

CAMPESINOS UNIDOS, INC. 2024/2025 Community Needs Assessment and Community Action Plan

Submitted to:
California Department of
Community Services and Development

Community Service Block Grant

June 30, 2023

2024/2025 Community Needs Assessment and Community Action Plan

California Department of Community Services and Development

Community Services Block Grant



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Introduction

The Department of Community Services and Development (CSD) has developed the 2024/2025 Community Needs Assessment (CNA) and Community Action Plan (CAP) template for the Community Services Block Grant (CSBG) Service Providers network. Each agency must submit a completed CAP, including a CNA to CSD on or before **June 30, 2023**. Changes from the previous template are detailed below in the "What's New for 2024/2025?" section. Provide all narrative responses in 12-point Arial font with 1.15 spacing. When the CNA and CAP are complete, they should not exceed 65 pages, excluding the appendices.

Purpose

Public Law 105-285 (the CSBG Act) and the California Government Code require that CSD secure a CAP, including a CNA from each agency. Section 676(b)(11) of the CSBG Act directs that receipt of a CAP is a condition to receive funding. Section 12747(a) of the California Government Code requires the CAP to assess poverty-related needs, available resources, feasible goals, and strategies that yield program priorities consistent with standards of effectiveness established for the program. Although CSD may prescribe statewide priorities or strategies that shall be considered and addressed at the local level, each agency is authorized to set its own program priorities in conformance to its determination of local needs. The CAP supported by the CNA is a two-year plan that shows how agencies will deliver CSBG services. CSBG funds are by their nature designed to be flexible. They shall be used to support activities that increase the capacity of low-income families and individuals to become self-sufficient.

Federal CSBG Programmatic Assurances and Certification

The Federal CSBG Programmatic Assurances are found in section 676(b) of the CSBG Act. These assurances are an integral part of the information included in the CSBG State Plan. A list of the assurances that are applicable to CSBG agencies has been provided in the Federal Programmatic Assurances section of this template. CSBG agencies should review these assurances and certify that they are complying.

State Assurances and Certification

As required by the CSBG Act, states are required to submit a State Plan as a condition to receive funding. Information provided in agencies' CAPs will be included in the CSBG State Plan. Alongside Organizational Standards, the state will be reporting on State Accountability Measures in order to ensure accountability and program performance improvement. A list of the applicable State Assurances and the agency certification for them are found in the State Assurances section of this template.

Compliance with CSBG Organizational Standards

As described in the Office of Community Services (OCS) <u>Information Memorandum (IM) #138</u> dated January 26, 2015, CSBG agencies will comply with implementation of the Organizational Standards. CSD has identified the Organizational Standards that are met through the completion of the CAP and the CNA. A list of Organizational Standards that will be met upon completion of the CAP can be found in the Organizational Standards section of this template. Agencies are encouraged to utilize this list as a resource when reporting on the Organizational Standards annually.

What's New for 2024/2025?

<u>Community Action Plan Workgroup (CAPWG)</u>. In summer 2022, CSD organized a workgroup to inform the development of the 2024/2025 CNA and CAP. Workgroup members were selected from the CSBG Service Provider network and the ROMA Coalition. The feedback CSD received from the workgroup has informed not only the 2024/2025 template but also the accompanying CAP training scheduled for mid-December 2022.

<u>Public Hearings – Additional Guidance</u>. The public hearing requirement has been modified. Two years ago, we were in an active pandemic due to the COVID-19 virus. The public health guidelines throughout the state advised communities against large gatherings. CSD advised agencies to follow public health protocols and hold public meeting virtually if an in-person meeting was not an option. For the public hearing on the 2024/2025 draft CAP, CSD requests that agencies conduct in-person, virtual, or hybrid public hearings. While transmission rates of COVID-19 remain high in many communities, agencies are requested to follow their local public health guidelines when deciding in which format to conduct the public hearing. For more information, please see the Public Hearing section of this template.

<u>CNA Helpful Resources</u>. The Helpful Resources section in Part I: Community Needs Assessment contains additional data sets and resources. On recommendation of the CAPWG, CSD has added data sets from the Massachusetts Institute of Technology, the University of Wisconsin, and a point-in-time data set from the U.S. Department of Housing and Urban Development. We have also added links to the Local Agencies Portal where you can find examples of completed Community Needs Assessments and project timelines from the CSBG Service Providers network.

<u>Part II: Community Action Plan</u>. The number of questions in the Tripartite Board of Directors, Service Delivery System, Linkages and Funding Coordination, and Monitoring sections has changed. Questions were removed because it was determined that agencies meet these reporting requirements through other CSBG work products such as monitoring and Organizational Standards. In the Service Delivery System and Linkages and Funding Coordination sections, new questions were added. These questions will be covered during the template training webinar.

<u>Sunset of COVID-19 Flexibilities</u>. In the 2022/2023 template, CSD allowed agencies to indicate on selected questions whether there were changes to the response provided in the 2020-2021 CAP or whether agencies would like CSD to accept the 2020-2021 response without adaptions. This option was an effort to reduce administrative burden on agencies during the COVID-19 pandemic. While

CSD has retained some of the flexibilities developed in the previous template, the option for agencies to reference responses in their prior CAP has been discontinued.

Response and Community Awareness. This section replaces the "Additional Information" section in the previous template. For 2024/2025 CSD has included questions pertaining to Diversity, Equity, and Inclusion (DEI). The questions about disaster preparedness have been retained from the previous template. While none of this information is directly mandated by statue, CSD is requesting the information to gauge where the CSBG Service Provider network is as a whole on these topics. Responses to the questions in this section are mandatory.

ROMA Certification Requirement. Under section 676(b)(12) of the CSBG Act, CSD and all CSBG agencies are required to assure that we will participate in a Results Oriented Management and Accountability System "not later than fiscal year 2001." CSD and the CSBG Service Providers have fulfilled this requirement through various approaches. With respect to the ROMA certification of the network CAPs (Organizational Standard 4.3), CSD has allowed agencies to submit their CAP without the signature of a ROMA trainer or implementer if the agency did not have a ROMA trainer or implementer on staff. CSD staff who had the requisite training would certify those CAPs on behalf of the agencies. This process will still be in place for the 2024/2025 template. However, for the 2026/2027 template, CSD will require that CSBG Service Providers provide their own ROMA certification either by staff who have the required ROMA training or in partnership with another agency or organization. CSBG Service Providers should begin formulating a plan to fulfill this requirement.

Checklist

- **⊠** Cover Page and Certification
- □ Public Hearing(s)

Part I: Community Needs Assessment

- □ Results

Part II: Community Action Plan

- **⋈** Mission Statement
- **☒** Tripartite Board of Directors
- **⊠** Service Delivery System
- **☒** Linkages and Funding Coordination
- **⊠** Monitoring
- **☒** Data Analysis, Evaluation, and ROMA Application
- **☒** Response and Community Awareness
- **☒** Federal CSBG Programmatic Assurances and Certification
- State Assurances and Certification
- **☒** Organizational Standards

COMMUNITY SERVICES BLOCK GRANT (CSBG)

2024/2025 Community Needs Assessment and Community Action Plan Cover Page and Certification

Agency Name	Campesinos Unidos, Inc.
Name of CAP Contact	Guadalupe L. Ponce
Title	CSBG Director
Phone	(760) 370-5129
Email	gponce@campesinosunidos.org

CNA	Completed	MM/DD/	YYYY:
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06/27/2023

Board and Agency Certification

The undersigned hereby certifies that this agency complies with the Federal CSBG Programmatic, and State Assurances as outlined in the CSBG Act and California Government Code, respectively for services provided under the Federal Fiscal Year 2024/2025 Community Action Plan. The undersigned further certifies the information in this Community Needs Assessment and the Community Action Plan is correct and has been authorized by the governing body of this organization—(Organizational Standard 3.5)

Manuel Rodriguez	Manuel produger	6/27/2023
Board Chair (printed name)	Board Chair (signature)	Date
Jose M. Lopez	Jose M Lynen	6/07/03
Executive Director (printed name)	Executive Director (signature)	Date

<u>Certification of ROMA Trainer/Implementer</u> (If applicable)

The undersigned hereby certifies that this agency's Community Action Plan and strategic plan documents the continuous use of the Results Oriented Management and Accountability (ROMA) system (assessment, planning, implementation, achievement of results, and evaluation).

NCRT/NCRI (printed name)	NCRT/NCRI (signature)	Date

CSD Use Only

Dates CAP	(Parts I & II)	Accepted By
Received	Accepted	

Public Hearing(s)

California Government Code Section 12747(b)-(d)

State Statute Requirements

As required by California Government Code Section 12747(b)-(d), agencies are required to conduct a public hearing for the purpose of reviewing the draft CAP. All testimony presented by low-income individuals and families during the public hearing shall be identified in the final CAP. Agencies shall indicate whether or not the concerns expressed by low-income individuals and families have been addressed. If an agency determines that any of the concerns have not been addressed in the CAP, the agency shall include in its response document, information about the concerns and comment as to their validity.

Guidelines

Notice of Public Hearing

- 1. Notice of the public hearing and comment period must be published at least 15 calendar days prior to the public hearing.
- 2. The notice may be published on the agency's website, social media channels, and/or in newspaper(s) of local distribution.
- 3. The notice must include information about the draft CAP; where members of the community may review, or how they may receive a copy of, the draft CAP; the dates of the comment period; where written comments may be sent; date, time, and location of the public hearing; and the agency contact information.
- 4. The comment period should be open for at least 15 calendar days prior to the public hearing. Agencies may opt to extend the comment period for a selected number of days after the hearing.
- 5. The draft CAP must be made available for public review and inspection at least 30 days prior to the public hearing. The draft CAP can be posted on the agency's website, social media channels, and distributed electronically or in paper format.
- 6. Attach a copy of the Notice(s) of Public Hearing as Appendix A to the final CAP.

Public Hearing

- 1. Agencies must conduct at least one public hearing on the draft CAP.
- 2. Public hearing(s) will be held in the designated CSBG service area(s).
- 3. Low-income testimony presented at the hearing or received during the comment period must be memorialized verbatim in the Low-Income Testimony and Agency's Response document and appended to the final CAP as Appendix B.
- 4. The Low-Income Testimony and Agency's Response document should include the name of low-income individual, his/her verbatim testimony, an indication of whether or not the need was addressed in the draft CAP, and the agency's response to the testimony if the concern was not addressed in the draft CAP.

Additional Guidance

COVID-19 poses unique challenges to fulfilling the public hearing requirement. CSD asks that agencies continue to adhere to state and local public health guidance to slow the spread of the virus and ensure public safety. The health and safety of agency staff and the communities you serve is paramount. Therefore, for the purposes of fulfilling the public hearing requirement on the draft CAP, agencies may conduct the public hearing in-person, remotely, or using a hybrid model (in-person and remotely) based on the public health protocols in place in their communities.

Public Hearing Report

Date(s) of Public Hearing(s)	May 24, 2023, June 9, 2023
Location(s) of Public Hearing(s)	Physical Location:
	Kiki Camarena Memorial Library
	850 Encinas Avenue
	Calexico, CA 92231
	Campesinos Unidos, Inc.
	1005 C Street
	Brawley, CA 92227
Dates of the Comment Period(s)	February 14 – June 15, 2023
Where was the Notice of Public	https://www.campesinosunidos.org
Hearing published? (agency website, newspaper, social media channels)	https://www.facebook.com/CampesinosUnidosInc
	Imperial Valley Press
	El Sol del Valle
Date the Notice(s) of Public Hearing(s)	April 24, 2023 - Website
was published	April 25, 2023 – Facebook
	May 5, 12, 19, 2023 – El Sol del Valle
	May 14, 21, 2023 – Imperial Valley Press
	May 25, 2023 – Facebook
Number of Attendees at the Public Hearing(s) (Approximately)	41 low-income individuals

Part I: Community Needs Assessment

CSBG Act Section 676(b)(11)
California Government Code Section 12747(a)

Helpful Resources

In 2011, NASCSP published a <u>Community Action to Comprehensive Community Needs Assessment Tool</u> that supports planning and implementing a comprehensive CNA. The tool lays out design choices, planning steps, implementation practices, analysis, and presentation options.

The National Community Action Partnership has an <u>Assessment Tool</u> designed specifically for the community needs assessment process. Here you can select from a variety of county-specific data sets.

Examples of Community Needs Assessments and project timelines from agencies within the California CSBG Providers network can be found on the <u>Local Agencies Portal</u> under the CSBG – Resources tab. If you do not have an account or have not received CSD login credentials, please email CSD at <u>ExternalAccess@csd.ca.gov</u>.

To provide a comprehensive "picture" of the community needs in your service area(s), agencies will collect and analyze both quantitative and qualitative data. Links to several national and state quantitative data sets are given below. Local and agency data also provide information about the needs of the community.

Sample Data Sets					
U.S. Census Bureau Poverty Data	U.S. Bureau of Labor Statistics Economic Data		U.S. Department of Housing and Urban Development Housing Data & Report		opment
HUD Exchange PIT and HIC Data Since			ncome Housing lition eds by State	National Center for Education Statistics IPEDS	
Massachusetts Institute of Technology Living Wage Calculator		Robert V	Vood Joh	f Wisconsin nson Foundation lth Rankings	
California Department of Education School Data via DataQuest UI Data b		Development	Depai	California rtment of Public Health Various Data Sets	
California Department of Finance Demographics	California Attorney General Open Justice		California Governor's C Covid-19 Da	Office	California Health and Human Services Data Portal
CSD Census Tableau Data by County				Popula	ation Reference Bureau <u>KidsData</u>

Community Needs Assessment Narrative

CSBG Act Sections 676(b)(3)(C), 676(b)(9) Organizational Standards 1.1, 1.2, 1.3, 2.2, 3.2, 3.3, 3.4

1. Describe how your agency collected and included current data specific to poverty and its prevalence related to gender, age, and race/ethnicity for your service area. (Organizational Standard 3.2)

Campesinos Unidos, Inc. analyzed the prevalence of poverty in Imperial County by collecting and reviewing various data sets, including federal, national, state, and local sources, as well as surveys from clients, partners, staff, and board members. The 2024-2025 Community Action Plan and Community Needs Assessment is founded on the data analyzed.

Please see Appendix C for Community Needs Assessment.

2. Describe the geographic location(s) that your agency is funded to serve with CSBG. If applicable, include a description of the various pockets, high-need areas, or neighborhoods of poverty that are being served by your agency.

Campesinos Unidos, Inc. serves low-income individuals and families residing in Imperial County.



Imperial County is located in the southeast corner of California. It shares its borders with Riverside County to the north, San Diego County to the west, Arizona to the east, and Mexico to the south.

The Colorado River also marks the county to the eastern border. Covering an area of 4,597 square miles, Imperial County is the ninth-largest county in California.

Furthermore, Imperial County covers 2.94 million acres of rural desert and farmland and about three-fourths of Imperial County is made up of mountain ranges and desert sand. With a warm and dry climate, the community experiences extremely hot and dry summers, and temperate winters.

The temperature ranges from 45 to over 115 degrees Fahrenheit. Precipitation is generally low,

The temperature ranges from 45 to over 115 degrees Fahrenheit. Precipitation is generally low with most regions receiving less than three inches of rainfall annually.

Additionally, Imperial County consists of seven incorporated cities, with El Centro being the largest and serving as the county seat, followed by Calexico and Brawley. Additionally, there are fourteen unincorporated areas/townships in the county. Due to its distance from the metropolitan areas of San Diego and Los Angeles, the local population must rely entirely upon local service providers.

3. Indicate from which sources your agency collected and analyzed quantitative data for the CNA. (Check all that apply.) (Organizational Standard 3.3)

Federal Government/National Data Sets Local Data Sets □ Census Bureau □ Local crime statistics ☑ Bureau of Labor Statistics ☑ Department of Housing & Urban ☐ School district school readiness Development □ Local employers ☑ Department of Health & Human □ Local labor market Services ☐ Childcare providers ☑ National Low-Income Housing Coalition ☑ Public benefits usage ✓ National Center for Education Statistics □ County Public Health Department ☒ Academic data resources ☐ Other

 ☑ Employment Development Department ☑ Department of Education ☑ Department of Public Health ☐ Attorney General ☑ Department of Finance ☑ State Covid-19 Data ☐ Other 	Agency Data Sets ☐ Client demographics ☐ Service data ☐ CSBG Annual Report ☐ Client satisfaction data ☐ Other
Surveys ☐ Clients ☐ Partners and other service providers ☐ General public ☐ Staff ☐ Board members ☐ Private sector ☐ Public sector ☐ Educational institutions	
4. If you selected "Other" in any of the data	sets in Question 4, list the additional sources.
N/A	
5. Indicate the approaches your agency took that apply.) (Organizational Standard 3.3)	to gather qualitative data for the CNA. (Check all
that apply.) (Organizational Standard 3.3) Surveys	
that apply.) (Organizational Standard 3.3) Surveys ☐ Clients ☐ Partners and other service providers ☐ General public ☐ Staff ☐ Board members ☐ Private sector ☐ Public sector ☐ Educational institutions	Focus Groups Local leaders Elected officials Partner organizations' leadership Board members New and potential partners Clients
that apply.) (Organizational Standard 3.3) Surveys	Focus Groups Local leaders Elected officials Partner organizations' leadership Board members New and potential partners Clients Staff

6. If you selected "Other" in Question 6, please list the additional approaches your agency took to gather qualitative data.

N/A

7. Describe your agency's analysis of the quantitative and qualitative data collected from low-income individuals and families. (Organizational Standards 1.1, 1.2, 3.3)

CUI collects and analyzes quantitative and qualitative data specific to poverty and its prevalence related to gender, age, and race/ethnicity for Imperial County as part of its Community Needs Assessment process.

CUI's 2023 Community Needs Assessment analyzes the conditions of poverty and the specific needs of low-income residents in Imperial County.

CUI used a variety of activities to gather quantitative and qualitative data, including:

- Collection of the prevalence of Imperial County poverty and demographic data through the US Census and other national, state, and local sources.
- Review of several county-level assessments, including Imperial County Continuum of Care
 Point-In-Time Count, Imperial County Comprehensive Economic Development Strategy
 (CEDS), Imperial County Community Health Assessment and Community Health
 Improvement Plan 2017-2021, Imperial County Workforce Development Board Local
 Workforce Development Plan 2017- 2020 and the Imperial County 2021-2029 Housing
 Element.
- Data collection and reporting of CUI programs.
- Community Needs and Customer Satisfaction Surveys were provided to our program clients from February to June 2023.
- Surveys of Partners/Community Agencies and staff.
- CUI hand-delivered Community Needs Assessment surveys throughout Imperial County
 from February to May 2023. Surveys were in English and Spanish. Surveys were hand-

delivered at Imperial Valley Food Bank distribution sites: Rodriguez Park, Calexico, CA and Brawley Municipal Airport, Brawley, CA. Surveys were also hand-delivered at El Centro Community Center, El Centro.

- All data collected was analyzed as part of the Campesinos Unidos, Inc. Community Needs Assessment.
- 8. Summarize the data gathered from each sector of the community listed below and detail how your agency used the information to assess needs and resources in your agency's service area(s). Your agency must demonstrate that each sector was included in the needs assessment; A response for each sector is required. (CSBG Act Sections 676(b)(3)(C), 676(b)(9), Organizational Standard 2.2)

A. Community-based organizations

In April 2023, CUI emailed a Community Needs Assessment Questionnaire to all Imperial Valley Continuum of Care Council members, the Emergency Food and Shelter Local Agency Board, the Farm Worker Services Coalition of Imperial County, and other community partners. Members include law enforcement; hospitals; city, county, and state government officials; educational institutions; shelters; non-profit organizations; faith-based organizations; charitable organizations; local food bank; utility companies; along with concerned and interested individuals residing in Imperial County.

Responses were used to identify and prioritize community needs and are part of the Community Needs Assessment.

B. Faith-based organizations

In April 2023, CUI emailed a Community Needs Assessment Questionnaire to all Imperial Valley Continuum of Care Council members, the Emergency Food and Shelter Local Agency Board, the Farm Worker Services Coalition of Imperial County, and other community partners. Members include: law enforcement; hospitals; city, county, and state government officials; educational institutions; shelters; non-profit organizations; faith-based organizations;

charitable organizations; local food bank; utility companies; along with concerned and interested individuals residing in Imperial County.

Responses were used to identify and prioritize community needs and are part of the Community Needs Assessment.

