – to provide eviction prevention, utility, food, and emergency shelter services for households at risk of or experiencing homelessness.



- Southern California Gas Company (SoCal Gas) – to support utility assistance and outreach for low-income households.

#### 5. Describe your agency's contingency plan for potential funding reductions. (California Government Code Section 12747(a))

CUI's contingency plan consists of the following:

1. Staff will gather information on reduction areas.
2. Focus will be placed on identifying the most impacted program areas and personnel.
3. Issues will be presented to the Board of Directors for review and policy direction.
4. The Community Needs Assessment will be considered in all decisions.
5. CUI staff and Board will develop a "Contingency Reduction Plan" with the following action steps:
  - a. Reorganization of staff
  - b. Personnel lay-offs, if necessary
  - c. Phasing out of specific programs, if warranted, after thorough review of options. Program reductions will align with priority areas identified in CUI's Community Action Plan and Community Needs Assessment.
  - d. Increased use of volunteers for service delivery.
  - e. Expansion of fundraising activities.

The contingency plan process is flexible and allows for alternative strategies based on circumstances. In addition, CUI will continue to seek out opportunities to reduce costs and generate new resources to sustain core services. This includes actively pursuing new partnerships and funding streams to strengthen long-term sustainability and deepen our impact in the community.

#### 6. Describe how your agency will address the needs of youth in low-income communities through youth development programs and promote increased community coordination and collaboration in meeting the needs of youth. (CSBG Act Section 676(b)(1)(B), State Plan 14.1b)

Campesinos Unidos, Inc. (CUI) will support low-income youth by promoting increased coordination and collaboration with existing youth development programs. We will continue to partner with the Imperial Valley Regional Occupational Program (IVROP), which provides intensive case management and wraparound services to help youth improve their educational

attainment, build workforce readiness, and strengthen long-term career potential. IVROP also offers mentoring, financial literacy, entrepreneurship education, and comprehensive guidance and counseling. In addition to making referrals, CUI will provide on-the-job training opportunities for IVROP participants. These internships are aligned with individualized employment plans that reflect each youth's strengths, interests, and goals, helping them build confidence, professional experience, and pathways to sustainable employment.

7. Describe how your agency will promote increased community coordination and collaboration in meeting the needs of youth, and support development and expansion of innovative community-based youth development programs such as the establishment of violence-free zones, youth mediation, youth mentoring, life skills training, job creation, entrepreneurship programs, after after-school childcare. (CSBG Act Section 676(b)(1)(B), State Plan 14.1b)

Campesinos Unidos, Inc. (CUI) will partner with local organizations that specialize in youth development. We will continue working closely with agencies like the Imperial Valley Regional Occupational Group (IVROP), which offers case management, mentoring, and job readiness training for youth. When youth in low-income households are identified through our services, we will refer them to programs that align with their needs and goals.

Although CUI does not currently operate a stand-alone youth program, we will support youth-centered initiatives by serving as a connection point for families and youth to access services like life skills training, mentoring, and job creation. We will also participate in community and school-based events to promote safe spaces and positive youth engagement. By strengthening partnerships with local school districts and participating in outreach events that reach youth and families, we will continue expanding access to support services and help connect young people to necessary resources.

8. Describe your agency's coordination of employment and training activities as defined in Section 3 of the Workforce and Innovation and Opportunity Act [29 U.S.C. 3102]. (CSBG Act Section 676(b)(5); State Plan 9.4b)

Campesinos Unidos, Inc. (CUI) will not use CSBG funding to directly provide employment and training services. However, CUI actively coordinates with workforce development partners to ensure clients have access to those services when applicable. CUI is a required partner of the America's Job Center of California (AJCC) network in Imperial County under the Workforce Innovation and Opportunity Act (WIOA) and participates in coordinated service delivery to support individuals seeking employment and training opportunities.

In addition, CUI partners with the Imperial Valley Regional Occupational Program (IVROP) to provide on-the-job training for program participants. Referrals are made through a collaborative process aligned with each participant's employment plan, considering their individual interests and aptitudes. Through these partnerships, CUI ensures low-income individuals are connected to services that support long-term workforce success.



9. Describe how your agency will provide emergency supplies and services, nutritious foods, and related services, as may be necessary, to counteract conditions of starvation and malnutrition among low-income individuals. (CSBG Act Section 676(b)(4), State Plan 14.4)

Campesinos Unidos, Inc. (CUI) will provide direct emergency food assistance to economically disadvantaged individuals and families in Imperial County, including seniors, homeless individuals, migrant seasonal farmworkers, the unemployed, and others experiencing food insecurity.

CUI aims to counteract conditions of starvation and malnutrition among low-income individuals by ensuring immediate access to nutritious foods, emergency supplies, and referrals to long-term food security solutions. CUI will partner with the Imperial Valley Food Bank to supplement our in-house food pantry program. Additionally, we will coordinate with the Emergency Food and Shelter Program (EFSP) Local Board to provide nutritious food and emergency assistance. CUI will also assist clients with completing the Supplemental Nutrition Assistance Program (SNAP) applications to help increase their access to sustainable food resources. Clients will be referred to additional community-based providers to ensure they receive nutritional support when needed.

10. Is your agency a dual (CSBG and LIHEAP) service provider?

☒ Yes

☐ No

11. For dual agencies:

Describe how your agency coordinates with other antipoverty programs in your area, including the emergency energy crisis intervention programs under Title XXVI, relating to low-income home energy assistance (LIHEAP) that are conducted in the community. (CSBG Act Section 676(b)(6), State Plan 9.5)

For all other agencies:

Describe how your agency coordinates services with your local LIHEAP service provider?

Campesinos Unidos, Inc. (CUI) is currently the sole provider of Low-Income Home Energy Assistance Program (LIHEAP) and Home Energy Assistance Program (HEAP) services in Imperial County. As a dual agency, CUI coordinates CSBG and LIHEAP services to ensure clients receive the full range of support they are eligible for. Clients seeking CSBG-funded assistance, such as eviction prevention, are evaluated for additional needs. When energy-related needs are identified, staff make internal referrals to LIHEAP. Similarly, LIHEAP clients may be referred to CSBG programs when additional needs are identified, such as housing instability or food insecurity. This coordination ensures that services are complementary and address client needs without duplication.

12. Describe how your agency will use funds to support innovative community and neighborhood-based initiatives, which may include fatherhood and other initiatives, with the goal of strengthening families and encouraging effective parenting. (CSBG Act Section 676(b)(3)(D), State Plan 14.3d)

Campesinos Unidos, Inc. (CUI) will support innovative community and neighborhood-based initiatives that strengthen families by referring clients to trusted partner organizations throughout Imperial County. CSBG staff will make referrals to Family Resource Centers (FRCs), which offer a coordinated hub of services including health, education, mental health, and family support resources. These centers provide a family-centered approach to stabilizing households and improving long-term outcomes for youth and parents.

Additionally, CUI will continue coordinating with the Imperial Valley Regional Occupational Program (IVROP), which operates support services focused on positively impacting students and their families through educational, occupational, and community success services.

13. Describe how your agency will develop linkages to fill identified gaps in the services, through the provision of information, referrals, case management, and follow-up consultations. (CSBG Act Section 676(b)(3)(B), State Plan 9.3b)

Campesinos Unidos, Inc. (CUI) will develop and maintain strong linkages to fill identified service gaps by providing information and referrals. As part of our intake process, CSBG-funded staff will assess client needs and connect individuals and families to appropriate internal programs or external community-based services. Staff will provide clear information on eligibility, available resources, and how to access them to help clients navigate these systems more easily.

CUI will also continue participating in key community networks to strengthen coordination and information sharing. One example is our ongoing membership in the Imperial Valley Continuum of Care Council (IVCCC), a collaborative network of service providers that includes law enforcement, schools, government agencies, nonprofits, and healthcare systems that work to address homelessness and related issues in Imperial County.

In addition, CUI will continue participating in local outreach events, which serve as valuable opportunities to connect with potential clients and build informal linkages with other service providers. These events allow staff to stay informed about new programs and local initiatives, promote agency visibility, and foster collaboration that benefits the broader community.

## Monitoring

### ROMA – Planning, Evaluation

1. If your agency utilizes subcontractors, please describe your process for monitoring the subcontractors. Include the frequency, type of monitoring, i.e., onsite, desk review, or both, follow-up on corrective action, issuance of formal monitoring reports, and emergency monitoring procedures.

CUI will not utilize subcontractors.

## ROMA Application

CSBG Act Section 676(b)(12)

Organizational Standards 4.2, 4.3

ROMA – Planning, Evaluation



1. Describe how your agency will evaluate the effectiveness of its programs and services. Include information about the types of measurement tools, the data sources and collection procedures, and the frequency of data collection and reporting. (Organizational Standard 4.3)

Campesinos Unidos, Inc. (CUI) will evaluate the effectiveness of its programs and services by applying the Results Oriented Management and Accountability (ROMA) framework to measure client outcomes, identify gaps, and inform continuous improvement. As a nationally certified ROMA implementer, the CSBG Program Director ensures that CSBG-funded activities are tied to National Performance Indicators (NPIs) and aligned with the Community Action Plan (CAP).

Each Program Director is responsible for collecting data using tools and procedures aligned with their program's funding requirements. Data sources include client intake forms, demographics, service logs, and outcome indicators, which are compiled monthly, quarterly, or annually. Both manual and computerized systems are used across programs to track services, monitor performance, and meet reporting obligations.

The CSBG Director plays a key role in compiling data across programs during the preparation of the CSD CSBG Annual Report, which is used to evaluate agency-wide impact. This information is reviewed with the Board of Directors to assess service effectiveness, identify gaps, and guide strategic planning. CUI also uses a written prioritization technique to align services with community needs.

2. Select one need from Table 2: Priority Ranking Table and describe how your agency plans to implement, monitor progress, and evaluate the program designed to address the need. (Organizational Standard 4.2)

Campesinos Unidos, Inc. (CUI) selected eviction prevention as a need based on survey input, partner feedback, and internal service data showing a demand for eviction prevention services. To implement these services, the agency will allocate CSBG funds to offer short-term rental assistance to support eviction prevention. Staff will conduct intake assessments to verify eligibility. Services will be documented on paper applications and in the CSG Engage system to allow for consistent

tracking of client needs, services delivered, and achieved outcomes. Staff will ensure clients remain housed for at least 30 days after services are delivered to ensure the outcome is achieved. The program evaluation will be conducted through an analysis of service data and feedback from staff, partners, landlords, and clients.

### Optional

- 3 . Select one community level need from Table 2: Priority Ranking Table or your agency's most recent Community Needs Assessment and describe how your agency plans to implement, monitor progress, and evaluate the program designed to address the need. (CSBG Act Section 676(b)(12), Organizational Standard 4.2)

Campesinos Unidos, Inc. (CUI) does not currently operate a formal community-level initiative. However, we will continue exploring opportunities to support community-level change in partnership with local organizations. As opportunities and partnerships evolve, the agency will assess the feasibility of implementing a community-level initiative that aligns with local needs and organizational capacity.

# Federal CSBG Programmatic Assurances

## CSBG Act Section 676(b)

### Use of CSBG Funds Supporting Local Activities

**676(b)(1)(A):** The state will assure “that funds made available through grant or allotment will be used – (A) to support activities that are designed to assist low-income families and individuals, including families and individuals receiving assistance under title IV of the Social Security Act, homeless families and individuals, migrant or seasonal farmworkers, and elderly low-income individuals and families, and a description of how such activities will enable the families and individuals--

- a. to remove obstacles and solve problems that block the achievement of self- sufficiency (particularly for families and individuals who are attempting to transition off a State program carried out underpart A of title IV of the Social Security Act);
- b. to secure and retain meaningful employment;
- c. to attain an adequate education with particular attention toward improving literacy skills of the low-income families in the community, which may include family literacy initiatives;
- d. to make better use of available income;
- e. to obtain and maintain adequate housing and a suitable living environment;
- f. to obtain emergency assistance through loans, grants, or other means to meet immediate and urgent individual and family needs;
- g. to achieve greater participation in the affairs of the communities involved, including the development of public and private grassroots
- h. partnerships with local law enforcement agencies, local housing authorities, private foundations, and other public and private partners to
  - 
  - i. document best practices based on successful grassroots intervention in urban areas, to develop methodologies for wide-spread replication; and
  - ii. strengthen and improve relationships with local law enforcement agencies, which may include participation in activities such as neighborhood or community policing efforts;

### Needs of Youth

**676(b)(1)(B)** The state will assure “that funds made available through grant or allotment will be used – (B) to address the needs of youth in low-income communities through youth development programs that support the primary role of the family, give priority to the prevention of youth problems and crime, and promote increased community coordination and collaboration in meeting the needs of youth, and support development and expansion of innovative community-based youth development programs that have demonstrated success in preventing or reducing youth crime, such as--

- I. programs for the establishment of violence-free zones that would involve youth development and intervention models (such as models involving youth mediation, youth mentoring, life skills training, job creation, and entrepreneurship programs); and
- II. after-school childcare programs.

## **Coordination of Other Programs**

**676(b)(1)(C)** The state will assure “that funds made available through grant or allotment will be used – (C) to make more effective use of, and to coordinate with, other programs related to the purposes of this subtitle (including state welfare reform efforts)

## **Eligible Entity Service Delivery System**

**676(b)(3)(A)** Eligible entities will describe “the service delivery system, for services provided or coordinated with funds made available through grants made under 675C(a), targeted to low-income individuals and families in communities within the state;

## **Eligible Entity Linkages – Approach to Filling Service Gaps**

**676(b)(3)(B)** Eligible entities will describe “how linkages will be developed to fill identified gaps in the services, through the provision of information, referrals, case management, and follow-up consultations.”

## **Coordination of Eligible Entity Allocation 90 Percent Funds with Public/Private Resources**

**676(b)(3)(C)** Eligible entities will describe how funds made available through grants made under 675C(a) will be coordinated with other public and private resources.”

## **Eligible Entity Innovative Community and Neighborhood Initiatives, Including Fatherhood/Parental Responsibility**

**676(b)(3)(D)** Eligible entities will describe “how the local entity will use the funds [made available under 675C(a)] to support innovative community and neighborhood-based initiatives related to the purposes of this subtitle, which may include fatherhood initiatives and other initiatives with the goal of strengthening families and encouraging parenting.”

## **Eligible Entity Emergency Food and Nutrition Services**

**676(b)(4)** An assurance “that eligible entities in the state will provide, on an emergency basis, for the provision of such supplies and services, nutritious foods, and related services, as may be necessary to counteract conditions of starvation and malnutrition among low-income individuals.”

## **State and Eligible Entity Coordination/linkages and Workforce Innovation and Opportunity Act Employment and Training Activities**

**676(b)(5)** An assurance “that the State and eligible entities in the State will coordinate, and establish linkages between, governmental and other social services programs to assure the effective delivery of such services, and [describe] how the State and the eligible entities will coordinate the provision of employment and training activities, as defined in section 3 of the Workforce Innovation and Opportunity Act, in the State and in communities with entities providing activities through statewide and local workforce development systems under such Act.”

## **State Coordination/Linkages and Low-income Home Energy Assistance**

**676(b)(6)** “[A]n assurance that the State will ensure coordination between antipoverty programs in each community in the State, and ensure, where appropriate, that emergency energy crisis intervention programs under title XXVI (relating to low-income home energy assistance) are conducted in such community.”

## **Community Organizations**

**676(b)(9)** An assurance “that the State and eligible entities in the state will, to the maximum extent possible, coordinate programs with and form partnerships with other organizations serving low-income residents of the communities and members of the groups served by the State, including religious organizations, charitable groups, and community organizations.”

### **Eligible Entity Tripartite Board Representation**

**676(b)(10)** “[T]he State will require each eligible entity in the State to establish procedures under which a low-income individual, community organization, or religious organization, or representative of low-income individuals that considers its organization, or low-income individuals, to be inadequately represented on the board (or other mechanism) of the eligible entity to petition for adequate representation.”

### **Eligible Entity Community Action Plans and Community Needs Assessments**

**676(b)(11)** “[A]n assurance that the State will secure from each eligible entity in the State, as a condition to receipt of funding by the entity through a community service block grant made under this subtitle for a program, a community action plan (which shall be submitted to the Secretary, at the request of the Secretary, with the State Plan) that includes a community needs assessment for the community serviced, which may be coordinated with the community needs assessment conducted for other programs.”

### **State and Eligible Entity Performance Measurement: ROMA or Alternate System**

**676(b)(12)** “[A]n assurance that the State and all eligible entities in the State will, not later than fiscal year 2001, participate in the Results Oriented Management and Accountability System, another performance measure system for which the Secretary facilitated development pursuant to section 678E(b), or an alternative system for measuring performance and results that meets the requirements of that section, and [describe] outcome measures to be used to measure eligible entity performance in promoting self-sufficiency, family stability, and community revitalization.”

### **Fiscal Controls, Audits, and Withholding**

**678D(a)(1)(B)** An assurance that cost and accounting standards of the Office of Management and Budget (OMB) are maintained.



## State Assurances

California Government Code Sections 12747(a), 12760, 12768

### **For CAA, MSFW, NAI, and LPA Agencies**

[California Government Code § 12747\(a\)](#): Community action plans shall provide for the contingency of reduced federal funding.

[California Government Code § 12760](#): CSBG agencies funded under this article shall coordinate their plans and activities with other agencies funded under Articles 7 (commencing with Section 12765) and 8 (commencing with Section 12770) that serve any part of their communities, so that funds are not used to duplicate particular services to the same beneficiaries and plans and policies affecting all grantees under this chapter are shaped, to the extent possible, so as to be equitable and beneficial to all community agencies and the populations they serve.

### **For MSFW Agencies Only**

[California Government Code § 12768](#): Migrant and Seasonal Farmworker (MSFW) entities funded by the department shall coordinate their plans and activities with other agencies funded by the department to avoid duplication of services and to maximize services for all eligible beneficiaries.

# Organizational Standards

## Category One: Consumer Input and Involvement

**Standard 1.1** The organization/department demonstrates low-income individuals' participation in its activities.

**Standard 1.2** The organization/department analyzes information collected directly from low-income individuals as part of the community assessment.

## Category Two: Community Engagement

**Standard 2.1** The organization/department has documented or demonstrated partnerships across the community, for specifically identified purposes; partnerships include other anti-poverty organizations in the area.

**Standard 2.2** The organization/department utilizes information gathered from key sectors of the community in assessing needs and resources, during the community assessment process or other times. These sectors would include at minimum: community-based organizations, faith-based organizations, private sector, public sector, and educational institutions.

## Category Three: Community Assessment

**Standard 3.1 (Private)** Organization conducted a community assessment and issued a report within the past 3 years.

**Standard 3.1 (Public)** The department conducted or was engaged in a community assessment and issued a report within the past 3-year period, if no other report exists.

**Standard 3.2** As part of the community assessment, the organization/department collects and includes current data specific to poverty and its prevalence related to gender, age, and race/ethnicity for their service area(s).

**Standard 3.3** The organization/department collects and analyzes both qualitative and quantitative data on its geographic service area(s) in the community assessment.

**Standard 3.4** The community assessment includes key findings on the causes and conditions of poverty and the needs of the communities assessed.

**Standard 3.5** The governing board or tripartite board/advisory body formally accepts the completed community assessment.

#### **Category Four: Organizational Leadership**

**Standard 4.2** The organization's/department's Community Action Plan is outcome-based, anti-poverty focused, and ties directly to the community assessment.

**Standard 4.3** The organization's/department's Community Action Plan and strategic plan document the continuous use of the full Results Oriented Management and Accountability (ROMA) cycle or comparable system (assessment, planning, implementation, achievement of results, and evaluation). In addition, the organization documents having used the services of a ROMA-certified trainer (or equivalent) to assist in implementation.

## Part III: Appendices

Please complete the table below by entering the title of the document and its assigned appendix letter. Agencies must provide a copy of the Notice(s) of Public Hearing, the Low-Income Testimony and the Agency's Response document, and a copy of the most recent community needs assessment as appendices A, B, and C, respectively. Other appendices as necessary are encouraged. All appendices should be labeled as an appendix (e.g., Appendix A: Notice of Public Hearing) or separated by divider sheets and submitted with the CAP.

Document Title	Appendix Location
Notice of Public Hearing	A
Low-Income Testimony and Agency's Response	B
Community Needs Assessment	C

## **Appendix A**

Copy of the Notice of Public Hearing

**CAMPESINOS UNIDOS, INC.**



# **PUBLIC HEARING**

**THURSDAY, JUNE 5 @ 5:30PM**

**575 J STREET, BRAWLEY CA 92227  
BRAWLEY SENIOR CENTER**

We will conduct a Public Hearing as part of our 2026-2027 Community Action Plan as required by CA GOV § 12747. The Community Action Plan helps us prioritize our services based on community needs and will be submitted to the State Department of Community Services and Development by June 30, 2025.

**We invite you to share your input with us!**

The Draft 2026-2027 Community Action Plan is available on our website for public review and comments through June 25, 2025. All comments from low-income individuals residing in Imperial County will be included in our final Community Action Plan.

Comments can be sent to: [CUICSBG@campesinosunidos.org](mailto:CUICSBG@campesinosunidos.org) or by mail to Campesinos Unidos, Inc. P.O. Box 39, Brawley, CA 92227.



[www.campesinosunidos.org](http://www.campesinosunidos.org)



[CampesinosUnidosInc](https://www.facebook.com/CampesinosUnidosInc)

CUI is an equal opportunity employer and provider.



**CAMPESINOS UNIDOS, INC.**



# **AUDIENCIA PUBLICA**

**JUEVES, 5 DE JUNIO @ 5:30PM  
575 J STREET, BRAWLEY, CA 92227  
BRAWLEY SENIOR CENTER**

Llevaremos a cabo una Audiencia Pública como parte de nuestro Plan de Acción Comunitario 2026-2027 según CA GOV § 12747. El Plan de Acción Comunitario nos ayuda a priorizar nuestros servicios en función de las necesidades de la comunidad y se presentará al Departamento de Servicios y Desarrollo Comunitarios del Estado antes del 30 de junio de 2025.

## **¡Lo invitamos a compartir Su opinión con nosotros!**

El Borrador del Plan de Acción Comunitario 2026-2027 está disponible en nuestra página web para revisión pública y comentarios hasta el 25 de junio de 2025.

Todos los comentarios de las personas de bajos ingresos que residen en el condado de Imperial se incluirán en nuestro Plan de Acción Comunitario final.

Envíe sus comentarios a: [CUICSBG@campesinosunidos.org](mailto:CUICSBG@campesinosunidos.org) o por correo a Campesinos Unidos, Inc. P.O. Box 39, Brawley, CA 92227.



[www.campesinosunidos.org](http://www.campesinosunidos.org)



[CampesinosUnidosInc](https://www.facebook.com/CampesinosUnidosInc)

CUI es un empleador y proveedor que ofrece igualdad de oportunidades.

## Public Notice Post to CUI Facebook Page



**Campesinos Unidos, Inc.**

May 16 at 4:19 PM · 🌐

...

👉 We Want to Hear from YOU! 👉

Campesinos Unidos, Inc. is hosting a Public Hearing to learn what challenges you and your neighbors are facing—like housing, food, jobs, or transportation.

Your input helps us figure out how we can better support our community with services that meet your needs.

📅 Wednesday, June 5

📍 Brawley Senior Center – 575 J Street, Brawley

🕒 5:30 PM

Bring your voice, your ideas, and your love for your community. Together, we can make a difference. ✨

\*\*\*\*\*

👉 ¡Queremos saber de USTED! 👉

Campesinos Unidos, Inc. tendrá una Audiencia Pública para conocer los desafíos que enfrentan usted y sus vecinos, como vivienda, alimentación, empleo o transporte.

sus comentarios nos ayudan a encontrar la manera de apoyar mejor a nuestra comunidad con servicios que satisfagan sus necesidades.

📅 Miércoles, 5 de junio

📍 Brawley Senior Center– 575 J Street, Brawley

🕒 5:30 p.m.

