

2020-2021 Community Action Plan

California Department of Community Services and Development

Community Services Block Grant





CAMPESINOS UNIDOS, INC.

Community Services Block Grant

2020-2021 Community Action Plan

SUBMITTED TO:

**California Department of
Community Services and Development**

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Purpose

The Community Action Plan (CAP) serves as a two (2) year roadmap demonstrating how Community Services Block Grant (CSBG) agencies plan to deliver CSBG services. The CAP identifies and assesses poverty related needs and resources in the community and establishes a detailed plan, goals and priorities for delivering those services to individuals and families most affected by poverty. CSBG funds may be used to support activities that assist low-income families and individuals, homeless families and individuals, migrant or seasonal farm workers and elderly low-income individuals and families by removing obstacles and solving problems that block the achievement of self-sufficiency. Community Action Plans must comply with Organizational Standards and state and federal laws, as outlined below.

Compliance with CSBG Organizational Standards

As described in the Office of Community Services (OCS) [Information Memorandum \(IM\) #138 dated January 26, 2015](#), CSBG agencies will comply with implementation of the Organizational Standards. CSD has identified the Organizational Standards that provide guidance for the development of a comprehensive Community Needs Assessment. The following is a list of Organizational Standards that will be met upon completion of the CAP and CNA. This section is informational only, and narrative responses are not required in this section. Agencies are encouraged to utilize this list as a resource when completing Organizational Standards annually (Appendix A).

State Assurances

As required by the CSBG Act, Public Law 105-285, states are required to submit a state plan as a condition to receive funding. Information provided in the CAP by agencies is included in California's State Plan. Alongside Organizational Standards, the state will be reporting on [State Accountability Measures](#) in order to ensure accountability and improve program performance. The following is a list of state assurances that will be met upon completion of the CAP. This section is informational only, and narrative responses are not required in this section (Appendix B).

Federal Assurances and Certification

Public Law 105-285, s. 676(b) establishes federal assurances agencies are to comply with. CSD, in its state plan submission, provides a narrative describing how the agencies in California will comply with the assurances. By completing and submitting this Community Action Plan, your agency certifies that it will comply with all Federal Assurances and any other laws, rules, and statutes in the performance of the activities funded through this grant. [\(Federal Assurances can be found in the CSBG Act Section 676\)](#) The following is a list of federal assurances that will be met upon completion of the CAP. This section is informational only, and narrative responses are not required in this section (Appendix C).

2020/2021 Community Action Plan Checklist

The following is a check list of the components to be included in the CAP. The CAP is to be received by CSD no later than June 30, 2019:

- ☒ **Cover Page and Certification**
- ☒ **Vision Statement**
- ☒ **Mission Statement**
- ☒ **Tripartite Board of Directors**
- ☒ **Documentation of Public Hearing(s)**
- ☒ **Community Needs Assessment**
- ☒ **Community Needs Assessment Process**
- ☒ **Community Needs Assessment Results**
- ☒ **Service Delivery System**
- ☒ **Linkages and Funding Coordination**
- ☒ **Monitoring**
- ☒ **Data Analysis and Evaluation**
- ☒ **Appendices (Optional)**

COMMUNITY SERVICES BLOCK GRANT (CSBG) 2020/2021 Program Year Community Action Plan Cover Page and Certification

Submission Date: June 30, 2019

Agency Contact Person Regarding the Community Action Plan:

Name:	Guadalupe L. Ponce
Title:	CSBG Director
Phone:	(760) 370-5129
Email:	gponce@campesinosunidos.org

Certification of Community Action Plan and Assurances

The undersigned hereby certify that this agency complies with the Assurances and Requirements of this FFY 2020/2021 Community Action Plan (CAP) and the information in this CAP is correct and has been authorized by the governing body of this organization.