C. Private sector (local utility companies, charitable organizations, local food banks)
In April 2023, CUI emailed a Community Needs Assessment Questionnaire to all Imperial
Valley Continuum of Care Council members, the Emergency Food and Shelter Local Agency
Board, the Farm Worker Services Coalition of Imperial County, and other community
partners. Members include: law enforcement; hospitals; city, county, and state government
officials; educational institutions; shelters; non-profit organizations; faith-based organizations;
charitable organizations; local food bank; utility companies; along with concerned and
interested individuals residing in Imperial County.

Responses were used to identify and prioritize community needs and are part of the Community Needs Assessment.

D. Public sector (social services departments, state agencies)

In April 2023, CUI emailed a Community Needs Assessment Questionnaire to all Imperial Valley Continuum of Care Council members, the Emergency Food and Shelter Local Agency Board, the Farm Worker Services Coalition of Imperial County, and other community partners. Members include: law enforcement; hospitals; city, county, and state government officials; educational institutions; shelters; non-profit organizations; faith-based organizations; charitable organizations; local food bank; utility companies; along with concerned and interested individuals residing in Imperial County.

Responses were used to identify and prioritize community needs and are part of the Community Needs Assessment.

E. Educational institutions (local school districts, colleges)

In April 2023, CUI emailed a Community Needs Assessment Questionnaire to all Imperial Valley Continuum of Care Council members, the Emergency Food and Shelter Local Agency Board, the Farm Worker Services Coalition of Imperial County, and other community partners. Members include: law enforcement; hospitals; city, county, and state government officials; educational institutions; shelters; non-profit organizations; faith-based organizations; charitable organizations; local food bank; utility companies; along with concerned and interested individuals residing in Imperial County.

Responses were used to identify and prioritize community needs and are part of the Community Needs Assessment.

9. "Causes of poverty" are the negative factors that create or foster barriers to self-sufficiency and/or reduce access to resources in communities in which low-income individuals live. After review and analysis of the data, describe the causes of poverty in your agency's service area(s). (Organizational Standard 3.4)

After reviewing community indicator data and feedback from various stakeholders through the Community Needs Assessment, it has become clear that poverty in Imperial County is primarily caused by the lack of living wage jobs, low educational attainment, and unaffordable housing. For more information, please see Appendix C.

10. "Conditions of poverty" are the negative environmental, safety, health and/or economic conditions that may reduce investment or growth in communities where low-income individuals live. After review and analysis of the data, describe the conditions of poverty in your agency's service area(s). (Organizational Standard 3.4)

Poverty

The 2017-2021 American Community Survey estimates Imperial County has a total population of 180,051 people. A total of 35,711 people live below the 100% federal poverty income guidelines in Imperial County, as seen in the comparison below. Please note that the total population measurements for poverty reports are lower, as poverty data collection does not include people in group quarters. The total poverty rate for Imperial County is 21.04%.

Report Area	Total Population	Population in Poverty	Population in Poverty, Percent
Imperial County, CA	169,729	35,711	21.04%
California	38,701,352	4,741,175	12.25%
United States	321,897,703	40,661,636	12.63%
Note: This indicator is compared to the state average. Data Source: US Census Bureau, American Community Survey, 2017-21. Source geography: Tract			

High Unemployment Rates

The U.S. Department of Labor indicates that Imperial County experienced an annual average unemployment rate of 14.8% as of December 2022.

Report Area	Labor Force	Number Employed	Number Unemployed	Unemployment Rate
Imperial County, CA	70,917	60,448	10,469	14.8%
California	19,220,972	18,504,724	716,249	3.7%
United States	165,456,929	160,031,490	5,425,440	3.3%

Housing Cost Burden (Renters)

A housing cost burden is when housing costs are 30% or more of the total household income.

The 2017-2021 American Community Survey indicates that 51.67% of all rental households in Imperial County experience a housing cost burden.

Substandard Housing

Substandard housing units have at least one of the following conditions: 1) lacking complete plumbing facilities, 2) lacking complete kitchen facilities, 3) with one or more occupants per room, 4) selected monthly owner costs as a percentage of household income greater than 30%, and 5) gross rent as a percentage of household income greater than 30%. These conditions help assess the quality of the housing inventory and its occupants. Further, they help identify homes where the quality of living can be considered substandard.

Of the 45,541 occupied housing units in Imperial County, 19,224 or 42.21% have one or more substandard conditions, according to the 2017-2021 American Community Survey.

Food Insecurity

According to Feeding America, Imperial County has the highest food insecurity rate in California, with one in five people unable to access sufficient affordable and nutritious food. As per their Map the Meal Gap report, the food insecurity rate in Imperial County is 17.0%.

Map the Meal Gap 2023		
Overall and Child Food Insecurity by County in 2021		
Imperial County, CA		
Total Population (17-21 ACS)	180,051	
Food Insecurity Rate (2021)*	17.0%	
# of Food Insecure Persons (2021)*	30,630	
% FI ≤ Thresholds*	85%	
% FI > High Threshold*	15%	

In an attempt to eliminate hunger in Imperial County, The Imperial Valley Food Bank serves over 25,000 people a month, representing 14% of Imperial County residents.

Further, the *Imperial County Community Health Assessment & Community Health Improvement Plan (CHA/CHIP) 2017-2021,* the result of a cooperative process between stakeholders,

community members, community forum attendees, and workgroup members, identified healthy eating and active living as the number one priority. The lack of access to healthy and affordable foods was identified as a major theme in their *Community Themes and Strengths Assessment*. Additionally, high food insecurity was identified in their *Community Health Status Assessment*.

11. Describe your agency's approach or system for collecting, analyzing, and reporting customer satisfaction data to the governing board. (Organizational Standard 1.3)

In preparation for CUI's Community Action Plan, a community needs assessment is conducted. The assessment includes the collection of customer satisfaction data using customer satisfaction surveys. The information is compiled and analyzed by staff and the governing board's planning committee. Results are reported to the complete governing board.

Community Needs Assessment Results

CSBG Act Section 676(b)(11)
California Government Code Section 12747(a)
State Plan 14.1a

Table 1: Needs Table

Complete the table below. Insert row(s) if additional space is needed.

Needs Identified	Level	Agency Mission (Y/N)	Currently Addressing (Y/N)	Agency Priority (Y/N)
Affordable Housing	Family/Community	Yes	Yes	Yes
Employment	Family/Community	Yes	No – Referrals Only	No
Utility Assistance/Home Weatherization	Family	Yes	Yes	Yes
Food Security	Family	Yes	Yes	Yes
Mental Health Services	Community	Yes	No – Referrals Only	No
Child Care	Family	Yes	No – Referrals Only	No
Transportation	Family	Yes	No – Referrals Only	No
Free Income Tax Preparation	Family	Yes	Yes	Yes
Assistance with applications for: SNAP, TANF, Housing, Unemployment, Social Security, SSI, Child Support, Medical	Family	Yes	Yes	Yes
Senior Services	Family/Community	No	No	No
Recreational Activities	Community	No	No	No
Digital Literacy and Internet Access	Family	No	No	No
Homeless Shelter	Community	Yes	No – Referrals Only	No

Needs Identified: List the needs identified in your most recent CNA.

Level: List the need level, i.e., community or family. <u>Community Level</u>: Does the issue impact the community, not just clients or potential clients of the agency? For example, a community level employment need is: There is a lack of good paying jobs in our community. <u>Family Level</u>: Does the need concern individuals/families who have identified things in their own life that are lacking? An example of a family level employment need would be: Individuals do not have good paying jobs.

Essential to Agency Mission: Indicate if the identified need aligns with your agency's mission.

Currently Addressing: Indicate if your agency is already addressing the identified need.

Agency Priority: Indicate if the identified need will be addressed either directly or indirectly.

Table 2: Priority Ranking Table

List all needs identified as an agency priority in Table 1. Insert row(s) if additional space is needed.

Agency Priorities	Description of programs, services, activities	Indicator(s) or Service(s) Category	Why is the need a priority?
Food Security	Emergency Food Distribution	SRV 5jj.	Identified by Low-Income Testimony and Customer Survey Data
2. Housing Services	Rental Assistance, Utility Assistance Weatherization	FNPI 4e., SRV 4c. FNPI 4z., SRV 4i. FNPI 4z.	Identified by Low-Income Testimony and Customer Survey Data
3. Income and Asset Building	VITA, EITC, Tax Preparation	SRV 30.	Identified by Low-Income Testimony and Customer Survey Data
Services Supporting Multiple Domains	Referrals and Information (in-person and by phone)	SRV 7c.	Identified by Low-Income Testimony and Customer Survey Data
4. Assistance with Forms	Assistance in completing forms for food, housing, unemployment benefits, child support, medical card, Supplemental Social Security, TANF, and CalFresh	TBD	Identified by Low-Income Testimony and Customer Survey Data

Agency Priorities: Rank your agency's planned programs, services, and activities to address the needs identified in Table 1 as agency priorities.

Description of programs, services, activities: Briefly describe the program, services or activities that your agency will provide to address the need. Identify the number of clients to be served or the number of units offered, including timeframes for each.

Indicator/Service Category: List the indicator(s) (CNPI, FNPI) or service(s) (SRV) that will be reported in CSBG Annual Report.

Why is this need a priority: Provide a brief explanation about why this need has been identified as a priority. Connect the need with the data. (CSBG Act Section 676(b)(3)(A))

Part II: Community Action Plan

CSBG Act Section 676(b)(11)
California Government Code Sections 12745(e), 12747(a)
California Code of Regulations, Title 22, Division 11, Chapter 1, Sections 100651 and 100655

Vision and Mission Statement

1. Provide your agency's Vision Statement.

The communities we serve will prosper and its residents will have the best quality of life.

2. Provide your agency's Mission Statement.

CUI's mission is to promote self-sufficiency through greater social, economic, housing, and educational and employment opportunities for economically disadvantaged residents in the communities we serve.

Tripartite Board of Directors

CSBG Act Sections 676B(a) and (b); 676(b)(10)
California Code of Regulations, Title 22, Division 11, Chapter 1, Section 100605

1. Describe your agency's procedures under which a low-income individual, community organization, religious organization, or representative of low-income individuals that considers its organization or low-income individuals to be inadequately represented on your agency's board to petition for adequate representation. (CSBG Act Section 676(b)(10))

Campesinos Unidos, Inc., CUI, is governed by a 12-member tripartite Board of Directors. One-third of Board membership is required to include low- income residents, one-third representing the public sector, and one-third representing the private sector. The low-income representatives are recruited and selected through a democratic process of elections in different areas of the county. Elections are held in public places like community centers, senior centers, and libraries. Elections have also been held at USDA Commodities distribution sites. Election notices are posted in places where elections are held, social media, and in CUI's office. Election notices are distributed to CUI clients.

Service Delivery System

CSBG Act Section 676(b)(3)(A) State Plan 14.3

1. Describe your agency's service delivery system. Include a description of your client intake process or system and specify whether services are delivered via direct services or subcontractors, or a combination of both. (CSBG Act Section 676(b)(3)(A), State Plan 14.3)

Campesinos Unidos, Inc. will use CSBG funds to provide services to assist individuals and families stabilize their basic needs while facing barriers to self-sufficiency. By helping alleviate these immediate needs, we also gain the opportunity to offer additional emergency and social service support to improve the socio-economic status and overall wellness of low-income families/individuals in Imperial County. Eligibility for services is based on household income, funding source regulations, and funding availability.

Campesinos Unidos, Inc.'s services are delivered directly to the clients; we do not use subcontractors. Most services require an intake/application. The process starts with an intake/application for services. Intakes/applications are completed in person, by mail, email, or phone. This process helps staff to determine the needs and priorities of clients to assist them with the appropriate services. Staff determine clients' eligibility for services as per funding agency requirements. CSBG services consist of utility assistance; food assistance; rental assistance; income tax preparation; assistance with forms for unemployment benefits, housing, child support, CalWorks, CalFresh, and Supplemental Social Security; and information and referrals to other local service providers as per client needs. CSG Engage software is used to track CSBG client services and demographics.

2. Describe how the poverty data related to gender, age, and race/ethnicity referenced in Part I, Question 1 informs your service delivery and strategies in your service area?

CUI used poverty data from federal, national, state, and local data sets, as well as client, partner, staff, and board member surveys to inform our service delivery system and strategies to fit the needs of the community. For example, CUI's service flyers are culturally sensitive and bilingual in Spanish to help engage the local population. Further, CUI staff is bilingual in Spanish to ensure there are no communication barriers when providing services. Even more, CUI bridges the digital divide by hand-delivering service flyers to low-income apartment complexes, USDA food distributions, childcare centers and at local community events like farmer's markets, county fairs, and school events.

Linkages and Funding Coordination

CSBG Act Sections 676(b)(1)(B) and (C); (3)(B), (C) and (D); 676(b)(4), (5), (6), and (9) California Government Code Sections 12747, 12760 Organizational Standards 2.1, 2.4 State Plan 9.3a, 9.3b, 9.4b, 9.6, 9.7, 14.1b, 14.1c, 14.3d, 14.4

1. Describe how your agency coordinates funding with other providers in your service area. If there is a formalized coalition of social service providers in your service area, list the coalition(s) by name and methods used to coordinate services/funding. (CSBG Act Sections 676(b)(1)(C), 676(b)(3)(C); Organizational Standard 2.1; State Plan 14.1c, 9.6, 9.7)

CUI partners with the Emergency Food and Shelter Program (EFSP) Local Board to provide assistance to families/individuals that are homeless or at risk of homelessness. This collaboration allows us to help pay past due rent, utilities, and hotel vouchers and to provide emergency food. Campesinos Unidos, Inc. has been a member of the EFSP Local Board for many years.

In every EFSP phase, the Local Board elects a Fiscal Agent. United Way of Imperial County is the current Fiscal Agent. The Fiscal Agent receives all the funding allocation for Imperial County from the National EFSP Board and coordinates the provision and payment of all services with the recipient agencies. The Fiscal Agent makes the direct payments to all vendors. During the last Phase, there were eleven recipients: Catholic Charities, Calexico Neighborhood House, Calipatria Unified School District/Niland Family Resource Center, Center for Family Solutions, Guadalupe's Men Shelter, House of Hope, Salvation Army, Sister Evelyn Mourey Center, Sure Helpline, After the Father's Heart, and Campesinos Unidos, Inc. In order to avoid duplication of services, agencies are in constant communication. As each agency exhausts its' funding allocations in the different categories (Supplemental Food, Mass Shelter, Utility Assistance, Rent and Mortgage, and Other Shelter) clients are referred to agencies with remaining funding allocations.

In addition, we partner with the Internal Revenue Service and coordinate two VITA sites. Federal

and state income tax returns are electronically filed free of charge for low to moderate-income working households. We promote the federal and State Earned Income Tax Credit (EITC). As per the report "Left on the Table", by Antonio Avalos and Sean Alley, 2010, New America Foundation (www.newamerica.org), research shows that the federal EITC is an effective tool for supporting work and alleviating poverty by supplementing the earnings of minimum-wage workers. It is widely regarded as the nation's most effective anti-poverty program.

2. Provide information on any memorandums of understanding and/or service agreements your agency has with other entities regarding coordination of services/funding. (CSBG Act Section 676(b)(9), Organizational Standard 2.1; State Plan 14.1c, 9.6, 9.7)

CUI has few formal written memorandums of understanding and service agreements. We have a written memorandum of understanding with Imperial County Workforce Development Board.

Our partnership and coordination efforts are more informal and consist of memberships and participation in local coalitions, commissions, and councils. CUI is a member of the Imperial Valley Continuum of Care Council, Farm Worker Services Coalition of Imperial County, Imperial County Overall Economic Development Commission, and the Emergency Food and Shelter Board.

3. Describe how your agency ensures delivery of services to low-income individuals while avoiding duplication of services in the service area(s). (CSBG Act Section 676(b)(5), State Plan 9.3a, California Government Code 12760)

CUI will use CSBG funds to provide direct services to assist individuals and families stabilize their basic needs while facing barriers to self-sufficiency. By helping alleviate these immediate needs, we also gain the opportunity to offer additional emergency and social service support to improve socio-economic status and overall wellness of low-income families/individuals in Imperial County.

CUI will provide safety net services such as food, housing resources, homeless prevention services, utility bill financial assistance, and referrals to homeless services. CUI will partner with the Imperial

Valley Food Bank to get the food that will be distributed. We will also partner with the Emergency Food and Shelter Program (EFSP) to provide food, homeless prevention, and utility bill financial assistance. In addition, CSBG funds will be used to provide assistance in completing forms for housing, unemployment, child support, SSI, medical card, TANF, and Cal Fresh.

In addition, CSBG paid staff will partner with the Internal Revenue Service to coordinate two VITA sites. Federal and state income tax returns will be electronically filed free of charge for low to moderate-income working households. We will promote the federal Earned Income Tax Credit (EITC) and the California Earned Income Tax Credit (CA. EITC). As per the report "Left on the Table", by Antonio Avalos and Sean Alley, 2010, New America Foundation "research shows that the federal EITC is an effective tool for supporting work and alleviating poverty by supplementing the earnings of minimum-wage workers. It is widely regarded as the nation's most effective anti-poverty program."

Eligibility for services is based on household income, funding source regulations, and funding availability.

While CSBG funds are not sufficient enough to provide all services needed by our clients, CUI makes regular referrals to community-based and public services programs that include employment and training programs, housing supports, counseling and treatment services, CalWORKs, vocational rehabilitation, disabilities advocacy, and many other services.

4. Describe how your agency will leverage other funding sources and increase programmatic and/or organizational capacity. (California Government Code Section 12747)

CUI will leverage other funding sources to increase programmatic and organizational capacity by identifying general operating and unrestricted private funds through grants. Examples of additional funding that CUI has coordinated to meet the needs of low-income individuals and families include:

- Local Initiative Support Corporation Funding
- Emergency Food and Shelter Program Funding
- Southern California Gas Company Funding

5. Describe your agency's contingency plan for potential funding reductions. (California Government Code Section 12747)

CUI's contingency plan consists of the following:

- 1. Staff will gather all information on reduction areas.
- 2. Focus will be made on the reduction areas and program personnel.
- 3. Issues will be presented to the Board of Directors for information and policy.
- 4. Community Needs Assessment will be taken into consideration.
- 5. CUI staff and Board will generate a "Contingency Reduction Plan" with the following action steps:
 - a. Reorganization of staff.
 - b. Personnel lay-offs, if necessary.
 - c. Phase out specific programs. Reduction of programs will be done if
 necessary and only after a thorough revision of options. Priorities within CUI's
 Community Action Plan will be analyzed.
 - d. Volunteers will be called for delivery of services.
 - e. Fundraising activities will increase.

The contingency plan process is flexible enough to implement other possible alternatives. depending on given circumstances. In addition, CUI will continuously explore opportunities for reducing costs as well as generating new resources.

6. Describe how your agency documents the number of volunteers and hours mobilized to support your activities. (Organizational Standard 2.4)

CUI documents volunteer hours using sign-in logs, timecards, and other supportive documentation, including volunteer agreements and volunteer contracts. Hours are reported on the CSBG Annual Report.

7. Describe how your agency will address the needs of youth in low-income communities through youth development programs and promote increased community coordination and collaboration in meeting the needs of youth. (CSBG Act Section 676(b)(1)(B), State Plan 14.1b)

CUI will refer youth to the Imperial Valley Regional Occupational Program (IVROP). IVROP is dedicated to creating paths to opportunities for students of all ages by empowering them to achieve their career, academic, and life goals to help them become successful contributing members of a global society.

IVROP convenes local business, civic, and education partners to implement a regional plan for Career Technical Education, preparing Imperial Valley students for postsecondary education and employment. IVROP also has family stabilization programs that provide support, guidance, and skill development for the family as a whole. IVROP is dedicated to positively impacting students and their families through comprehensive and multifaceted services promoting educational, occupational, and community success.

8. Describe how your agency will promote increased community coordination and collaboration in meeting the needs of youth, and support development and expansion of innovative community-based youth development programs such as the establishment of violence-free zones, youth mediation, youth mentoring, life skills training, job creation, entrepreneurship programs, after after-school childcare. (CSBG Act Section 676(b)(1)(B), State Plan 14.1b)

CUI will promote increased coordination and collaboration for youth services through referrals to Imperial Valley Regional Occupational Program (IVROP). IVROP provides intensive case management and direct services and linkages to help youth improve their educational level, gain workforce skills, and improve their long-term labor market skills. Further, IVROP provides

youth with adult mentoring, comprehensive guidance and counseling, financial literacy, entrepreneurship skills, and other support services. In addition to referrals, CUI will provide on-the-job training for IVROP program participants based on an employment plan that considers individual desires and aptitudes.