Comparta su voz, sus ideas y su amor por su comunidad. Juntos, podemos marcar la diferencia. ✨

**CAMPESINOS UNIDOS, INC.**

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El Borrador del Plan de Acción Comunitario 2026-2027 está disponible en nuestra página web para revisión pública y comentarios hasta el 25 de junio de 2025.



## Post to CUI Website



2023 Annual Report

2024-2025 Community Action Plan and Community Needs Assessment

2024 Income Guidelines

2025 Public Hearing

Draft- 2026-2027 CNA CAP

## Public Hearing Attendance



### CAMPESINOS UNIDOS, INC. PUBLIC HEARING SIGN-IN SHEET

*Brawley Senior Center*  
*575 J Street, Brawley, CA 92227*

*June 5, 2025*

Name:	Low-Income:	Name:	Low-Income:
1. ERIKA Mendez	<input checked="" type="checkbox"/>	21. _____	<input type="checkbox"/>
2. Gilberto Mendez	<input checked="" type="checkbox"/>	22. _____	<input type="checkbox"/>
3. Graciela Figueroa	<input checked="" type="checkbox"/>	23. _____	<input type="checkbox"/>
4. Juan Espinoza	<input checked="" type="checkbox"/>	24. _____	<input type="checkbox"/>
5. CARMEN RODRIGUEZ	<input checked="" type="checkbox"/>	25. _____	<input type="checkbox"/>
6. JAIME RODRIGUEZ	<input checked="" type="checkbox"/>	26. _____	<input type="checkbox"/>
7. Hilda Marquez	<input type="checkbox"/>	27. _____	<input type="checkbox"/>
8. _____	<input type="checkbox"/>	28. _____	<input type="checkbox"/>
9. _____	<input type="checkbox"/>	29. _____	<input type="checkbox"/>
10. _____	<input type="checkbox"/>	30. _____	<input type="checkbox"/>
11. _____	<input type="checkbox"/>	31. _____	<input type="checkbox"/>
12. _____	<input type="checkbox"/>	32. _____	<input type="checkbox"/>
13. _____	<input type="checkbox"/>	33. _____	<input type="checkbox"/>
14. _____	<input type="checkbox"/>	34. _____	<input type="checkbox"/>
15. _____	<input type="checkbox"/>	35. _____	<input type="checkbox"/>
16. _____	<input type="checkbox"/>	36. _____	<input type="checkbox"/>
17. _____	<input type="checkbox"/>	37. _____	<input type="checkbox"/>
18. _____	<input type="checkbox"/>	38. _____	<input type="checkbox"/>
19. _____	<input type="checkbox"/>	39. _____	<input type="checkbox"/>
20. _____	<input type="checkbox"/>	40. _____	<input type="checkbox"/>



**CAMPESINOS UNIDOS, INC.**  
**PUBLIC HEARING SIGN-IN SHEET**

*Brawley Senior Center*  
*575 J Street, Brawley, CA 92227*

*June 5, 2025*

Name:	Low- Income:	Name:	Low- Income:
1. <u>TORRENCEIA MENDOZA</u>	<input checked="" type="checkbox"/>	21. _____	<input type="checkbox"/>
2. <u>ARTURO SANCHEZ</u>	<input checked="" type="checkbox"/>	22. _____	<input type="checkbox"/>
3. _____	<input type="checkbox"/>	23. _____	<input type="checkbox"/>
4. _____	<input type="checkbox"/>	24. _____	<input type="checkbox"/>
5. _____	<input type="checkbox"/>	25. _____	<input type="checkbox"/>
6. _____	<input type="checkbox"/>	26. _____	<input type="checkbox"/>
7. _____	<input type="checkbox"/>	27. _____	<input type="checkbox"/>
8. _____	<input type="checkbox"/>	28. _____	<input type="checkbox"/>
9. _____	<input type="checkbox"/>	29. _____	<input type="checkbox"/>
10. _____	<input type="checkbox"/>	30. _____	<input type="checkbox"/>
11. _____	<input type="checkbox"/>	31. _____	<input type="checkbox"/>
12. _____	<input type="checkbox"/>	32. _____	<input type="checkbox"/>
13. _____	<input type="checkbox"/>	33. _____	<input type="checkbox"/>
14. _____	<input type="checkbox"/>	34. _____	<input type="checkbox"/>
15. _____	<input type="checkbox"/>	35. _____	<input type="checkbox"/>
16. _____	<input type="checkbox"/>	36. _____	<input type="checkbox"/>
17. _____	<input type="checkbox"/>	37. _____	<input type="checkbox"/>
18. _____	<input type="checkbox"/>	38. _____	<input type="checkbox"/>
19. _____	<input type="checkbox"/>	39. _____	<input type="checkbox"/>
20. _____	<input type="checkbox"/>	40. _____	<input type="checkbox"/>

## **Appendix B**

### Low-Income Testimony and Agency Response

**CAMPESINOS UNIDOS INC.**

**Public Hearing**

**Low-Income Comments**

**June 5<sup>th</sup>, 2025**

<b>Service</b>	<b>Verbatim Testimony</b>	<b>Addressed in CAP?</b>	<b>Agency Response:</b>
Weatherization/ Energy Conservation	<u>Carmen Rodarte:</u> “My trailer needs a new door and some weatherstripping. Does CUI help with that?”  <u>Graciela Figueroa:</u> “If I don’t own my home, can I qualify for weatherization?”  <u>Erika Mendez:</u> “Does weatherization help with air purifiers?”	Yes	Direct Service
Rental Assistance	<u>Gilberto Mendez:</u> “Rental Assistance is very necessary.”  <u>Carmen Rodarte:</u> “What do you need to apply for rental assistance?”	Yes	Direct Service
Utility Assistance	<u>Carmen Rodarte:</u> “We were able to apply for utility assistance when we needed it and were able to ensure we didn’t get disconnected.”  <u>Carmen Rodarte:</u> “Do you help with water?”	Yes	Direct Service

	<u>Graciela Figueroa:</u> “Do you give out the application for HEAP or how can we apply for it?”		
Forms	<u>Gilberto Mendez:</u> “Can Campesinos Unidos help file unemployment electronically? I have had problems with certifying over the phone and online, and mail takes too long to process.”  <u>Erika Mendez:</u> “How can someone apply for Social Security?” “Do you help people apply for Disability?”  <u>Jaime Rodarte:</u> “How can I apply for Disability? What do I need?”	Yes	Direct Service
Food Assistance	<u>Jaime Rodarte:</u> “The food assistance helps us a lot.”  <u>Hector Marquez:</u> “The food I get helps me because food is expensive.”	Yes	Direct Service
Income Tax	<u>Gilberto Mendez:</u> “The Income Tax Return helped me a lot by saving some money.”  <u>Jaime Rodarte:</u> “Can I get my taxes done from previous years with no income?”	Yes	Direct Service

Information on Available Services	<p><u>Juan Espinoza:</u>  “I think Campesinos Unidos needs to do more outreach in the communities of Imperial Valley.”</p> <p><u>Jaime Rodarte:</u>  “When we first asked for food assistance, we also learned about the other services Campesinos Unidos has for the community.”</p>	Yes	Direct Service
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## **Appendix C**

### Community Needs Assessment



**CAMPESINOS UNIDOS, INC.**

# COMMUNITY NEEDS ASSESSMENT



**Imperial County  
2024**

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## PURPOSE

The Community Needs Assessment was done in preparation for Campesinos Unidos, Inc.'s 2026-2027 Community Action Plan to be submitted to the California Department of Community Services and Development as required by Public Law 105-285.

The Community Action Plan serves to prioritize services by analyzing both qualitative and quantitative data. The data is gathered through various sources including: public hearings, customer satisfaction questionnaires, partner surveys, local statistical data, and key informants. Other reliable sources include:

- U.S. Census Bureau
- U.S. Department of Finance
- California Employment Development Department
- Community Action Partnership
- Imperial Valley Food Bank
- Imperial County Comprehensive Economic Development Strategy
- Catholic Charities of California - Poverty Data by County within the Diocese in California
- Feeding America
- 2024 Imperial County Community Health Assessment and Community Health Improvement Plan
- Imperial County Homelessness Strategic Plan
- Imperial County Continuum of Care
- Point-in-Time Count
- California County-Level Economic Forecast published by the California Department of Transportation.

## VISION

*The communities we serve will prosper and its residents will have the best quality of life.*

## MISSION

*CUI's mission is to promote self-sufficiency through greater social, economic, housing, and educational and employment opportunities for economically disadvantaged residents in the communities we serve.*

## IMPERIAL COUNTY COMMUNITY PROFILE

Imperial County covers 2.94 million acres of rural desert and farmland and forms the southeast corner of California. It is surrounded by Riverside County to the north, San Diego County to the west, Arizona to the east, and Mexico to the south. The Colorado River marks its eastern border. At 4,597 square miles, Imperial is the ninth-largest county in California, with roughly three-fourths of its area made up of mountain ranges and desert sands.

Imperial County is characterized by a warm, arid climate. Summers are extremely hot and dry, while winters are mild. Temperatures typically range from 45°F to over 115°F, with an annual average rainfall of less than three inches.

The county includes seven incorporated cities, with El Centro serving as the largest city and county seat, followed by Calexico and Brawley. In addition, there are fourteen unincorporated communities throughout the region. Due to its geographic isolation from major metropolitan areas such as San Diego and Los Angeles, residents primarily depend on local service providers to meet their needs.

### Industry & Economy

According to the 2024 CHA, Imperial County's top industries include agriculture, government, retail, and the renewable energy sector. Government jobs account for over one-third of total employment, with agriculture and retail trade comprising the remainder of the top employment sectors.

Agriculture remains the backbone of the local economy. Imperial County encompasses nearly 500,000 acres of highly productive farmland and holds the largest single water right on the Colorado River. Over 100 different commodities are grown annually, with cattle and alfalfa being the top two. The county is also consistently ranked among California's top five producers of spinach, potatoes, cauliflower, sweet corn, broccoli, and onions. Additionally, it is one of the nation's leading producers of sheep and lambs (Imperial County Community Health Assessment [CHA], 2024).

Imperial County has also emerged as a statewide leader in renewable energy, particularly in geothermal, solar, and wind power. As of 2024, renewable energy comprises a major portion of the region's energy production, supported by over 2,800 megawatts of generation capacity. The Lithium Valley initiative is expected to further stimulate local economic development through lithium extraction and related supply chain manufacturing (Comprehensive Economic Development Strategy [CEDS], 2024).

Imperial County's geographic location offers unique opportunities for growth. Cross-border trade, clean energy development, and increased workforce training are poised to support regional resilience. These developments present exciting possibilities, but ensuring that local residents can benefit from them requires intentional support and investment in equitable access. Community-based services play a critical role in ensuring residents can access the resources they need—connecting people to job training, emergency assistance, food security programs, and housing support.

## Population Change

Imperial County's population grew by 2.96% between the 2010 and 2020 U.S. Census, increasing from 174,528 to 179,702 residents (U.S. Census Bureau, 2020).

While this growth is slower than California's (6.13%) and the national average (7.13%), it reflects steady population shifts that continue to impact housing, infrastructure, and access to community resources.

According to the most recent 2019-2023 American Community Survey, Imperial County's population is estimated at 179,319.

Report Area	Total Population 2010 Census	Total Population 2020 Census	Population Change 2010-2020	Population Change% 2010-2020
Imperial County, CA	174,528	179,702	5,174	2.96%
California	37,253,936	39,538,223	2,284,287	6.13%
United States	312,471,161	334,735,155	22,263,994	7.13%
Data Source: US Census Bureau, Decennial Census. 2020. Source geography: Tract				

## DEMOGRAPHICS

### Total Population by Sex

According to the most recent American Community Survey (2019–2023), Imperial County's population is 51.4% male and 48.6% female, which differs slightly from California and national averages that lean closer to a 50/50 split (U.S. Census Bureau, ACS 2019–2023).

Report Area	Male	Female	Male %	Female %
Imperial County, CA	92,096	87,223	51.36%	48.64%
California	19,605,882	19,636,903	49.96%	50.04%
United States	164,545,087	167,842,453	49.50%	50.50%
Data Source: US Census Bureau, American Community Survey. 2019 - 23				

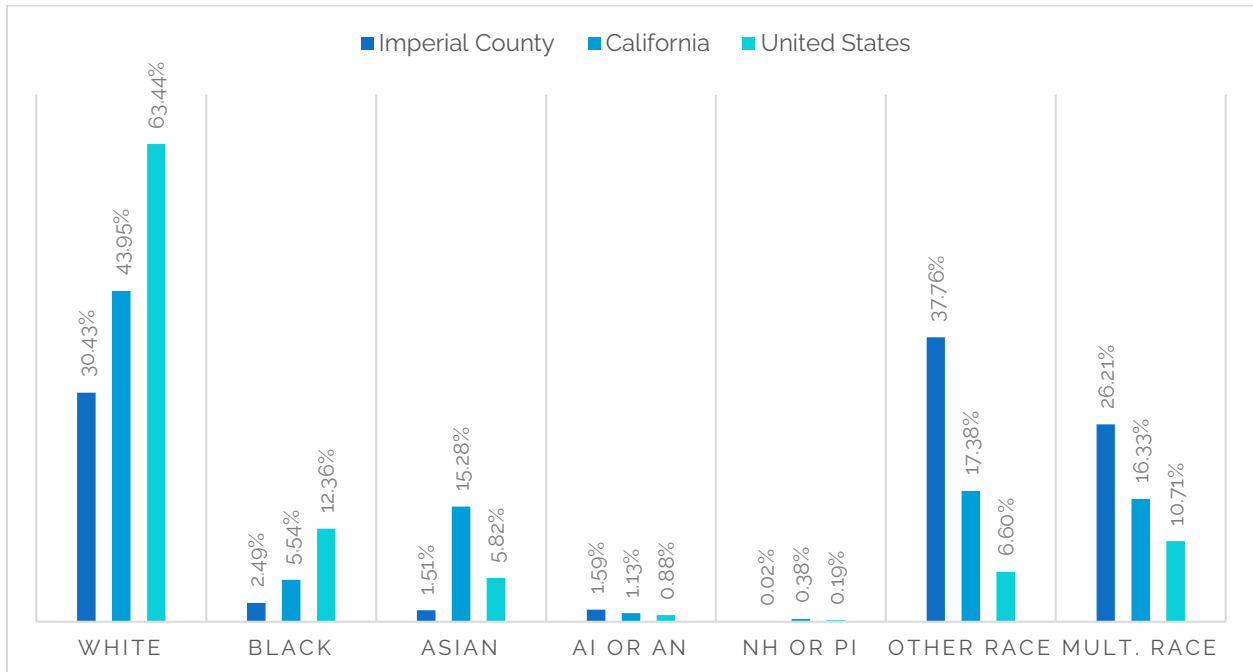
### Total Population by Age Group

The chart below illustrates the distribution of Imperial County's population by age group and compares it to California and national trends. Imperial County's population skews younger than both the state and national averages with a notably higher proportion of residents under age 18.

Report Area	Age 0-4	Age 5-17	Age 18-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65+
Imperial County, CA	12,999	38,117	17,621	26,109	22,507	19,571	18,276	24,119
California	2,214,141	6,514,871	3,572,575	5,834,867	5,398,975	4,939,309	4,773,561	5,994,486
United States	18,939,899	54,705,339	30,307,641	45,497,632	43,492,887	40,847,713	42,626,382	55,970,047
Data Source: US Census Bureau, American Community Survey. 2019-23.								

## Total Population by Race and Ethnicity

The graph below illustrates the racial composition of Imperial County per the 2019-2023 American Community Survey.



The 2019-2023 American Community Survey reports that 85.58% of Imperial County's population identifies as Hispanic or Latino, a significantly higher percentage than California's 39.83% and the U.S.'s 18.99%. This trend has remained consistent across decades of census data and reflects the area's long-standing cultural and familial ties within the county.

## Median Age

According to the 2019-2023 American Community Survey, Imperial County has a median age of 33.0, which is significantly younger than both the California median of 37.6 and the national median of 38.7 (U.S. Census Bureau, ACS 2019-2023).

This younger age profile reflects Imperial County's large population of children and young adults. While a growing working-age population can contribute to long-term economic growth, it also presents immediate challenges, including limited income, high cost burdens, and barriers to accessing support.

Communities with lower median ages often face challenges tied to income, employment stability, and access to education. As Imperial County's population

continues to grow and shift, ensuring economic opportunity and upward mobility for its younger residents remains a priority.

## **Median Age by Ethnicity**

The 2019-2023 American Community Survey (ACS) reports a median age of 31.2 for Hispanic/Latino residents in Imperial County, compared to 49.7 for non-Hispanic residents. This nearly 20-year difference reflects broader demographic patterns in the region, where younger age groups are more prevalent among Hispanic households and older adults are more prevalent among non-Hispanic households.

At the state level, the median age is 30.9 for Hispanics and 46.8 for Non-Hispanics. Nationally, the median age is 30.4 for Hispanics and 44.0 for Non-Hispanics (ACS, 2019-2023).

Understanding the median age by ethnicity provides a clearer picture of the varying life stages and potential needs among different demographic groups within the community. This context is important for identifying gaps and informing a more complete assessment of local challenges and opportunities.

## **Veteran Population**

The U.S. Census Bureau defines a veteran as someone who has served on active duty in the U.S. Armed Forces, including the Army, Navy, Air Force, Marine Corps, or Coast Guard, and who is no longer serving.

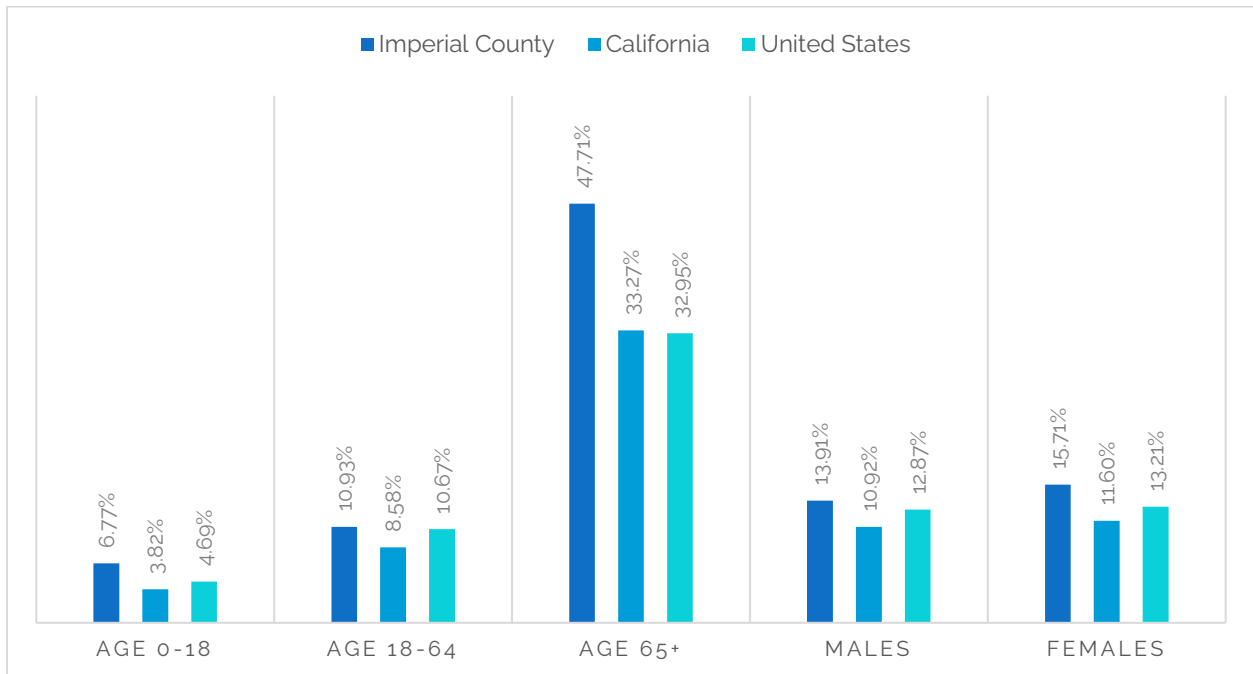
According to the 2019-2023 American Community Survey, Imperial County is home to an estimated 4,671 veterans, making up 3.65% of the county's adult population. Of the veteran population, 94.5% are male and 5.5% are female. The largest share of Imperial County's veteran population falls between the ages of 35 to 54 (29.6%), followed by those aged 75 and older (23.5%) and 65 to 74 (17.9%).

The 2024 Imperial County Community Health Assessment discusses veterans' unique challenges regarding physical and mental health issues, access to care, and social support needs. These findings highlight the importance of recognizing veterans as a diverse population with varying needs tied to age, economic status, and health conditions.



## Disabled Population

According to the 2019-2023 American Community Survey, 14.82% of Imperial County's civilian population lives with a disability, compared to 11.26% statewide and 13.04% nationally. This equates to approximately 25,466 individuals in Imperial County who experience one or more types of disabilities. The chart below shows the prevalence of disability by age group and sex across Imperial County, California, and the United States.



**Note:** The percentage values in this chart represent the proportion of individuals within each age group who have a disability. For example, the value for "65+" should be interpreted as: "Among the population aged 65 and over in the report area, X% have a disability."

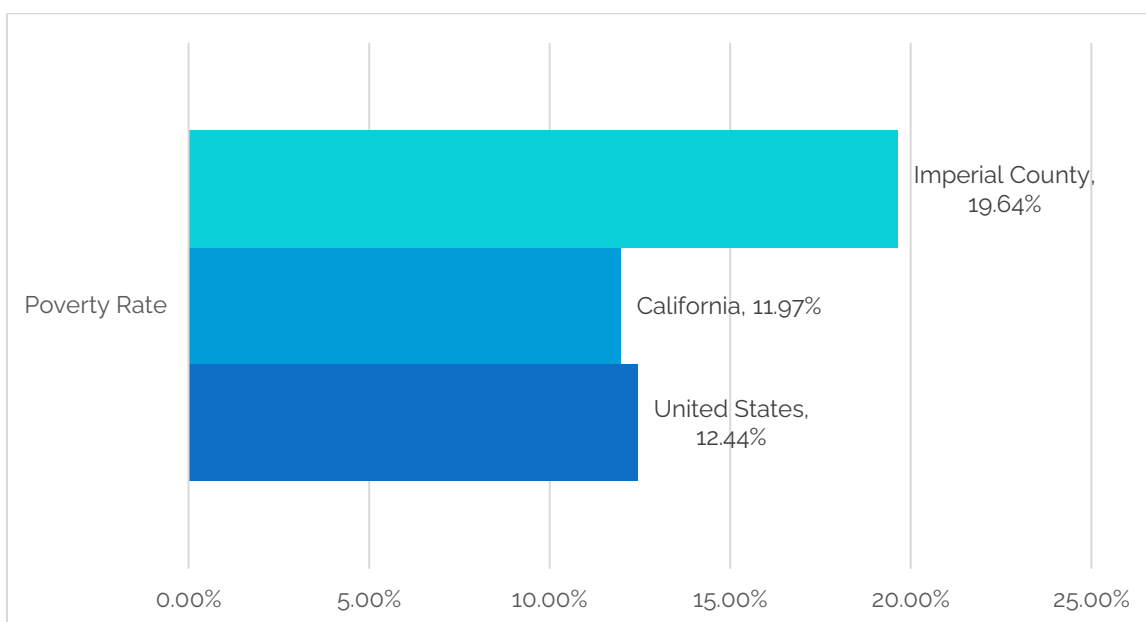
Disabilities, ranging from physical and sensory impairments to cognitive and self-care limitations, can have broader implications beyond the individual. According to the American Psychological Association, disabilities in children and adults can significantly impact the socioeconomic status of entire households.

The U.S. Department of Labor also reports that labor force participation among individuals with disabilities remains low, with only 22.5% of people with disabilities aged 16 and over participating in the labor force. Limited employment opportunities contribute to financial hardship and hinder individuals' ability to achieve self-sufficiency.