Manuel Rodriguez
Board Chair (printed name)


Board Chair (signature)

6/17/2019
Date

Jose M. Lopez
Executive Director (printed name)


Executive Director (signature)

6-17-2019
Date

Certification of ROMA Trainer
(If applicable)

The undersigned hereby certifies that this organization's Community Action plan and strategic plan document the continuous use of the full Results Oriented Management and Accountability (ROMA) cycle or comparable system (assessment, planning, implementation, achievement of results, and evaluation).

NCRT/NCRI (printed name)

NCRT/NCRI (signature)

Date

CSD Use Only:

Date CAP Received:	Date Accepted:	Accepted By:

Vision Statement

Provide your agency's Vision Statement below:

The communities we serve will prosper and its residents will have the best quality of life.

Mission Statement

Provide your agency's Mission Statement below:

CUI's mission is to promote self-sufficiency through greater social, economic, housing, and educational and employment opportunities for economically disadvantaged residents in the communities we serve.

Tripartite Board of Directors

(Organizational Standards 5.1, 5.2, CSBG Act Section 676(b)(10))

Section 676B of the Community Services Block Grant Reauthorization Act of 1998 requires that, as a condition of designation, private nonprofit entities and public organizations administer their CSBG program through tripartite boards that *“fully participate in the development, planning, implementation, and evaluation of the program to serve low-income communities.”*

1. Describe your agency’s procedures for establishing adequate board representation under which a low-income individual(s), community organization, religious organizations, or representative of low-income individuals that considers its organization or low-income individuals to be inadequately represented on the board (or other mechanism) of the agency to petition for adequate representation. Please place emphasis on the *low-income individuals* on your board.
(Organizational Standards 5.2, CSBG Act Section 676(b)(10))

Campeños Unidos, Inc., CUI, is governed by a 12-member tripartite Board of Directors. One-third of Board membership is required to include low-income residents, one-third representing the public sector, and one-third representing the private sector. The low-income representatives are recruited and selected through a democratic process of elections in different areas of the county. Elections are held in public places like community centers, senior centers and libraries. Elections have also been held in USDA Commodities distribution sites. Election notices are posted in places where elections are held and in CUI office. Election notices are distributed to CUI clients.

2. Please describe how the individuals on your Advisory or Governing Board are involved in the decision-making process and participate in the development, planning, implementation and evaluation of programs funded under CSBG to meet the requirements listed above.
(Organizational Standard 5.1)

The CUI Board of Directors was involved in the development of the current CUI Strategic Plan 2017-2021. The Board of Directors is actively engaged in short-and long-term goals, strategic planning, and sustainability for programs and the overall agency. Activities include evaluating administrative, programmatic and overall progress and success in achieving the agency’s mission and goals.

The CUI Board of Directors holds regular board meetings twice per month. In addition, all board members participate in committees: Executive, Finance/Audit, Planning and Personnel. The committees meet once per month, the Personnel committee meets as needed. The committees are actively involved in reviewing program and agency progress, performance, results and challenges. All committees report to the full Board and make recommendations for administrative and programmatic improvements. The CUI Board of Directors approves all contracts, spending plans/budgets—including CSBG funding.

Documentation of Public Hearing(s)

[California Government Code 12747\(b\)-\(d\)](#) requires all agencies to conduct a public hearing in conjunction with their CAP. In pursuant with this Article, **agencies must prepare and present the completed CAP for public review and comment.** The public hearing process must be documented to include how the hearing was advertised and all testimony presented by the low-income and identify whether the concerns expressed by that testimony are addressed in the CAP.

The agency shall conduct at least one public hearing and provide for a public comment period.