9. Describe the coordination of employment and training activities as defined in Section 3 of the Workforce and Innovation and Opportunity Act [29 U.S.C. 3102]. (CSBG Act Section 676(b)(5); State Plan 9.4b)

CUI will not use CSBG funding to provide employment and training services. CUI coordinates the delivery of employment/training services by referring clients to existing services whenever applicable. CUI is a partner America's Job Centers in Imperial County as required by the Workforce Innovation and Opportunity Act. In addition, CUI partners with Imperial Valley Occupational Regional Center (IVROP) by providing on-the-job training to IVROP program participants. All participant referrals are developed in a coordinated response that is based on an employment plan that considers individual desires and aptitudes.

10. Describe how your agency will provide emergency supplies and services, nutritious foods, and related services, as may be necessary, to counteract conditions of starvation and malnutrition among low-income individuals. (CSBG Act Section 676(b)(4), State Plan 14.4)

CUI will provide direct emergency food assistance to the economically disadvantaged, senior citizens, homeless individuals, families, the unemployed, migrant, and seasonal agricultural workers, and any others in need of emergency food and other basic needs in Imperial County.

CUI will partner with the Imperial Valley Food Bank and the Emergency Food and Shelter

Program Local Board to provide emergency food services. Moreover, CUI will assist clients in

completing CalFresh applications and refer to other local service providers as necessary to

help counteract conditions of starvation and malnutrition among low-income individuals

11. Describe how your agency coordinates with other antipoverty programs in your area, including the emergency energy crisis intervention programs under Title XXVI, relating to low-income home energy assistance (LIHEAP) that are conducted in the community. (CSBG Act Section 676(b)(6))

CUI is currently the sole provider of Low-Income Home Energy Assistance Program (LIHEAP) and Home Energy Assistance Program (HEAP) services in Imperial County.

12. Describe how your agency coordinates services with your local LIHEAP service provider?

CUI is currently the sole provider of Low-Income Home Energy Assistance Program (LIHEAP) and Home Energy Assistance Program (HEAP) services in Imperial County.

13. Describe how your agency will use funds to support innovative community and neighborhood-based initiatives, which may include fatherhood and other initiatives, with the goal of strengthening families and encouraging effective parenting. (CSBG Act Section 676(b)(3)(D), State Plan 14.3d)

CUI will provide referrals, as per client needs, to community and neighborhood-based initiatives that strengthen families and encourage effective parenting.

CSBG staff will be referring families to the Family Resource Centers (FRC) located in Imperial County. The FRCs facilitate easy access to services for youth and their families. The FRCs integrate medical, social services, mental health, and education services to provide a holistic approach to addressing the needs of youth and their families. With the collaboration of many agencies, the Family Resource Centers ensure the education, health, and well-being of students and their families.

CSBG staff will also be making referrals to IVROP family stabilization programs that provide support, guidance, and skill development for the family as a whole. IVROP is dedicated to positively impacting students, and their families, through comprehensive and multifaceted services which promote educational, occupational, and community success.

In addition, CSBG staff will be referring clients to Imperial County America's Job Centers of California (AJCCs), formerly One Stop Centers. AJCCs are designed to be a 'One Stop' delivery system through which employment-related services and training are provided. AJCCs offer a comprehensive line up of employment and training services, including help with resume writing, interviewing skills, finding job openings, training programs, and much more. There are three full-service locations in Imperial County and two satellite offices.

14. Describe how your agency will develop linkages to fill identified gaps in the services, through the provision of information, referrals, case management, and follow-up consultations. (CSBG Act Section 676(b)(3)(B), State Plan 9.3b)

As referenced earlier in this document, CUI utilized information from Faith-Based, Private Sector, Public Sector, and Educational Institutions to assess the needs and resources in Imperial County.

One example of our partnership and coordination efforts is our membership in the Imperial Valley Continuum of Care Council. The Mission of the Imperial Valley Continuum of Care Council is to engage individuals and organizations of Imperial County in a community-based process that works to eradicate homelessness in the region, addresses the underlying causes of homelessness, and lessens the negative impact of homelessness on individuals, families, and the community.

Members of the Imperial Valley Continuum of Care Council include law enforcement, hospitals, city, county and state government officials, fire departments, educational institutions, shelters, non-profit organizations, faith-based organizations, along with concerned and interested individuals residing in Imperial County.

Monitoring

CSBG Act Section 678D(a)(1)(A) and (B)

1. Describe how your agency's monitoring activities are related to establishing and maintaining the integrity of the CSBG program. Include your process for maintaining high standards of program and fiscal performance.

Each CUI program utilizes a unique method that tracks and measures program outcomes and performance. Program Directors monitor at the program level to ensure contract and performance standards compliance. Each program is responsible for accurate, timely recordkeeping, and integration of statistical data into a meaningful format to measure client well-being. Outcome indicators are collected from each program for compliance with CSD's NPI reporting and Results Oriented Management and Accountability standards.

The CSBG Director is responsible for the timely submittal of programmatic reports for CSD CSBG contracts. The CSBG Director oversees the day-to-day operations of the CSBG Department and, on an ongoing basis, performs observations of the interaction between staff and clients, client file reviews, database reviews, purchase and expense reviews, and certifies the EARS expenditure reports monthly.

Fiscal monitoring by the Accounting Department is ongoing, with formal, monthly reviews by the CUI Board Finance Committee and annual audits by an independent certified public accountant. The Accounting Department is responsible for the timely submittal of fiscal reports for CSD contracts.

The CUI Board of Directors Finance Committee monitors the fiscal performance of all programs on an ongoing basis. The committee meets once per month. Monthly fiscal in-house reports are prepared by the accounting department staff and are presented to the Finance Committee for their review and evaluation. A report is then presented to the CUI Board of Directors for approval.

subcontractors. Include the frequency, type of monitoring, i.e., onsite, desk review, or both, follow-up on corrective action, and issuance of formal monitoring reports.
CUI will not utilize subcontractors.

Data Analysis, Evaluation, and ROMA Application

CSBG Act Section 676(b)(12) Organizational Standards 4.2, 4.3

1. Describe your agency's method for evaluating the effectiveness of programs and services. Include information about the types of measurement tools, the data sources and collection procedures, and the frequency of data collection and reporting. (Organizational Standard 4.3)

Each Program Director is responsible for data collection, data analysis and for evaluating the effectiveness of programs and services. Evaluations are conducted on an ongoing basis, depending on the program and nature of client services.

Program Directors use the data collected to identify how many customers have been served, measure performance, adjust the programs, analyze performance and impact on clients, prepare reports for funding sources, and report to the agency Board.

Each program utilizes their unique method of collecting data, as required by each funding source.

Programs compile service information on a monthly, quarterly, semi-annual, or annual basis.

Most programs use a computerized database; some programs manually compile information, to store basic service information. Data collection forms and database are designed to meet all reporting requirements. Each program collects client application/intake,

demographics, tracks services provided and collects program indicators as required by funding source.

The CSBG Director is responsible for completing CSBG reports. The CSBG Director will work with all Program Directors and their staff to make sure that data collected will provide outcome information to help measure the effectiveness of our programs and to comply with reporting of National Performance Indicators as stated in our CAP and CSD contract.

CUI will use CSD CSBG Annual report to monitor and measure the effectiveness of our programs and services.

2. Applying the Results Oriented Management and Accountability (ROMA) cycle of assessment, planning, implementation, achievement of results, and evaluation, describe one change your agency made to improve low-income individuals' and families' capacity for self-sufficiency. (CSBG Act Section 676(b)(12), Organizational Standard 4.2)

Campesinos Unidos, Inc. (CUI) successfully utilized the Results Oriented Management and Accountability cycle to allocate direct CSBG funds for rental and utility assistance. The new CSBG rental and utility assistance program prevented evictions and utility shut offs for low-income individuals and families. CUI received funding from the Local Initiative Support Corporation to help clients facing financial hardship due to the COVID-19 pandemic through the California Emergency Rental Assistance Program from 2020 to 2022. After the program ended, CSBG staff identified and assessed the continued need for rental and utility assistance in Imperial County through client inquiries and partner agency referrals. Therefore, for the first time, CSBG staff allocated direct CSBG funds to continue providing assistance to clients who were facing the threat of eviction or utility shut offs. As a result, individuals were able to secure safe and affordable housing, which enhanced their ability to become self-sufficient.

3. Applying the full ROMA cycle, describe one change your agency facilitated to help revitalize the low-income communities in your agency's service area(s). (CSBG Act Section 676(b)(12), Organizational Standard 4.2)

Campesinos Unidos, Inc. (CUI) utilizes the ROMA cycle to assess the needs of our community as part of our strategic plan and community needs assessment.

Additionally, because the COVID-19 pandemic continued to cause challenges and barriers throughout 2022, CUI had to assess the needs in the community as well as how to deliver services in a safe and efficient manner. For our Volunteer Income Tax Assistance (VITA) sites, CSBG staff created drop-off stations to collect, review, and return paperwork related to income tax preparation. Staff were equipped with face masks, hand sanitizer, sneeze guards, and other safety equipment. Clients were able to drop off and pick up their tax returns, reducing their

exposure risk while ensuring they receive all tax credits available to them. At the end of the 2022 tax filing season, our VITA sites helped revitalize the economy in Imperial County by bringing over \$500,000 in tax credits back into the community.

In addition, CUI made changes to the delivery of weatherization services. Recognizing how important weatherization is for the revitalization of communities, CUI facilitated the application process by mailing out applications to clients. Weatherization not only spurs economic growth but also reduces environmental impact, as recognized by the Office of State and Community Energy Programs.

Response and Community Awareness

Diversity, Equity, and Inclusion

1.	Does your agency have Diversity, Equity, and Inclusion (DEI) programs in place that promote the representation and participation of different groups of individuals, including people of different ages, races and ethnicities, abilities and disabilities, genders, religions, cultures, and sexual orientations?
	Yes
\boxtimes	No
2.	If yes, please describe.
3.	Does your agency have Diversity, Equity and Inclusion (DEI) policies in place that promote the representation and participation of different groups of individuals, including people of different ages, races and ethnicities, abilities and disabilities, genders, religions, cultures and sexual orientations?
	Yes
\boxtimes	No
4.	If yes, please describe.
)isa:	ster Preparedness
1.	Does your agency have a disaster plan in place that includes strategies on how to remain operational and continue providing services to low-income individuals and families during and following a disaster? The term disaster is used in broad terms including, but not limited to, a natural disaster, pandemic, etc.
	Yes
\boxtimes	No
2.	If yes, when was the disaster plan last updated?
3.	Briefly describe your agency's main strategies to remain operational during and after a disaster.

Federal CSBG Programmatic Assurances and Certification

CSBG Act 676(b)

Use of CSBG Funds Supporting Local Activities

676(b)(1)(A): The state will assure "that funds made available through grant or allotment will be used – (A) to support activities that are designed to assist low-income families and individuals, including families and individuals receiving assistance under title IV of the Social Security Act, homeless families and individuals, migrant or seasonal farmworkers, and elderly low-income individuals and families, and a description of how such activities will enable the families and individuals--

- to remove obstacles and solve problems that block the achievement of selfsufficiency (particularly for families and individuals who are attempting to transition off a State program carried out underpart A of title IV of the Social Security Act);
- ii. to secure and retain meaningful employment;
- iii. to attain an adequate education with particular attention toward improving literacy skills of the low-income families in the community, which may include family literacy initiatives:
- iv. to make better use of available income;
- v. to obtain and maintain adequate housing and a suitable living environment;
- vi. to obtain emergency assistance through loans, grants, or other means to meet immediate and urgent individual and family needs;
- vii. to achieve greater participation in the affairs of the communities involved, including the development of public and private grassroots
- viii. partnerships with local law enforcement agencies, local housing authorities, private foundations, and other public and private partners to
 - I. document best practices based on successful grassroots intervention in urban areas, to develop methodologies for wide-spread replication; and
 - II. strengthen and improve relationships with local law enforcement agencies, which may include participation in activities such as neighborhood or community policing efforts;

Needs of Youth

676(b)(1)(B) The state will assure "that funds made available through grant or allotment will be used – (B) to address the needs of youth in low-income communities through youth development programs that support the primary role of the family, give priority to the prevention of youth problems and crime, and promote increased community coordination and collaboration in meeting the needs of youth, and support development and expansion of innovative community-based youth development programs that have demonstrated success in preventing or reducing youth crime, such as--

- I. programs for the establishment of violence-free zones that would involve youth development and intervention models (such as models involving youth mediation, youth mentoring, life skills training, job creation, and entrepreneurship programs); and
- II. after-school childcare programs.

Coordination of Other Programs

676(b)(1)(C) The state will assure "that funds made available through grant or allotment will be used – (C) to make more effective use of, and to coordinate with, other programs related to the purposes of this subtitle (including state welfare reform efforts)

Eligible Entity Service Delivery System

676(b)(3)(A) Eligible entities will describe "the service delivery system, for services provided or coordinated with funds made available through grants made under 675C(a), targeted to low-income individuals and families in communities within the state;

Eligible Entity Linkages – Approach to Filling Service Gaps

676(b)(3)(B) Eligible entities will describe "how linkages will be developed to fill identified gaps in the services, through the provision of information, referrals, case management, and follow-up consultations."

Coordination of Eligible Entity Allocation 90 Percent Funds with Public/Private Resources

676(b)(3)(C) Eligible entities will describe how funds made available through grants made under 675C(a) will be coordinated with other public and private resources."

Eligible Entity Innovative Community and Neighborhood Initiatives, Including Fatherhood/Parental Responsibility

676(b)(3)(D) Eligible entities will describe "how the local entity will use the funds [made available under 675C(a)] to support innovative community and neighborhood-based initiatives related to the purposes of this subtitle, which may include fatherhood initiatives and other initiatives with the goal of strengthening families and encouraging parenting."

Eligible Entity Emergency Food and Nutrition Services

676(b)(4) An assurance "that eligible entities in the state will provide, on an emergency basis, for the provision of such supplies and services, nutritious foods, and related services, as may be necessary to counteract conditions of starvation and malnutrition among low-income individuals."

State and Eligible Entity Coordination/linkages and Workforce Innovation and Opportunity Act Employment and Training Activities

676(b)(5) An assurance "that the State and eligible entities in the State will coordinate, and establish linkages between, governmental and other social services programs to assure the effective delivery of such services, and [describe] how the State and the eligible entities will coordinate the provision of employment and training activities, as defined in section 3 of the Workforce Innovation and Opportunity Act, in the State and in communities with entities providing activities through statewide and local workforce development systems under such Act."

State Coordination/Linkages and Low-income Home Energy Assistance

676(b)(6) "[A]n assurance that the State will ensure coordination between antipoverty programs in each community in the State, and ensure, where appropriate, that emergency energy crisis intervention programs under title XXVI (relating to low-income home energy assistance) are conducted in such community."

Community Organizations

676(b)(9) An assurance "that the State and eligible entities in the state will, to the maximum extent possible, coordinate programs with and form partnerships with other organizations serving low-income residents of the communities and members of the groups served by the State, including religious organizations, charitable groups, and community organizations."

Eligible Entity Tripartite Board Representation

676(b)(10) "[T]he State will require each eligible entity in the State to establish procedures under which a low-income individual, community organization, or religious organization, or representative of low-income individuals that considers its organization, or low-income individuals, to be inadequately represented on the board (or other mechanism) of the eligible entity to petition for adequate representation."

Eligible Entity Community Action Plans and Community Needs Assessments

676(b)(11) "[A]n assurance that the State will secure from each eligible entity in the State, as a condition to receipt of funding by the entity through a community service block grant made under this subtitle for a program, a community action plan (which shall be submitted to the Secretary, at the request of the Secretary, with the State Plan) that includes a community needs assessment for the community serviced, which may be coordinated with the community needs assessment conducted for other programs."

State and Eligible Entity Performance Measurement: ROMA or Alternate System

676(b)(12) "[A]n assurance that the State and all eligible entities in the State will, not later than fiscal year 2001, participate in the Results Oriented Management and Accountability System, another performance measure system for which the Secretary facilitated development pursuant to section 678E(b), or an alternative system for measuring performance and results that meets the requirements of that section, and [describe] outcome measures to be used to measure eligible entity performance in promoting self-sufficiency, family stability, and community revitalization."

Fiscal Controls, Audits, and Withholding

678D(a)(1)(B) An assurance that cost and accounting standards of the Office of Management and Budget (OMB) are maintained.

By checking this box and signing the Cover Page and Certification, the agency's Executive Director and Board Chair are certifying that the agency meets the assurances set out above.

State Assurances and Certification

California Government Code Sections 12747(a), 12760, 12768

For CAA, MSFW, NAI, and LPA Agencies

<u>California Government Code § 12747(a)</u>: Community action plans shall provide for the contingency of reduced federal funding.

California Government Code § 12760: CSBG agencies funded under this article shall coordinate their plans and activities with other agencies funded under Articles 7 (commencing with Section 12765) and 8 (commencing with Section 12770) that serve any part of their communities, so that funds are not used to duplicate particular services to the same beneficiaries and plans and policies affecting all grantees under this chapter are shaped, to the extent possible, so as to be equitable and beneficial to all community agencies and the populations they serve.

⊠ By checking this box and signing the Cover Page and Certification, the agency's Executive Director and Board Chair are certifying the agency meets assurances set out above.

For MSFW Agencies Only

<u>California Government Code § 12768</u>: Migrant and Seasonal Farmworker (MSFW) entities funded by the department shall coordinate their plans and activities with other agencies funded by the department to avoid duplication of services and to maximize services for all eligible beneficiaries.

By checking this box and signing the Cover Page and Certification, the agency's Executive Director and Board Chair are certifying the agency meets assurances set out above.

Organizational Standards

Category One: Consumer Input and Involvement

Standard 1.1 The organization/department demonstrates low-income individuals' participation in its activities.

Standard 1.2 The organization/department analyzes information collected directly from low-income individuals as part of the community assessment.

Standard 1.3 (Private) The organization has a systematic approach for collecting, analyzing, and reporting customer satisfaction data to the governing board.

Standard 1.3 (Public) The department has a systematic approach for collecting, analyzing, and reporting customer satisfaction data to the tripartite board/advisory body, which may be met through broader local government processes.

Category Two: Community Engagement

Standard 2.1 The organization/department has documented or demonstrated partnerships across the community, for specifically identified purposes; partnerships include other anti-poverty organizations in the area.

Standard 2.2 The organization/department utilizes information gathered from key sectors of the community in assessing needs and resources, during the community assessment process or other times. These sectors would include at minimum: community-based organizations, faith-based organizations, private sector, public sector, and educational institutions.

Standard 2.4 The organization/department documents the number of volunteers and hours mobilized in support of its activities.

Category Three: Community Assessment

Standard 3.1 (Private) Organization conducted a community assessment and issued a report within the past 3 years.

Standard 3.1 (Public) The department conducted or was engaged in a community assessment and issued a report within the past 3-year period, if no other report exists.

Standard 3.2 As part of the community assessment, the organization/department collects and includes current data specific to poverty and its prevalence related to gender, age, and race/ethnicity for their service area(s).

Standard 3.3 The organization/department collects and analyzes both qualitative and quantitative data on its geographic service area(s) in the community assessment.

Standard 3.4 The community assessment includes key findings on the causes and conditions of poverty and the needs of the communities assessed.

Standard 3.5 The governing board or tripartite board/advisory body formally accepts the completed community assessment.

Category Four: Organizational Leadership

Standard 4.1 (Private) The governing board has reviewed the organization's mission statement within the past 5 years and assured that:

- 1. The mission addresses poverty; and
- 2. The organization's programs and services are in alignment with the mission.

Standard 4.1 (Public) The tripartite board/advisory body has reviewed the department's mission statement within the past 5 years and assured that:

- 1. The mission addresses poverty; and
- 2. The CSBG programs and services are in alignment with the mission.

Standard 4.2 The organization's/department's Community Action Plan is outcome-based, anti- poverty focused, and ties directly to the community assessment.

Standard 4.3 The organization's/department's Community Action Plan and strategic plan document the continuous use of the full Results Oriented Management and Accountability (ROMA) cycle or comparable system (assessment, planning, implementation, achievement of results, and evaluation). In addition, the organization documents having used the services of a ROMA-certified trainer (or equivalent) to assist in implementation.

Appendices

Please complete the table below by entering the title of the document and its assigned appendix letter. Agencies must provide a copy of the Notice(s) of Public Hearing and the Low-Income Testimony and the Agency's Response document as appendices A and B, respectively. Other appendices such as the community need assessment, surveys, maps, graphs, executive summaries, analytical summaries are encouraged. All appendices should be labeled as an appendix (e.g., Appendix A: Copy of the Notice of Public Hearing) and submitted with the CAP.