Understanding the size and distribution of the disabled population in Imperial County is essential for assessing accessibility of services, infrastructure, and supports that can help reduce long-term negative outcomes.

## POVERTY

Imperial County continues to face persistent economic challenges that position it among the most disadvantaged counties in California. According to the 2019-2023 American Community Survey, 19.64% of Imperial County residents live below the 100% Federal Poverty Level (FPL). This is nearly double the California average of 11.97% and the national rate of 12.44%. The per capita income in Imperial County is \$22,702, well below the California average of \$47,977 and the national average of \$43,289.



Living in poverty is associated with reduced access to essential resources such as safe housing, nutritious food, quality healthcare, and stable employment. These conditions can contribute to long-term disparities in health, education, and overall quality of life. Understanding poverty in Imperial County is essential to evaluating how economic disadvantages intersect with other social determinants of health.

### Seniors in Poverty

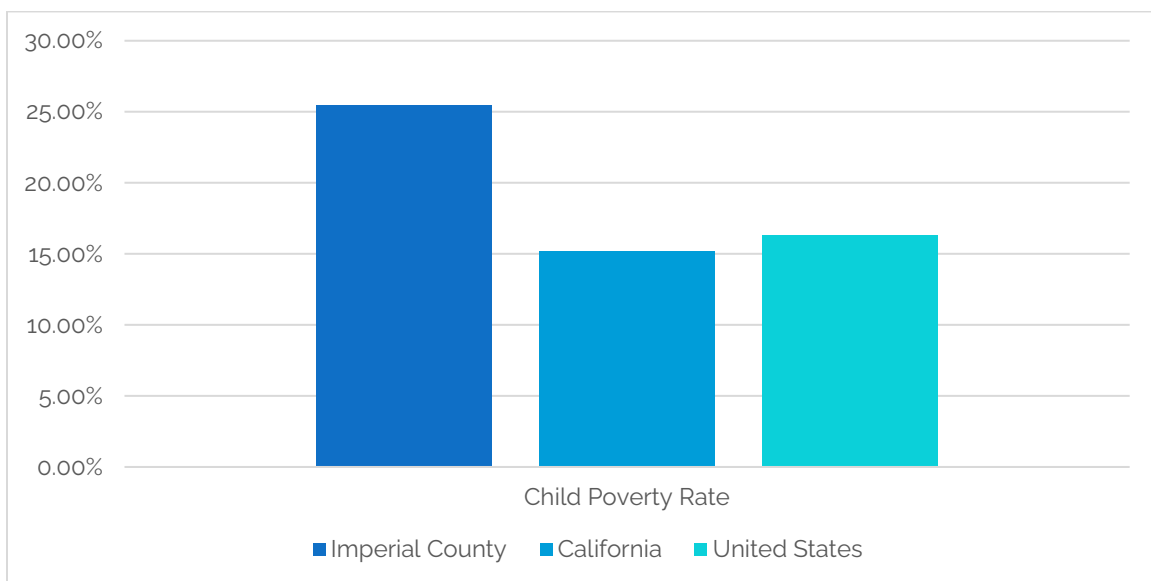
According to the 2019-2023 American Community Survey, 4,712 seniors, or 19.7%, of seniors aged 65 and over in Imperial County live below the Federal Poverty Level. This is nearly double the senior poverty rate compared to the California average of 11.3% and the national average of 10.4%.

Higher poverty rates among older adults can be linked to fixed incomes, limited employment opportunities, and rising costs of housing, healthcare, and prescription medication. In rural areas like Imperial County, transportation and access to services can further exacerbate seniors' economic hardship.

## Children in Poverty

Children living in low-income households are more likely to experience negative health, developmental, and educational outcomes. Even brief periods of poverty in childhood have been associated with higher rates of asthma, malnutrition, trauma, and other chronic health conditions. These early disadvantages can lead to long-term health disparities in academic performance and emotional well-being.

According to the 2019-2023 American Community Survey, an average of 25.44% of children in Imperial County live below the Federal Poverty Level. This rate is significantly higher than the state average of 15.15% and the national average of 16.32%.



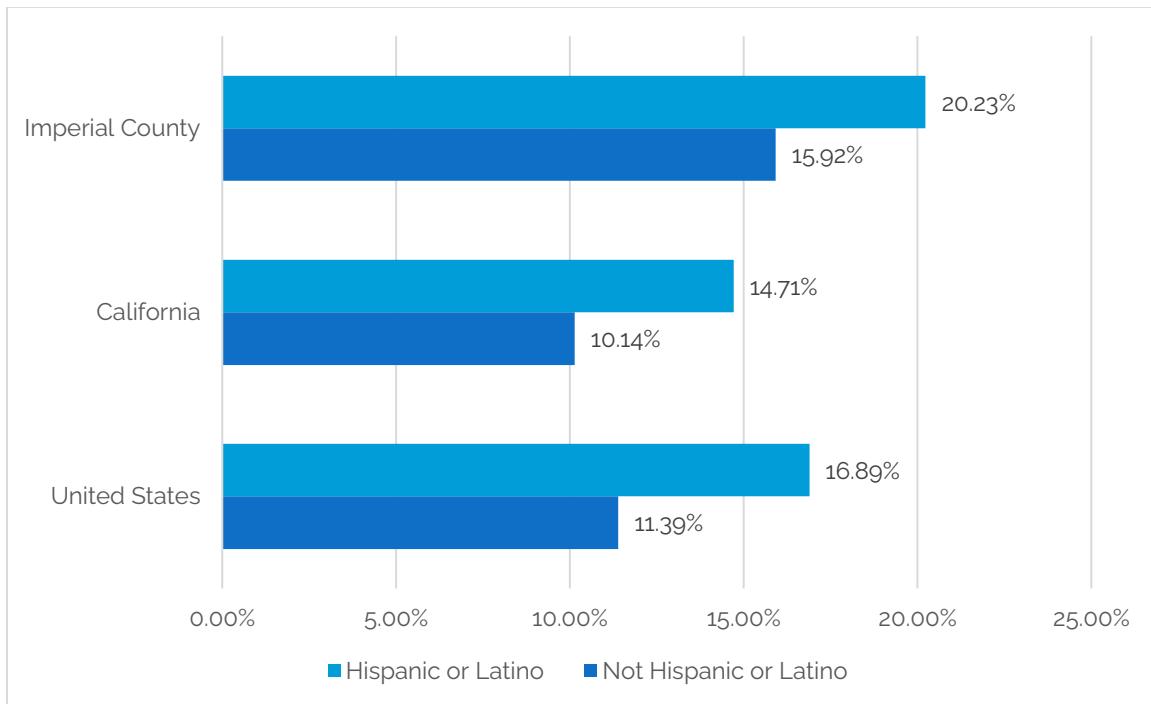
The elevated rate of child poverty in Imperial County highlights the importance of early interventions and wraparound supports for families with children, including access to nutrition programs, safe and affordable housing, and family stability services.

## Poverty by Ethnicity

The U.S. Census Bureau considers a household to have experienced economic hardship if it struggles to meet basic needs such as food, housing costs, or monthly bills.

According to the 2019-2023 American Community Survey, 20.23% of the Hispanic population in Imperial County lives below the Federal Poverty Level compared to 14.71% statewide and 16.89% nationwide.

The chart below compares the poverty rate between the Hispanic and non-Hispanic populations in Imperial County, California, and the United States. The data highlights longstanding disparities that continue to affect economic outcomes by ethnicity.



In Imperial County, where over 85% of the population identifies as Hispanic or Latino, poverty continues to impact Hispanic households disproportionately. Research suggests that individuals of Hispanic origin may face elevated poverty risk due to factors such as limited access to education, fewer employment opportunities, language barriers, and multigenerational living arrangements. These challenges can influence a household's economic stability and long-term well-being.

## EMPLOYMENT

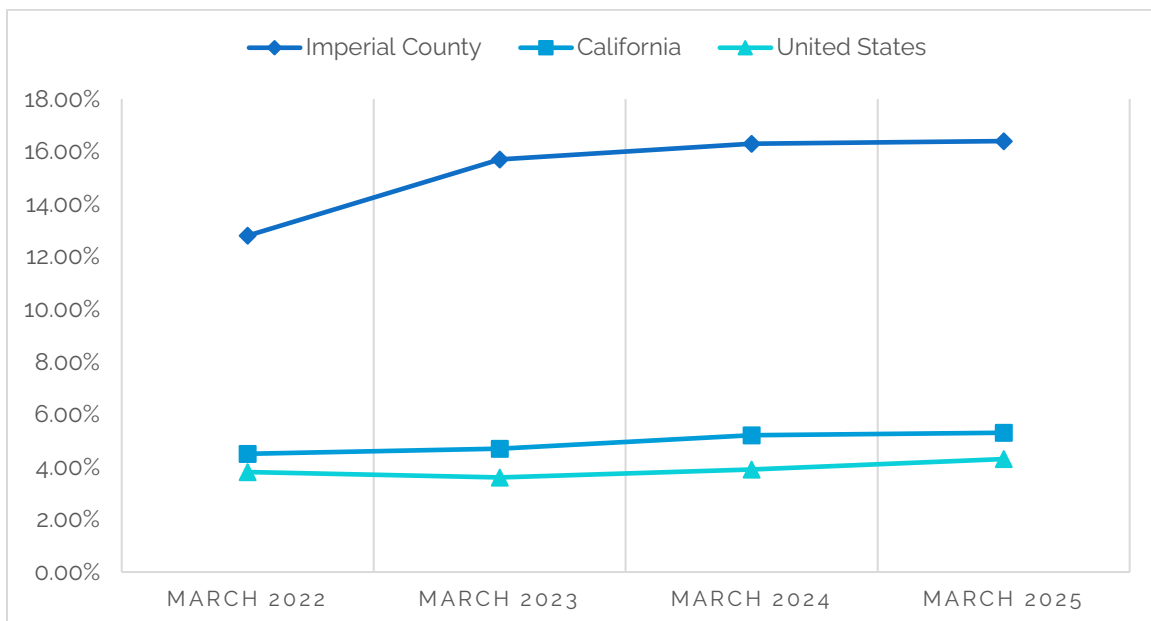
### Labor Force, Employment, and Unemployment

According to the U.S. Department of Labor, Imperial County's average unemployment rate was 16.4% in March 2025. This rate is approximately three times higher than the state average of 5.3% and the national average of 4.3%.

High unemployment can make it significantly more difficult for residents to achieve financial stability, especially in communities like Imperial County, where wages are low. Extended periods of joblessness contribute to increased poverty, housing insecurity, and the need for public or community-based assistance. In Imperial County, where employment opportunities are limited, the demand for basic needs services remains high.

### Four-Year Unemployment Rate

The chart below shows the unemployment rate in Imperial County over a four-year period, using data from March 2022 through March 2025. The trend reveals that while the state and national rates have remained relatively stable, Imperial County has experienced sharp fluctuations, including a notable spike in unemployment between March 2022 and March 2023.



This trend highlights Imperial County's consistently high unemployment rate, shaped by seasonal employment, limited industry diversity, and economic shifts, and underscores the region's continued vulnerability and reliance on income support systems.

## EDUCATION

The Imperial County Comprehensive Economic Development Strategy (CEDS) 2018-2023 identifies the need for an educated workforce as a cornerstone of economic development. To support this goal, Imperial County's education system includes a range of public institutions and specialized programs to prepare students for early education through career training.

Imperial County is served by sixteen independent school districts, which provide services from kindergarten through high school. The Imperial County Office of Education (ICOE) offers additional support through alternative and special education programs. The Imperial Valley Regional Occupational Program (IVROP) provides youth and adults with career technical education (CTE) services.

In addition to K-12 and vocational services, Imperial County residents have access to a range of post-secondary education options that support academic and career pathways. The two primary institutions are Imperial Valley College (IVC) and San Diego State University—Imperial Valley Campus (SDSU-IV).

Imperial Valley College (IVC) supports student success by offering 24 transfer degrees, nearly 50 degree and certificate programs, and approximately 600 courses, including online options. The college continues to evolve its programs to meet regional workforce needs. In 2023, IVC was honored with the Aspen Prize for Community College Excellence, a national recognition awarded for outstanding achievement in teaching, learning, degree completion, workforce alignment, and equity for students of color and low-income backgrounds.

San Diego State University—Imperial Valley (SDSU-IV) offers a range of undergraduate and graduate programs, including degrees in Nursing, Public Administration, and Social Work. Additionally, students can obtain teaching credentials, including bilingual and special education authorizations. In 2022, SDSU-IV gained approval from the California Board of Registered Nursing for its Bachelor of Science in Nursing program, increasing access to local higher education and supporting the regional health workforce.

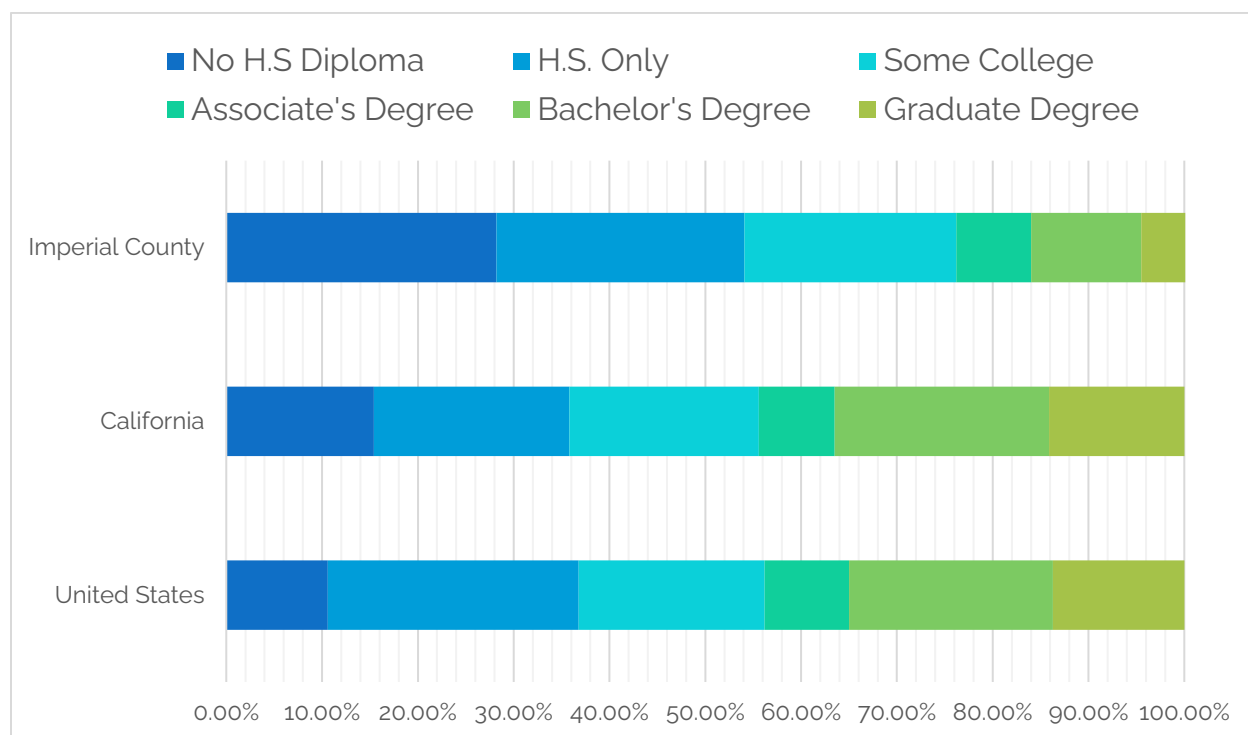
Imperial County residents interested in vocational or academic advancement can access a limited number of accredited institutions offering hands-on career programs aligned with local demand, as well as a growing number of online opportunities through colleges and universities nationwide.

Still, as Imperial County's economy becomes more diverse across multiple sectors, so does the need for industry-aligned education and workforce development. As the Imperial County 2018-2023 emphasizes, it is critical to focus on "elevating workers' technical skills in response to industry innovations and technological changes" and supporting industry-certified job training. Education and training are essential to building a resilient, upwardly mobile workforce.

## Educational Attainment

Research conducted by the American Psychological Association suggests that children from low-socioeconomic households and communities may experience slower development of academic skills compared to their peers in higher-income areas. This disparity is often driven by limited school resources, reduced access to educational support services, and broader environmental stressors. In Imperial County, this cycle continues to impact student achievement and contributes to persistent poverty.

The chart below shows the distribution of educational attainment among residents aged 25 and older in Imperial County. According to the 2019–2023 American Community Survey, 28.2% of Imperial County residents over age 25 did not obtain a high school diploma, a rate significantly higher than the California average of 15.4% and the national average of 10.6%. Additionally, 25.9% of residents completed high school but did not pursue further education.



These patterns reinforce the importance of expanding access to high-quality education, adult learning opportunities, and support for non-traditional students seeking to complete degrees or certifications later in life.

## Adult Literacy

Literacy data published by the Program for the International Assessment of Adult Competencies (PIAAC) breaks adult literacy into three levels. Individuals assessed at Level 1 are considered at risk of struggling with written materials in everyday situations. Those at the upper end of Level 1 may be able to complete simple tasks, like reading instructions, but often struggle to interpret or draw inferences from more complex materials. Individuals at the lower end may have difficulty with basic vocabulary and may be considered functionally illiterate.

According to the National Center for Education Statistics, an estimated 50% of adults in Imperial County are at or below a Level 1 literacy. This is significantly higher than the California average of 28.4% and the national average of 21.8%.

Report Area	Population 16-74	Total at or Below Level 1	% at or below Level 1
Imperial County, CA	92,096	87,223	51.36%
California	19,605,882	19,636,903	49.96%
United States	164,545,087	167,842,453	49.50%
Data source: National Center for Education Statistics, NCES – Program for the International Assessment of Adult Competencies. 2017.			

Low literacy rates can have widespread impacts on a community. It affects everything from workforce readiness and job retention to parental engagement in education, access to services, and overall household self-sufficiency. In Imperial County, where education levels and employment access are already challenging, addressing adult literacy is essential to building long-term opportunity.



## HEALTH

Numerous factors influence health outcomes, including access to healthcare, education, housing, employment, social support systems, the environment, and literacy. Because these factors intersect across multiple sectors, no single organization can solve public health challenges alone. However, meaningful change is possible through community collaboration, shared responsibility, and a commitment to addressing the root causes.

The 2024 Imperial County Community Health Assessment (CHA) is a powerful example of a collaborative effort to address public health challenges. More than 40 local partners came together to assess current health conditions, review previous priorities, and set new ones that reflect emerging needs. The 2024 CHA served as the foundation for the 2024-2027 Community Health Improvement Plan (CHIP), a three-year action plan aimed at improving measurable outcomes across Imperial County. Together, the CHA and CHIP represent a roadmap and a reflection of Imperial County's deep commitment to improving overall health through community-led change.

The 2024 CHA revealed that Imperial County residents have a deep sense of community awareness and compassion. However, it also identified several gaps in services and opportunities to strengthen existing efforts. Based on insights from the CHA, three countywide priority areas were identified, each with specific goals:



### Access to High Quality Healthcare

- Improve access to primary and specialty care providers
- Improve access to mental health providers and substance use disorder treatment
- Improve the number of residents who engage in the core set of preventative healthcare services



### Healthy and Safe Living

- Improve access to healthy and nutritious foods.
- Improve access to affordable and safe housing.
- Improve environmental and economic factors that contribute to poor health outcomes.



### Behavioral Health

- Reduce the prevalence of substance misuse and abuse.
- Improve access to mental health services.
- Improve the mental health status of young people.

Access to healthcare services is a long-standing challenge in Imperial County. Although the region is anchored by two public hospitals, El Centro Regional Medical Center and Pioneers Memorial Hospital, rural health clinics, and ten Innercare community clinics, these resources remain limited for a geographically dispersed and underserved population. The 2018- 2023 Imperial County Comprehensive Economic Development Strategy (CEDS) indicates that the county lacks medical professionals, especially those who offer primary and specialist care.

According to the National Provider Identifier (NPI) data, Imperial County's primary care provider rate per 100,000 residents is 46.74. This is less than half the state rate of 114.03 and the national rate of 116.64.

Without access to primary care, Imperial County residents are more likely to delay treatment, experience preventable complications, and face higher health-related costs. As the Office of Disease Prevention and Health Promotion notes, primary care is central to improving health outcomes and reducing health disparities.

## **Behavioral Health Access & Outcomes**

Imperial County continues to face challenges in addressing behavioral health, despite it being a community-wide priority. As of April 2025, 51 facilities in the county offer some form of mental health services, supported by 376 individual providers, according to the Center for Medicare and Medicaid Services (CMS) National Provider Identifier (NPI). However, only a portion accept Medi-Cal or Medicare. Further, the CMS indicates there were zero community mental health centers in the county during the fourth quarter of 2024.

As a result, access to behavioral health providers remains limited. According to the CMS NPI, the rate of mental health providers per 100,000 residents in Imperial County is 209.24, significantly lower than the state rate of 334.49 and the national rate of 319.42 as of April 2025. Mental health providers include licensed clinical social workers, psychiatrists, counselors, and child, adolescent, or adult mental health specialists.

These gaps are especially concerning given the high local need. According to the Centers for Disease Control and Prevention (CDC), Behavioral Risk Factor Surveillance System, 18.1% of adults 18 and older reported poor mental health. The 2024 Imperial County Community Health Assessment found that one in four, or 24.3%, of surveyed adults in Imperial County had been diagnosed with a depressive disorder. This rate was higher than the state rate of 18.3% and the national rate of 20.6% per the CDC, Behavioral Risk Factor Surveillance System.

The collective mental health of community members plays a critical role in shaping overall community well-being. Higher rates of depression, anxiety, or untreated behavioral health conditions can lead to increased healthcare costs, reduced workforce productivity, and elevated rates of social instability. In contrast, communities where mental health is supported tend to be more resilient, engaged, and economically stable.

Understanding behavioral health in Imperial County is especially important given the ongoing efforts to strengthen the workforce and reduce disparities in access to care. Prioritizing mental well-being is essential to building a healthier, more economically vibrant, and connected community.

## **Medicare and Medi-Cal Population**

Health insurance plays a critical role in access to care. It affects whether individuals have a primary care provider, receive preventative services, or can afford medications. In Imperial County, a significant portion of the population relies on public health coverage programs, reflecting economic need and age demographics. According to the California Department of Health Care Services, as of April 2025, 97,697 individuals, or 54.4% of the total population, were enrolled in a Medi-Cal plan. The high rate of Medi-Cal enrollment reflects the economic disadvantage experienced by many Imperial County residents.

In addition, according to the most recent data from the Centers for Medicare and Medicaid Services (CMS), 34,596 individuals in Imperial County were enrolled in Medicare, including 31,275 seniors and 3,320 individuals with disabilities. This highlights the significant number of residents who rely on federal healthcare coverage due to age or disability.

Medi-Cal and Medicare enrollment account for over half of Imperial County's population. This underscores the critical role these programs play in providing healthcare access across all age groups. As discussed in a previous section, enrollment doesn't always equate to care in rural areas like Imperial County. Provider shortages and limited service availability continue challenging residents' ability to receive timely and adequate treatment.

Understanding public coverage trends helps to identify where additional system support, outreach, and provider alignment may be needed to ensure equitable access to care.

## **Uninsured Population**

Despite widespread enrollment in Medi-Cal and Medicare, coverage gaps persist. In Imperial County, 6.83% of the total population, or 11,731 individuals, were uninsured between 2018 and 2022, according to the American Community Survey (ACS).