Note: Public hearing(s) shall not be held outside of the service area(s)

1. The agency has made (or will make) the plan available for review using the following process:

☒ **Public Hearing**

Date: May 7th, 2019 and May 9th, 2019

Location: City of Calexico Enrique Camarena Public Library and
Brawley Senior Center

☒ **Public Comment Period**

Inclusive Dates for Comment: May 7th to June 7th, 2019

2. When and where was/will be the Public Hearing Notice(s) published or posted? List the dates and where below:

Date	Where (name of newspaper, website, or public place posted)
4-24-19	El Sol Del Valle Newspaper
5-03-19	El Sol Del Valle Newspaper
5-07-19	Imperial Valley Press Newspaper
5-09-19	Imperial Valley Press Newspaper
4-27-19 to 5-09-19	Campesinos Unidos, Inc.'s website, www.campesinosunidos.org , and office

***Submit a copy of published notice(s) with the CAP Application for documentation purposes.**

Community Needs Assessment

Public law 105-285 requires the state to secure from each agency, as a condition to receive funding, a CAP which includes a Community Needs Assessment (CNA) for the community served. Additionally, state law requires each CSBG agency to develop a CAP that assess poverty-related needs, available resources, feasible goals and strategies, and that yields program priorities consistent with standards of effectiveness established for the program (*California Government Code 12747(a)*).

As part of the CNA process, each organization will analyze both qualitative and quantitative data to provide a comprehensive “picture” of their service area. To assist the collection of quantitative data, CSD has provided a link to a dashboard with the latest Census data with easily available indicators at the county level.

https://public.tableau.com/profile/benjamin.yeager#!/vizhome/Cap_Assessment/CAPData

The link gives agencies access to the five-year American Community Survey (ACS) data for every county in the state. By clicking on a county, the user will have access to quantitative data such as the poverty rate, median income information, and unemployment rate.

Helpful Resources		
United States Census Bureau Poverty Data click here	State of California Department of Justice Statistics by City and County click here	U.S. Department of Housing and Urban Development Homelessness Assistance click here
Employment Development Department Unemployment Insurance Information by County click here	California Department of Education Facts about California Schools Using DataQuest click here	California Department of Public Health Statistical Data click here
Bureau of Labor Statistics Labor Data click here	California Department of Finance Various Projections/ Estimates click here	Community Action Partnership Community Action guide to develop a CNA click here
A Comprehensive Community Needs Assessment (CCNA) Tool Statistical Data to assist CNA development click here		

Community Needs Assessment Process

(Organizational Standards 1.1, 1.2, 1.3, 2.2, 3.2, 3.3, 3.4, 3.5)

The CNA captures the problems and conditions of poverty in the agency's service area based on objective, verifiable data and information gathered through various sources. Identified problems and conditions must be substantiated by corroboration through public forums, customer questionnaires, surveys, statistical data, evaluation studies, key informants, and/or other reliable sources. The CNA should be comprehensive and serve as the basis for the agency's goals, and program delivery strategies as reported on the CSBG Annual Report. The CNA should describe local poverty-related needs and be used to prioritize eligible activities offered to low-income community members over the next two (2) years.

Please indicate which combination of activities were used in completing the CNA, including when and how these activities occurred in the spaces below. If the activity was not used, please type N/A or Not Used.

Focus Groups	n/a
Asset Mapping	n/a
Surveys	2019 Community Needs Survey: February – May, 2019 CUI clients, volunteers and community agencies/partners.
Community Dialogue	Our Public Hearings were structured to encourage community dialogue around barriers and conditions of poverty.
Interviews	n/a
Public Records	U.S. Census Bureau, Department of Finance, Employment Development Department, Imperial Valley Food Bank, Imperial County Comprehensive Economic Development Strategy, Community Action Partnership, Catholic Charities of California – Poverty Data by County within Diocese in California

Date of most recent completed CNA: June 17, 2019

Date CNA approved by Tripartite Board (most recent): June 17, 2019
(Organizational Standard 3.5.)

Your responses to the questions below should describe how the agency ensures that the CNA reflects the current priorities of the low-income population in the service area, beyond the legal requirements for a local public hearing of the CAP.

1. For each key sector of the community listed below, summarize the information gathered from each sector and how it was used to assess needs and resources during the needs assessment process (or other planning process throughout the year). These sectors should include at minimum: community-based organizations, faith-based organizations, private sector, public sector, and educational institutions.