Document Title	Appendix Location
Copy of the Notice(s) of Public Hearing	Α
Low-Income Testimony and Agency's Response	В
Community Needs Assessment	С

Appendix A

Copy of the Notice of Public Hearing



We will conduct a Public Hearing as part of our 2024-2025 community needs and will be submitted to the State Department of Community Services and Development by June 30, 2023.

We invite you to share your input with us!

website for public review and comments through June 15, 2023. All comments from low-income individuals residing in Imperial

Comments can be sent to: CUICSBG@campesinosunidos.org





CAMPESINOS UNIDOS, INC.



MIERCOLES, 24 DE MAYO @ 5:30PM **BIBLIOTECA KIKI CAMARENA** 850 ENCINAS AVE. CALEXICO

Llevaremos a cabo una Audiencia Pública como parte de nuestro Plan de Acción Comunitario 2024-2025 según CA GOV § 12747. El Plan función de las necesidades de la comunidad y se presentará al del 30 de junio de 2023.

¡Lo invitamos a compartir Su opinión con nosotros!

El Borrador del Plan de Acción Comunitario 2024-2025 está

Comunitario final.





CAMPESINOS UNIDOS, INC.



FRIDAY, JUNE 9 @ 5:30PM 1005 C STREET, BRAWLEY CA 92227

We will conduct a Public Hearing as part of our 2024-2025 Community Action Plan as required by CA GOV § 12747. The Community Action Plan helps us prioritize our services based on community needs and will be submitted to the State Department of Community Services and Development by June 30, 2023.

We invite you to share your input with us!

The Draft 2024-2025 Community Action Plan is available on our website for public review and comments through June 15, 2023. All comments from low-income individuals residing in Imperial County will be included in our final Community Action Plan.

Comments can be sent to: CUICSBG@campesinosunidos.org or by mail to Campesinos Unidos, Inc. P.O. Box 39, Brawley, CA 92227.

www.campesinosunidos.org
(f) CampesinosUnidosInc



CUI is an equal opportunity employer and provider.

CAMPESINOS UNIDOS, INC.



VIERNES, 9 DE JUNIO @ 5:30PM 1005 C STREET, BRAWLEY, CA 92227

Llevaremos a cabo una Audiencia Pública como parte de nuestro Plan de Acción Comunitario 2024-2025 según CA GOV § 12747. El Plan de Acción Comunitario nos ayuda a priorizar nuestros servicios en función de las necesidades de la comunidad y se presentará al Departamento de Servicios y Desarrollo Comunitarios del Estado antes del 30 de junio de 2023.

¡Lo invitamos a compartir Su opinión con nosotros!

El Borrador del Plan de Acción Comunitario 2024-2025 está disponible en nuestro pagina web para revisión pública y comentarios hasta el 15 de junio de 2023.

Todos los comentarios de las personas de bajos ingresos que residen en el condado de Imperial se incluirán en nuestro Plan de Acción Comunitario final.

Envie sus comentarios a: CUICSBG@campesinosunidos.org o por correo a Campesinos Unidos, Inc. P.O. Box 39, Brawley, CA 92227.

www.campesinosunidos.org (f) CampesinosUnidosInc

CUI es un empleador y proveedor que ofrece igualdad de oportunidades.

Public Notice Post to CUI Facebook Page

See insights and ads

Like

Write a comment...



Comment Comment

Boost event

AFFIDAVIT OF PUBLICATION (2015.5 C.C.P.)

STATE OF CALIFORNIA

County of Imperial

I am a resident of the County aforesaid; I am over the age of eighteen years, and not a party to or interested in the above entitled matter. I am the principal clerk* of the printer of the

IMPERIAL VALLEY PRESS

a newspaper of general circulation, printed and published daily in the City of El Centro, county of Imperial and which newspaper has been adjudged a newspaper of general circulation by the Superior Court of the County of Imperial, State of California, under the date of October 9, 1951, Case Number 26775; that the notice, of which the annexed is a printed copy, has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

05/14/2023 05/21/2023

All in the year 2023

I certify (or declare) under penalty of pergury that the foregoing is true and correct.

SIGNATURE

Name of Account: CAMPESINOS UNIDOS Ad Number: 194644

* Printer, Foreman of the Printer, or Principal Clerk of the Printer Date: 21st day of May, 2023 at El Centro, California. This space is for the County Clerk's Filing Stamp:

Proof of Publication of:

CAMPESINOS UNIDOS, INC. 2024 - 2025 COMMUNITY ACTION PLAN PUBLIC HEARING

When: Wednesday, May 24, 2023, at 5:30 p.m.
Where: Kiki Camarena Memorial Library
850 Encinas Ave, Calexico, CA 92231

The Community Action Plan helps us prioritize our services based on the needs of the community.

We invite you to share your opinion with us!

The Draft Community Action Plan 2024 2025 is available on our website for public review and comment until June 15, 2023.

All feedback from low-income individuals residing in Imperial County will be included in our final Community Action Plan.

Comments can be sent to: CUICSBG@campesinosunidos.org or by mail to: Campesinos Unidos, Inc., PO Box 39, Brawley, CA 92227 #194644 MY14,21

Proof of Publication

STATE OF CALIFORNIA COUNTY OF IMPERIAL

I Soledad B. Meza a citizen of the United States and a resident of the County aforesaid: I' am over the age of eighteen years, and not a party to or interested in the above entitled matter. I' am the administrative manager of the

El Sol del Valle Imperial

a Spanish newspaper with circulation in the Imperial County, published Once a Week in the city of Calexico, County of Imperial; that the notice, of which the annexed is a printed copy, has been published in a regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

May	5, 12 and 19	
	All in the year	2023
		under penalty of ing is true and correct.
11	Soleda	
DATE_	June 20,	2023
	Calexico, Ca	Hfornia

Proof of Publication

Proof of Publication

Experto recomienda atender estrés laboral para evitar afectaciones de salud

Ciudad de México. (EFE). Reconocer y atender el estrés laboral son factores
clave para evitar que esta situación derive
en afectaciones a la salud de los trabajadores, pues el también llamado "burnout" se
ha incrementado en los últimos años, afirmó
este domingo un experto en el tema.
"Cuando una persona está atrapada
en el síndrome de "burnout" su cerebro
funciona mucho peor, tiene menos claridad
mental, se tomán peores decisiones, es
menos creativo y se paraliza el espíritu
emprendedor, por eso es tan importante
entender las raíces de esta forma de estrés
y poner soluciones", dijo a EFE el doctor
Mario Alonso Puig.
Tras su participación en el "EXMA
Holistie" en Ciudad de México, un evento
en el que se abordó el tema, el especialista
en liderazgo, salud y bienestar explicó que
el estrés laboral es una causa muy
importante de enfermedad.
"Está asociado también a cuadros
de ansical vo de demessión" aroumentó.

"Está asociado también a cuadros de ansiedad y de depresión", argumentó. pandemia para la mayor parte de la pobla

El sindrome de "burnout" se dessi cribió en la década de 1970; sin embargo,
fue en 2022 cuando la Organización Mundial de la Salud lo reconoció como un padecimiento. Surgió como respuesta al estrés
provocado por la sobrecarga laboral o el
mal ambiente en el trabajo, recalcó.
Además, explicó que si bien era una
condición que ya existía previo a la pandemia por covid-19, el confinamiento, aunado
al tiempo de aislamiento, el miedo al contagio, las muertes que provocó el virus y la
situación económica, entre otros factores,
incrementaron los indices de esta condición.
Datos del Instituto Mexicano del
Seguro Social (IMSS) indican que, previo
a la pandemia, México ya figuraba como
uno de los países con mayor fatiga por
estrés laboral. Al menos el 75 % de sus
trabajado-res padecía esta condición,
superando los niveles de China (73 %) y
Estados Unidos (59 %).

"En general ha sido muy dura esta
pandemia para la mayor parte de la pobla-

eral ha sido muv dura esta



QUE SIGA LA FIESTA

ASEGURANDO GLOBOS METÁLICOS

IID desea recordar a todos que las celebraciones en cualquier época del año pueden ser festivas y seguras.

Para aprovechar al máximo, IID le pide que mantenga globos hechos con material metálico atados de forma segura.

Al hacerlo, ayudará a evitar un riesgo para la seguridad pública al prevenir apagones de luz.

¡Y eso es algo para celebrar!

Y cuando terminen las festividades, IID le agradece por desinflarlos y desecharlos adecuadamente





MIERCOLES, 24 DE MAYO @ 5:30PM **BIBLIOTECA KIKI CAMARENA**

850 ENCINAS AVE. CALEXICO

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ción. Todo el estrés crónico que ya existía

médicos están sometidos a una carga de

ción. Todo el estrés crónico que ya existía en la sociedad antes de la pandemia se ha incrementado, se ha intensificado", afirmó. Puig esplicó que si bien en un principio el sindrome del "burnout" se asociaba más al personal de salud, al considerar que está expuesto a jornadas exhaustivas, actualmente se ha reconocido que este fenómeno no se da solo en este ámbito. "El problema es que muy pocas instituciones realmente quieren conocer la envergadura del problema. Algunos hospitales si tienen estadísticas, porque los

iExpresate!

Radio Bienestar





Entrenamiento de Habilidades Aplicadas para la Intervención del Suicidio (Conocida por sus siglas en Inglés como ASIST)

(Originalmente transmitido en Abril 2022)

desean sentirse más cómodos, confiados y competentes para ayudar a prevenir el riesgo inmediato de suicidio.

Más de un millón de cuidadores han participado en este taller de dos días, altamente interactivo, practico y orientado

El Departamento de Salud

Este taller es Mental ha utilizado el entrena-para cuidadores que miento ASIST para intervenciones de suicidio más de 20 años.

Ahora disponible mensual-mente para nuestras escuelas y miembros de nuestra comunidad, ASIST contribuye a una comuni-dad más segura

contra el suicidio. Únase a nosotros y aprenda

más. **Orador Invitado: Mayra Andrade** Especialista de Mejoramiento de Calidad y Administración de Calidad



867

Miércoles a las 8am para podcasts bajo demanda

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Si tiene preguntas que le gustaría que contestamos en el programa, mande un email a: wellnessradio@co.imperial.ca.us





Viernes 12 de Mayo 2023

Experto recomienda atender estrés laboral para evitar afectaciones de salud

Ciudad de México. (EFE). Reconocry atender el estrés laboral son factores clave para evitar que esta situación deriven afectaciones a la salud de los trabajadores, pues el también llamado "burnout" se desiniermentado en los últimos años, afirmó este domingo un experto en el tema. "Cuando una persona está atrapada en el sindrome de "burnout" su cerebro funciona mucho peor, tiene menos claridad mental, se toman peores decisiones, es menos creativo y se paraliza el espíritu emprendedor, por eso es tan importante entender las raíces de esta forma de estrés y poner soluciones", dijo a EFE el doctor Mario Alonso Puig.

Tras su participación en el "EXMA Holistie" en Ciudad de México, un evento en el que se abordó el tema, el especialista en liderazgo, salud y bienestar explicó que el estrés laboral es una causa muy importante de enfermedado.

"Está asociado también a cuadros de ansiedad y de depresión", argumentó.



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Al hacerlo, ayudará a evitar un riesgo para la seguridad pública al prevenir apagones de luz. ¡Y eso es algo para celebrar! Y cuando terminen las festividades, IID le









Casa Serena

(Originalmente transmitido en Diciembre 2022)

personas de nuestra

comunidad, que sufren síntomas graves de salud mental, que están pertubando sus vidas, necesitan un puerto seguro, un puerto en la tormenta para mantenerse a salvo y evitar una crisis de salud mental

Casa Serena brinda ese

A veces, las puerto seguro, brindando elementos de apoyo de servicios para pacientes hospitalizados para aquellos que están teniendo una crisis de salud mental antes de que la crisis se intensifique.

Acompáñenos mientras llega la subdirectora Maria Ruiz y habla más en profundidad sobre este nuevo programa.

Orador Invitado: Maria Ruiz, MSW Subdirectora Unidad de Triaje de Salud Mental



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MIERCOLES, 24 DE MAYO @ 5:30PM **BIBLIOTECA KIKI CAMARENA** 850 ENCINAS AVE. CALEXICO

CAMPESINOS UNIDOS, INC.

www.campesinosunidos.org CampesinosUnidosinc

La mayor parte de los grandes lagos del planeta están perdiendo agua por culpa del calentamiento global y del consumo humano



Mashington, 18 may (EFE). Más
de la mitad de los grandes lagos del planeta
están perdiendo agua por culpa del
calentamiento global y del consumo
humano, advirtó un estudio publicado est
jueves en la revista Science.
La investigación supone la primera
vez que se realiza un análisis detallado de
las tendencias y razones de los cambios en
cantidad total seria eucurio de los mayores
cantidad total seria eucurio 2020.

vez que se realiza un análisis detallado de las tendencias y razones de los cambios en la acumulación de agua en los lagos del mundo, según su autor principal, Fangfang Yao, de la Universidad de Virginia, en Estados Unidos. El investigador usó información de una variedad de satélites y modelos. Espera que sus hallazgos permitan que las autoridades y los ciudadanos puedan proteger mejor las masas de agua críticas, y sus ecosistemas.

y sus econsistemas.

En concreto, Yao y su equipo crearon una técnica que mide la variación de los niveles de agua de 2.000 de los lagos y reservas más grandes del mundo, combinando tres décadas de observaciones de satélites con un modelo que cuantifica

proviene la mayor parte del agua a nivel global, y a diferencia de los rios, no están muy bien monitorizades, según los autores. En concreto, Yao y su equipo descubrieron que un 53 % de los mayores lagos del mundo han perdido agua. La cantidad total seria equivalente a 17 Lagos Mead, el mayor embalsa entificial de todo Estados Unidos.

De hecho, las pérdidas se producen tanto en zonas áridas como el zonas húmedas, lo que demuestra que la tendencia está más extendida de lo que se pensaba anteriormente, aseguraron los autores. Además, vieron que dos tercios de los embalses más importantes del mundo sufrieron pérdidas de agua significativas.

Sus haltazgos también dan cabida a la esperanza: uno de los lagos estudiados, el Sevan, de Armenia, vio crecer sus niveles de agua gracias a los esfuerzos de las autoríadades para limitar el consumo humano. Los autores consideraron que esta opción debería estudiarse para aquellas masas de agua donde el consumo humano juecue un eran nanel

En total recogieron 250.000 massa de agua donde el consumo humano imágenes de lagos y sus alrededores, desde juegue un gran papel



CUANDO VEAS ESTA ALERTA, ES HORA DE TOMAR ACCIÓN.

Para crear conciencia y promover la conservación voluntaria de energía este verano, el Distrito de Irrigación de Imperial ha creado notificaciones de Alerta de Conservación.

Si se emite una Alerta de Conservación, los clientes serán notificados a través de las redes sociales, el sitio web, la aplicación móvil, correo electrónico, mensajes telefónicos y las noticias locales.

A través de la conservación de energía, todos podemos ayudar a mantener un servicio eléctrico confiable para todos y evitar cortes rotativos **FIID** de energía.

CAMPESINOS UNIDOS, INC.

Para más información visite iid.com/ConserveAlert.











Terapia Dialéctica Conductual

(Originalmente transmitido en Junio 2021)

sus siglas en inglés) brinda a los clientes un nuevo conjunto de habilidades para manejar las emociones dolorosas

y disminuir los conflictos en las relaciones. Esta terapia se centra en cuatro áreas: atención plena, tolerancia a la angustia, regulación

La Terapia Dialéctica
Conductual (DBT, por sus siglas en inglés)
de las emociones y eficacia interpersonal DBT es un programa de tratamiento basado en evidencia que incorpora terapia individual, que incorpora terapia individual, terapia grupal y un equipo de consulta con terapeutas. Este enfoque integral es una nueva adición al conjunto de practicas basadas en evidencia que adopta Salud Mental, únase a nosotros para escuhar más.

Orador Invitado: Eufemio Anaya Asociado Registrado para Terapia Matrimonial y Familiar-Consejero de Salud Mental Programa de Desorden de Uso de Sustancias para Adultos





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bhs.imperialcounty.org (442) 265-1525 o 1-800-817-5292

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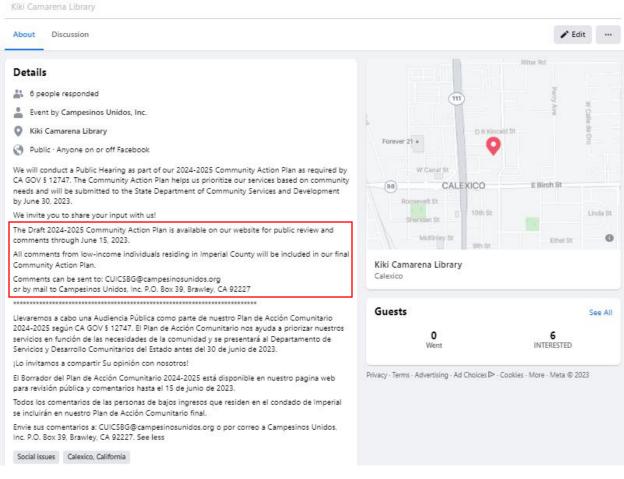
MIERCOLES, 24 DE MAYO @ 5:30PM **BIBLIOTECA KIKI CAMARENA** 850 ENCINAS AVE. CALEXICO

www.campesinosunidos.org CampesinosUnidosinc

Public Comment Post to CUI Facebook Page



WEDNESDAY, MAY 24, 2023 AT 5:30 PM **CUI Public Hearing**





FRIDAY, JUNE 9, 2023 AT 5:30 PM - 6:30 PM

CUI Public Hearing

Campesinos Unidos, Inc.

About Discussion

Details

8 people responded

Event by Campesinos Unidos, Inc.

O Campesinos Unidos, Inc.

Duration: 1 hr

Public · Anyone on or off Facebook

We will conduct a Public Hearing as part of our 2024-2025 Community Action Plan as required by CA GOV § 12747. The Community Action Plan helps us prioritize our services based on community needs and will be submitted to the State Department of Community Services and Development by June 30, 2023.

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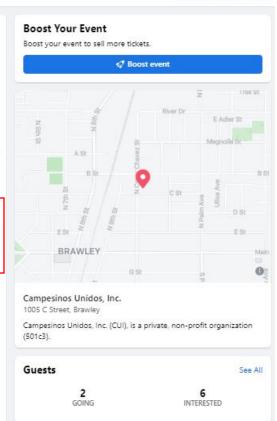
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Envie sus comentarios a: CUICSBG@campesinosunidos.org o por correo a Campesinos Unidos, Inc. P.O. Box 39, Brawley, CA 92227. See less



Public Hearing Attendance



CAMPESINOS UNIDOS, INC. PUBLIC HEARING SIGN-IN SHEET

Kiki Camarena Public Library 850 Encinas Avenue, Calexico, CA 92231

May 24, 2023

Name:	Low- Income:	Name:	Low- Income:
1. Row Maria Loper.	•	21	
2. Inoda noviega	5 2	22	
3. Manul Borlines		23	
4. Vitorio Villauren		24	
5. Rosa file	d	25	
6. Jupta & Salan	1	26	
7. M. Soloran	\mathbb{Z}^{\prime}	27	
8. Vegeto Lope		28	
9. Osa Sillar 1	₽′	29	
10. Tilis Andorde.	Ø	30	
In Rosa Ley	×	31	
12. Elvor Avay	Ø	32	
13. Petro aceredo		33.	
14. Magdalena Buez	色	34	
15. Susanci To Pentino) 🗗	35	
16		36	
17		37	
18		38	
19		39	
20		40.	



CAMPESINOS UNIDOS, INC. PUBLIC HEARING SIGN-IN SHEET

Kiki Camarena Public Library 850 Encinas Avenue, Calexico, CA 92231

May 24, 2023

Name:	Low- Income:	Name:	Low- Income:
1. Esperaga Franco		21	
2. John Man 12701		22	
3. Elausa Elwon		23	
4		24	
5		25	
6.		26	
7		27	
8.		28	
9.		29	□
10		30	□
11,		31	□
12.		32	
13,		33	
14		34	
15.		35	
16.		36	□
17.	. 🗆	37	
18.	. 🗆	38	
19.	. 🗆	39	
20		40.	