Young adults aged 18 to 39 had the highest uninsurance rate at 11.97%, followed by 5.81% for

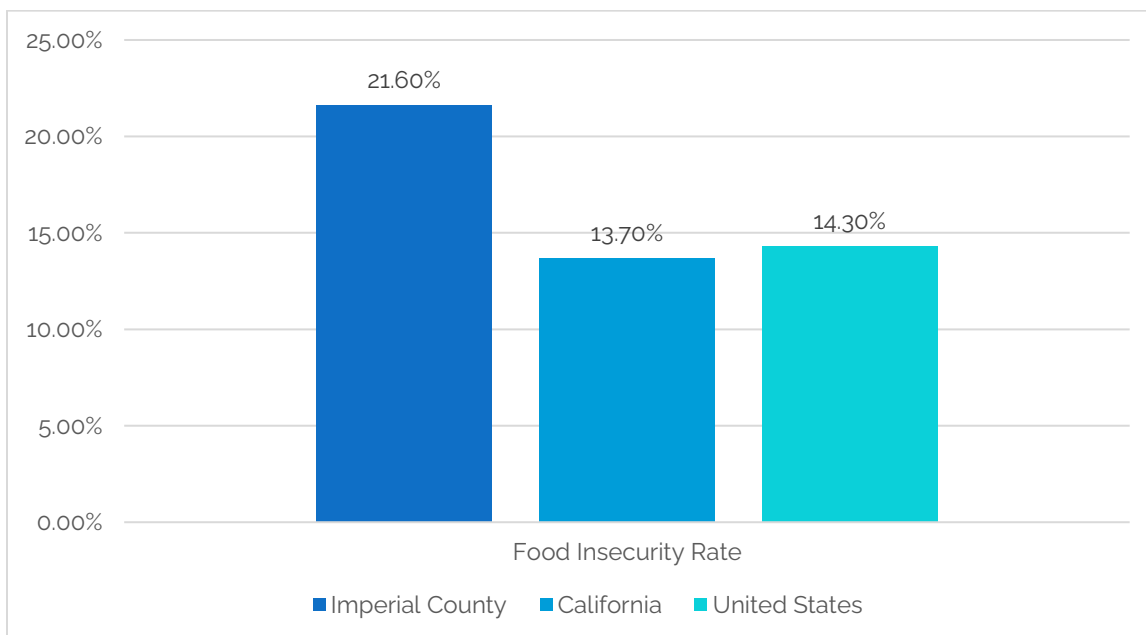
Together, Medi-Cal, Medicare, and the uninsured population represent key indicators of health coverage in Imperial County. Understanding who has access to healthcare is essential for evaluating service gaps and planning community outreach efforts.

## FOOD INSECURITY

The U.S. Department of Agriculture (USDA) defines food insecurity as the lack of consistent access to enough food for every person in a household to live an active, healthy life. Food insecurity is a complex issue with various underlying causes, such as poverty, unemployment, and low income. Other contributing factors may include a lack of affordable housing, chronic health conditions, and limited access to healthcare. These barriers often force families to make the difficult decision to choose between purchasing food or paying for other living expenses such as rent, utilities, or other needs like prescriptions.

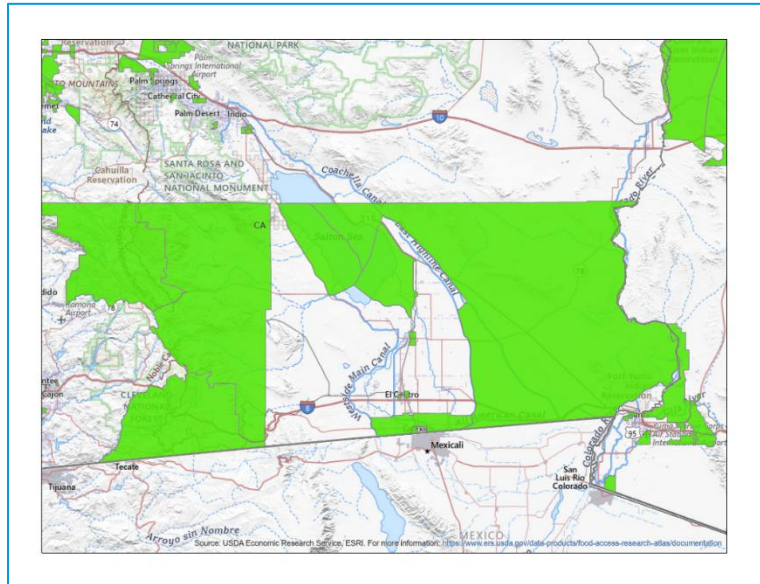
Children are especially vulnerable. According to Feeding America, food insecurity significantly impacts a child's physical and mental health, academic performance, and long-term development. It has been linked to delayed growth, chronic illnesses like asthma and anemia, and behavioral issues such as anxiety and hyperactivity. For young children in Imperial County, food insecurity can impact every part of their future, from their ability to concentrate in school to their economic prospects later in life.

According to Feeding America's most recent estimates, Imperial County has the highest food insecurity rate in California at 21.6%. This is significantly higher than the state average of 13.7% and the national average of 14.3%. This means that more than 1 in 5 Imperial County residents lack access to affordable and nutritious food. The effects of food insecurity lead to worsened health outcomes and greater reliance on emergency food programs.



## Food Deserts

One of the biggest challenges fueling food insecurity in Imperial County is the limited physical and financial access to nutritious foods, particularly in areas known as food deserts. According to the U.S. Department of Agriculture (USDA), food deserts are areas where residents must travel more than one-half mile in urban areas or more than 10 miles in rural areas to reach a supermarket, supercenter, or large grocery store. These areas often lack access to affordable fresh fruits and vegetables, forcing residents to rely on mini-marts, gas stations, and convenience stores for everyday food purchases.



Despite Imperial County producing an estimated two-thirds of the nation's winter vegetables, many residents struggle to access nutritious food for themselves. According to the 2024 Community Health Assessment (CHA), 33.9% of adults reported that accessing affordable fresh fruits and vegetables was "very" or "somewhat difficult". The 2024 CHA also indicates that 51.4% of Imperial County residents were identified as having limited access to food due to distance.

According to the USDA's Food Access Research Atlas, 9 out of 22 census tracts in Imperial County are classified as food deserts, impacting an estimated 50,733 individuals, or 28.23% of the total population.

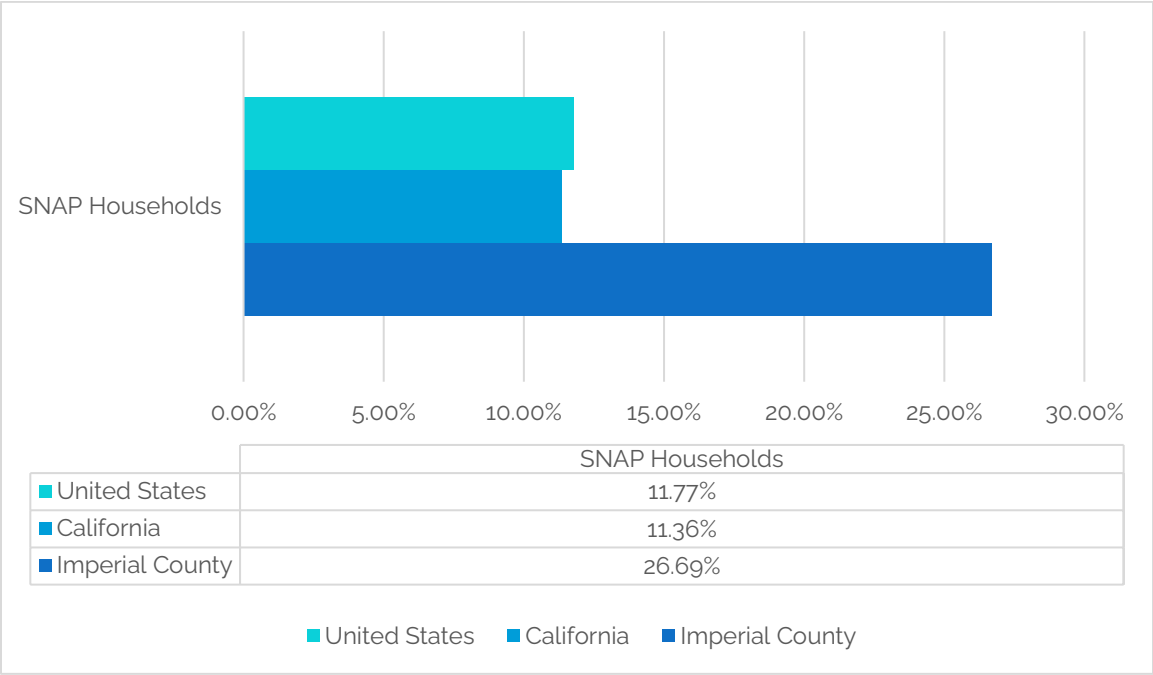
In an attempt to eliminate hunger in Imperial County, the Imperial Valley Food Bank serves over 25,000 people monthly, representing approximately 14% of Imperial County residents. In addition to direct food distribution, the food bank partners with over 70 agencies, including Salvation Army, Catholic Charities, Campesinos Unidos, Inc., Imperial Valley Housing Authority, and Calexico Neighborhood House. They also support a network of local pantries, churches, and schools to ensure food reaches families across the county. Food deserts are a key driver of food insecurity in Imperial County. Understanding the scale and nature of these barriers is essential to reducing food insecurity across the county.

## Supplemental Nutrition Assistance Program Recipients

The Supplemental Nutrition Assistance Program (SNAP), also known as CalFresh in California, plays a critical role in reducing food insecurity by helping low-income households afford groceries. According to the American Community Survey, 26.69% of households received SNAP benefits between 2019 and 2023, more than double the state average of 11.36% and the national average of 11.77%.

Of those receiving SNAP, 4,989 households had incomes below the federal poverty level, while 8,047 were above the 100% federal poverty level but still met income eligibility requirements. This reflects the high number of working households struggling to afford basic needs. However, data also shows that 4,501 households living below the poverty level were not receiving SNAP benefits during the same period. This gap highlights the importance of continued outreach and application support.

As Imperial County continues to face some of the highest rates of food insecurity in California, SNAP remains a vital resource for many families. Ensuring full access to these benefits is key to addressing hunger and ensuring household well-being.





## **HOUSING**

Housing is foundational to health, stability, and overall well-being. Housing insecurity refers to the lack of stable, safe, and affordable housing, and it can manifest in many forms, including homelessness, overcrowding, substandard living conditions, or frequent moves due to eviction or unaffordable rent. These challenges threaten the physical safety, financial security, and mental and emotional health of individuals and families. As the cost of living continues to rise, housing insecurity remains a pressing issue for many Imperial County residents.

### **Housing Units and Cost-Burdened Households**

According to the U.S. Census, Imperial County had 58,995 total housing units, of which 48,844 were occupied. Housing affordability remains a significant challenge in the county, with 35.57% of households identified as cost-burdened. A household is considered to be cost-burdened when the cost of monthly housing expenses exceeds 30% of the total household income.

Among the total 21,112 renter-occupied households, 10,409 are cost-burdened. Renters often face the most severe instability due to limited affordable rental inventory, limited wages, and the rising cost of utilities. However, the burden isn't limited to renters; 6,148 of owner-occupied households with a mortgage and 1,490 of homeowners without a mortgage also spend a disproportionate share of their income on housing.

High housing costs can force families to cut back on other essentials, such as food, transportation, or healthcare. The 2024 Community Health Assessment notes that rental conditions, affordability, and stability are closely tied to physical and mental health. Addressing housing insecurity in Imperial County requires continued investment in both new housing development and supportive services to ease financial pressure on struggling households.

### **Substandard and Overcrowded Conditions**

Beyond affordability, many Imperial County residents face serious challenges with the quality, safety, and adequacy of their homes. According to the 2019-2023 American Community Survey, 43.2% of occupied housing units had one or more substandard conditions. These include units lacking complete plumbing and kitchen facilities and overcrowded units.



These conditions have significant health and safety implications. Inadequate ventilation, old infrastructure, and shared living space can contribute to the spread of infectious diseases, trigger respiratory issues, and increase mental health stressors.

Overcrowding is another widespread concern, caused by a limited supply of affordable housing. According to the Imperial County 2021-2029 Housing Element, 10.7% of all occupied housing units in Imperial County were considered overcrowded as of 2019. Overcrowding affects sleep, privacy, concentration, and family relationships. As a result, it has been linked to increased stress, anxiety, and poor educational outcomes.

The age and condition of the county's housing stock further intensify these challenges. According to the Imperial County 2021-2029 Housing Element, 55.7% of all housing units were built before 1990, with many requiring substantial repairs or upgrades. Older homes are more likely to have outdated electrical, plumbing, or structural systems that pose long-term safety risks.

The Imperial County 2021-2029 Housing Element also notes that 23% of Imperial County's housing inventory consists of manufactured homes. Although these homes provide a more affordable housing option, they tend to require frequent maintenance and repair to remain safe and habitable. For low-income families, the cost of these repairs can increase financial stress, making it difficult for many to afford necessary repairs, thus worsening living conditions.

These factors indicate an urgent need for rehabilitation, preservation, and expansion of affordable housing in Imperial County. Addressing these structural housing issues is critical to improving the overall health, safety, and stability of local households.

## **Homelessness**

The Imperial Valley Continuum of Care Council (IVCCC), formerly known as the El Centro Regional Task Force on Homelessness, is the entity responsible for coordinating regional efforts to end homelessness and for submitting the Continuum of Care Point-in-Time Count report to the U.S. Department of Housing and Urban Development (HUD). IVCCC's mission is to engage community members and service providers in a collaborative process that identifies the root causes of homelessness, reduces its impact, and works toward long-term solutions. The Imperial County Department of Social Services serves as the lead administrative agency for the IVCCC.

According to the 2024 Imperial County Point-in-Time (PIT) Count, there were 1,508 individuals experiencing homelessness at the time of the count. Of those, 1,375 were unsheltered, 54 were in transitional housing, and 79 were in emergency shelters. Within this population, 503 individuals were identified as chronically homeless. Additionally, 50 individuals self-identified as severely mentally ill, 52 reported chronic substance use disorder, and 37 identified themselves as veterans.

While the PIT count represents a snapshot in time, it provides valuable insight into the scale and complexity of homelessness in Imperial County. The majority of individuals remain unsheltered, primarily due to the limited number of shelter beds and emergency housing options. Additionally, the prevalence of chronic health and behavioral health conditions among this population highlights the need for a whole person, coordinated approach to homelessness that provides supportive housing, mental health services, substance use disorder treatment, and accessible wraparound services.

The IVCC continues to lead countywide efforts to reduce homelessness through strategic planning, resource coordination, and collaboration with housing and health providers. However, ongoing gaps in affordable housing stock, shelter availability and long-term support systems remain significant barriers to permanent, stable housing solutions.

## CRIME RATES

According to the California Department of Justice, Imperial County reported a total of 456 violent crimes in 2023. These crimes included 6 homicides, 47 sexual assaults, 61 robberies, and 341 aggravated assaults.

In the same year, there were 2,041 property crimes, including 358 burglaries, 393 motor vehicle thefts, 1,290 larceny thefts, and 50 arsons.