(Organizational Standard 2.2)

CUI utilized information from Faith-Based, Private Sector, Public Sector, and Educational Institutions to assess the poverty-related needs and resources in Imperial County. Please refer to Appendix E for a copy of Campesinos Unidos, Inc.'s Community Needs Assessment.

On March 20, 2019, the Calipatria Unified School District and the Imperial County Families First Commission hosted the 17th Annual Health & Resource Fair. CUI CSBG staff was there for several reasons: to provide outreach, to learn about community resources, and to survey the agencies in attendance. CUI staff hand delivered a Community Needs Assessment Questionnaire to thirty (30) agencies representing community based organizations, faith based organizations, private sector, public sector and educational institutions. Twenty-three agency representatives returned a completed questionnaire. This questionnaire is part of our needs assessment process.

In preparation for our needs assessment, CUI gathered information from the U.S. Census Bureau, kidsdata.org a program of Lucile Packard Foundation for Children's Health, Employment Development Department, Imperial Valley Food Bank, Feeding America, Imperial County Continuum of Care 2019 Point in time Count, Community Action Partnership-Needs Assessment Tool, Imperial County Economic Commission – Imperial County Comprehensive Economic Development Strategy, and Catholic Charities of California - Poverty Data by County within Diocese in California. Imperial County Public Health Department – Community Health Assessment and Community Health Improvement Plan 2017-2021(CHA/CHIP 2017-2021). The CHA and CHIP 2017-2021 were developed as part of a robust, collaborative process that sought to include input from community groups, agencies, health-care entities and local residents who completed surveys.

2. Describe the causes and conditions that contribute to poverty affecting the community in your service area.

(Organizational Standard 3.4)

Lack of living wage jobs, low educational attainment and affordable housing are the major causes and conditions of poverty in Imperial County.

Households in Poverty

In 2017, it is estimated that there were [10,859] households, or 24.03%, living in poverty within the Imperial County.

Report Area	Total Households	Households in Poverty	Percent Households in Poverty
Imperial County, CA	45,198	10,859	24%
California	12,888,128	1,772,429	13.8%
United States	118,825,921	16,390,109	13.8%

Data Source: US Census Bureau, [American Community Survey](#). 2013-17. Source geography: County

Employment

Labor force, employment, and unemployment data for Imperial County reflects an average 17.8% percent unemployment rate in March 2019.

Report Area	Labor Force	Number Employed	Number Unemployed	Unemployment Rate
Imperial County, CA	70,200	57,721	12,479	17.8%
California	19,512,568	18,611,021	901,547	4.6%
United States	163,889,260	157,408,958	6,480,302	4%

Data Source: US Department of Labor, [Bureau of Labor Statistics](#). 2019 - March. Source geography: County

Unemployment change from March 2018 to March 2019, according to the U.S. Department of Labor, unemployment for this thirteen-month period grew from 16.4% to 17.8%.

Report Area	Mar. 2018	Apr. 2018	May 2018	June 2018	Jul. 2018	Aug. 2018	Sep. 2018	Oct. 2018	Nov. 2018	Dec. 2018	Jan. 2019	Feb. 2019	Mar. 2019
Imperial County, CA	16.4%	15.5%	15.9%	18%	20.1%	21.6%	20%	19.7%	18.5%	17.7%	18.4%	17.3%	17.8%
California	4.4%	4%	3.7%	4.4%	4.5%	4.3%	3.9%	4%	3.9%	4.1%	4.8%	4.4%	4.6%

Data Source: US Department of Labor, [Bureau of Labor Statistics](#). 2019 - March. Source geography: County

Education

Educational Attainment

Educational Attainment shows the distribution of educational attainment levels in Imperial County. Educational attainment is calculated for persons over 25, and is an estimated average for the period from 2013 to 2017.