CAMPESINOS UNIDOS, INC. PUBLIC HEARING SIGN-IN SHEET

Campesinos Unidos, Inc. – Office 1005 C. Street, Brawley, CA 92227

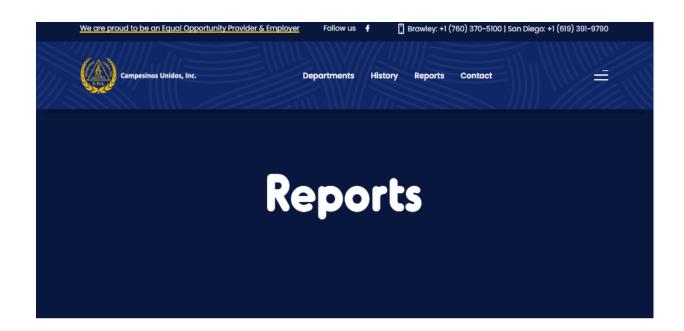
June 9, 2023

Name:	Low- Income:	Name:	Low- Income:
1. Dandar Conscayor	Ø	21. Scally forazog	Ø
2. Bailan a alsip	P	22. Main 6 ables	4
3 Jakel Persz	與	23. Duanc Rueda	7
4. Adelaida Ibana	A	24	
5. Elizubeth Villegas	M	25	
6. Maria Elona Carrion		26	
7. Claudia Carrión	À	27	
8. Teres ff.	otin	28	
9. Teusuelo Sondova		29	
10. Lucia Costellanos		30	
11. Ollina Rolate	A	31	
12.411 perto Muls	\Rightarrow	32	
13. Hortencia Eventy dell.	A	33	
14. Gloria 2. Martinz	M	34	
15. Mariela F. mendaza		35	
16. Jun R. Reg	Ø	36	
17. ERIKA MUNCER		37	
18. Maria Eleno Hernandez	2 0	38	
19. Stephanie Lopez	9	39	
20. Lucia Rivas		40	









Public Hearing Notice in English & Español Draft 2024-2025 Community Action Plan

2020-2021 Communtiy Action Plan 2018 CSBG Annual Reports 2018-2019 Communtiy Action Plan

Appendix B

Low-Income Testimony and Agency Response

CAMPESINOS UNIDOS, INC. Public Hearing Low-Income Comments May 24, 2023 and June 9, 2023

Service	Comment/Concern	Addressed in CAP?
Weatherization/ Energy Conservation	Petra Acevedo: "What are the requirements to apply for weatherization?"	Yes (Direct Service)
	Rosa Maria Lopez: "I am in need of a new fridge. How can I get one?"	
	Guadalupe Salazar: "Do I need to be a homeowner to receive weatherization services?"	
	Guadalupe Lopez: "I would like to receive weatherization services."	
	Gilberto Mendez: "Can renters qualify for weatherization services?"	
	Victoria Villavicencio: "I need to apply for weatherization."	
	Susan Tolentino: "We need more weatherization in homes."	
Food	Gloria Martinez:	Yes
Assistance	"Food assistance is needed."	(Direct Service)
	Consuelo Sandoval: "Food assistance needed in Brawley."	
	Maria Perez: "More food distribution in Brawley."	
	Rosa Ley: "Food assistance is needed in Calexico."	
	Susana Tolentino: "There is a need for summer food programs for kids."	
	Victoria Villavicencio: "More food services in Calexico are needed."	

	Gilberto Mendez: "The food services are always needed." Maricela Mendoza: "How can I qualify/apply for food stamps?"	
Senior Services	Adelaida Ibarra: "Need ramps and home repairs for seniors and disabled."	No
	Isabel Perez: "Emergency services specific for seniors or disabled to help with falls and other needs."	
Information on Available Services	Maria Perez: "Information on Medicare supplements."	Yes (Direct Services)
	Soralla Peraza: "Better explanation on Medicare supplements for seniors and in Spanish."	
	Susana Tolentino: "There needs to be more information about the services available in Imperial County."	
Recreational Activities	Consuelo Sandoval: "Recreational activities for seniors."	No
	<u>Juana Rueda:</u> "We need more recreational activities for seniors."	
	Elizabeth Villegas: "We need free self-care/hygiene places for seniors to go get haircuts and other needs. We also need recreational activities for seniors like knitting, yoga, and Zumba."	
	Soralla Pereza: "We need more recreational activities for the community."	
Forms	Maricela Mendoza: "I need help completing forms."	Yes (Direct Services)
	Marielena Hernandez: "What kind of forms do you help with? Can you help with child support forms?"	

Mental Health Services	Lucia Rivas: "We need mental health services specific to teens." Lilia Andrade: "More mental health services for the community."	No
Digital Literacy and Internet Access	Stephanie Lopez: "We need programs that can help seniors learn how to use technology, access the internet, or use a smartphone."	No
	Lilia Andrade: "Are there any services that can help with internet access at home? A lot of people cannot pay for internet because the cost is too expensive."	
Transportation	Victoria Villavicencio: "We need transportation services for seniors." Maria Elena Carrion: "We need free transportation services in all cities."	No
Mortgage/Rent Assistance	Olivia Rodarte: "Is there any help with housing payments for mortgage or rent?"	Yes (Direct Service)
Utility Assistance	Consuelo Sandoval: "We need more help with utilities like light, water, and gas."	Yes (Direct Service)
Job Training	Sorralla Peraza: "We need more job training or vocational training so people can get good jobs here in the valley."	No
Homeless Shelter	Adelaida Ibarra: "There needs to be a place where the homeless can stay. A homeless shelter for families."	No
Income Tax Preparation	Gilberto Mendez: "Free income tax preparation is needed."	Yes (Direct Service)

Appendix C

Community Needs Assessment





Imperial County

CAMPESINOS UNIDOS, INC.

COMMUNITY NEEDS ASSESSMENT

Table of Contents

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Purpose

The Community Needs Assessment was done in preparation for Campesinos Unidos, Inc.'s 2024-2025 Community Action Plan to be submitted to the California Department of Community Services and Development as required by Public Law 105-285.

The Community Action Plan serves to prioritize services by analyzing both qualitative and quantitative data. The data is gathered through various sources including: public hearings, customer satisfaction questionnaires, partner surveys, local statistical data, and key informants. Other reliable sources include: the U.S. Census Bureau, the U.S. Department of Finance, the California Employment Development Department, the Community Action Partnership, Imperial Valley Food Bank, Imperial County Comprehensive Economic Development Strategy, Catholic Charities of California - Poverty Data by County within the Diocese in California, Feeding America, Imperial County 2017-2021 Community Health Assessment and Community Health Improvement Plan, Imperial County Homelessness Strategic Plan, Imperial County Continuum of Care 2022 Point-in-Time Count and the 2022 California County-Level Economic Forecast published by the California Department of Transportation.

Vision

The communities we serve will prosper and its residents will have the best quality of life.

Mission

CUI's mission is to promote self-sufficiency through greater social, economic, housing, and educational and employment opportunities for economically disadvantaged residents in the communities we serve.

Imperial County Community Profile

Imperial County covers 2.94 million acres of rural desert and farmland and forms the southeast corner of California. Imperial County is surrounded by Riverside County to the north, San Diego County to the west, Arizona to the east, and Mexico to the south. The eastern border of Imperial County is marked by the Colorado River. Imperial is the ninth largest county in California, covering an area of 4,597 square miles. Three-fourths of Imperial County consists of mountain ranges and desert sand.

Imperial County is a desert community with a warm, dry climate. Summers are extremely hot and dry while winters are temperate. Temperature normally ranges from 45 to over 115 degrees Fahrenheit with an annual rainfall of less than three inches

Imperial County consists of seven incorporated cities, with El Centro being the largest and serving as the county seat, followed by Calexico and Brawley. Additionally, there are fourteen unincorporated areas/townships in the county. Due to its distance from the metropolitan areas of San Diego and Los Angeles, the local population must rely entirely upon local service providers.

Industry & Economy

The Imperial Valley encompasses nearly 500,000 acres of some of the world's most productive farmland and possesses the largest single water right on the Colorado River.

Imperial County's economy consists predominantly of government, agriculture, and retail trade that represents 70% of total county employment. Government services account for over one-third of total employment.



Industry & Economy (cont.)

Imperial County is the 9th largest county in California and a leading worldwide producer and exporter of agricultural goods. It dedicates about 800 of its 4,597 square miles to irrigated farmland and produces over 100 different commodities, with the largest 2 commodities being cattle and alfalfa.

The county is one of the top 5 producers of spinach, potatoes, cauliflower, sweet corn, broccoli, and onions in California, and is one of the top sheep and lamb producers in the nation. (source: Imperial County 2017-2021 Community Health Assessment & Community Health Improvement Plan)

While agriculture has remained Imperial County's primary industry, both its geological and desert location has made it a primary center of renewable energy resources.

As noted by the 2018-2023 CEDS report "Imperial County is a leader in California in the production of renewable energy, with a current capacity of 2,828 MW. Since 2012, the annual growth rate in total electricity production has been 15 percent, driven mainly by growth in solar facilities and natural gas power plans. Solar, geothermal, and wind energy production comprise nearly 80 percent of this portfolio, with continued expansion forecast."









Population Change

The population of Imperial County grew by 2.96% between 2010 and 2020. During the ten-year period, the total population grew by 5,174 from 175,528 in 2010 to 179,702 in 2020. Currently, The 2017-2021 American Community Survey estimates Imperial County has a total population of 180,051 people. Population growth, specifically in rural areas like Imperial County, affects accessibility to adequate healthcare and resources.

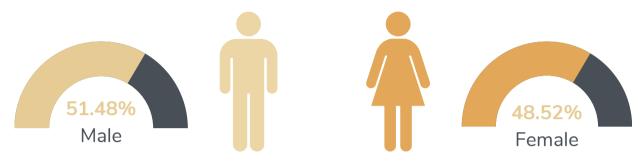
Report Area	Total Population 2010 Census	Total Population 2020 Census	Population Change 2010- 2020	Population Change% 2010-2020
Imperial County, CA	174,528	179,702	5,174	2.96%
California	37,253,936	39,538,223	2,284,287	6.13%
United States	312,471,161	334,735,155	22,263,994	7.13%

Data Source: US Census Bureau, Decennial Census. 2020. Source geography: Tract

Demographics

Total Population by Gender

The 2017-2021 American Community Survey indicates that Imperial County has a male population of 92,689, or 51.48%, and a female population of 87,362, or 48.52%.

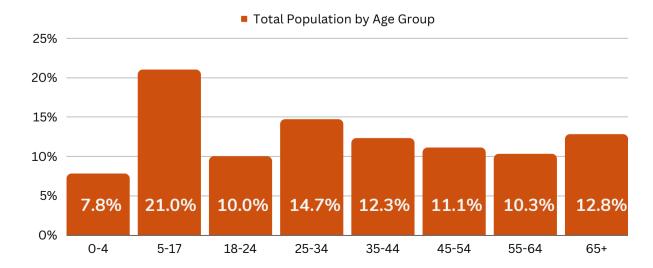


Data Source: US Census Bureau, American Community Survey. 2017-21.

Total Population by Age Group

Report Area	Age 0-4	Age 5-17	Age 18-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65+
Imperial County, CA	13,989	37,876	17,919	26,556	22,122	20,047	18,461	23,081
California	2,350,335	6,642,097	3,665,851	5,941,622	5,341,049	5,043,403	4,801,117	5,669,879
United States	19,423,121	54,810,954	30,339,089	45,360,942	42,441,883	41,631,458	42,829,413	52,888,621

 ${\sf Data\ Source:\ US\ Census\ Bureau,\ American\ Community\ Survey.\ 2017-21.}$

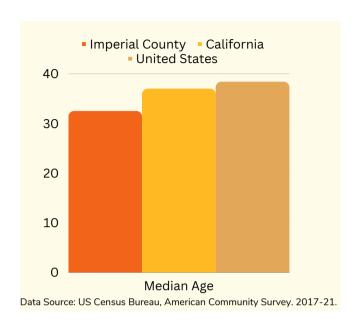


Demographics (cont.)

Median Age

It has been observed that communities with lower incomes tend to have a lower median age. While growth in the working-age population can lead to economic growth and development, it may also pose a risk of increased unemployment.

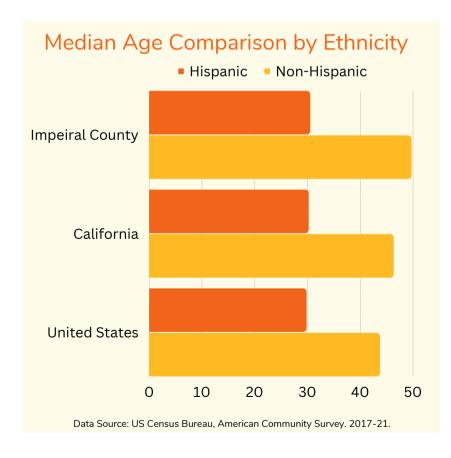
The 2017-2021 American Community Survey indicates that Imperial County has a median age of 32.5, generally younger than the state median age of 37.0 and the national median age of 38.4.



Median Age by Ethnicity

Hispanics are the nation's largest minority group, representing 18.44% of the total U.S. population. Hispanics are also the nation's largest immigrant group and one of its fastest-growing populations. According to the Census Bureau, Hispanic population growth between 2010 and 2020 accounted for 20.61% of the nation's population growth.

Per the 2017-2021 American Community Survey, the median age for the Hispanic population in Imperial County is 30.5 compared to the Non-Hispanic population's median age of 49.7. Similarly, the chart below shows the median age for the Hispanic population in California and the United States is significantly lower than the Non-Hispanic population.



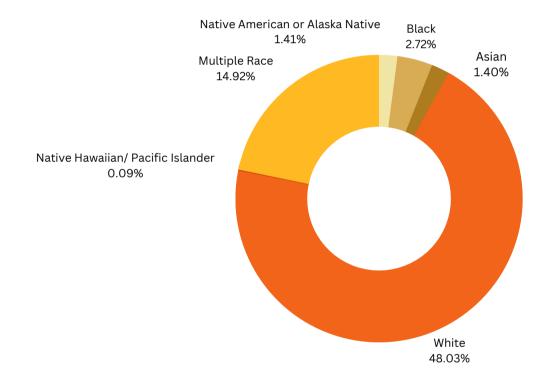
Demographics (cont.)

Total Population by Race

According to the 2017-2021 ACS, race demographics in Imperial County breakdown as follows: 48.03% White, 2.72% Black, 1.40% Asian, 1.41% Native American or Alaska Native, 0.09% Native Hawaiian or Pacific Islander, and 14.92% Multiple Race.

Report Area	White	Black	Asian	Native American or Alaska Native	Native Hawaiian or Pacific Islander	Multiple Race	
Imperial County, CA	86,476	4,889	2,525	2,538	166	26,856	

Data Source: US Census Bureau, American Community Survey 2017-2021.



Total Population by Ethnicity

The ethnic demography of Imperial County is 85.1% Hispanic and 14.9% not Hispanic. Of the total population in Imperial County, 29.93% is foreign-born.



Data Source: U.S. Census Bureau, 2020 Census Redistricting Data (Public Law 94-171)

Demographics (cont.)

Veteran Population

A veteran is someone who served in the U.S. Army, Navy, Air Force, Marine Corps, Coast Guard, or in the U.S. Merchant Marine during World War II but is not currently serving on active duty.

According to the 2017-2021 ACS, Imperial County is home to approximately 5,605 veterans, which makes up 4.39% of the total population. Of the total number of veterans in Imperial County, 5,259 are males and 346 are females.

Report Area	Total Veterans	Veterans, Percent of Total Populations	Male Veterans	Female Veterans
Imperial County, CA	5,605	4.39%	5,259	346
California	1,467,026	4.84%	1,342,151	124,875
United States	17,431,290	6.85%	15,794,025	1,637,265

Data Source: US Census Bureau, American Community Survey 2017-2021.

Disabled Population

As per the American Psychology Association, disabilities in children and adults can have a significant impact on the socioeconomic status of their families. The presence of a disability may lead to emotional instability for both the affected individuals and their caregivers. Further, people with disabilities, along with their families, face a higher risk of experiencing poor health and quality-of-life consequences.

Moreover, the U.S. Department of Labor's (2017) Office of Disability Employment Policy reports that the labor force participation rate for individuals aged 16 and over with disabilities (including physical, intellectual and developmental, sensory, and other disability categories) is only 20.1 percent compared to 68.6 percent for their counterparts without disabilities.

In Imperial County, 24,491 people, comprising 14.40% of the total population, have a disability. Out of the total population with a disability, 2,724 were minors, 10,931 were between 18-64 years old, and 10,836 were aged 65 and above.

Report Area	Population with a Disability	Population with a Disability Percent	Under Age 18	Age 18-64	Age 65+
Imperial County, CA	24,491	14.40%	2,724	10,931	10,836
California	4,145,501	10.64%	315,849	1,964,845	1,864,807
United States	41,055,492	12.64%	3,270,678	20,537,729	17,247,085

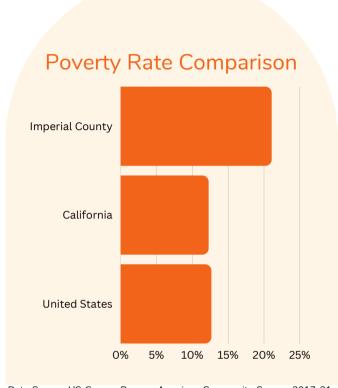
Data Source: US Census Bureau, American Community Survey 2017-2021.

Poverty

Economic indicators consistently place Imperial County near the bottom when compared to other communities. According to the 2017-2021 ACS, the average per capita income in Imperial County was \$18,064 compared to \$38,576 in California and \$35,384 in the United States.

Further, U.S. Census Bureau Poverty estimates indicate that 21.04% or 35,711 individuals in Imperial County live below the Federal Poverty Level (FPL). Imperial County's poverty rate is almost twice as high as the 12.63% national poverty rate.

People living in economically disadvantaged areas, such as is the case in Imperial County, often have limited access to essential resources contribute to a healthy lifestyle, such as safe and housing. nutritious food. secure neighborhoods. This lack of resources can also access iob and educational to opportunities, exacerbating income inequality and perpetuating the cycle of poverty.



Data Source: US Census Bureau, American Community Survey. 2017-21. Source geography: Tract

Seniors in Poverty

There were 4,243 seniors (persons age 65 and over), or 18.5% percent, living in poverty within Imperial County according to American Community Survey estimates. The poverty rate for seniors living in the report area is greater than the state average of 10.5 % and the national average of 9.6%.

Report Area	Ages 65 and Up Total Population	Ages 65 and Up In Poverty	Ages 65 and Up Poverty Rate
Imperial County, CA	22,882	4,243	18.5%
California	5,578,990	588,389	10.5%
United States	51,705,664	4,938,116	9.6%

Data Source: US Census Bureau, American Community Survey. 2017-21. Source geography: County

Poverty (cont.)

Poverty by Ethnicity

According to the U.S. Census Bureau, Hispanics have been the largest minority group in the United States since 2003. The ability of a household to meet basic needs such as food, bills, and housing costs is used by the U.S. Census Bureau to measure hardship. If a household struggles to meet any of these three categories, it is considered to have experienced hardship.

According to the American Community Survey, research suggests that individuals of Hispanic origin face a higher risk of poverty due to various factors such as limited educational opportunities, job availability, citizenship status, language proficiency, and living arrangements. The variations in these factors have an impact on socioeconomic status and overall welfare, leading to poverty.

Of all the Hispanic population in Imperial County, 22.33% live in households with income below the federal poverty level. The rate of Hispanic households living in poverty in Imperial County is greater than the state average of 15.54% and the national average of 17.71%.

Report Area	Hispanic Households	Non Hispanic Households	Hispanic Households	Non Hispanic Households %
Imperial County, CA	32,697	3,014	22.32%	12.95%
California	2,380,287	2,360,888	15.54%	10.10%
United States	10,560,320	30,101,316	17.71%	11.48%

Data Source: US Census Bureau, American Community Survey. 2017-21. Source geography: County

Child Poverty Rate Ages 0-17

Data has shown that children from low-income households typically experience worse health outcomes than other children, with even brief periods of poverty being linked to greater incidence of asthma, malnutrition, trauma, and other chronic disorders.

According to the 2017-2021 ACS, an average of 28.0% of children in Imperial County live in poverty. The child poverty rate is greater than the state average of 16.2% and the national average of 17.0%.



Data Source: US Census Bureau, American Community Survey. 2017-21. Source geography: Tract

Employment

Labor Force, Employment, and Unemployment

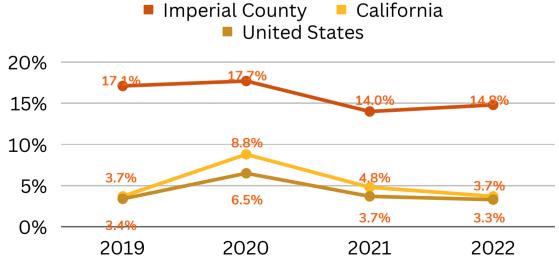
As per the U.S. Department of Labor, Imperial County had an average unemployment rate of 14.8% in 2022. The unemployment rate in Imperial County is four times higher than the state average of 3.7% and the national average of 3.3%.