## COMMUNITY RESOURCES

### IMPERIAL COUNTY COMMUNITY RESOURCE DIRECTORY

#### CHILD SUPPORT SERVICES

**Campesinos Unidos, Inc.**  
1005 C Street  
Brawley, CA 92227

**Department Of Child  
Support Services**  
2795 S. 4<sup>th</sup> Street  
El Centro, CA 92243

**Imperial County Children's**  
1001 W. Brighton Ave  
El Centro, CA 92243

**CASA of Imperial County**  
229 S. 8<sup>th</sup> St. Suite B  
El Centro, CA 92243

**County of Imperial  
Department of Social  
Services**  
2995 S 4<sup>th</sup> Street  
El Centro, CA 92243

#### CLOTHING SERVICES

**Catholic Charities**  
250 West Orange  
El Centro, CA 92243

**Calexico Neighborhood  
House**  
299 W. State Street  
El Centro, CA 92243

**Salvation Army**  
375 N. 5<sup>th</sup> Street  
El Centro, CA 92243

**Woman Haven Thrift Store**  
742 Main Street  
El Centro, CA 92243

#### DISABILITY SERVICES

**Access to Independence**  
301 Wake Avenue  
El Centro, CA 92243

**Aging and Disability Resource  
Connection**  
321 Wake Ave.  
El Centro CA, 92243

**ARC Imperial Valley**  
298 E. Ross Avenue  
El Centro, CA 92243

**Area Agency on Aging**  
778 W. State Street  
El Centro, CA 92243

**Day Out-El Centro**  
757 W. Main Street  
El Centro, CA 92243

**Day Out-Brawley**  
616 Main Street  
Brawley CA, 92227

**Department of  
Rehabilitation**  
1214 State Street Ste. A  
El Centro, CA 92243

**Imperial County Human  
Resource**  
940 W. Main Street Ste. 101  
El Centro CA, 92243

**Imperial County Department  
of Social Services**  
2995 S 4<sup>th</sup> Street  
El Centro, CA 92243

**Imperial County Public  
Administrator**  
778 W. State Street  
El Centro, CA 92243

**Imperial County Work  
Training Center**  
210 Wake Avenue  
El Centro, CA 92243

**Imperial County In-Home  
Support Services**  
2995 S. 4th Street Suite 105  
El Centro CA, 92243

**Imperial Valley Respite**  
340 Panno Dr.  
Brawley CA, 92227

**San Diego Regional Center**  
3095 N. Imperial Avenue  
Imperial, CA 92251

**San Diego Regional Center**  
512 W Aten Rd  
Imperial, CA 92251

**San Diego Social Security  
Disability Attorney**  
1501 Ocotillo Dr  
El Centro CA, 92243

**SELPA Special Education  
Services**  
1398 Sperber Rd. Bldg. D  
El Centro CA, 92243

**Work Training Center**  
210 Wake Ave  
El Centro CA, 92243

**Workforce Development  
Office**  
860 Main Street  
Brawley CA, 92227

**DOMESTIC VIOLENCE  
SERVICES**

**Center for Family Solutions**  
510 Main Street Ste. 106  
El Centro, CA 92243

**Imperial County Mental  
Health**  
202 N. 8<sup>th</sup> Street  
El Centro, CA 92243

**New Creations Women's  
Home**  
428 South 5<sup>th</sup> Street  
El Centro, CA 92243

**New Creations Men's Home**  
536 S 6<sup>th</sup> Street  
El Centro CA, 92243

**Sure Helpline Crisis Centers  
El Centro**  
654 W. Main Street  
El Centro, CA 92243

**Calipatria**  
101 N. Lake Ave Ste. A  
Calipatria CA, 92233

**EDUCATION SERVICES**

**Brawley Elementary School  
District**  
261 D Street  
Brawley, CA 92243

**Brawley Union High School  
District**  
480 N. Imperial Avenue  
Brawley, CA 92243

**Calexico Unified School  
District**  
901 Andrade Avenue  
Calexico, CA 92231

**Calipatria Unified School  
District**  
501 W. Main Street  
Calipatria, CA 92233

**Central Union High School  
District**  
351 Ross Avenue  
El Centro, CA. 92243

**El Centro School District**  
1256 Broadway  
El Centro, CA 92243

**Heber Elementary School  
District**  
1052 Heber Ave.  
Heber, CA 92249

**Holtville Unified School  
District**  
621 E Sixth St.  
Holtville CA, 92250

**Imperial Unified School  
District**  
219 N E St  
Imperial, CA 92251

**Imperial County Office of  
Education**  
1398 Sperber Rd.  
El Centro, CA 92243

**Imperial Valley College**  
380 East Aten Road  
Imperial, CA 92251

**Imperial Valley Life Center**  
1561 S. 4<sup>th</sup> Street Ste. B  
El Centro CA, 92243

**Imperial Valley Regional  
Occupational Program**  
687 W. State Street  
El Centro, CA 92243

**San Pasqual Valley Unified  
School District**  
676 Baseline Road  
Winterhaven, CA 92283

**San Diego State University –  
Imperial Valley Campus**  
720 Heber Ave  
Calexico, CA 92231

**SER Jobs for Progress**  
155 West Main  
El Centro, CA 92243

**SELPA Special Education  
Services**  
1398 Sperber Rd. Bldg. D  
El Centro CA, 92243

**EMERGENCY SERVICES**

**American Red Cross**  
742 Main Street  
El Centro, CA 92243

**Calexico Neighborhood  
House**  
506 E. 4th Street  
Calexico, CA 92231

**Campesinos Unidos, Inc.**  
1005 C Street  
Brawley, CA 92227

**Catholic Charities**  
250 W. Orange  
El Centro, CA 92243

**Center for Family Solutions/  
Woman Haven**  
510 Main Street Ste. 106  
El Centro, CA 92243

**El Centro Regional Medical  
Center**  
1415 Ross Avenue  
El Centro, CA 92243

**Imperial Valley Food Bank**  
486 W. Aten Rd  
Imperial CA, 92251

**Imperial County Department  
of Social Services**  
2995 S. 4<sup>th</sup> Street  
El Centro CA, 92243

**Imperial County Mental  
Health**  
202 N. 8<sup>th</sup> Street  
El Centro, CA 92243

**Imperial County Victim-  
Witness Assistance**  
940 Main St. Ste. 102  
El Centro CA, 92243

**Pioneers Memorial Hospital**  
207 W. Legion Rd.  
Brawley CA, 92227

**Salvation Army**  
397 Ross Avenue  
El Centro, CA 92243

**Sure Helpline Crisis Center**  
654 Main Street  
El Centro, CA 92243

**United Way**  
2410 Imperial Business Park  
Imperial, CA 92251

**EMPLOYMENT/JOB  
TRAINING**

**Access to Independence**  
321 Wake Ave.  
El Centro, CA 92243

**America's Job Centers**  
860 Main Street  
Brawley, CA 92227

**America's Job Center of  
California**  
676 Baseline Road  
Winterhaven, CA 92283

**ARC of Imperial Valley**  
298 E Ross Avenue  
El Centro, CA 92243

**Brawley One Stop**  
860 Main Street  
Brawley CA, 92227

**Calexico One Stop Center**  
301 Heber Avenue  
Calexico, CA 92231

**Center for Employment  
Training**  
294 S. 3rd Street  
El Centro, CA 92243

**Employment Development  
Department**  
1550 W. Main St.  
El Centro, CA 92243

**Imperial County Work  
Training Center**  
210 Wake Avenue  
El Centro, CA 92243

**Imperial Valley College**  
380 East Aten Road  
Imperial, CA 92251

**Imperial Valley Regional  
Occupational Program**  
687 State Street  
El Centro, CA 92243

**People Ready**  
1411 W. State Street  
El Centro, CA 92243

**SER Jobs for Progress**  
155 West Main  
El Centro, CA 92243

**Workforce and Economic  
Development Office**  
2695 South 4th Street,  
Building D  
El Centro, CA 92251

**Family Resources Centers**

**Bonita Family Resource  
Center**  
350 W. Ross Ave, Ste F  
El Centro, CA 92243

**Brawley FRC**  
109 Magnolia Street  
Brawley, CA 92227

**Calexico FRC**  
901 Andrade Avenue  
Calexico, CA 92231

**Calipatria-Niland FRC**  
501 W Main Street  
Calipatria, CA 92233

**Center for Family Solutions**  
510 Main St. Suite 106  
El Centro CA 92243

**Central Union High School  
Family Resource**  
1014 Brighton Ave.  
El Centro, CA 92243

**El Centro FACT Center**  
1420 Commercial Ave.  
El Centro, CA 92243



Heber FRC  
1052 Heber Ave.  
Heber, CA 92249

**Imperial Valley LGBT  
Resource Center**  
1073 Ross Avenue Suite E  
El Centro CA, 92243

San Pasqual FRC  
676 Baseline Road#1  
Winterhaven, CA 92283

**FINANCIAL SERVICES**

**Brawley Family Resource  
Center**  
480 North Imperial Avenue  
Brawley, CA 92227

**Calexico Family Resource  
Center**  
641 Rockwood Avenue

**Campesinos Unidos, Inc.**  
1005 C Street  
Brawley, CA 92227

**Catholic Charities**  
250 W. Orange  
El Centro, CA 92243

**Center for Family Solutions/  
Woman Haven**  
510 Main Street Ste. 106  
El Centro, CA 92243

**Department of Social  
Services**  
2995 S. 4th Street  
El Centro, CA 92243

**Imperial County Public  
Administration**  
133 I Clark Road  
El Centro, CA 92243

**San Pasqual Valley Unified  
School District**  
676 Baseline Road  
Winterhaven, CA 92283

**FOOD SERVICES**

**AM-PM Gas Station**  
2084 Marina Drive  
Thermal, CA 92274

**Apostolic Assembly**  
1774 Evan Hewes Highway  
Seeley, CA 92273

**Bombay Beach Community  
Center**  
9590 C Avenue  
Bombay Beach, CA 92257

**Brawley Family Resource  
Center**  
480 North Imperial Avenue  
Brawley, CA 92227

**Brawley Family Apartments**  
1690 C Street  
Brawley, CA 92227

**Brawley Feed the Need**  
147 N. 8<sup>th</sup> Street Ste. B  
Brawley CA, 92227

**Brawley Senior Apartments**  
995 Willard Ave  
Brawley, CA 92227

**Brawley Senior Get Together  
Club**  
575 J Street  
Brawley, CA 92227

**Calexico United Methodist  
Church**  
1070 Blair Ave  
Calexico CA, 92231

**Calexico Family Apartments**  
2301 Andrade Ave  
Calexico, CA 92231

**Campesinos Unidos, Inc.**  
1005 C Street  
Brawley, CA 92227

**Casa Del Sol**  
650 S International Blvd  
Calipatria, CA 92233

**Catholic Charities**  
250 West Orange  
El Centro, CA 92243

**Center for Family Solutions**  
510 Main Street Ste. 106  
El Centro, CA 92243

**Community Presbyterian  
Church**  
285 East 3rd Street  
Westmorland, CA 92281

**Countryside Apartments**  
1751 W. Adams Ave  
El Centro, CA 92243

**De Anza Apartments**  
233 East 4th Street  
Calexico, CA 92231

**Department of Social  
Services**  
2995 S. 4th Street  
El Centro, CA 92243

**First Christian Church**  
450 S. Waterman  
El Centro, CA 92243

**Food Stamp Nutrition  
Education Program**  
1050 East Holton Road  
Holtville, CA 92250

**Heber Community Center**  
1085 Ingram Street  
Heber, CA 92249

**Hector Esquer Building**  
850 Eady Avenue  
Calexico, CA 92231

**Holtville Garden Apartments**  
950 Holt Avenue  
Holtville, CA 92250

**Holtville Old Fire Hall**  
121 West 5th Street  
Holtville, CA 92250

**Imperial Garden Apartments**  
2385 Myrtle Road  
Imperial, CA 92251

**Imperial Valley Food Bank**  
486 W. Aten Road  
El Centro, CA 92243

**New Life Assembly**  
1720 N. Imperial Avenue  
Calexico, CA 92231

**Niland Food Shed**  
8031 Highway III  
Niland, CA 92257

**Quechan Food Distribution**  
1890 San Pasqual Road  
Winterhaven, CA 92251

**Rey de Reyes Church**  
901 Emerson Avenue  
Calexico, CA 92231

**Saint Anthony's Church**  
214 West 7th Street  
Imperial, CA 92251

**Saint Patrick Church**  
133 E Church Street  
Calipatria, CA 92233

**Salvation Army**  
375 N. 5th Street  
El Centro, CA 92243

**San Pasqual Valley Unified  
School District**  
676 Baseline Road  
Winterhaven, CA 92283

**Sierra Vista**  
1703 El Centro Street  
Seeley, CA 92273

**Sontera Apartments**  
250 S Eastern Ave  
Brawley, CA 92227

**United Methodist Church**  
225 W. 7th Street  
Holtville, CA 92250

**United Way of Imperial  
Valley**  
2410 Imperial Business Park  
Dr. Imperial, CA 92251

**Villa Dorada**  
1081 Meadows Drive  
Calexico, CA 92231

**Villa Esperanza Apartments**  
661 E. Bonita Place  
Calipatria, CA 92233

**Villa las Flores Senior  
Apartments**  
2201 Meadows Road  
Calexico, CA 92231

**Westmorland Family  
Apartments**  
181 G Street  
Westmorland, CA 92281

**WIC Nutrition Program**  
245I Rockwood Avenue  
Calexico, CA 92231

**WIC Nutrition Program**  
561 E Street  
Brawley, CA 92227

**WIC Nutrition Program**  
2600 Thomas Drive  
El Centro, CA 92243

### **HEALTH**

**El Centro Regional Medical  
Center**  
1415 Ross Ave.  
El Centro CA, 92243

**ECRMC Outpatient Clinic**  
495 E. Birch St.  
Calexico CA, 92231

385 W. Main St.  
El Centro CA, 92243

**Imperial County Behavioral  
Health Services**  
202 N. 8th St.  
El Centro CA, 92243

220 Main St.  
Brawley CA, 92227

**Imperial County Public  
Health Department**  
935 Broadway  
El Centro, CA 92243

**Imperial Valley Family Care**  
251 W. Cole Blvd.  
Calexico CA, 92231

**Imperial Valley Family Care  
Medical Group**  
1520 S. Imperial Ave.  
El Centro CA, 92243

**Imperial Valley Family Care  
Medical Group**  
516 W. Aten Rd.  
Imperial CA, 92251



**Imperial Valley Family Care Group**  
751 W. Legion Rd. Ste.102  
Brawley CA, 92227

**Innecare**  
900 Main Street  
Brawley, CA 92227

223 West Cole Road  
Calexico, CA 92231

651 Wake Avenue  
El Centro, CA 92243

8027 Hwy 111  
Niland, CA 92257

1289 S Marina Drive, Suite A  
Salton City, CA 92257

2133 Winterhaven Dr  
Winterhaven, CA 92283

**Pioneers Calexico Healthcare Center**  
450 E. Birch Street  
Calexico, CA 92231

**Pioneers Health Center**  
103 W Legion Rd.  
Brawley CA, 92227

**Pioneers Memorial Healthcare**  
197 W. Legion Rd.  
Brawley CA, 92227

**Pioneers Memorial Hospital**  
207 W. Legion Rd.  
Brawley Ca, 92227

**HOMELESS SERVICES**

**Brawley Feed the Need**  
147 N. 8th Street Ste. B  
Brawley CA, 92227

**Campesinos Unidos, Inc.**  
1005 C Street  
Brawley, CA 92227

**Catholic Charities**  
250 W. Orange  
El Centro, CA 92243

**Center for Family Solutions**  
510 Main Street Ste. 106  
El Centro, CA 92243

**Department of Social Services**  
2995 S. 4<sup>th</sup> Street  
EL Centro CA, 92243

**Imperial County Mental Health**  
202 N. 8<sup>th</sup> Street  
El Centro, CA 92243

**Imperial Valley Food Bank**  
486 W. Aten Road  
El Centro, CA 92243

**Neighborhood House**  
506 4th Street  
Calexico, CA 92231

**Salvation Army**  
375 N. 5th Street  
El Centro, CA 92243

**Sure Helpline Center**  
654 Main Street  
El Centro, CA 92243

101 N Lake Ave Ste A  
Calipatria CA, 92233

**HOUSING SERVICES**

**Austin Thomas Housing Development**  
1250 N. Imperial Ave.  
Brawley, CA 92227

**Brawley Family Apts.**  
1690 C Street  
Brawley, CA 92227

**Brawley Gardens Apts.**  
221 Best Road  
Brawley, CA 92227

**Brawley Senior Apartments**  
995 Willard Avenue  
Brawley, CA 92227

**Brawley Senior Plaza**  
430 K Street  
Brawley, CA 92227

**Calexico Family Apts.**  
2301 Andrade Ave  
Calexico, CA 92231

**Calexico Garden Apts.**  
1620 Rockwood  
Calexico, CA 92231

**Calexico Housing Authority**  
1006 East Fifth Street  
Calexico, CA 92231

**Calexico Senior Apartments**  
1630 Rockwood Ave  
Calexico, CA 92231

**Calexico Village Apartments**  
1020 Kloke Ave.  
Calexico CA, 92231

**Catholic Charities**  
250 W. Orange  
El Centro, CA 92243

**Campesinos Unidos Inc**  
1005 C Street  
Brawley CA, 92227

**Casa Imperial**  
851 Adler  
Calexico, CA 92231

**Casa del Sol**  
650 S. International  
Calipatria, CA 92233

**Casa Del Retiro**  
357 Blair Ave  
Calexico, CA 92231

**Calexico Sonoma Apartments**  
1051 Alder Ave.  
Calexico CA, 92231

**Casa Imperial Apartments**  
851 Adler Ave.  
Calexico CA, 92231

**Center for Family Solutions**  
510 Main Street Ste. 106  
El Centro, CA 92243

**Citrus Pointe Apartments**  
694 N. 3<sup>rd</sup> Street  
Brawley, CA 92227

**Cottonwood Creek Apts.**  
410 W. Date Street  
Calipatria, CA 92233

**Countryside Apartments**  
1751 W. Adams Ave  
El Centro, CA 92243

**De Anza Senior Apartments**  
233 East 4th Street  
Calexico, CA 92231

**Department of Social  
Services**  
2995 S. 4th Street  
El Centro, CA 92243

**Desert Sunrise Apartments**  
175 Desert Sunrise Ave.  
Heber, CA 92249

**El Centro Senior Villas**  
515 Park Avenue  
El Centro, CA 92243

**El Centro Senior Villas II**  
579-581 Park Avenue  
El Centro, CA 92243

**Encino Village Apartments**  
1165 B Street  
Brawley, CA 92227

**Euclid Villas Apartments**  
1735 Euclid Ave  
El Centro, CA 92243

**Heber Family Apartments**  
1137 Dogwood Road  
Heber, CA 92249

**Holtville Gardens**  
950 Holt Avenue  
Holtville, CA 92250

**Imperial Gardens Family  
Apartments**  
1798 W. Euclid Ave.  
El Centro, CA 92243

**Imperial Valley Housing  
Authority**  
1401 D Street  
Brawley, CA 92227

1690 Adams Avenue  
El Centro, CA 92243

**Imperial Villa Apartments**  
210 W. Barioni  
Imperial, CA 92251

**Inland Fair Housing and  
Mediation Board**  
444 S. 8<sup>th</sup> Street Ste. C1A  
El Centro, CA 92243

**Las Brisas**  
2001 N. 8<sup>th</sup> Street  
El Centro, CA 92243

**Malan Street Apartments**  
180 Malan Street  
Brawley CA, 92227

**Niland Apartments**  
17 W. 4<sup>th</sup> Street  
Niland, CA 92257

**Palomino Apartments**  
380 Palomino Ct.  
Brawley CS, 92227

**Quechan Housing Authority**  
1860 Sapphire Lane  
Winterhaven, CA 92283

**Redondo Apartments I & II**  
201 N. G Street  
Westmorland CA, 92281

**Salton Village Apartments I &  
II**  
380 N. Eastern Ave.  
Brawley Ca, 92227

1524 C Street  
Brawley CA, 92227

**Sonterra Apartments**  
250 S. Eastern Avenue  
Brawley, CA 92227

**Spring Apartments**  
402 S. Eastern Avenue  
Brawley, CA 92227

**Tres Palmas Mobile Home  
Park**  
1631 Malan St.  
Brawley CA, 92227

**Valley Apartments**  
970 Waterman Avenue  
El Centro, CA 92243

**Villa Del Sol Apartments**  
1605 C Street  
Brawley CA, 92227

**Villa Esperanza**  
651 East Bonita Place  
Calipatria, CA 92233

**Villa Fortuna Apartments**  
235 N. Best Ave.  
Brawley CA, 92227

**Westmorland Family  
Apartments**  
181 South G Street  
Westmorland, CA 92281

**Woman Haven**  
510 Main Street Ste. 106  
El Centro, CA 92243

**LEGAL SERVICES**

**California Rural Legal  
Assistance**  
449 Broadway  
El Centro, CA 92243

**Center for Family Solutions**  
510 Main Street Ste. 106  
El Centro, CA 92243

**Department Of Child  
Support Services**  
2795 S. 4th Street  
El Centro, CA 92243

**Elder Law and Advocacy**  
939 Main Street, Box 19, 2nd  
Floor  
El Centro, CA 92243

**Imperial County Public  
Administration**  
133 I Clark Road  
El Centro, CA 92243

**Imperial County Superior  
Court Access/Public  
Defender**  
939 W. Main Street  
El Centro, CA 92243

**MENTAL HEALTH SERVICES**

**Brawley Family Resource  
Center**  
480 North Imperial Avenue  
Brawley, CA 92227

**Calexico Family Resource  
Center**  
641 Rockwood Avenue  
Calexico, CA 92231

**Calipatria-Niland Family  
Resource Center**  
501 W. Main Street, Room 4,  
Calipatria, CA

**Center for Family Solutions**  
510 Main Street Ste. 106  
El Centro, CA 92243

**Imperial County Mental  
Health**  
202 N. 8<sup>th</sup> Street  
El Centro, CA 92243

**Innecare**  
900 Main Street  
Brawley, CA 92227

223 West Cole Road  
Calexico, CA 92231

651 Wake Avenue  
El Centro, CA 92243

8027 Hwy 111  
Niland, CA 92257

1289 S Marina Drive, Suite A  
Salton City, CA 92257

2133 Winterhaven Dr  
Winterhaven, CA 92283

**Motiva Associates**  
410 South 4th Street El  
Centro, CA 92243

**San Diego Regional Center**  
3095 N. Imperial Avenue  
Imperial, CA 92251

**San Pasqual Valley Unified  
School District**  
676 Baseline Road  
Winterhaven, CA 92283

**SENIOR RESOURCES**

**Accent Care-Home Health**  
2344 S 2nd St Ste B, El Centro  
CA 92243

**Access to Independence**  
321 Wake Ave.  
El Centro CA, 92243

**Adult Protective Services**  
2995 S. 4th Street, Ste 105  
El Centro, CA 92243

**Alejandro Rivera Senior  
Citizen Complex**  
2151 Rockwood Ave  
Calexico, CA 92231

**Area Agency on Aging**  
778 W State Street  
El Centro, CA 92243

**Aria Hospice LLC**  
229 South 8<sup>th</sup> Street  
Ste, A El Centro, 92243

**Brawley Feed the Need**  
147 N. 8<sup>th</sup> Street Ste. B  
Brawley CA, 92227

**Brawley Senior Apartments**  
995 Willard Ave  
Brawley, CA 92227

**Brawley Senior Center**  
575 J Street  
Brawley, CA 92227

**Calexico Recreation  
Community Center**  
707 Dool Avenue  
Calexico, CA 92231

**Casa Del Retiro**  
357 Blair Ave  
Calexico, CA 92231

**De Anza Apartments**  
233 East 4th Street  
Calexico, CA 92231

**El Centro Adult Center**  
375 1<sup>st</sup> Street  
El Centro, CA 92243

**El Quintero Senior  
Apartments**  
444 Rockwood Ave.  
Calexico, CA 92231

**Elder Law**  
939 Main Street  
El Centro, CA 92243

**Heber Community Center**  
1132 Heber Avenue  
Heber, CA 92249

**Holtville Garden Apartments**  
950 Holt Avenue  
Holtville, CA 92250

**Hospice of Imperial Valley**  
137 S 8<sup>th</sup> Street  
El Centro CA, 92243

**Imperial Gardens**  
2385 Myrtle Road  
Imperial, CA 92251

**Imperial County Agency on  
Aging**  
1331 S. Clark Road  
El Centro, CA 92243

**In-Home Supportive Services**  
2999 S. 4<sup>th</sup> Street Ste. 105  
El Centro, CA 92243

**Regency Park**  
1531 Ross Avenue  
El Centro, CA 92243

**Victoria Manor Senior  
Apartments**  
1113 Rancho Frontera Ave  
Calexico, California 92231

**SUBSTANCE ABUSE  
TREATMENT SERVICES**

**Alcoholics Anonymous  
Hotline**  
485 Broadway Street  
El Centro, CA 92243

**Brawley Family Resource  
Center**  
480 North Imperial Avenue  
Brawley, CA 92227

**Department of Rehabilitation**  
1214 W State St. Suite A  
El Centro CA, 92243

**El Redentor Men's Home**  
304 N. 9<sup>th</sup> Street  
Brawley, CA 92227

**Gamblers Anonymous-  
Imperial County**  
(855) 222-5542

**Imperial County Mental  
Health**  
202 N. 8<sup>th</sup> Street  
El Centro, CA 92243

**Imperial Valley Medical  
Clinic**  
200 S 5th Street  
El Centro, CA 92243

535 Cesar Chavez Blvd  
Calexico CA, 92231

**Imperial Valley Safety Service**  
480 Olive Avenue #3A  
El Centro, CA 92243

**Jackson House El Centro**  
2364 2nd Street  
EL Centro, CA 92243

**Narcotics Anonymous**  
153 East Brighton Avenue  
El Centro, CA 92243

**New Creations Men's Home**  
536 S. 6th Street  
El Centro, CA 92243

**New Creations Women's  
Home**  
428 South 5th Street  
El Centro, CA 92243

**Sober Road, Inc.**  
653 Main St #102  
El Centro, CA 92243

**Turning Point Men's Home**  
2149 Orchard Road  
Holtville, CA 92250

**Victory Outreach**  
625 W. State St.  
El Centro CA, 92243

**TRANSPORTATION SERVICES**

**Calexico on Demand**  
Calexico, CA 92231

**Community Presbyterian  
Chruch**  
285 E 3<sup>rd</sup> Street  
Westmorland CA, 92281

**Dial-A-Ride/Med Express**

298 E. Ross Ave  
El Centro CA, 92243

**Imperial Valley Transit**

792 East Ross Road B  
El Centro, CA 92243

**IVT-Access**

792 East Ross Road B  
El Centro, CA 92243

**IVT-MedTrans**

792 East Ross Road B  
El Centro, CA 92243

**IVT-Ride**

792 East Ross Road B  
El Centro, CA 92243

**Valley Medical Transport**

510 W Main Street  
El Centro CA, 92243

**VETERAN'S SERVICES****Adjoin Veterans**

345 E. Main Street  
El Centro CA, 92243

**Imperial Valley Veterans  
Affairs**

217 S 10th Street  
El Centro, CA 92243

**Employment Development  
Department**

1550 W. Main Street  
El Centro CA, 92243

**Reps 4 Vets**

2415 La Brucherie Rd.  
Imperial, CA 92251



# COMMUNITY NEEDS ASSESSMENT SURVEY



## CAMPESINOS UNIDOS, INC. COMMUNITY NEEDS ASSESSMENT SURVEY

Complete the entire survey for a chance to win a \$75 Walmart gift card!

Our Community Needs Assessment Survey gathers valuable input to help us understand current needs and improve our programs and services. If you wish to participate in the drawing, please provide your name and phone number at the end of the completed survey. This information will only be used to contact winners and won't affect your eligibility for services.

**1. What is your gender identity? (Please check one)**

☐ Male ☐ Female ☐ Transgender ☐ Non-Binary ☐ Other \_\_\_\_\_

**2. What is your age range?**

☐ 18-24 ☐ 25-44 ☐ 45-54 ☐ 55-59 ☐ 60-64 ☐ 65-74 ☐ 75+

**3. What is your highest education level?**

☐ Grades 0-8 ☐ H.S Diploma/GED ☐ 2 or 4 yr. College Grad.  
☐ Grades 9-12/Non-Grad. ☐ Some College ☐ Technical School Grad.

**4. What is your employment status?**

☐ Employed Full-Time ☐ Unemployed (6 months or less) ☐ Retired  
☐ Employed Part-Time ☐ Unemployed (more than 6 months) ☐ Disabled  
☐ Not in Labor Force ☐ Migrant/Seasonal Farmworker ☐ Self-Employed

**5. What is your household size?**

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐ 7 ☐ 8+

**6. What is your total household income? Consider income from all household members.**

☐ Less than \$15,000 ☐ \$35,000 - \$49,999 ☐ \$100,000 - \$120,000  
☐ \$15,000 - \$24,999 ☐ \$50,000 - \$74,999 ☐ \$120,000 and above  
☐ \$25,000 - \$34,999 ☐ \$75,000 - \$99,999

**7. Which of the following best represents your racial or ethnic heritage?**

☐ American Indian or Alaskan Native ☐ Black or African American ☐ Asian ☐ White  
☐ Native Hawaiian or Pacific Islander ☐ Latine or Hispanic ☐ Other ☐ Multi-Race

**8. What is your zip code? \_\_\_\_\_**

**9. Have you received services at our agency before? Yes ☐ No ☐**

**If so, how would you rate our customer service? Poor ☐ Fair ☐ Good ☐ Excellent ☐**

CUI is an equal opportunity employer and provider.

## IDENTIFYING CRITICAL UNMET NEEDS

Please rate the following areas based on the needs of low-income residents in our community using the scale provided.

### 10. How needed are the following services and resources for low-income residents in Imperial County?

	Most Needed	Needed	Somewhat Needed	Less Needed
Affordable Housing/ Rental Assistance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Utility Assistance/Energy Conservation Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Food Assistance Programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Emergency Shelter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educational Support (e.g. tutoring, adult education, GED programs)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Financial Literacy/Budgeting Programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Job Training and Employment Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to Healthcare Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to Mental Health Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Family Support Services (e.g., parenting classes, family counseling, domestic violence resources)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Substance Abuse Prevention (e.g., addiction counseling, rehabilitation services, substance use education)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreational Activities for Youth, Adults, and Seniors (e.g., sports leagues, fitness classes, social clubs)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Youth Programs (e.g., after-school programs, mentorship, extracurricular activities)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Civic Engagement (e.g., voter registration drives, public advocacy training, town hall meetings)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community Involvement (e.g., neighborhood watch programs, volunteer opportunities, community clean-up events)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Environmental Information and Awareness (e.g., recycling programs, water conservation education, air quality monitoring)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to Childcare / Affordable Childcare for Working Parents	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In your opinion, are there any other unmet needs in our community that should be addressed? Please specify:				

CUI is an equal opportunity employer and provider.

For each statement, please indicate how many times you have experienced the situation by choosing one of the options available.

**11. In the last 12 months, how many times have you:**

	5+	3-4	1-2	Never
Worried about where your next meal would come from?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Experienced an increase in food costs that impacted your overall income or budget?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Been left with little or no money for food and other household needs?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lacked access to healthy and nutritious foods?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Faced eviction or received an eviction notice, notice to pay rent or quit, or late notice?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Paid rent late due to insufficient household income?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Had your utilities disconnected?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Received a shut-off notice or final notice for your utilities?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Had to choose between paying your rent or paying your utility bills?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Struggled to pay your utility bills due to high energy costs or consumption due to extreme summer temperatures?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Experienced an increase in energy costs due to your home needing weatherization (e.g., insulation, sealing drafts, upgrading windows)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Had out-of-pocket costs for tax preparation services?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Experienced issues receiving tax credits you believe you were eligible for?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Felt unsure about the tax credits available to you and your eligibility for them?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Had difficulty completing applications for unemployment, food stamps, cash aid, medical, housing, disability, social security, SSI, or child support?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Would you like to be contacted for more information regarding the services we provide? Yes ☐ No ☐

Do you have additional comments or recommendations to help us improve our services?

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*To be entered for a chance to win a \$75 Walmart gift card, please provide the following:*

Name: \_\_\_\_\_ Phone number: \_\_\_\_\_

*Thank you for participating in our Community Needs Assessment survey.*

**CUI is an equal opportunity employer and provider.**





**CAMPESINOS UNIDOS, INC.**  
**ENCUESTA DE EVALUACIÓN DE LAS NECESIDADES DE LA COMUNIDAD**

*¡Complete toda la encuesta para la oportunidad de ganar una tarjeta de regalo de Walmart de \$75!*

Nuestra Encuesta recopila información para ayudarnos a comprender las necesidades de la comunidad y mejorar nuestros programas y servicios. Si desea participar en el sorteo, proporcione su nombre y número de teléfono al final de la encuesta. Esta información solo se utilizará para ponerse en contacto con los ganadores y no afectará su elegibilidad para los servicios.