Report Area	Percent No High School Diploma	Percent High School Only	Percent Some College	Percent Associates Degree	Percent Bachelors Degree	Percent Graduate or Professional Degree
Imperial County, CA	31.59%	23.5%	24.2%	6.4%	9.9%	4.4%
California	17.51%	20.6%	21.5%	7.8%	20.4%	12.2%
United States	12.69%	27.3%	20.8%	8.3%	19.1%	11.8%

Data Source: US Census Bureau, *American Community Survey*. 2013-17. Source geography: County

Adult Literacy

The National Center for Education Statistics (NCES) produces estimates for adult literacy based on educational attainment, poverty, and other factors in each county.

Report Area	Estimated Population over 16	Percent Lacking Literacy Skills
Imperial County, CA	99,636	41%
California	26,029,840	23%
United States	219,016,209	14.64%

Data Source: National Center for Education Statistics, *NCES - Estimates of Low Literacy*. Source geography: County

Housing

Affordable Housing

According to the January 2019 Edition of the Catholic Charities of California Poverty Data by County within Diocese in California Report, the estimated number of minimum wage (\$11.00) hours one would need to work in order to afford a modest 2-bedroom apartment in Imperial County at Fair Market Rent (\$901.00) is 63 hours per week. The Fair Market Rent is HUD's best estimate of what a household seeking a modest rental unit in a short amount of time can expect to pay for rent and utilities in the current market. The report also states that the estimated number of households with a housing burden of 30% or more was 37.5% (11,772 households) in 2018.

Homelessness

The Point-in-Time (PIT) count is a count of sheltered and unsheltered homeless persons on a single night/day in January. Continuums of Care (CoCs) conduct an annual count of homeless persons who are sheltered in emergency shelter, transitional housing, and Safe Havens. Below you will find an aggregate summary of the Imperial County Continuum of Care 2019 Point in Time Count.

Imperial County 2019 Point in Time Count

Total Persons				
	Sheltered		Unsheltered	Total
	Emergency	Transitional		
Total Number of Persons	83	105	1225	1413
Number of Children (under age 18)	19	42	67	128
Number of Persons (18 to 24)	8	4	79	91
Number of Persons (over age 24)	56	59	1079	1194

Food Insecurity

Feeding America is the largest hunger-relief organization in the United States. Feeding America conducts the annual *Map the Meal Gap* analysis to continue learning about how the face of food insecurity can vary at the local level. Please refer to the table below for the results of the Map the Meal Gap 2019 analysis.

Map the Meal Gap 2019	
Overall and Child Food Insecurity by County in 2017	
Imperial County, CA	
Total Population (13-17 ACS)	179,957
Food Insecurity Rate (2017)	14.2%
# of Food Insecure Persons (2017)	25,480
% FI ≤ Thresholds	97%
% FI > High Threshold	3%

In an attempt to eliminate hunger in Imperial County, the Imperial Valley Food Bank partners with numerous non-profit and faith-based organizations. The Imperial Valley Food Bank serves over 20,000 people a month, representing 5,000 households or 12% of Imperial County residents. While the Imperial Valley Food Bank offers many food assistance programs, their primary function is to resource, store, and allocate food to partner agencies throughout Imperial County.

3. Describe your agency's approach or system for collecting, analyzing, and reporting customer satisfaction data to the governing board.
(Organizational Standard 1.3)

CUI Energy Department conducts ongoing customer satisfaction surveys from clients as part of the continuous quality service improvement efforts. As part of the strategic planning process for CUI's 5-year Strategic Plan, a consultant collected, analyzed and reported customer satisfaction data in a power point presentation and in hardcopy to the governing board and administration.

In addition, in preparation of the agency's Community Action Plan submission, a community needs assessment that includes customer satisfaction results is conducted every two years. The governing board's Planning Committee is actively involved in the preparation of the Community Action Plan. The CSBG Director and the Planning Committee present the Community Action Plan, including the community needs assessment and customer satisfaction results, to the governing board for approval before it is submitted to CSD.