Report Area	Labor Force	Number Employed	Number Unemployed	Unemployment Rate
Imperial County, CA	70,917	60,448	10,469	14.8%
California	19,220,972	18,504,724	716,249	3.7%
United States	165,456,929	160,031,490	5,425,440	3.3%

Data Source: US Department of Labor, Bureau of Labor Statistics. 2022 - December. Source geography: County

Four Year Unemployment Rate

Unemployment rates from December 2019 through December 2022 are shown in the graph below. According to the U.S. Department of Labor, unemployment rates have reduced slightly, however, they remain well over the state and national averages. Further, from 2021 to 2022 the unemployment rate for Imperial County rose compared to the continued decline in the state and national averages.



Data Source: US Department of Labor, Bureau of Labor Statistics. 2020-2022 - December. Source geography: County

Education

The Imperial County Comprehensive Economic Development Strategy (CEDS) 2018-2023, has identified the need for an educated workforce as an important component in the economic development of Imperial County.

Imperial County is served by sixteen independent school districts providing services from kindergarten to high school. The Imperial County Office of Education (ICOE) provides services through alternative education and special education programs. The Imperial Valley Regional Educational Program (IVROP) provides services in Career Technical Education (CTE) programs for youth and adults.

Residents of Imperial County have a variety of opportunities for post-secondary education. The two primary institutions of higher education are Imperial Valley College (IVC) and San Diego State University (SDSU). Through the availability of online education, residents can also complete degree programs with several online colleges throughout the nation. Each college/university offers distinct services to accommodate the individual education needs of our residents.

Imperial Valley College (IVC) achieves its mission to foster excellence in education for students of every background by providing services to adults in a wide array of CTE certificates and Associate degrees as well as transfer programs to four-year colleges and universities. In 2023, IVC was honored with the Aspen Prize for its dedication to ensuring student success. The Aspen Prize honors colleges with outstanding achievement in five critical areas: teaching and learning, certificate and degree completion, transfer and bachelor's attainment, workforce success, and equity for students of color and students from low-income backgrounds.



Dr. Lennor Johnson & students celebrate IVC's Aspen Prize 2023 win. | Photo by: Calexico Chronicle

Education (cont.)

San Diego State University (SDSU) – Imperial Valley Campus, provides lower and upper-level courses allowing students to complete selected Bachelor's Degrees without leaving Imperial County. In 2022, the SDSU Imperial Valley Campus gained approval from the California Board of Registered Nursing for the Registered Nursing Bachelor of Science Program opening eligibility to more students across Imperial County. This program will help students reach academic success while strengthening the nursing workforce locally.

Imperial County residents interested in career technical education can also attend a limited number of accredited institutions that offer a variety of vocational training programs.

Still, as Imperial County's economy becomes more diverse across a wide range of sectors, so does the need for qualified education programs. As per the Imperial County CEDS 2018-2023, it is imperative that a focus be placed on "elevating workers' technical skills in response to industry innovations and technological changes, as well as supporting job training programs that are also industry certified." The Imperial County CEDS 2018-2023 further states that "Education and training of the workforce represent the cornerstone for successful economic development in Imperial County."

English Learners (EL)

The National Center for Education Statistics (NCES) defines English Learners (EL) as students who experience significant challenges in speaking, reading, writing, or comprehending English. English Learners generally have a primary language other than English. These students are potentially disadvantaged in classrooms where English is the primary language of instruction, as well as in their ability to fully participate in broader society. According to the U.S. Department of Education, English Learners (EL) often encounter opportunity and achievement gaps, leading to lower high school graduation rates and lower college enrollment rates.

According to the National Center for Education Statistics (NCES) of the U.S. Department of Education, there were 14,054 English Learners among the K-12 students in Imperial County. The chart below shows that the percentage of English Learners in Imperial County is higher than both state and national averages.

Report Area	English Learners	English Learners %	Total Enrollment
Imperial County, CA	14,054	38.4%	36,607
California	1,062,290	17.7%	6,002,523
United States	4,963,388	10.3%	49,375,467

Data Source: U.S. Department of Education - National Center for Education Statistics - NCES - English Learners. 2020.

Education (cont.)

Educational Attainment

Research conducted by the American Psychological Association suggests that children from low socioeconomic households and communities may experience slower development of academic skills compared to their counterparts from higher socioeconomic groups. The difference in academic achievement between students in low socioeconomic communities and their peers can be explained by the lack of resources available to schools in these areas. In Imperial County, this cycle continues to hinder progress and worsens poverty.

The chart below shows the distribution of the highest level of education achieved in Imperial County. For persons over 25 years old, 25.6% stopped their formal educational attainment after high school. Further, 29.56% of Imperial County residents did not obtain their high school diploma. This is significantly higher than the state average of 15.81% and the national average of 11.13%.

Report Area	No HS Diploma	High School Only	Some College	Associates Degree	Bacherlo's Degree	Graduate Degree
Imperial County, CA	29.56%	25.6%	23.4%	6.3%	11.1%	4.1%
California	15.81%	20.4%	20.5%	8.0%	21.9%	13.4%
United States	11.13%	26.5%	20.0%	8.7%	20.6%	13.1%

Data Source: US Census Bureau, American Community Survey. 2017-21. Source geography: County

Adult Literacy

Literacy data published by the Program for the International Assessment of Adult Compentencies (PIACC) breaks adult literacy into three different "Levels". Those reported as Level 1 are at risk for being able to understand printed material. Those at the upper end of Level 1 can read and understand the text well enough to be able to perform small task, but might have difficultly understanding or drawing inferences from multiple forms of text. Those at the lower end may struggle with basic vocabulary or even be functionally illiterate.

As per the National Center for Education Statistics, Imperial County had an estimated percentage at or below Level 1 for literacy of 50%; much higher than the state average of 28.4% and the national average of 21.8% of Level 1 literacy.

Report Area	Population Ages 16-74	Total at or Below Level 1	At or Below Level 1
Imperial County, CA	124,767	62,084	50%
California	28,700,840	8,147,782	28.4%
United States	235,567,157	51,401,095	21.8%

Data Source: National Center for Education Statistics - NCES - Program for the international Assessment of Adult Competencies. 2017.

Health

Numerous factors influence health, including access to healthcare, the environment, culture, social support systems, literacy, education, housing, and employment. As a result, no single organization or program can solve a health problem alone, but, through coordination and communication, we can each play a part in effecting change that can yield better health outcomes for the communities we serve.

For example, the 2017-2021 Imperial County Community Health Assessment (CHA) & Community Health Improvement Plan (CHIP) report provides guidance to community members and stakeholders who wish to engage in improving health and wellness in Imperial County. This comprehensive report was developed through an extensive 18-month collaborative process that involved stakeholders, community members, forum attendees, workgroup members, and 2,334 individuals who completed community surveys.

The CHA/CHIP report revealed that Imperial County has a range of effective programs and initiatives to promote health from various perspectives. However, it also identified several gaps in services and opportunities to strengthen existing efforts. Based on insights from the CHA, three priority areas were identified for Imperial County, each with three impact targets to work towards as follows:



A) Healthy Eating, Active Living

- Consumption of affordable, accessible, and nutritious foods
- Engagement in affordable and safe opportunities for physical activity
- Achieve and maintain a healthy weight



B)Community Prevention Linked with High-Quality Healthcare

- Asthma detection, management, and education
- Prenatal Care Early and Adequate
- Diabetes detection, management, and education



C) Healthy and Safe Communities and Living Environment

- Engagement in improving air quality
- Prescription drug abuse prevention
- Linking family members, caregivers, and persons living with dementia across systems of care and support

Health (cont.)

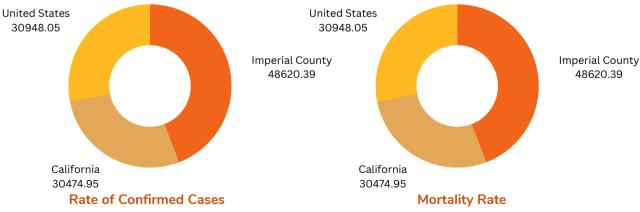
The healthcare delivery system in Imperial County is anchored by two public hospitals, namely the city-owned El Centro Regional Medical Center and the Pioneers Memorial Hospital and Healthcare District in Brawley. The hospitals also operate rural health clinics within the community. Additionally, there is Innercare, a federally qualified health center with ten clinics throughout the county, providing comprehensive primary care services to many residents.

Even with these fundamental organizations, the coordination of services is particularly important in Imperial County because of its classification as a medically underserved area. According to the 2018-2023 Imperial County Comprehensive Economic Development Strategy (CEDS), the county lacks medical professionals, especially those who offer primary care and specialist care. Primary Health providers include practicing physicians specializing in general practice medicine, family medicine, internal medicine, and pediatrics. It's important to note that primary care plays a crucial role in enhancing population health and minimizing health inequalities, as stated by the Office of Disease Prevention and Health Promotions.

According to reports from the National Provider Identifier (NPI) of the Centers for Medicare and Medicaid Services (CMS), the rate of primary care providers per 100,000 in Imperial County is 40.62; less than half of the state rate of 102.42 and the national rate of 107.05. Without adequate access to primary care, Imperial County residents are more likely to have negative health outcomes.

COVID-19 Confirmed Cases & Mortality Rates

The COVID-19 pandemic made Imperial County's inadequate healthcare system even more apparent. According to data from John Hopkins University, Imperial County had 88,405 confirmed COVID-19 cases. As of February 2023, the rate of confirmed cases in Imperial County is 48,620.39 per 100,000, greater than the state average of 30,474.95 and the national average of 30,948.05. Not surprisingly, the mortality rate of COVID-19 cases for Imperial County is 535.67 per 100,000; much higher than the state average of 254.28 and the national average of 336.02.



Data Source: Johns Hopkins University. Accessed via ESRI. Additional data analysis by CARES. 2022. Source geography: County.

Health (cont.)

Medicare and Medi-Cal Population

The May 2023 Medi-Cal Managed Care Enrollment Report by the California Department of Health Care Services shows that 104,453 individuals were enrolled in a Medi-Cal plan in Imperial County representing 58.13% of the total population.

The total number of persons in Imperial County receiving Medicare is 31,576. Of the total Medicare recipients in Imperial County, 27,619 are aged 65 or older and 3,956 are disabled.

Report Area	Total Medicare Recipients	Persons Age 65+ Receiving Medicare	Disabled Medicare Recipients
Imperial County, CA	31,576	27,619	3,956
California	12,552,343	11,237,722	1,314,620
United States	61,507,926	52,987,966	8,519,960

Data Source: Centers for Medicare and Medicaid Services, CMS - Geographic Variation Public Use File . Source geography: County

Uninsured Population

The National Center for Health Statistics (NCHS) reports that one of the main factors affecting health status is the absence of health insurance. Without adequate health insurance, individuals may face obstacles when trying to access crucial preventative care services or screenings. This can result in delayed disease diagnosis and ultimately, poorer health outcomes.

The U.S. Census Bureau indicates that 12.95% of adults aged 18 to 64 are uninsured in Imperial County. The percentage of uninsured adults in Imperial County is greater than the state percentage of 10.96% and the national percentage of 12.84%.

Report Area	Total Population Age 18-64	Population w/o Insurance Age 18-64	Population w/o Insurance Age 18-64 %
Imperial County, CA	96,394	12,480	12.95%
California	24,243,214	2,657,697	10.96%
United States	195,703,724	25,136,272	12.84%

Data Source: US Census Bureau, Small Area Health Insurance Estimates. 2019. Source geography: County

Food Insecurity

The U.S. Department of Agriculture (USDA) defines food insecurity as a lack of consistent access to enough food for every person in a household to live an active, healthy life. Food insecurity is a complex issue with various underlying causes, such as poverty, unemployment, and low income. Other contributing factors may include a lack of affordable housing, chronic health conditions, and limited access to healthcare.

Food insecurity also has a significant impact on individuals depending on their circumstances. For instance, individuals may be forced to decide between purchasing food or medicine and healthcare resulting in negative health outcomes. Additional challenges for food-insecure individuals include deciding between purchasing food or paying for other necessities such as rent, bills, and transportation.

Moreover, food insecurity can have a detrimental impact on child development. According to Feeding America, insufficient access to healthy food can greatly affect children's physical and mental health, academic performance, and future economic prospects. Furthermore, food insecurity has been linked to delayed development in young children and an increased risk of chronic illnesses such as asthma and anemia. Food-insecure school-age children may also experience behavioral issues like hyperactivity, anxiety, and aggression.

Individuals in food-insecure households are also more likely to struggle with psychological and behavioral health issues than those with access to sufficient nutritious food.

According to Feeding America, one in five individuals in Imperial County are unable to aquire affordable and nutritious food. Consequently, Imperial County has the highest rate of food insecurity in California. The food insecurity rate for Imperial County is 17.0%, much greater than the state rate of 10.5% and the national rate of 10.4%.

Food Insecurity Rate

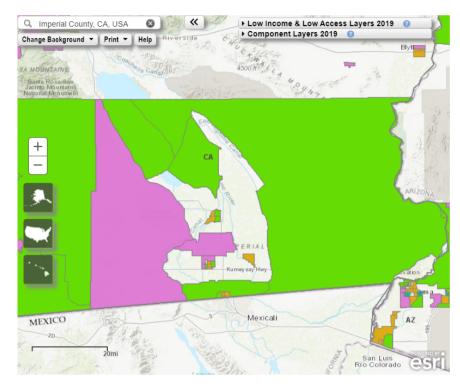


Data Source: Feeding America: 2021 Overall Food Insecurity & Food Cost in the US

Food Insecurity (cont.)

Food Deserts

Another contributing factor to food insecurity is the existence of food deserts. The USDA defines food deserts as areas where the distance to the nearest supermarket, supercenter, or large grocery store is greater than one-half mile in urban areas or greater than 10 miles rural in areas. Consequently, families in food deserts frequently resort to purchasing their regular groceries at convenience stores or gas stations, commonly referred to as 'mini-marts'.



Data Source: USDA Economic Research Service - Food Access Research Atlas (FARA) - Imperial County, 2019

The Imperial Valley Food Bank brings attention to the

fact that Imperial County residents have limited access to affordable nutritious food, despite producing an estimated two-thirds of the total produce consumed in the United States during winter months.

The USDA Food Access Research Atlas indicates that 50,733 individuals, or 28.23% of the total population are considered to be living in a food desert. Additionally, of the 22 total census tracts in Imperial County, 9 are classified as food deserts by the USDA.

In an attempt to eliminate hunger in Imperial County, the Imperial Valley Food Bank serves over 25,000 people a month, representing 14% of Imperial County residents. The Imperial Valley Food Bank also serves to resource, allocate, and distribute nutritious food to local partners for distribution throughout Imperial County. Some partners include Salvation Army, Catholic Charities, Campesinos Unidos, Inc., Imperial Valley Housing Authority, and Calexico Neighborhood House. In addition to their large partners, the food bank works with small food pantries, soup kitchens, shelters, churches, and schools.

Food Insecurity (cont.)

Supplemental Nutrition Assistance Program Recipients

According to the American Community Survey (ACS), 11,085 households (or 24.34%) received SNAP payments during 2017-2021. During this same period there were 4,678 households with income levels below the poverty level that were not receiving SNAP payments.



Free and Reduced Lunch Program

The United States Department of Agriculture (USDA) and the California Department of Education oversee the National School Lunch Program (NSLP). The NSLP provides nutritionally balanced, low-cost, or no-cost lunches to children in public and nonprofit private schools and residential care institutions. Further, the NSLP ensures all meals are nutritionally balanced and contain at least one-third of the recommended dietary allowance of necessary nutrients.

The 2017-2021 American Community Survey reports that 29,092, or 77.2%, students were eligible for free or reduced-price lunch in Imperial County. Of the students eligible for free or reduced-price lunch, 89% are eligible for free lunch and 11% are eligible for reduced lunch. The percentage of students eligible for the NSLP in Imperial County is greater than the state percentage of 59.2% and the national percentage of 53.2%.



Housing

Housing Units

According to the U.S. Census, there were a total of 57,106 housing units in Imperial County in 2021. The rate of increase since 2012 for housing units in Imperial County is 1.25%, much less than the 5.38% increase statewide and 7.02% nationwide. The 2017-2021 American Community Survey reports that, of the available housing units, 45,541 are occupied - 18,408, or 40.42%, are renter-occupied and 26,392, or 57.95%, are owner-occupied.

Of the occupied housing units in Imperial County, the 2017-2021 American Community Survey identified that 42.21%, or 19,224, have one or more substandard conditions. Substandard conditions are defined as overcrowded households, lacking complete plumbing or kitchen facilities, or having housing costs greater than 30% of household income.

Overcrowding

The Imperial County 2021 - 2029 Housing Element prioritized the need for an adequate supply of affordable housing throughout Imperial County. The lack of affordable housing leads to overcrowding as many households have to share housing costs in order to secure shelter. Further, the lack of adequate housing units restricts individuals' ability to relocate as the need arises. According to the Imperial County 2021-2029 Housing Element, 10.7% of all occupied housing units in Imperial County were considered overcrowded as of 2019. Overcrowding negatively affects the overall well-being of affected households leading to adverse health outcomes such as infectious disease and mental health problems.

Substandard Housing

Moreover, the condition of the existing housing inventory presents an additional risk for Imperial County Residents. The Imperial County 2021-2029 Housing Element, identified that 55.7% of the total housing stock in Imperial County was built before 1990. Because age is a determining factor in the need for rehabilitation, the Imperial County 2021-2019 Housing Element ascertains the need to rehabilitate and improve the existing housing stock in Imperial County to ensure quality, safety, and livability.

Exacerbating substandard living conditions is the prevalence of mobile homes in Imperial County. Per the Imperial County 2021-2029 Housing Element, 23% of the housing inventory in Imperial County is manufactured homes. Manufactured homes are considered the most affordable option, however, they require frequent repair and maintenance.

Housing

Cost-Burdened Households

In addition to housing conditions, overpayment is a major concern in Imperial County. According to the 2017-2021 American Community Survey, 37.6%, or 17,125, households in Imperial County are cost-burdened. A household is considered to be cost-burdened when the cost of monthly housing expenses exceeds 30% of the total household income. Of the cost-burdened households in Imperial County, 57.8% are renter occupied and 42.2% are owner-occupied.

The Imperial County 2017-2029 Housing Element explains the prevalence of cost-burdened households as a result of rising housing costs outpacing wage increases throughout the county. The Housing Element continues by stating that since 2012, home value increased by 16.6% while the average income for Imperial County residents only increased by approximately 2%. Further, the National Low Income Housing Coalition estimates that Imperial County residents need 1.4 full-time jobs to afford a two-bedroom apartment.

Moreover, increases in utility expenses contribute to the cost burden of households in Imperial County. For example, in the summer months when temperatures consistently reach 100°F+, Imperial County residents experience severe increases in energy costs. According to the Imperial County 2017-2029 Housing Element, increasing energy efficiency, especially for low-income households, can reduce the housing cost burden and increase affordability.

Homelessness

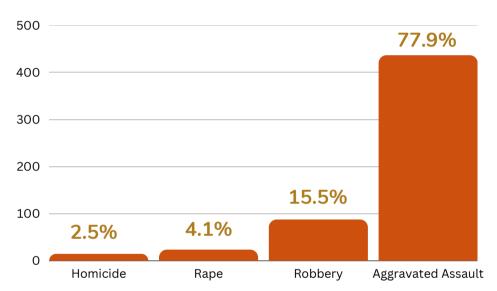
The Imperial Valley Continuum of Care Council (IVCCC), formerly known as El Centro Regional Task Force on Homelessness is the entity responsible for submitting the Continuum of Care to HUD. IVCCC's mission is to engage individuals and organizations of Imperial Valley in a community-based process that works to eradicate homelessness in the region, addresses the underlying causes of homelessness, and lessens the negative impact of homelessness on individuals, families, and the community. The Imperial County Department of Social Services is the lead administrative entity for the IVCC.

The 2022 Imperial County Point-in-Time Count reported a total 1,057 homeless individuals. Of those homeless individuals, 925 were unsheltered, 94 were in transitional housing, and 38 were in an emergency shelter. Furthermore, 541 individuals were identified as being chronically homeless. Moreover, 330 individuals were identified as being severely mentally ill, 360 reported a substance abuse disorder and 101 identified themselves are veterans.