**INFORMACIÓN DEMOGRÁFICA**

Para ayudarnos a adaptar nuestros programas y servicios a las diversas necesidades de todos los residentes, proporcione la siguiente información demográfica:

**1. ¿Cuál es su identidad de género? (Por favor, marque uno)**

☐ Hombre ☐ Mujer ☐ Transgénero ☐ No binario ☐ Otro \_\_\_\_\_

**2. ¿Cuál es su rango de edad?**

☐ 18-24 ☐ 25-44 ☐ 45-54 ☐ 55-59 ☐ 60-64 ☐ 65-74 ☐ 75+

**3. ¿Cuál es su nivel educativo más alto?**

☐ Grados 0-8 ☐ Diploma de H.S./GED ☐ Graduado Universitario de 2 o 4 años  
☐ Grados 9-12/No graduado ☐ Algo de Universidad ☐ Graduado de la Escuela Técnica

**4. ¿Cuál es su situación laboral?**

☐ Empleado a Tiempo Completo ☐ Desempleado (6 meses o menos) ☐ Jubilado  
☐ Empleado a Tiempo Parcial ☐ Desempleado (más de 6 meses) ☐ Deshabilitado  
☐ Fuera de la Fuerza Laboral ☐ Trabajador Agrícola Migrante/Estacional ☐ Trabajador Independiente

**5. ¿Cuál es el tamaño de su hogar?**

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐ 7 ☐ 8+

**6. ¿Cuál es el ingreso total de su hogar? Considere los ingresos de todos los miembros del hogar.**

☐ Menos de \$15,000 ☐ \$35,000 - \$49,999 ☐ \$100,000 - \$120,000  
☐ \$15,000 - \$24,999 ☐ \$50,000 - \$74,999 ☐ \$120,000 y más  
☐ \$25,000 - \$34,999 ☐ \$75,000 - \$99,999

**7. ¿Cuál de las siguientes opciones representa mejor su herencia racial o étnica?**

☐ Indio Americano o Nativo de Alaska ☐ Negro o Afroamericano ☐ Asiático ☐ Blanco  
☐ Nativo de Hawái o de las islas del Pacífico ☐ Latine o Hispano ☐ Otro ☐ Multi-Raza

**8. ¿Cuál es su código postal? \_\_\_\_\_**

**9. ¿Has recibido servicios en nuestra agencia antes? Sí ☐ No ☐**

Si es así, ¿cómo calificaría nuestro servicio al cliente? Pobre ☐ Regular ☐ Bueno ☐ Excelente ☐

CUI es un empleador y proveedor que ofrece igualdad de oportunidades.

## IDENTIFICACIÓN DE NECESIDADES CRÍTICAS INSATISFECHAS

Por favor, califique las siguientes áreas según las necesidades de los residentes de bajos ingresos en nuestra comunidad utilizando la escala proporcionada.

### 10. ¿Qué tan necesarios son los siguientes servicios y recursos para los residentes de bajos ingresos en el Condado de Imperial?

	Lo más necesario	Necesario	Algo necesario	Menos necesario
Vivienda Asequible / Asistencia para la Renta	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Asistencia de Servicios Públicos (agua, luz, gas) /Servicios de Conservación de Energía	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Programas de Asistencia Alimenticia	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Refugio de Emergencia/ Albergue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Programas de Educación (tutoría, educación para adultos, programas de GED)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Programas de Educación Financiera/Presupuesto	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Servicios de Capacitación Laboral y Empleo	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Acceso a los Servicios de Salud	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Acceso a los Servicios de Salud Mental	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Servicios de Apoyo Familiar (clases para padres, consejería familiar, recursos contra la violencia doméstica)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Prevención del Abuso de Sustancias (asesoramiento sobre adicciones, servicios de rehabilitación, educación sobre el uso de sustancias)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Actividades Recreativas para Jóvenes, Adultos y Personas Mayores (ligas deportivas, clases de gimnasia, clubes sociales)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Programas Juveniles (programas y actividades extraescolares y tutoría)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Participación Cívica (campanas de registro de votantes, capacitación en abogacía pública, reuniones públicas)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Participación Comunitaria (programas de vigilancia vecinal, oportunidades de voluntariado, eventos de limpieza comunitaria)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Información y concientización ambiental (programas de reciclaje, educación sobre la conservación del agua, monitoreo de la calidad del aire)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Acceso a Guarderías Infantiles/ Cuidado Infantil Asequible para Padres que Trabajan	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En su opinión, ¿hay otras necesidades insatisfechas en nuestra comunidad que deberían abordarse? Por favor explique:				

CUI es un empleador y proveedor que ofrece igualdad de oportunidades.

Para cada declaración, indique cuántas veces ha experimentado la situación eligiendo una de las opciones disponibles.

**11. En los últimos 12 meses, ¿cuántas veces has hecho lo siguiente?**

	5+	3-4	1-2	Nunca
¿Preocupado por dónde vendría su próxima comida?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
¿Tuvo un aumento en los costos de alimentos que afectó su presupuesto?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
¿Se ha quedado con poco o nada de dinero para alimentos y otras necesidades domésticas?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
¿No tenía acceso a alimentos saludables y nutritivos?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
¿Estuvo a punto de ser desalojado o recibió un aviso de desalojo o tardío?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
¿Pagó la renta con retraso debido a ingresos insuficientes del hogar?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
¿Se le desconectaron los servicios públicos (agua, luz, gas)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
¿Recibió un aviso de corte o un aviso final para sus servicios públicos?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
¿Tuvo que elegir entre pagar la renta o pagar los servicios públicos?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
¿Tuvo dificultades para pagar sus facturas de servicios públicos debido a los altos costos de energía o el consumo debido a las temperaturas extremas del verano?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
¿Tuvo un aumento en los costos de energía debido a que su hogar necesita climatización (aislamiento, sellado de ductos, actualización de ventanas)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
¿Tuvo que pagar por servicios de preparación de impuestos?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
¿Ha tenido problemas para recibir créditos fiscales para los que cree que era elegible al momento de hacer su declaración de impuestos?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
¿Tuvo dudas acerca de los créditos fiscales disponibles para usted y su elegibilidad para ellos al hacer su declaración de impuestos?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
¿Tuvo dificultades para completar solicitudes de desempleo, estampillas de comida, ayuda monetaria, medical, vivienda, discapacidad, seguro social, SSI o manutención de los hijos?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

¿Quiere que nos comuniquemos con usted para más información sobre los servicios que ofrecemos? Sí ☐ No ☐

¿Tiene comentarios o recomendaciones adicionales para ayudarnos a mejorar nuestros servicios?

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*Para entrar al sorteo para ganar una tarjeta de regalo de Walmart de \$75, proporcione lo siguiente:*

**Nombre:** \_\_\_\_\_ **Número de Teléfono:** \_\_\_\_\_

*Gracias por participar en nuestra encuesta de Evaluación de Necesidades Comunitarias.*

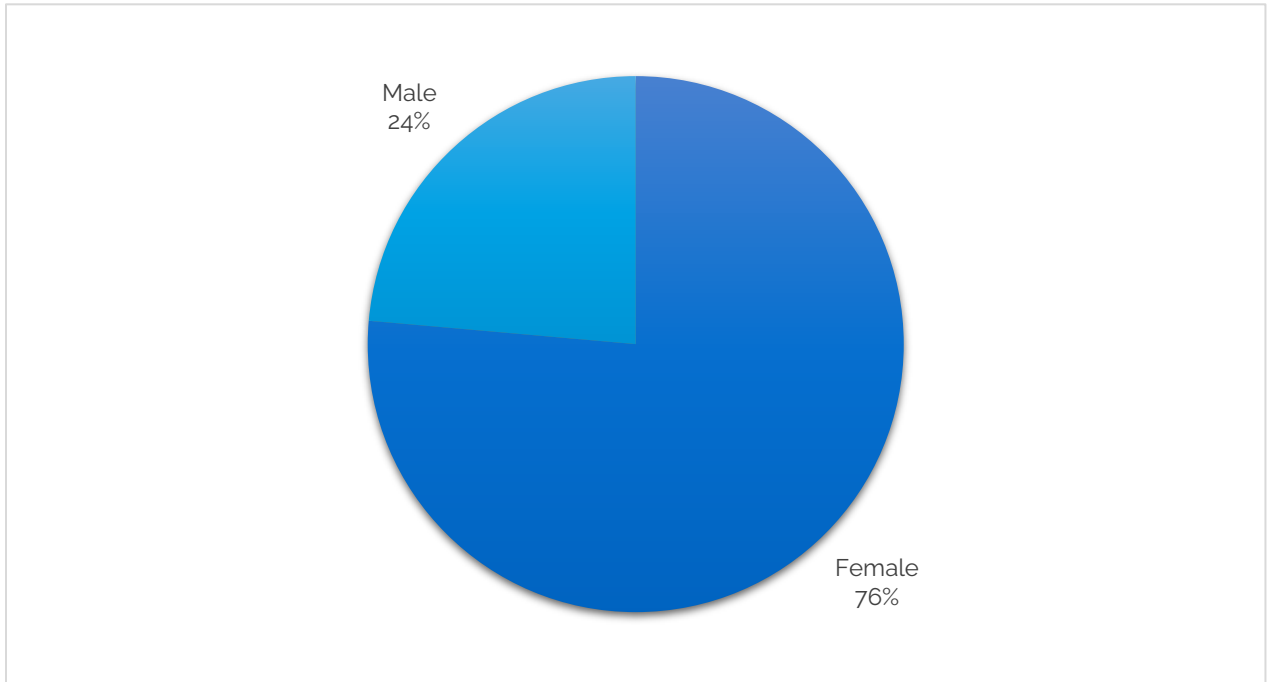
**CUI es un empleador y proveedor que ofrece igualdad de oportunidades.**

## COMMUNITY NEEDS ASSESSMENT SURVEY RESULTS

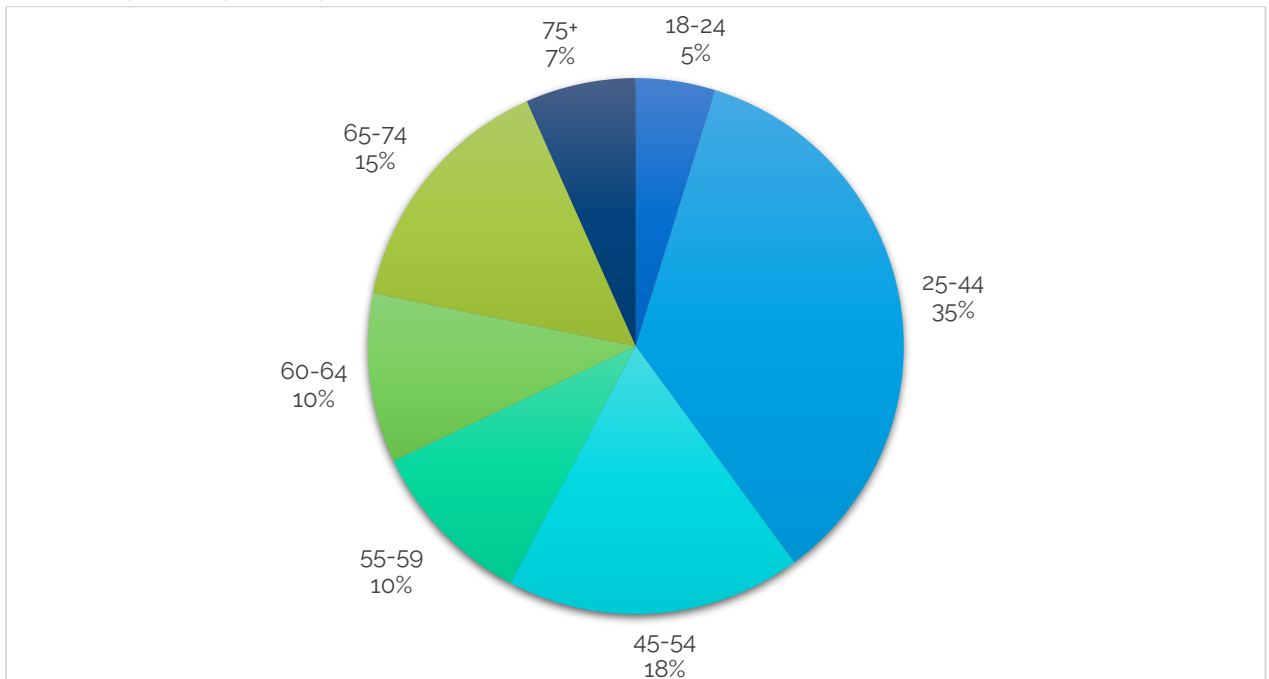
Input Received: February 14, 2025 – June 25, 2025

Questionnaires Received: 682

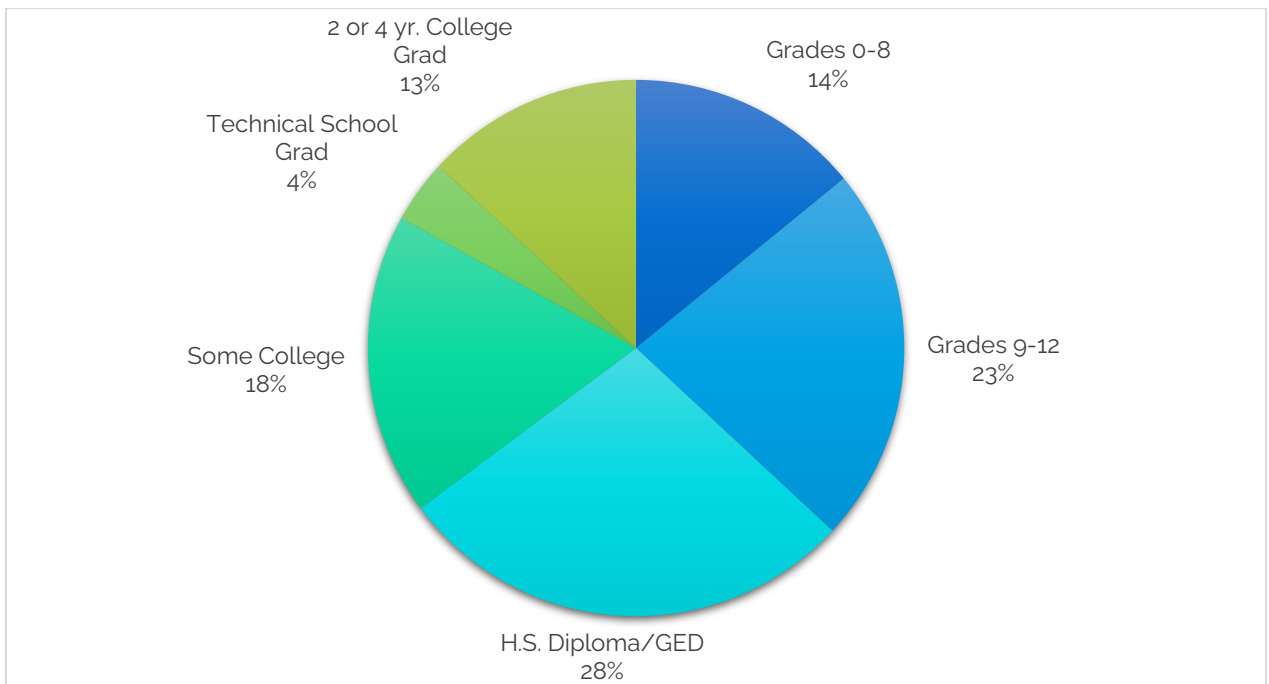
1. What is your gender identity? (Please check one)



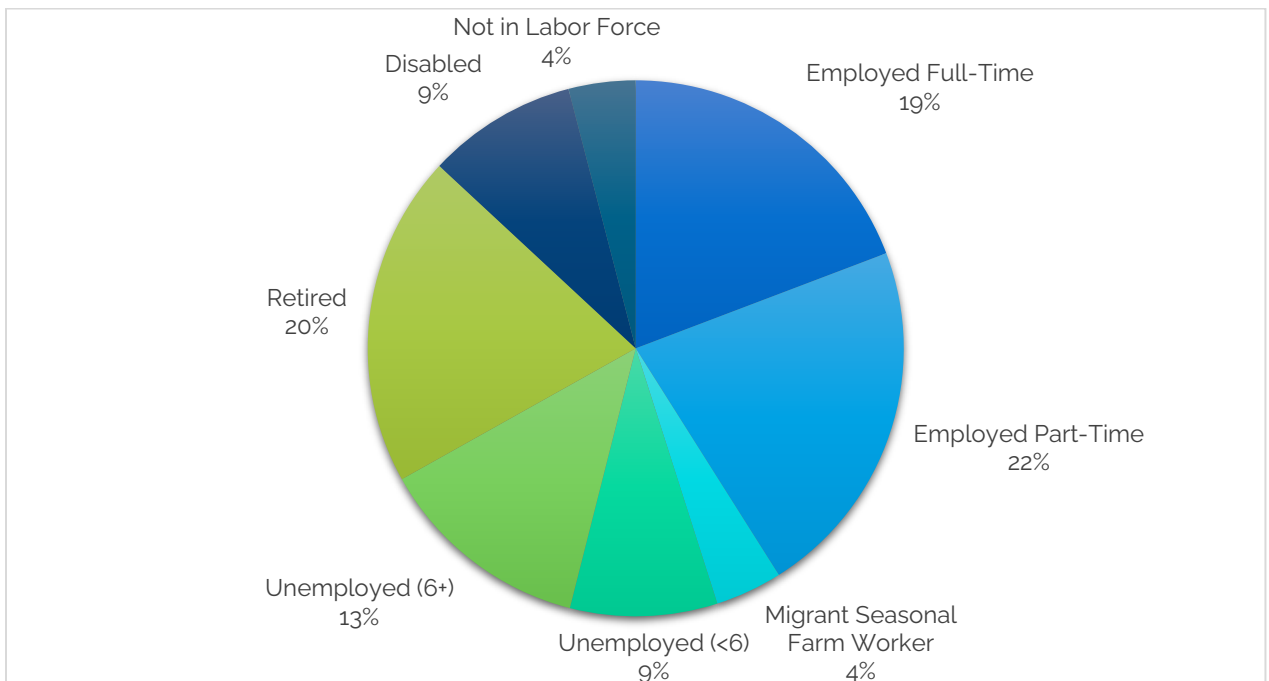
2. What is your age range?



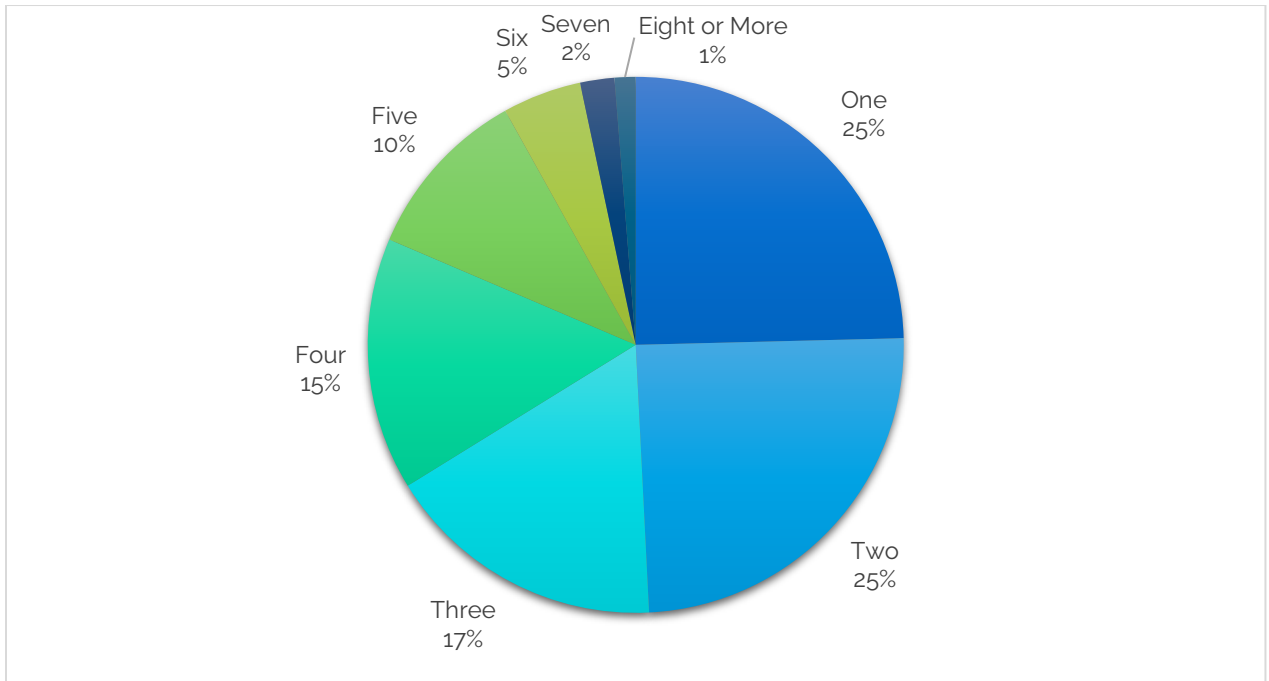
3. What is your highest education level?



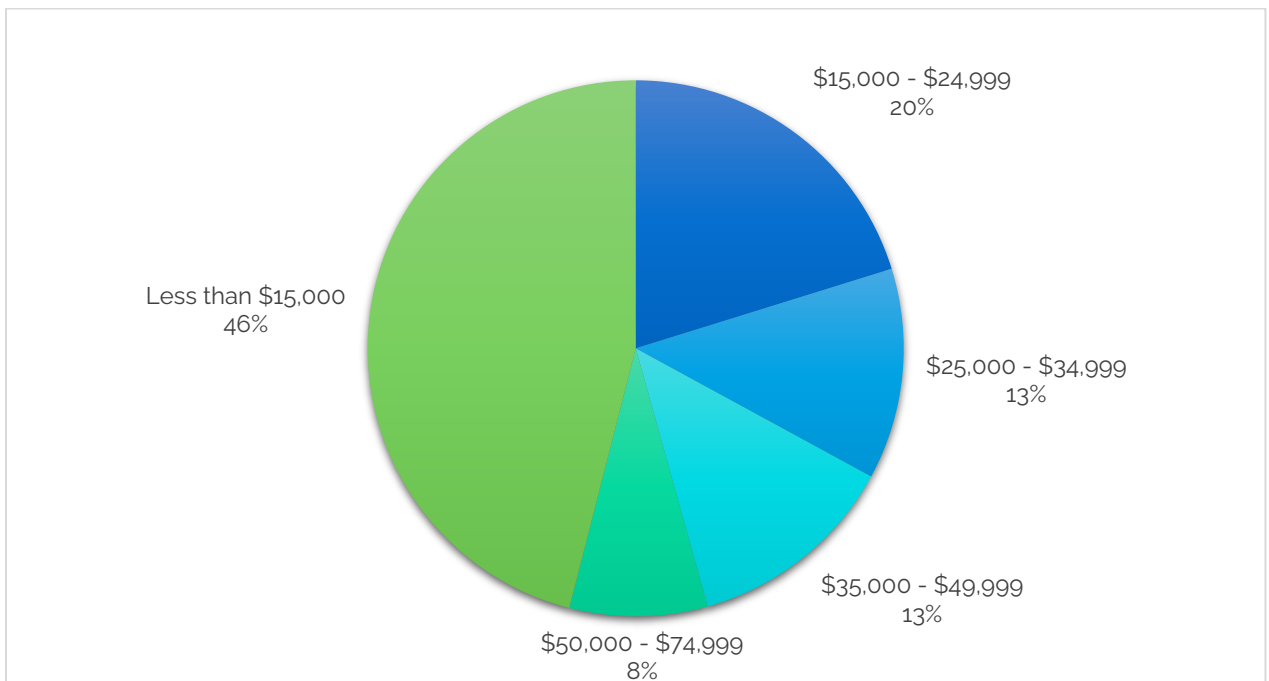
4. What is your employment status?