4. Describe how your agency collected and included current data specific to poverty and its prevalence related to gender, age, and race/ethnicity for your service area.
(Organizational Standard 3.2)

Data available from the US Census Bureau specific to poverty and its prevalence related to gender, age, and race/ethnicity for our service area was utilized. This data is included in the Community Needs Assessment.

Population in Poverty by Gender

Report Area	Total Male	Total Female	Percent Male	Percent Female
Imperial County, CA	17,934	22,442	21.69%	25.7%
California	2,644,246	3,129,162	13.99%	16.17%
United States	20,408,626	25,241,719	13.31%	15.8%

Data Source: US Census Bureau, American Community Survey, 2013-17. Source geography: County

Population in Poverty by Ethnicity Alone

Report Area	Total Hispanic / Latino	Total Not Hispanic / Latino	Percent Hispanic / Latino	Percent Not Hispanic / Latino
Imperial County, CA	36,520	3,856	25.51%	14.35%
California	3,052,999	2,720,409	20.56%	11.63%
United States	12,269,452	33,380,893	22.15%	12.96%

Child Poverty Rate (ACS) Ages 0-17

Report Area	Ages 0-17 Total Population	Ages 0-17 In Poverty	Ages 0-17 Poverty Rate
Imperial County, CA	51,127	15,836	31%
California	8,978,705	1,865,225	20.8%
United States	72,430,017	14,710,485	20.3%

Data Source: US Census Bureau, [American Community Survey](#). 2013-17. Source geography: County

Seniors in Poverty

Report Area	Ages 65 and Up Total Population	Ages 65 and Up In Poverty	Ages 65 and Up Poverty Rate
Imperial County, CA	21,582	3,821	17.7%
California	5,052,887	517,358	10.2%
United States	46,424,881	4,317,192	9.3%

Data Source: US Census Bureau, [American Community Survey](#). 2013-17. Source geography: County

Population in Poverty by Ethnicity Alone

Report Area	Total Hispanic / Latino	Total Not Hispanic / Latino	Percent Hispanic / Latino	Percent Not Hispanic / Latino
Imperial County, CA	36,520	3,856	25.51%	14.35%
California	3,052,999	2,720,409	20.56%	11.63%
United States	12,269,452	33,380,893	22.15%	12.96%

Data Source: US Census Bureau, [American Community Survey](#). 2013-17. Source geography: County

Population in Poverty by Race Alone, Total

Report Area	White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Imperial County, CA	25,797	727	517	221	61	11,564	1,489
California	3,183,011	502,610	62,078	607,792	21,470	1,141,471	254,976
United States	27,607,156	9,807,009	681,207	2,011,217	104,944	3,638,390	1,800,422

Data Source: US Census Bureau, [American Community Survey](#). 2013-17. Source geography: County

5. Briefly summarize the type of both qualitative and quantitative data collected and analyzed as part of the needs assessment process.
(Organizational Standard 3.3)

CUI collects and analyzes both current data specific to poverty and its prevalence related to gender, age, and race/ethnicity for Imperial County as part of the needs assessment process.

CUI's 2019 Community Needs Assessment provides an analysis of the conditions of poverty as well as the specific needs of low-income residents in Imperial County. CUI used a variety of activities to gather information, including:

- Collection of prevalence of Imperial County poverty and demographic data through the US Census and other national, state and local sources;
- Review of several county-level assessments, including Imperial County Continuum of Care Point-In-Time Count, Imperial County Comprehensive Economic Development Strategy (CEDS), Catholic Charities of California-Poverty Data by County within Diocese in California, Imperial County Community Health Assessment and Community Health Improvement Plan 2017-2021, Imperial County Workforce Development Board Local Workforce Development Plan 2017-2020;
- Data collection and reporting of CUI programs;
- Surveys of agency Clients, Partners/Community Agencies, Volunteers, and Board of Directors;

6. Describe how the agency analyzes information collected from low-income individuals as part of the community needs assessment process.
(Organizational Standard 1.1, 1.2)

Community Needs and Customer Satisfaction Surveys were given to our program clients from February to May 2019. In addition, surveys were given to all attendees in our two Public Hearings. The majority of surveys (85%) received in our Public Hearings were from respondents who self-identified as low-income residents. All data collected was analyzed as part of the Community Needs Assessment.