Crime Rates

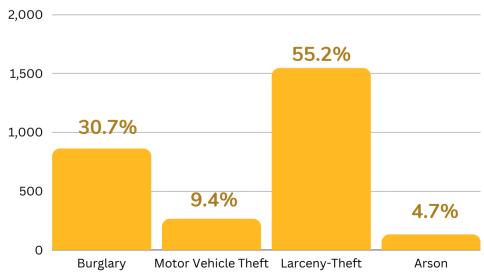
The most recently available information from the California Department of Justice reports the following crimes for Imperial County in 2021: Violent crimes, including homicide, rape, robbery, and aggravated assault, totaled 560. Property crimes, including burglary, motor vehicle theft, and larceny theft, and arson, totaled 2,801.

Violent Crime



Data Source: State of California Department of Justice 2021 Crimes & Clearances. Imperial County.

Property Crime



Data Source: State of California Department of Justice 2021 Crimes & Clearances. Imperial County.

Community Resources

IMPERIAL COUNTY COMMUNITY RESOURCE DIRECTORY

CHILD SUPPORT SERVICES

Campesinos Unidos, Inc.

1005 C Street Brawley, CA 92227

Department Of Child

Support Services

2795 S. 4th Street El Centro, CA 92243

CLOTHING SERVICES

Catholic Charities

250 West Orange El Centro, CA 92243

Salvation Army

375 N. 5th Street El Centro, CA 92243

Woman Haven

510 Main Street Ste. 106 El Centro, CA 92243

DISABILITY SERVICES

Access to Independence

400 Mary Avenue Calexico, CA 92231

ARC of Imperial Valley

298 E Ross Avenue El Centro, CA 92243

Department of Rehabilitation

1214 State Street El Centro, CA 92243 Imperial County Work Training Center

210 Wake Avenue El Centro, CA 92243

San Diego Regional Center

3095 N. Imperial Avenue Imperial, CA 92251

DOMESTIC VIOLENCE SERVICES

Center for Family Solutions

510 Main Street Ste. 106 El Centro, CA 92243

Imperial County Mental

Health

202 N. 8th Street El Centro, CA 92243

New Creations Womens

Home

428 South 5th Street El Centro, CA 92243

Sure Helpline

654 Main Street El Centro, CA 92243

EDUCATION SERVICES

Brawley Elementary School

District

261 D Street Brawley, CA 92243

Brawley Union High School

District

480 N. Imperial Avenue Brawley, CA 92243 Calexico Unified School

District

901 Andrade Avenue Calexico, CA 92231

Calipatria Unified School

District

501 W. Main Street Calipatria, CA 92233

Central Union High School

District

351 Ross Avenue El Centro, CA. 92243

El Centro School District

1256 Broadway El Centro, CA 92243

Heber Elementary School

District

1052 Heber Ave. Heber, CA 92249

Holtville Unified School

District

621 E Sixth St. Holtville CA, 92250

Imperial Unified School

District

219 N E St

Imperial, CA 92251

Imperial County Office of

Education

1398 Sperber Rd. El Centro, CA 92243

Imperial Valley College

380 East Aten Road Imperial, CA 92251 **Imperial Valley Occupational Program**

687 State Street El Centro, CA 92243

San Pasqual Valley Unified **School District**

676 Baseline Road Winterhaven, CA 92283

San Diego State University - Imperial Valley Campus

720 Heber Ave Calexico, CA 92231

SER Jobs for Progress

155 West Main El Centro, CA 92243

EMERGENCY SERVICES

American Red Cross

742 Main Street El Centro, CA 92243

Campesinos Unidos, Inc.

1005 C Street Brawley, CA 92227

Catholic Charities

250 W. Orange El Centro, CA 92243

Center for Family Solutions

510 Main Street Ste. 106 El Centro, CA 92243

Imperial County Mental Health

202 N. 8th Street El Centro, CA 92243

Neighborhood House

506 4th Street Calexico, CA 92231 Sure Helpline

654 Main Street El Centro, CA 92243

United Way

2410 Imperial Business Park Imperial, CA 92251

EMPLOYMENT/JOB **TRAINING**

Access to Independence

400 Mary Avenue Calexico, CA 92231

America's Job Centers

860 Main Street Brawley, CA 92227

301 Heber Avenue Calexico, CA 92231

1550 W. Main Street El Centro, CA 92243

2695 South 4th Street, **Building D** El Centro, CA 92251

676 Baseline Road Winterhaven, CA 92283

ARC of Imperial Valley

298 E Ross Avenue El Centro, CA 92243

Center for Employment Training

294 S. 3rd Street El Centro, CA 92243

Employment Development Department

1550 Main St. El Centro, CA 92243

Imperial County Work Training Center

210 Wake Avenue El Centro, CA 92243

Imperial Valley College

380 East Aten Road Imperial, CA 92251

Imperial Valley Regional Occupational Program

687 State Street El Centro, CA 92243

PeopleReady

1411 W. State Street El Centro, CA 92243

SER Jobs for Progress

155 West Main El Centro, CA 92243

FINANCIAL SERVICES

Brawley Family Resource Center

480 North Imperial Avenue Brawley, CA 92227

Calexico Family Resource Center

641 Rockwood Avenue Calexico, CA 92231

Calipatria-Niland Family Resource Center

501 W. Main Street, Room 4, Calipatria, CA 92233

Campesinos Unidos, Inc.

1005 C Street Brawley, CA 92227

Department of Social

Services

2995 S. 4th Street El Centro, CA 92243

Imperial County Public Administration

133 I Clark Road El Centro, CA 92243

San Pasqual Valley Unified School District

676 Baseline Road Winterhaven, CA 92283

FOOD SERVICES

AM-PM Gas Station

2084 Marina Drive Thermal, CA 92274

Apostolic Assembly

1774 Evan Hewes Highway Seeley, CA 92273

Bombay Beach Community Center

9590 C Avenue Bombay Beach, CA 92257

Brawley Family Resource Center

480 North Imperial Avenue Brawley, CA 92227

Brawley Family Apartments

1690 C Street Brawley, CA 92227

Brawley Senior Apartments

995 Willard Ave Brawley, CA 92227

Brawley Senior Get Together Club

575 J Street Brawley, CA 92227

Calexico Family Apartments

2301 Andrade Ave Calexico, CA 92231

Campesinos Unidos, Inc.

1005 C Street Brawley, CA 92227

Casa Del Sol

650 S International Blvd Calipatria, CA 92233

Catholic Charities

250 West Orange El Centro, CA 92243

Center for Family Solutions

510 Main Street Ste. 106 El Centro, CA 92243

Community Presbyterian Church

285 East 3rd Street Westmorland, CA 92281

Countryside Apartments

1751 W. Adams Ave El Centro, CA 92243

De Anza Apartments

233 East 4th Street Calexico, CA 92231

Department of Social Services

2995 S. 4th Street El Centro, CA 92243

First Christian Church

450 S. Waterman El Centro, CA 92243

Food Stamp Nutrition Education Program

1050 East Holton Road Holtville, CA 92250

Heber Community Center

1085 Ingram Street Heber, CA 92249

Hector Esquer Building

850 Eady Avenue Calexico, CA 92231

Holtville Garden Apartments

950 Holt Avenue Holtville, CA 92250

Holtville Old Fire Hall

121 West 5th Street Holtville, CA 92250

House of Hope

1948 West Orange Avenue El Centro, CA 92243

Imperial Garden Apartments

2385 Myrtle Road Imperial, CA 92251

Imperial Valley Food Bank

486 W. Aten Road El Centro, CA 92243

New Life Assembly

1720 N. Imperial Avenue Calexico, CA 92231

Niland Food Shed

8031 Highway III Niland, CA 92257

Our Lady of Guadalupe Men's Shelter

545 Encinas Street Calexico, CA 92231

Quechan Food Distribution

1890 San Pasqual Road Winterhaven, CA 92251

Rey de Reyes Church

901 Emerson Avenue Calexico, CA 92231 Saint Anthony's Church

214 West 7th Street Imperial, CA 92251

Saint Patrick Church

133 E Church Street Calipatria, CA 92233

Salvation Army

375 N. 5th Street El Centro, CA 92243

San Pasqual Valley Unified School District

676 Baseline Road Winterhaven, CA 92283

Sierra Vista

1703 El Centro Street Seeley, CA 92273

Sister Evelyn Mourey Center

1400 Imperial Avenue, #141 El Centro, CA 92243

Sontera Apartments

250 S Eastern Ave Brawley, CA 92227

United Methodist Church

225 W. 7th Street Holtville, CA 92250

Villa Dorada

1081 Meadows Drive Calexico, CA 92231

Villa Esperanza Apartments

661 E. Bonita Place Calipatria, CA 92233

Villa las Flores Senior Apartments

2201 Meadows Road Calexico, CA 92231 Westmorland Family Apartments

181 G Street

Westmorland, CA 92281

WIC Nutrition Program

245I Rockwood Avenue Calexico, CA 92231

WIC Nutrition Program

561 E Street Brawley, CA 92227

WIC Nutrition Program

2600 Thomas Drive El Centro, CA 92243

<u>HEALTH</u>

Imperial County Public Health Department

935 Broadway El Centro, CA 92243

Innercare

900 Main Street Brawley, CA 92227

223 West Cole Road Calexico, CA 92231

651 Wake Avenue El Centro, CA 92243

8027 Hwy 111 Niland, CA 92257

1289 S Marina Drive, Suite A Salton City, CA 92257

2133 Winterhaven Dr Winterhaven, CA 92283 **HOMELESS SERVICES**

Campesinos Unidos, Inc.

1005 C Street Brawley, CA 92227

Catholic Charities

250 W. Orange El Centro, CA 92243

Center for Family Solutions

510 Main Street Ste. 106 El Centro, CA 92243

House of Hope

1948 W. Orange Avenue El Centro, CA 92243

Imperial County Mental

Health

202 N. 8th Street El Centro, CA 92243

Imperial Valley Food Bank

486 W. Aten Road El Centro, CA 92243

Neighborhood House

506 4th Street Calexico, CA 92231

Our Lady of Guadalupe

Men's Shelter

545 Encinas Street Calexico, CA 92231

Salvation Army

375 N. 5th Street El Centro, CA 92243

Sure Helpline

654 Main Street El Centro, CA 92243

HOUSING SERVICES

Austin Thomas Housing Development

1250 N. Imperial Ave. Brawley, CA 92227

Brawley Family Apts.

1690 C Street Brawley, CA 92227

Brawley Gardens Apts.

221 Best Road Brawley, CA 92227

Brawley Senior Apartments

995 Willard Avenue Brawley, CA 92227

Brawley Senior Plaza

430 K Street Brawley, CA 92227

Calexico Family Apts.

2301 Andrade Ave Calexico, CA 92231

Calexico Garden Apts.

1620 Rockwood Calexico, CA 92231

Calexico Housing Authority

1006 East Fifth Street Calexico, CA 92231

Calexico Senior Apartments

1630 Rockwood Ave Calexico, CA 92231

Catholic Charities

250 W. Orange El Centro, CA 92243

Casa Imperial

851 Adler Calexico, CA 92231 Casa del Sol

650 S. International Calipatria, CA 92233

Casa Del Retiro

357 Blair Ave Calexico, CA 92231

Center for Family Solutions

510 Main Street Ste. 106 El Centro, CA 92243

Citrus Pointe Apartments

694 N. 3rd Street Brawley, CA 92227

Cottonwood Creek Apts.

410 W. Date Street Calipatria, CA 92233

Countryside Apartments

1751 W. Adams Ave El Centro, CA 92243

De Anza Senior Apartments

233 East 4th Street Calexico, CA 92231

Department of Social

Services

2995 S. 4th Street El Centro, CA 92243

Desert Sunrise Apartments

175 Desert Sunrise Ave. Heber, CA 92249

El Centro Senior Villas

515 Park Avenue El Centro, CA 92243

El Centro Senior Villas II

579-581 Park Avenue El Centro, CA 92243 **Encino Village Apartments**

1165 B Street Brawley, CA 92227

Euclid Villas Apartments

1735 Euclid Ave El Centro, CA 92243

Heber Family Apartments

1137 Dogwood Road Heber, CA 92249

Holtville Gardens

950 Holt Avenue Holtville, CA 92250

House of Hope

1948 W. Orange Avenue El Centro, CA 92243

Imperial Gardens
Apartments

2375 Myrtle Road Imperial, CA 92251

Imperial Valley Housing

Authority 1401 D Street Brawley, CA 92227

1690 Adams Avenue El Centro, CA 92243

Imperial Villa Apartments

210 W. Barioni Imperial, CA 92251

Inland Fair Housing and Mediation Board

viediation Board

444 S. 8th Street Ste. C1A El Centro, CA 92243

Las Brisas

2001 N. 8th Street El Centro, CA 92243 **Niland Apartments**

17 W. 4th Street Niland. CA 92257

Quechan Housing Authority

1860 Sapphire Lane Winterhaven, CA 92283

Sonterra Apartments

250 S. Eastern Avenue Brawley, CA 92227

Spring Encino Apartments

402 S. Eastern Avenue Brawley, CA 92227

Valley Apartments

970 Waterman Avenue El Centro, CA 92243

Villa Esperanza

651 East Bonita Place Calipatria, CA 92233

Westmorland Family Apartments

181 South G Street Westmorland, CA 92281

Woman Haven

510 Main Street Ste. 106 El Centro, CA 92243

LEGAL SERVICES

California Rural Legal Assistance

449 Broadway El Centro, CA 92243

Center for Family Solutions

510 Main Street Ste. 106 El Centro, CA 92243 Department Of Child Support Services

2795 S. 4th Street El Centro, CA 92243

Elder Law and Advocacy

939 Main Street, Box 19, 2nd Floor

El Centro, CA 92243

Imperial County Public

Administration

133 I Clark Road El Centro, CA 92243

Imperial County Public

Defender

939 W. Main Street El Centro, CA 92243

MENTAL HEALTH SERVICES

Brawley Family Resource Center

480 North Imperial Avenue Brawley, CA 92227

Calexico Family Resource
Center

641 Rockwood Avenue Calexico, CA 92231

Calipatria-Niland Family Resource Center

501 W. Main Street, Room 4, Calipatria, CA

Center for Family Solutions

510 Main Street Ste. 106 El Centro, CA 92243

Imperial County Mental Health

202 N. 8th Street El Centro, CA 92243 Innercare

900 Main Street Brawley, CA 92227

223 West Cole Road Calexico, CA 92231

651 Wake Avenue El Centro, CA 92243

8027 Hwy 111 Niland, CA 92257

1289 S Marina Drive, Suite A Salton City, CA 92257 2133 Winterhaven Dr Winterhaven, CA 92283

San Diego Regional Center

3095 N. Imperial Avenue Imperial, CA 92251

San Pasqual Valley Unified School District

676 Baseline Road Winterhaven, CA 92283

SENIOR RESOURCES

Adult Protective Services

2995 S. 4th Street, Ste 105 El Centro, CA 92243

Alejandro Rivera Senior Citizen Complex

2151 Rockwood Ave Calexico, CA 92231

Area Agency on Aging

778 W State Street El Centro, CA 92243

Brawley Senior Apartments

995 Willard Ave Brawley, CA 92227 **Brawley Senior Center**

575 J Street

Brawley, CA 92227

Calexico Recreation Community Center

707 Dool Avenue Calexico, CA 92231

Casa Del Retiro

357 Blair Ave Calexico, CA 92231

De Anza Apartments

233 East 4th Street Calexico, CA 92231

El Centro Adult Center

375 1st Street

El Centro, CA 92243

El Quintero Senior Apartments

299-201 E 5th Street Calexico, CA 92231

Elder Law

939 Main Street El Centro, CA 92243

Heber Community Center

1132 Heber Avenue Heber, CA 92249

Holtville Garden Apartments

950 Holt Avenue Holtville, CA 92250

Imperial Gardens

2385 Myrtle Road Imperial, CA 92251

Imperial County Agency on

Aging

1331 S. Clark Road El Centro, CA 92243 **In-Home Supportive Services**

2999 S. 4th Street Ste. 105 El Centro, CA 92243

Regency Park

1531 Ross Avenue El Centro, CA 92243

Victoria Manor Senior

Apartments

1113 Rancho Frontera Ave Calexico, California 92231

SUBSTANCE ABUSE TREATMENT SERVICES

Alcoholics Anonymous Hotline

485 Broadway Street El Centro, CA 92243

Brawley Family Resource Center

480 North Imperial Avenue Brawley, CA 92227

Gamblers Anonymous-Imperial County

(855) 222-5542

Imperial County Mental

Health

202 N. 8th Street El Centro, CA 92243

Imperial Valley Methadone

Clinic

200 S 5th Street El Centro, CA 92243

Imperial Valley Safety Service

480 Olive Avenue #3A El Centro, CA 92243

Narcotics Anonymous

153 East Brighton Avenue El Centro, CA 92243

New Creations Men's Home

536 S. 6th Street El Centro, CA 92243

New Creations Women's

Home

428 South 5th Street El Centro, CA 92243

Sober Road, Inc.

653 Main St #102 El Centro, CA 92243

Turning Point Men's Home

2149 Orchard Road Holtville, CA 92250

TRANSPORTATION SERVICES

Imperial Valley Transit

792 East Ross Road B El Centro, CA 92243

VETERAN'S SERVICES

Imperial Valley Veterans Affairs

217 S 10th Street El Centro, CA 92243

Client Questionnaire



CAMPESINOS UNIDOS, INC.

CLIENT QUESTIONNAIRE

What service(s) did you need when Information or Referral Rental Assistance Utility Assistance — Electricity Utility Assistance — Water As a result of our service, were yneeds? Yes If you answered Yes, what other (Ex. Car payment, other bills, cred	you able to	Utility Assis Income Tax Food Assista Weatheriza Assistance v	tance – Ga Preparation tion with forms	as on our income t	o help	Emergency shelter None Other: you meet other family
Rental Assistance Utility Assistance — Electricity Utility Assistance — Water As a result of our service, were yneeds? Yes If you answered Yes, what other	you able t	Income Tax Food Assista Weatheriza Assistance v o make bette	Preparation ance tion with forms er use of years	on our income t	o help	Emergency shelter None Other: ——— you meet other family
needs? ☐ Yes If you answered Yes, what other	□ No	o re you able to				
f you answered Yes, what other	needs we	re you able to	o meet be	cause of the s	service,	/s received?
			o meet be	cause of the s	service,	/s received?
How do you rate our customer s	service? (Circle one:				
		Good 3				
In your opinion, what are the ne	eds of the	e community	r? Check al	ll that apply:		
☐ Transportation	-	tance)		Childcare	ervices	
Do you have additional commen	nts or reco	ommendation	ns to help	us improve c	our serv	vices?
	Poor Fa 1 2 In your opinion, what are the ne Housing (Includes Rental/Ut Transportation Employment and Job Trainin Education Mental Health Services	Poor Fair 1 2 In your opinion, what are the needs of the Housing (Includes Rental/Utility Assis Transportation Employment and Job Training Education Mental Health Services	1 2 3 In your opinion, what are the needs of the community Housing (Includes Rental/Utility Assistance) Transportation Employment and Job Training Education Mental Health Services	Poor Fair Good Excellent 1 2 3 4 In your opinion, what are the needs of the community? Check a Housing (Includes Rental/Utility Assistance) Transportation Employment and Job Training Education Mental Health Services	Poor Fair Good Excellent 1 2 3 4 In your opinion, what are the needs of the community? Check all that apply: Housing (Includes Rental/Utility Assistance) Nutrition Sell Transportation Childcare Employment and Job Training Other: Education Mental Health Services	Poor Fair Good Excellent 1 2 3 4 In your opinion, what are the needs of the community? Check all that apply: Housing (Includes Rental/Utility Assistance) Nutrition Services Transportation Childcare Employment and Job Training Other: Education

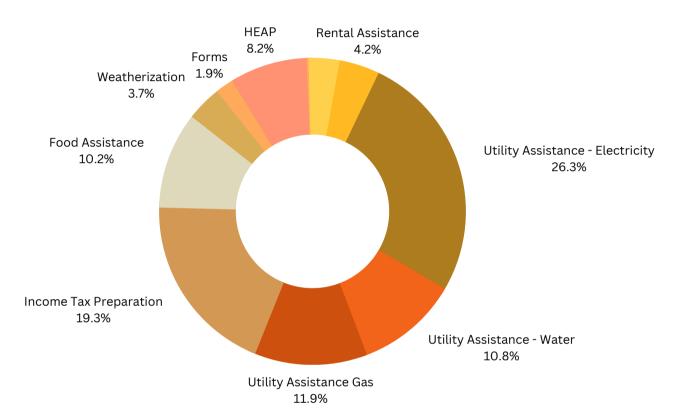


CAMPESINOS UNIDOS, INC. CUESTIONARIO AL CLIENTE

1.	¿Q	ué servicio(s) necesito cuando s	se comu	nicó con CUI? Marque	e todo lo que corr	esponda:
		Información o Referencia Asistencia de Alquiler Asistencia con Factura de Electricidad Asistencia con Factura de Agua	_ _ _	Asistencia con Facto Gas Preparación de Imp Asistencia con Comi Climatización Asistencia con form	uestos 🗆	Crédito de electricidad (HEAP)Refugio de emergenciaNingunoOtro:
2.		mo resultado de nuestro servici cesidades familiares?	io, ¿pudo	o hacer un mejor uso	de sus ingresos pa	ara ayudarlo a satisfacer otras
		Si	□ No			
		espondió Sí, ¿qué otras necesid or ejemplo, pago de automóviles				idos?
3.	¿C	ómo califica nuestro servicio al	cliente?	Circule uno:		
		Pobre Ordi 1 2	nario <u>2</u>	Bueno 3	Excelente 4	
4.	En	su opinión, ¿cuáles son las neco	esidades	de la comunidad? M	larque todo lo que	e corresponda:
					Servicios de Salu Servicios de Nut Cuidado de Niño Otro:	trición
5.	iT5	ene comentarios o recomendad	ciones ad	licionales para ayuda	irnos a mejorar nu	uestros servicios?