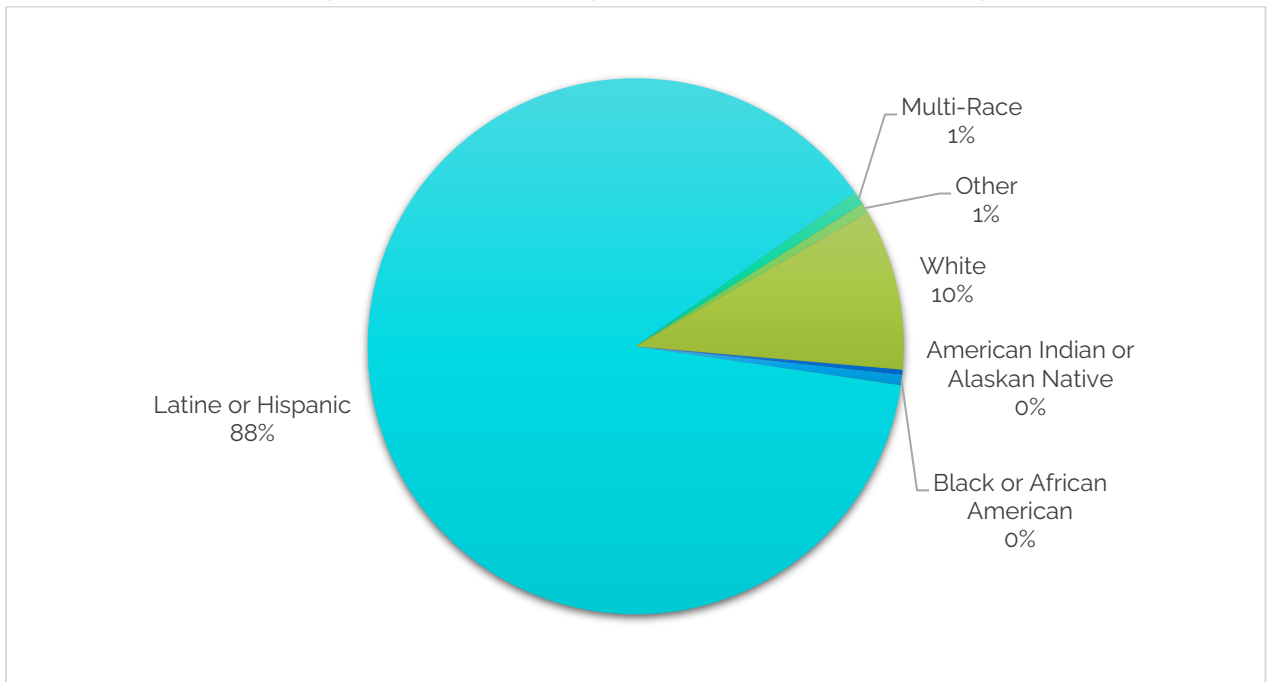
5. What is your household size?



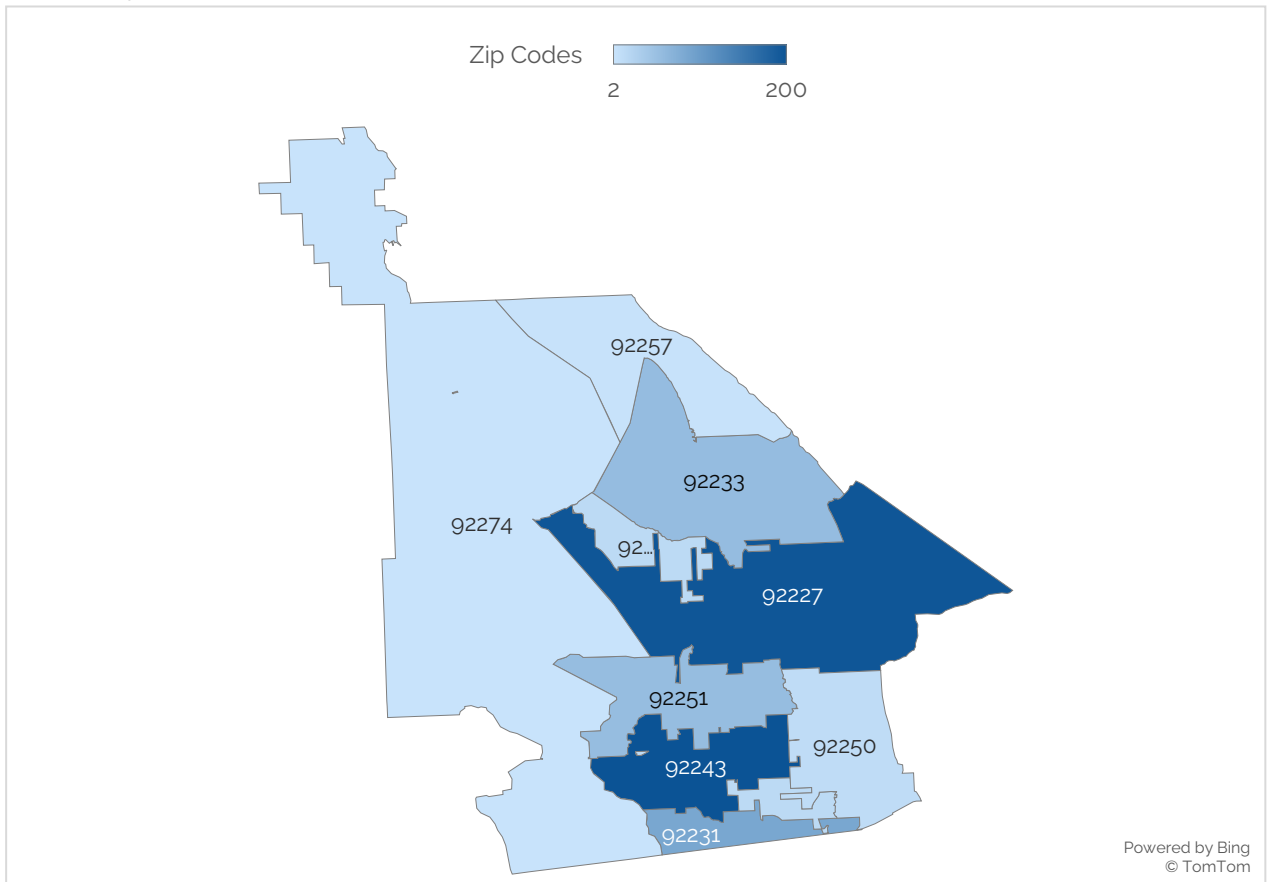
6. What is your total household income?



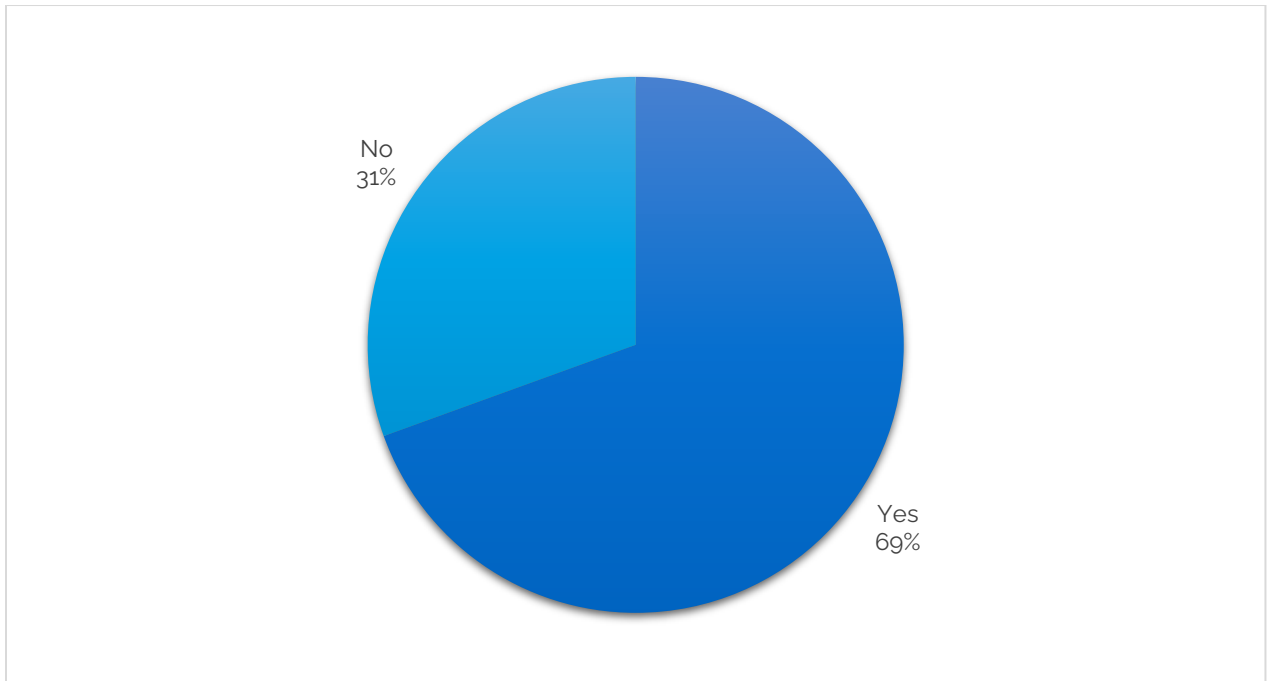
7. Which of the following best represents your racial or ethnic heritage?



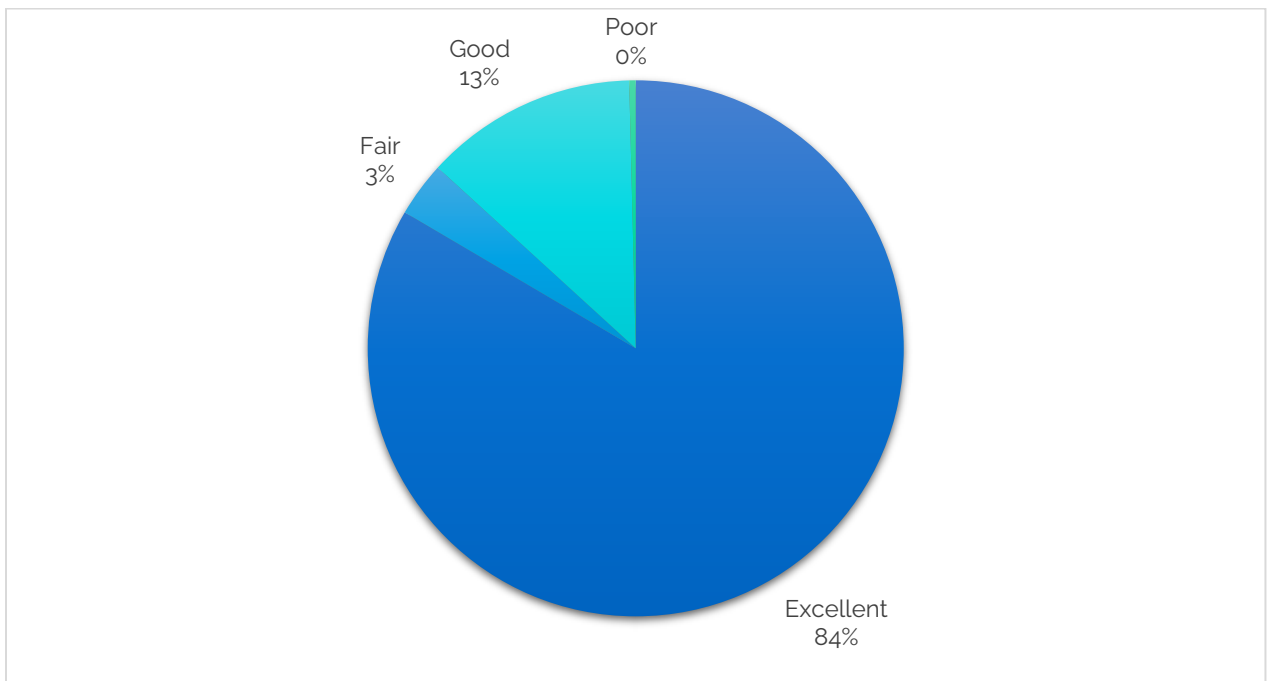
8. What is your zip code?



9. Have you received services at our agency before?

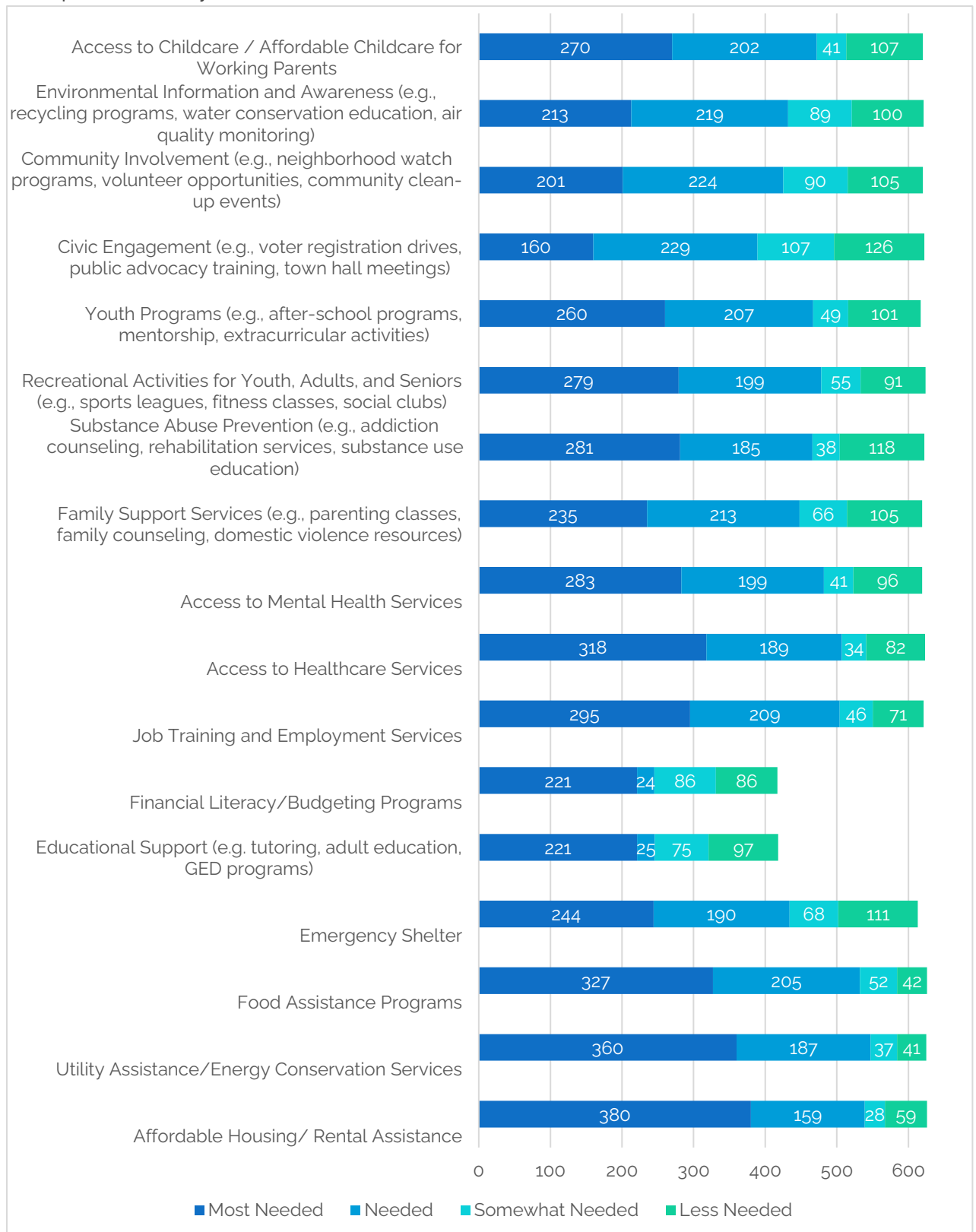


If so, how would you rate our customer service?

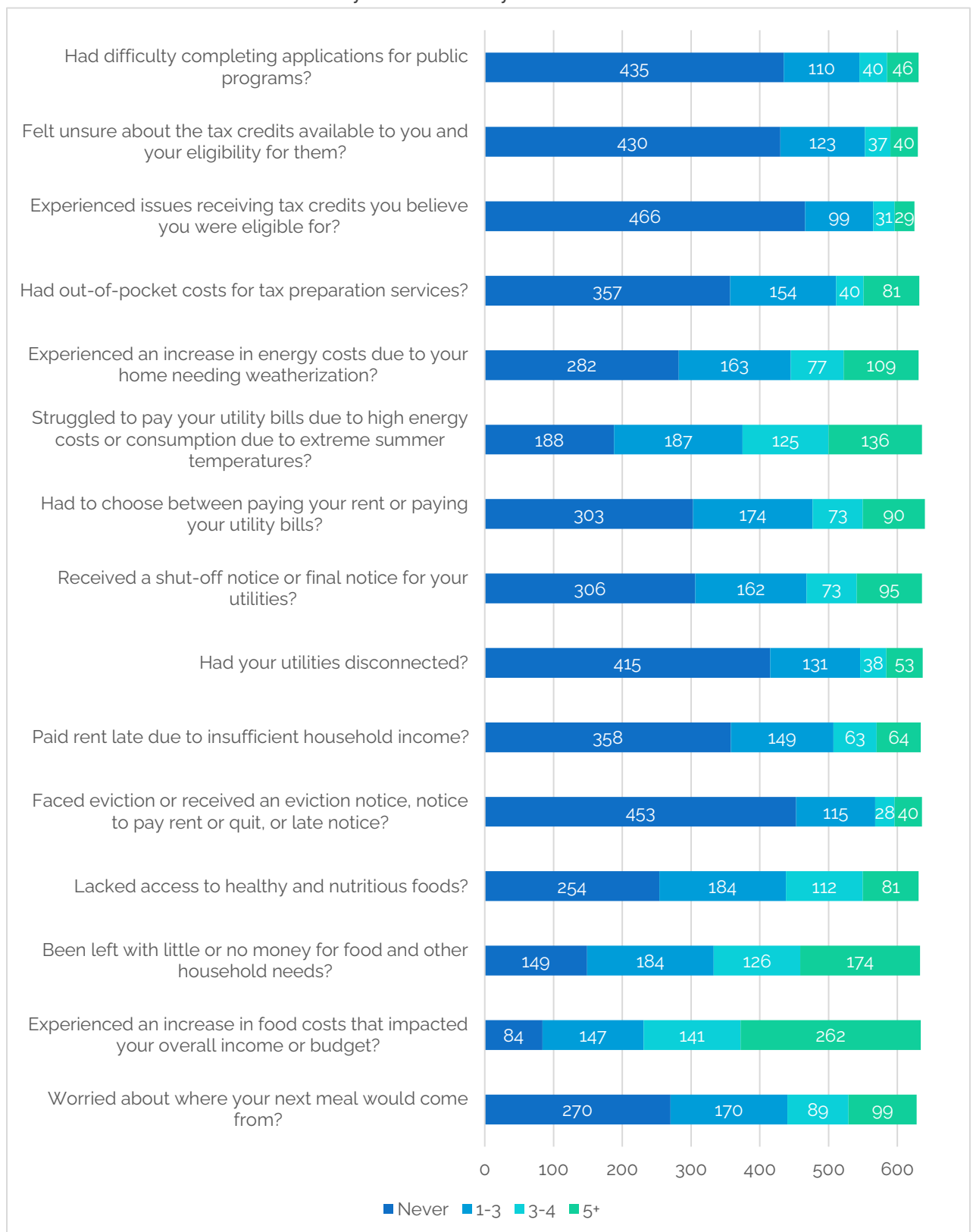




10. How needed are the following services and resources for low-income residents in Imperial County?



11. In the last 12 months, how many times have you:



## SUPPLEMENTAL NEEDS IDENTIFIED THROUGH COMMUNITY FEEDBACK

Campesinos Unidos, Inc. invited the community to share their thoughts through open-ended responses, enriching our understanding of their unmet needs. These contributions revealed common themes and unique challenges that might be overlooked in multiple-choice questions. Below is a summary of the most commonly cited concerns, organized by category.

### **Housing & Homelessness**

Many respondents emphasized the urgent need for more affordable housing for low-income families but also for middle-income earners. Homelessness was frequently mentioned as a major concern, with visible unhoused populations in public areas. Several noted that current services do not reach those most in need due to barriers like language, documentation, or lack of awareness.

### **Utility & Financial Assistance**

A significant number of responses called for expanded rental and utility assistance. Residents noted difficulty paying electricity bills and requested support even before disconnection notices arrive. Middle-income residents also expressed difficulty qualifying for aid, especially first-time homebuyers.

### **Employment, Job Training & Volunteer Opportunities**

Respondents called for more job opportunities—especially for older adults and those with disabilities—as well as local training programs and volunteer opportunities to boost workforce participation. Job readiness remains a concern due to limited local options.

### **Transportation**

Affordable and accessible transportation remains a barrier, particularly for seniors. Several respondents requested more frequent public transportation schedules or rideshare support like UBER for essential services.

### **Healthcare & Mental Health**

Multiple individuals cited lack of access to affordable healthcare and long wait times even in emergencies. Mental health services and substance use recovery programs were also identified as lacking, especially for youth.

## **Education, Literacy & Youth Services**

Survey respondents called for accessible job training, tutoring, ESL classes, and early childhood supports, reflecting community needs around education. Parents also voiced the need for more youth activities, especially free or low-cost programs for families.

## **Public Safety & Infrastructure**

Concerns were raised about safety, including neighborhood watch programs, lighting in public spaces, and street maintenance. Cleanliness, stray animals, and environmental health were also noted.

## **Customer Service & Access to Services**

Barriers to accessing resources were frequently mentioned, such as language barriers, application requirements, and confusion about program eligibility. Respondents requested better communication about services and more staff to support application processes.

## **Legal Services & Advocacy**

Affordable legal services for family law matters were mentioned, especially for underserved families navigating custody or immigration concerns.

## **Environmental & Animal Control Issues**

A few participants raised concerns about pollution, air quality, and the absence of animal shelters or control measures for stray animals.

## **Expressions of Gratitude**

Many respondents expressed deep gratitude for the services already provided, praising staff kindness, responsiveness, and the positive impact of programs on their families' well-being.

## PARTNER QUESTIONNAIRE



### CAMPESINOS UNIDOS, INC. COMMUNITY NEEDS ASSESSMENT QUESTIONNAIRE

Agency Name/Department: \_\_\_\_\_

Agency Address: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**1. What type of entity is your agency? (Please check one)**

- |   |  |
|---|--|
| <input type="checkbox"/> Non-profit                         | <input type="checkbox"/> Consortium/Collaboration                |
| <input type="checkbox"/> Faith-based                        | <input type="checkbox"/> School District                         |
| <input type="checkbox"/> Local Government                   | <input type="checkbox"/> Institution of Post-Secondary Education |
| <input type="checkbox"/> State Government                   | <input type="checkbox"/> Financial/Banking Institution           |
| <input type="checkbox"/> For-Profit Business or Corporation | <input type="checkbox"/> Health Service Organization             |
|   | <input type="checkbox"/> Other _____                             |

**2. What are the services that your agency provides? (Please check all that apply)**

- |  |   |
|--|---|
| <input type="checkbox"/> Emergency Food              | <input type="checkbox"/> Mental Health Services               |
| <input type="checkbox"/> Education                   | <input type="checkbox"/> Counseling                           |
| <input type="checkbox"/> Job Placement/ Job Training | <input type="checkbox"/> Case Management                      |
| <input type="checkbox"/> Housing/Shelter             | <input type="checkbox"/> Youth Services                       |
| <input type="checkbox"/> Transportation              | <input type="checkbox"/> Early Childhood Education/Child Care |
| <input type="checkbox"/> Utility Assistance          | <input type="checkbox"/> Senior Services                      |
| <input type="checkbox"/> Rent Assistance             | <input type="checkbox"/> Life Skills                          |
| <input type="checkbox"/> Health Services             | <input type="checkbox"/> Other _____                          |

**3. What is the common annual gross income of your clients? (Please check all that apply)**

- |                                     |  |                                      |
|-------------------------------------|--|--------------------------------------|
| <input type="checkbox"/> Low-Income | <input type="checkbox"/> Moderate Income | <input type="checkbox"/> High Income |
|-------------------------------------|--|--------------------------------------|

CUI is an equal opportunity employer and provider.