Input Received: February 14, 2023 - June 15, 2023 Questionnaires Received: 604

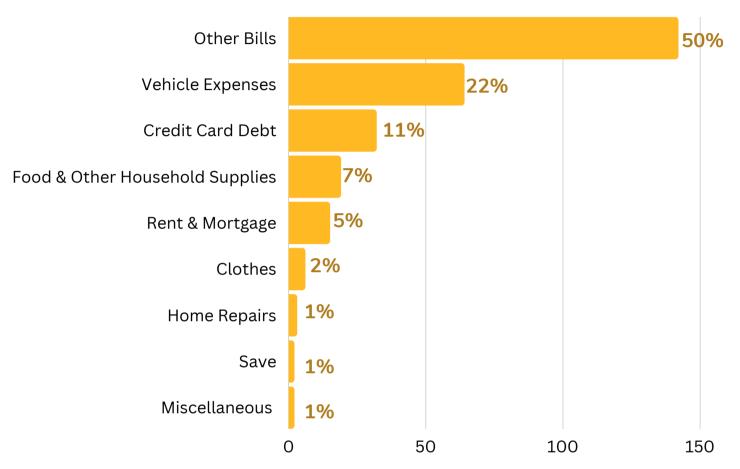
What service(s) did you need when you contacted CUI?



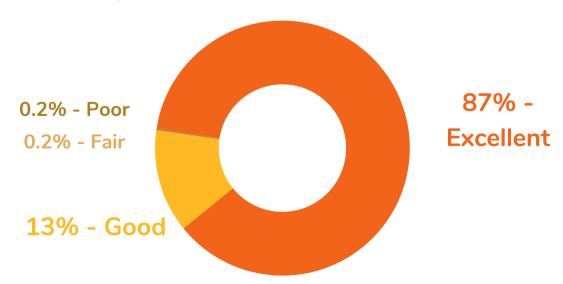
As a result of our services were you able to make better use of your income to help meet other family needs?



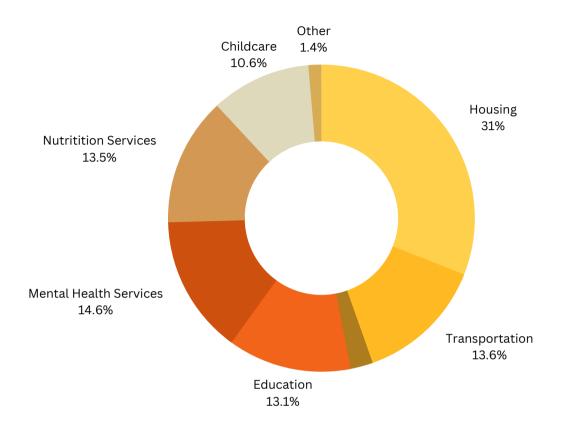
If you answered Yes, what other needs were you able to meet because of the service/s received?



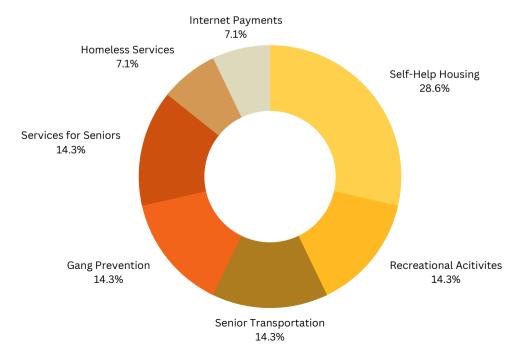
How would you rate our customer service?



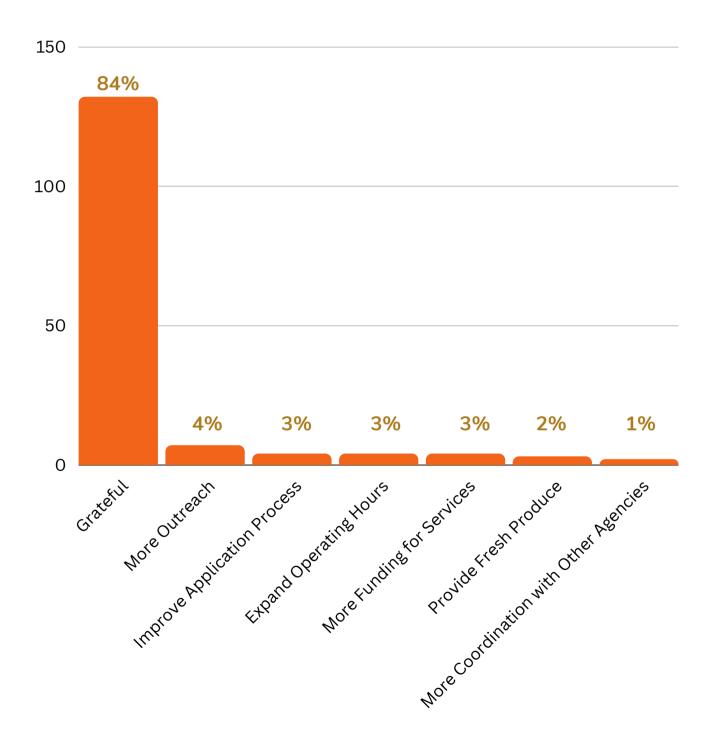
In your opinion, what are the needs of the community?



'Other' Breakdown



Do you have additional comments or recommendations to help us improve our services?



Partner Questionnaire



CAMPESINOS UNIDOS, INC. COMMUNITY NEEDS ASSESSMENT QUESTIONNAIRE

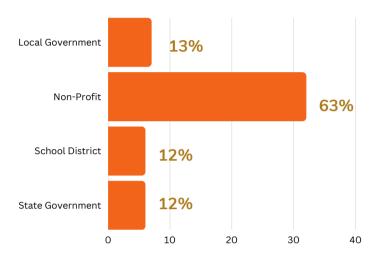
Αg	ency N	Tame/Department:		
Αg	ency A	.ddress:		
Na	me & I	Phone Number:		
1.	What	type of entity is your agency? (Ple	ease chec	ek one)
		Non-profit		Consortium/Collaboration
		Faith-based		School District
		Local Government		Institution of Post-Secondary Education
		State Government		Financial/Banking Institution
		For-Profit Business or		
		Corporation		Other
2.	What	are the services that your agency	provides	? (Please check all that apply)
		Emergency Food		Mental Health Services
		Education		Counseling
		Job Placement/ Job Training		Case Management
		Housing/Shelter		Youth Services
		Transportation		Early Childhood Education/Child Care
		Utility Assistance		Senior Services
		Rent Assistance		Life Skills
		Health Services		Other
3.	•	ur opinion, what are the three (3) rents in Imperial County?	nost criti	ical UNMET needs of low-income
		Affordable Housing/		Family Support Services
		Rent Assistance		Health Services
		Utility Assistance/		Mental Health Services
		Energy Conservation Services		Job Placement/ Job Training
		Emergency Food		Childcare
		Emergency Shelter		Transportation
		Education		Other

4.	What is the common annua	al gross income of your clients? (Pl	ease check all that apply)
	□ Low Income	☐ Moderate Income	☐ High Income
5.	Do you have any other com	nments or suggestions?	

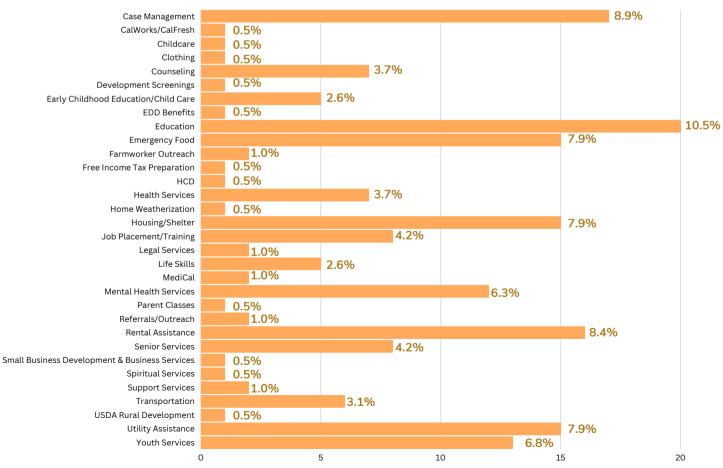
Partner Questionnaire Results

Input Received: February 14, 2023 - June 15, 2023 Questionnaires Received: 51

What type of entity is your agency?

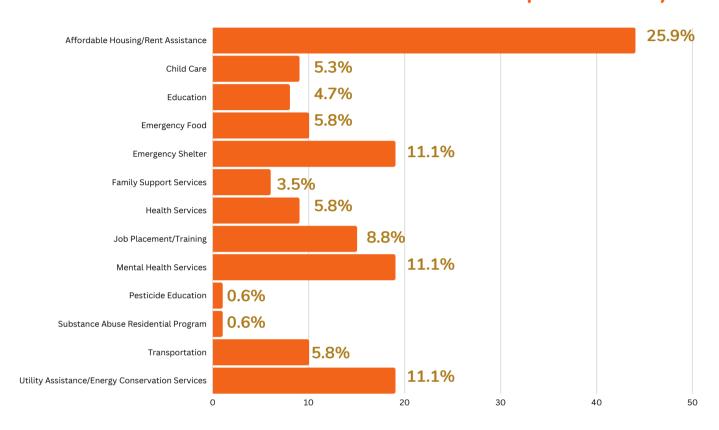


What are the services that your agency provides?

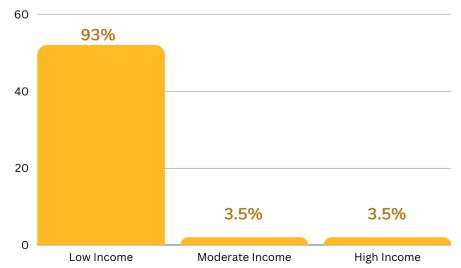


Partner Questionnaire Results

In your opinion, what are the three (3) most critical UNMET needs of low-income residents in Imperial County?

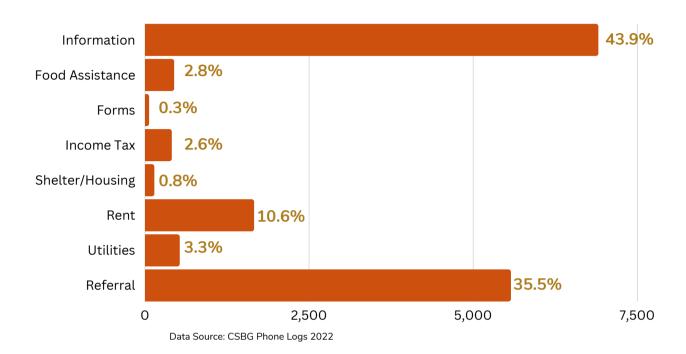


What is the common annual gross income of your clients?

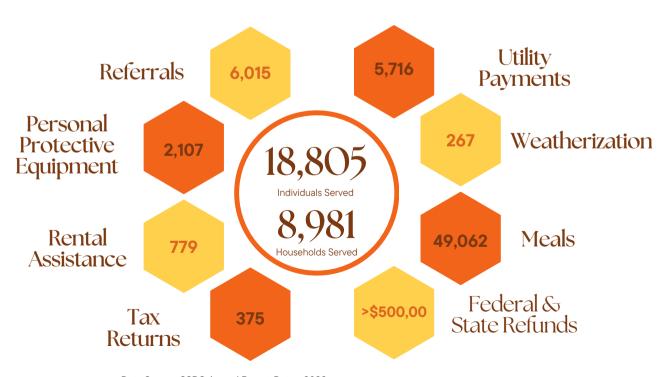


Agency Data Sets

Client Service Inquiries



2022 Impact Snapshot



Data Source: CSBG Annual Report Data - 2022

2022 All Characteristics Report

A. Total unduplicated number of all INDIVIDUALS about whom one or more characteristics were obtained:

B. Total unduplicated number of all HOUSEHOLDS about whom one or more characteristics were obtained:

18,805 8,981

> 12 827

C. INDIVIDUAL LEVEL CHARACTERISTICS

1. Gender	Number of Individuals
a. Male	6421
b. Female	9235
c. Other	3
d. Unknown/not reported	3146
e. TOTAL (auto calculated)	18805
2. Age	Number of Individuals

2. Age	Number of Individuals
a. 0-5	1490
b. 6-13	3018
c. 14-17	1710
d. 18-24	1305
e. 25-44	3123
f. 45-54	1367
g. 55-59	833
h. 60-64	766
i. 65-74	1171
j. 75+	876
k. Unknown/not reported	3146
TOTAL (auto calculated)	18805

3. Education Levels	Number	of Individuals
	[ages 14-24]	[ages 25+]
a. Grades 0-8	766	1373
b. Grades 9-12/Non-Graduate	1363	1450
c. High School Graduate	703	3706
d. GED/Equivalency Diploma	119	646
e. 12 grade + Some Post-Secondary	42	689
f. 2 or 4 years College Graduate	15	239
g. Graduate of other post-secondary school	7	33
h. Unknown/not reported	0	0
i TOTAL (auto calculated)	3015	8136
i TOTAL (auto calculated)	3015	8

4. Disconnected Youth	Number of Individuals
a. Youth ages 14-24 who are neither working or in school	49

5. Health	Numbe		of Individuals	
	Yes	No	Unknown	
a. Disabling Condition	1555	14104	3146	
	Yes	No	Unknown	
b. Health Insurance*	13885	1774	3146	

^{*}If an individual reported that they had Health Insurance please identify the source of health insurance below.

Health Insurance Sources

10479
1582
737
693
32
108
254
0
13885

6. Ethnicity/Race	Number of Individuals
a. Ethnicity	
a.1. Hispanic, Latino or Spanish Origins	10016
a.2. Not Hispanic, Latino or Spanish Origins	5643
a.3. Unknown/not reported	3146
a.4. TOTAL (auto calculated)	18805
b. Race	
b.1. American Indian or Alaska Native	42
b.2. Asian	809
b.3. Black or African American	1686
b.4. Native Hawaiian and Other Pacific Islander	85
b.5. White	11307
b.6. Other	1282
b.7. Multi-race (two or more of the above)	422
b.8. Unknown/not reported	3172
b.9. TOTAL (auto calculated)	18805
7. Military Status	Number of Individuals
a. Veteran	76
a. veteran	76

d. Unknown/not reported	8526
e. TOTAL (auto calculated)	9441
8. Work Status (Individuals 18+)	Number of Individuals
a. Employed Full-Time	1003
b. Employed Part-Time	866
c. Migrant Seasonal Farm Worker	37
d. Unemployed (Short-Term, 6 months or less)	347
e. Unemployed (Long-Term, more than 6 months)	631
f. Unemployed (Not in Labor Force)	3620

b. Active Military

c. Never Served in the Military

1591 g. Retired h. L i. TOTAL (auto calculated) 1346 9441

Module 4, Section C: All Characteristics Report

D. HOUSEHOLD LEVEL CHARACTERISTICS

a. Single Person 1951 b. Two Adults NO Children 690 c. Single Parent Female 1681 d. Single Parent Male e. Two Parent Household 919 f. Non-related Adults with Children 16 g. Multigenerational Household 260 h. Other 200 i. Unknown/not reported 3146 j. TOTAL (auto calculated) 8981	D. HOOSEHOLD LEVEL CHARACTERISTICS	
b. Two Adults NO Children 690 c. Single Parent Female 1681 d. Single Parent Male 1118 e. Two Parent Household 919 f. Non-related Adults with Children 16 g. Multigenerational Household 260 h. Other 200 i. Unknown/not reported 3146	9. Household Type Numbe	r of Households
c. Single Parent Female 1681 d. Single Parent Male 118 e. Two Parent Household 919 f. Non-related Adults with Children 16 g. Multigenerational Household 260 h. Other 200 i. Unknown/not reported 3146	a. Single Person	1951
d. Single Parent Male 118 e. Two Parent Household 919 f. Non-related Adults with Children 16 g. Multigenerational Household 260 h. Other 200 i. Unknown/not reported 3146	b. Two Adults NO Children	690
e. Two Parent Household 919 f. Non-related Adults with Children 16 g. Multigenerational Household 260 h. Other 200 i. Unknown/not reported 3146	c. Single Parent Female	1681
f. Non-related Adults with Children 16 g. Multigenerational Household 260 h. Other 200 i. Unknown/not reported 3146	d. Single Parent Male	118
g. Multigenerational Household 260 h. Other 200 i. Unknown/not reported 3146	e. Two Parent Household	919
h. Other 200 i. Unknown/not reported 3146	f. Non-related Adults with Children	16
i. Unknown/not reported 3146	g. Multigenerational Household	260
	h. Other	200
j. TOTAL (auto calculated) 8981	i. Unknown/not reported	3146
	j. TOTAL (auto calculated)	8981

10. Household Size	Number of Households
a. Single Person	1951
b. Two	1320
c. Three	854
d. Four	789
e. Five	488
f. Six or more	433
g. Unknown/not reported	3146
h. TOTAL (auto calculated)	8981

11. Housing	Number of Households
a. Own	655
b. Rent	5114
c. Other permanent housing	34
d. Homeless	25
e. Other	7
f. Unknown/not reported	3146
g. TOTAL (auto calculated)	8981

12. Level of Household Income	Number of Households
(% of HHS Guideline)	
a. Up to 50%	1375
b. 51% to 75%	756
c. 76% to 100%	1398
d. 101% to 125%	915
e. 126% to 150%	518
f. 151% to 175%	370
g. 176% to 200%	288
h. 201% to 250%	213
i. 250% and over	2
j. Unknown/not reported	3146
k. TOTAL (auto calculated)	8981

13. Sources of Household Income	Number of Hous	seholds
a. Income from Employment Only		617
b. Income from Employment and Other Income Source		223
c. Income from Employment, Other Income Source,	:	380
and Non-Cash Benefits		
d. Income from Employment and Non-Cash Benefits		612
e. Other Income Source Only		1183
f. Other Income Source and Non-Cash Benefits		2305
g. No Income		186
h. Non-Cash Benefits Only		329
i. Unknown/not reported		3146
j. TOTAL (auto calculated)		8981

Below, please report the types of Other income and/or non-cash benefits received by the households who reported sources other than employment

by the households who reported sources other tha	in employment
14. Other Income Source	Number of Households
a. TANF	672
b. Supplemental Security Income (SSI)	1618
c. Social Security Disability Income (SSDI)	199
d. VA Service-Connected Disability Compensation	on 16
e. VA Non-Service Connected Disability Pension	5
f. Private Disability Insurance	2
g. Worker's Compensation	9
h. Retirement Income from Social Security	1714
i. Pension	143
j. Child Support	94
k. Alimony or other Spousal Support	16
I. Unemployment Insurance	60
m. EITC	1
n. Other	2
o. Unknown/not reported	0

15. Non-Cash Benefits	Number of Households
a. SNAP	1135
b. WIC	17
c. LIHEAP	1199
d. Housing Choice Voucher	115
e. Public Housing	99
f. Permanent Supportive Housing	78
g. HUD-VASH	28
h. Childcare Voucher	2
i. Affordable Care Act Subsidy	1
j. Other	11
k. Unknown/not reported	0