**4. How needed are the following services and resources for low-income residents in Imperial County?**

	Most Needed	Needed	Somewhat Needed	Less Needed
Affordable Housing/ Rental Assistance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Utility Assistance/Energy Conservation Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Food Assistance Programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Emergency Shelter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educational Support (e.g. tutoring, adult education, GED programs)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Financial Literacy/Budgeting Programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Job Training and Employment Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to Healthcare Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to Mental Health Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Family Support Services (e.g., parenting classes, family counseling, domestic violence resources)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Substance Abuse Prevention (e.g., addiction counseling, rehabilitation services, substance use education)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreational Activities for Youth, Adults, and Seniors (e.g., sports leagues, fitness classes, social clubs)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Youth Programs (e.g., after-school programs, mentorship, extracurricular activities)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Civic Engagement (e.g., voter registration drives, public advocacy training, town hall meetings)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community Involvement (e.g., neighborhood watch programs, volunteer opportunities, community clean-up events)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Environmental Information and Awareness (e.g., recycling programs, water conservation education, air quality monitoring)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to Childcare / Affordable Childcare for Working Parents	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In your opinion, are there any other unmet needs in our community that should be addressed? Please specify:				

**CUI is an equal opportunity employer and provider.**

**5. Do you have additional comments or recommendations to help us improve our services?**

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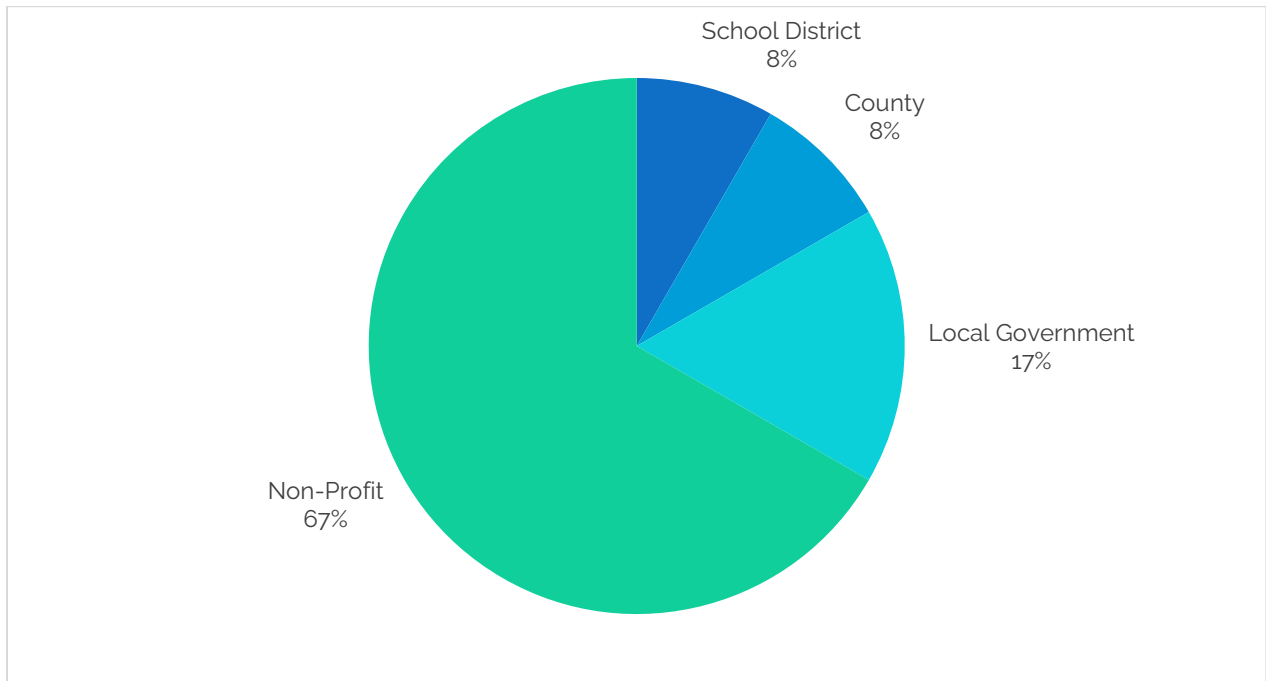
**6. Would you like to be contacted for more information regarding the services we provide?**      ☐ Yes      ☐ No

**CUI is an equal opportunity employer and provider.**

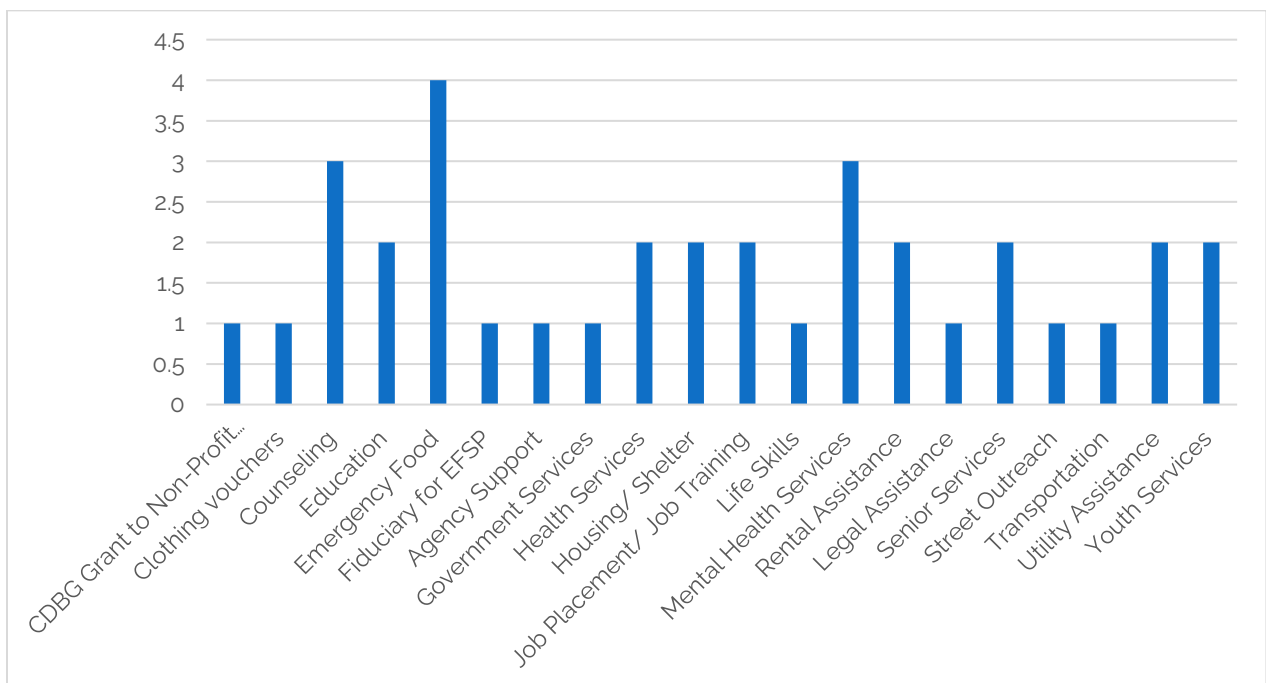
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## PARTNER QUESTIONNAIRE RESULTS

What type of entity is your agency?

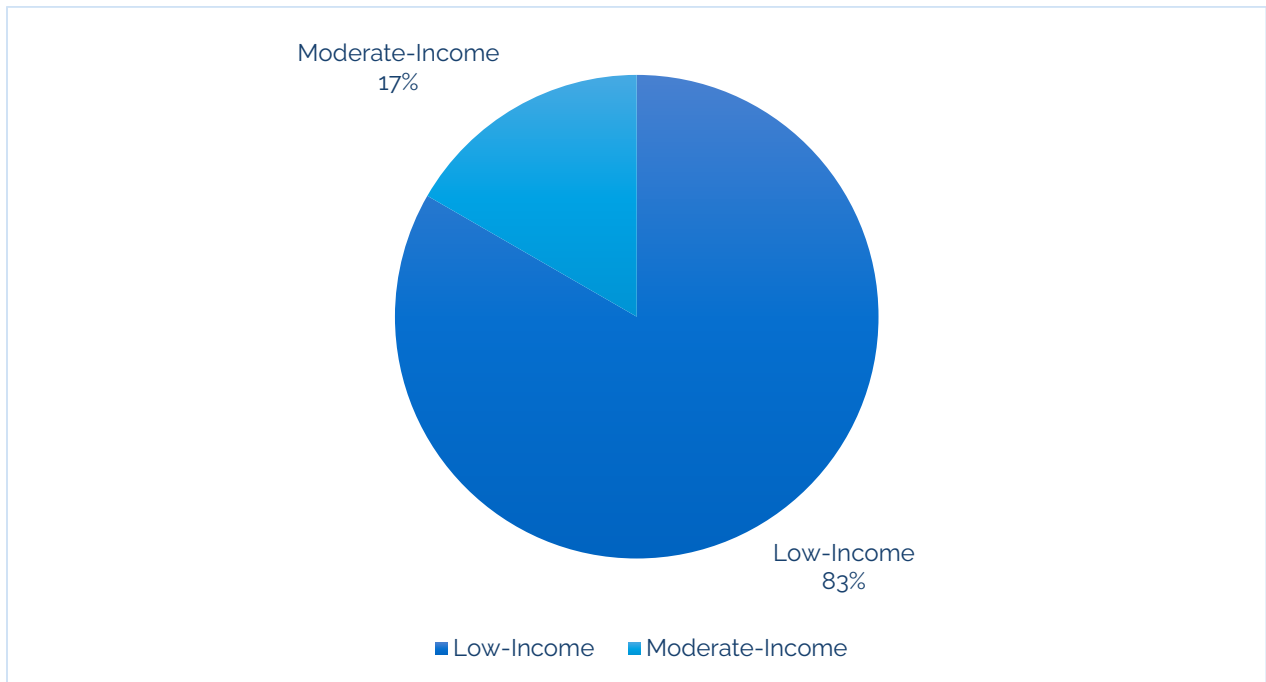


What are the services your agency provides?

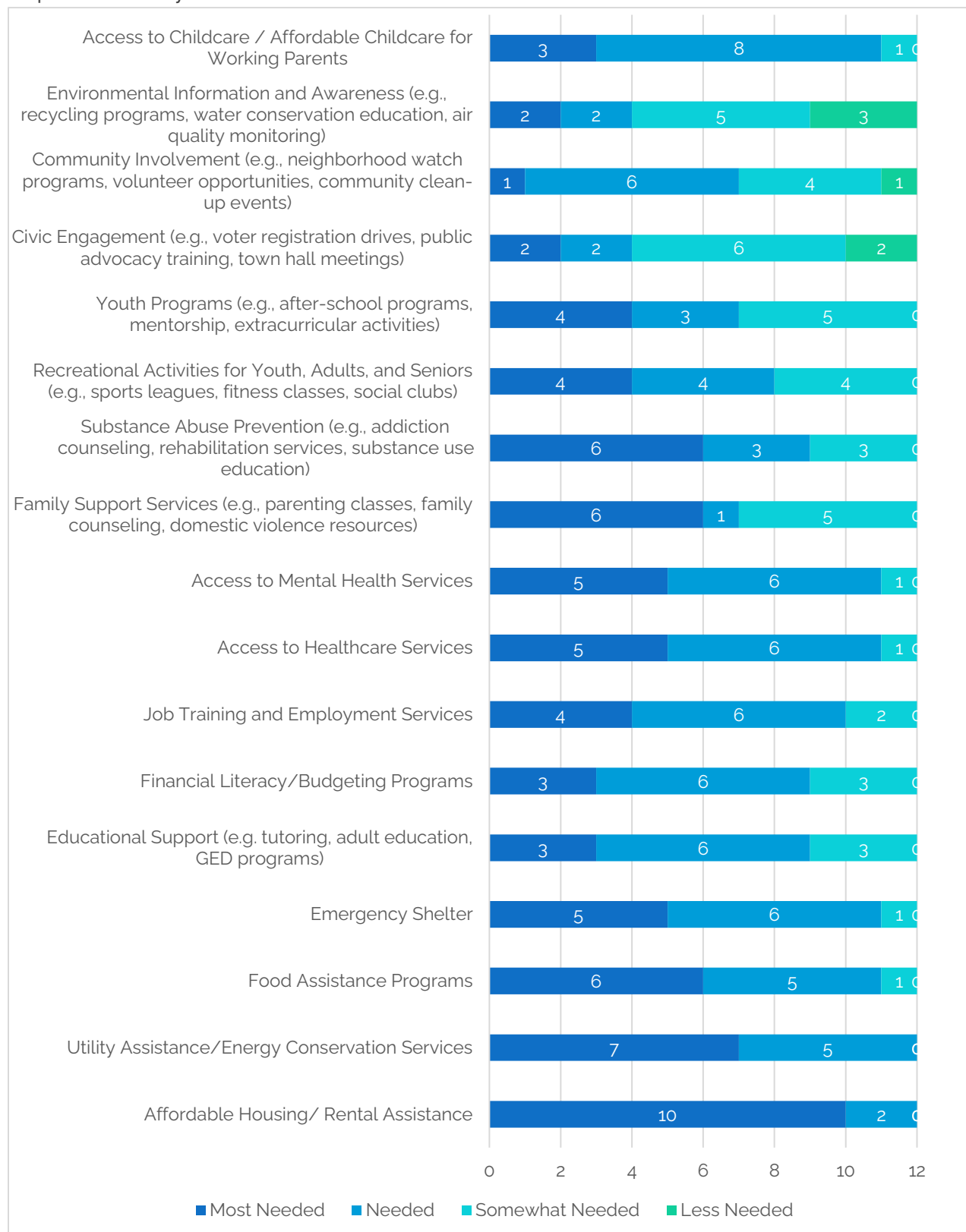




What is the common annual gross income of your clients?

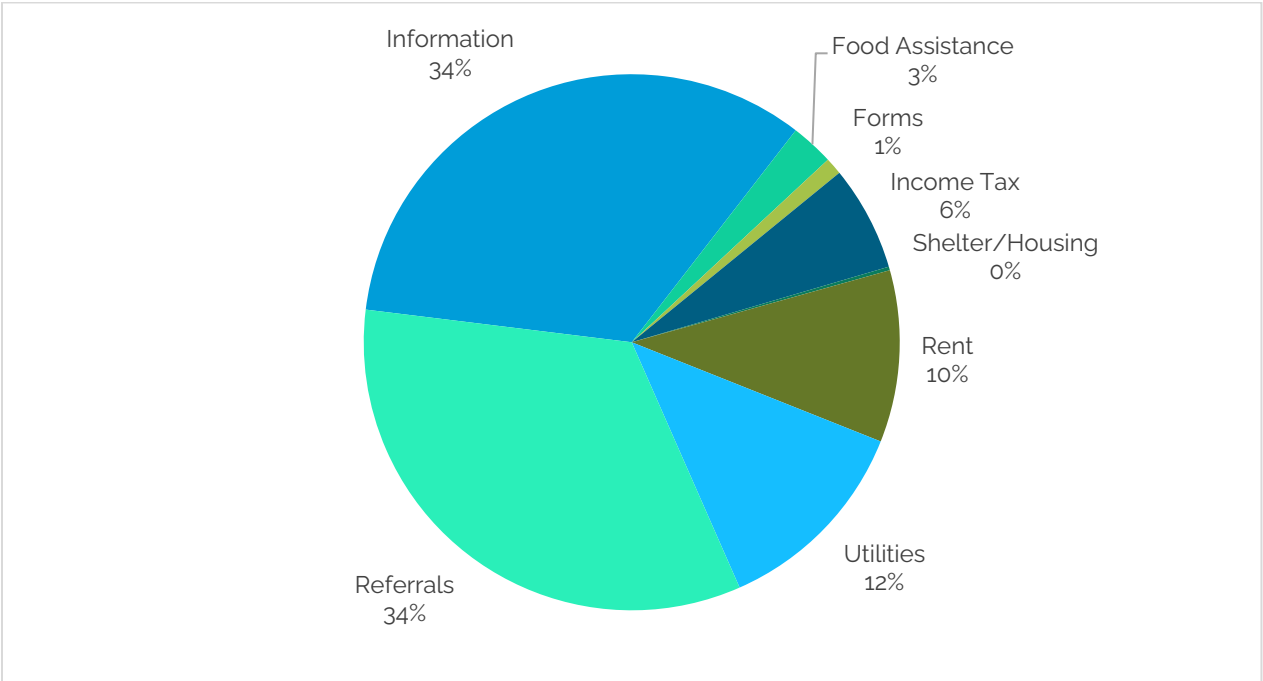


## How needed are the following services and resources for low-income residents in Imperial County?



AGENCY DATA SETS

Client Service Inquiries



2024 Impact Snapshot

167	Individuals avoided eviction through short-term rental assistance	1,865	Individuals had their utility service restored after disconnection
16,309	Individuals received utility assistance	16,700	Individuals had improved energy efficiency in their homes
787	Individuals received personal protective equipment	11,672	Individuals avoided utility shut off
46,554	Meals were provided through food services	\$696,162	in tax refunds reinvested into the community through our VITA sites

# 2024 All Characteristics Report

## 2024 All Characteristics Report

A. Total unduplicated number of all INDIVIDUALS about whom one or more characteristics were obtained:	18,200
B. Total unduplicated number of all HOUSEHOLDS about whom one or more characteristics were obtained:	6,871

### C. INDIVIDUAL LEVEL CHARACTERISTICS

1. Gender		Number of Individuals	
a. Male		7467	
b. Female		10724	
c. Other		5	
d. Unknown/not reported		4	
e. TOTAL (auto calculated)		18200	
2. Age		Number of Individuals	
a. 0-5		1734	
b. 6-13		3437	
c. 14-17		1981	
d. 18-24		1599	
e. 25-44		3730	
f. 45-54		1697	
g. 55-59		849	
h. 60-64		918	
i. 65-74		1313	
j. 75+		942	
k. Unknown/not reported		0	
l. TOTAL (auto calculated)		18200	
3. Education Levels		Number of Individuals	
	[ages 14-24]	[ages 25+]	
a. Grades 0-8	760	1343	
b. Grades 9-12/Non-Graduate	1754	1600	
c. High School Graduate	843	4516	
d. GED/Equivalency Diploma	151	750	
e. 12 grade + Some Post-Secondary	50	928	
f. 2 or 4 years College Graduate	18	294	
g. Graduate of other post-secondary school	4	18	
h. Unknown/not reported	0	0	
i. TOTAL (auto calculated)	3580	9449	
4. Disconnected Youth		Number of Individuals	
a. Youth ages 14-24 who are neither working or in school		14	
5. Health		Number of Individuals	
	Yes	No	Unknown
a. Disabling Condition	2188	16012	0
	Yes	No	Unknown
b. Health Insurance*	17007	1193	0
*If an individual reported that they had Health Insurance please identify the source of health insurance below.			
Health Insurance Sources			
c.1. Medicaid			12719
c.2. Medicare			1400
c.3. State Children's Health Insurance Program			1147
c.4. State Health Insurance for Adults			1302
c.5. Military Health Care			45
c.6. Direct-Purchase			144
c.7. Employment Based			250
c.8. Unknown/not reported			0
c.9. TOTAL (auto calculated)			17007
6. Ethnicity/Race		Number of Individuals	
a. Ethnicity			
a.1. Hispanic, Latino or Spanish Origins		9223	
a.2. Not Hispanic, Latino or Spanish Origins		8927	
a.3. Unknown/not reported		50	
a.4. TOTAL (auto calculated)		18200	
b. Race			
b.1. American Indian or Alaska Native		87	
b.2. Asian		979	
b.3. Black or African American		3109	
b.4. Native Hawaiian and Other Pacific Islander		126	
b.5. White		11514	
b.6. Other		1449	
b.7. Multi-race (two or more of the above)		857	
b.8. Unknown/not reported		79	
b.9. TOTAL (auto calculated)		18200	
7. Military Status		Number of Individuals	
a. Veteran		89	
b. Active Military		13	
c. Never Served in the Military		10946	
d. Unknown/not reported		0	
e. TOTAL (auto calculated)		11048	
8. Work Status (Individuals 18+)		Number of Individuals	
a. Employed Full-Time		1576	
b. Employed Part-Time		1101	
c. Migrant Seasonal Farm Worker		54	
d. Unemployed (Short-Term, 6 months or less)		479	
e. Unemployed (Long-Term, more than 6 months)		878	
f. Unemployed (Not in Labor Force)		4520	
g. Retired		1490	
h. i. TOTAL (auto calculated)		950	
		11048	

## 2024 All Characteristics Report

### D. HOUSEHOLD LEVEL CHARACTERISTICS

9. Household Type	Number of Households
a. Single Person	2370
b. Two Adults NO Children	680
c. Single Parent Female	2034
d. Single Parent Male	168
e. Two Parent Household	982
f. Non-related Adults with Children	10
g. Multigenerational Household	328
h. Other	299
i. Unknown/not reported	0
j. TOTAL (auto calculated)	6871

10. Household Size	Number of Households
a. Single Person	2370
b. Two	1479
c. Three	1069
d. Four	909
e. Five	584
f. Six or more	460
g. Unknown/not reported	0
h. TOTAL (auto calculated)	6871

11. Housing	Number of Households
a. Own	791
b. Rent	5992
c. Other permanent housing	48
d. Homeless	38
e. Other	2
f. Unknown/not reported	0
g. TOTAL (auto calculated)	6871

12. Level of Household Income	Number of Households
(% of HHS Guideline)	
a. Up to 50%	1369
b. 51% to 75%	983
c. 76% to 100%	1351
d. 101% to 125%	1205
e. 126% to 150%	724
f. 151% to 175%	519
g. 176% to 200%	353
h. 201% to 250%	361
i. 250% and over	6
j. Unknown/not reported	0
k. TOTAL (auto calculated)	6871

13. Sources of Household Income	Number of Households
a. Income from Employment Only	364
b. Income from Employment and Other Income Source	109
c. Income from Employment, Other Income Source, and Non-Cash Benefits	593
d. Income from Employment and Non-Cash Benefits	1157
e. Other Income Source Only	608
f. Other Income Source and Non-Cash Benefits	3506
g. No Income	104
h. Non-Cash Benefits Only	430
i. Unknown/not reported	0
j. TOTAL (auto calculated)	6871

Below, please report the types of Other income and/or non-cash benefits received by the households who reported sources other than employment

14. Other Income Source	Number of Households
a. TANF	566
b. Supplemental Security Income (SSI)	1650
c. Social Security Disability Income (SSDI)	138
d. VA Service-Connected Disability Compensation	17
e. VA Non-Service Connected Disability Pension	11
f. Private Disability Insurance	4
g. Worker's Compensation	9
h. Retirement Income from Social Security	1931
i. Pension	145
j. Child Support	145
k. Alimony or other Spousal Support	11
l. Unemployment Insurance	26
m. EITC	4
n. Other	0
o. Unknown/not reported	0

15. Non-Cash Benefits	Number of Households
a. SNAP	1387
b. WIC	30
c. LIHEAP	2974
d. Housing Choice Voucher	153
e. Public Housing	72
f. Permanent Supportive Housing	55
g. HUD-VASH	32
h. Childcare Voucher	7
i. Affordable Care Act Subsidy	6
j. Other	162
k. Unknown/not reported	0