Community Needs Assessment Results

(Organizational Standard 3.4, 4.2, 4.3, CSBG Act Section 5.76(b)(12))

Utilize the table below to list the needs identified in your Community Needs Assessment. If additional space is needed, insert a new row.

Needs Table

Needs Identified	Integral to Agency Mission (Yes/No)	Currently Addressing (Yes/No)	Agency Priority (Yes/No)
Employment	Yes	No, only providing referrals.	No
Affordable Housing	Yes	Yes, providing rent payments.	Yes
Utility Payment Assistance/Home Weatherization	Yes	Yes	Yes
Food Assistance	Yes	Yes	Yes
Income Tax Preparation Assistance	Yes	Yes	Yes
Recreation programs for Youth and Seniors	Yes	No, only providing referrals	No
Assistance with forms for: food, housing, TANF, unemployment, SSI, child support, medical card	Yes	Yes	Yes

Needs Identified: list the needs identified in your most recent Needs Assessment.

Integral to Agency Mission: indicate yes/no if the identified need aligns with your agency mission.

Currently Addressing: indicate yes/no if your agency is already addressing the identified need.

Agency Priority: indicate yes/no if the identified need will be addressed either directly or indirectly.

For needs marked “no” in “Agency Priority”, please describe how the gap was identified, (CNA, surveys, focus groups, etc.) and why the gap exists (Federal rules, state rules, lack of funding/resources, etc.) Explain how your agency plans to coordinate services and funding with other organizations to address these service gaps. Include how you ensure that funds are not used to duplicate services. If you will not be coordinating services to address the service gaps, please explain why.

(CSBG Act Section 676b(3)(B),(5), State Assurance 12760)

Refer to Needs Table. For needs marked “yes” in “Agency Priority”, please stack rank according to priority, and complete the table below. If additional space is needed, insert a new row.

Priority Ranking Table

Agency Priorities	Description of programs/services /activities	Community/Family & Individual	Indicator/Service Category (CNPI, FNPI, SRV)
1. Food Distribution	USDA Commodities, EFSP	Family & Individuals	SRV 5jj
2. Utility Payments	LIHEAP, EFSP	Family & Individuals	SRV 4i
3. Energy Efficiency Improvements	Weatherization	Family & Individuals	SRV 4t
4. Income Tax Preparation	VITA, EITC	Family & Individuals	SRV 3o
5. Information & Referrals	Referrals	Family & Individuals	SRV 7c
6. Rental Assistance	Rent Payments, EFSP	Family & Individuals	SRV 4c
7. Assistance in completing forms for: food, Housing, unemployment benefits, child support, medical card and Supplemental Social Security, TANF, and Cal Fresh.	Assistance with forms.	Family & Individuals	To be determined, there is currently no category for this type of service in the CSBG Annual Report.

Agency Priorities: Stack rank your agency priorities with the top priority ranking #1.

Description of programs/services/activities: Briefly describe the program, service or activity that your agency will directly provide to address the need. Identify the number of clients to be served or the number of units offered, including timeframes for each.

Community/Family & Individual: Identify if the need is community, or family/individual level.

Indicator/Service Category (CNPI, FNPI, SRV): Indicate which indicator or service will be reported in annual report.

Reporting Strategies Table

Utilize the table below to identify the reporting strategies for each Indicator/Service Category as identified in the Priority Ranking Table. If additional space is needed, insert a new row.

Indicator/Service Category (CNPI, FNPI, SRV)	Measurement Tool	Data Source, Collection Procedure, Personnel	Frequency of Data Collection and Reporting
SRV 5jj Food Distribution	Number of food bags and individuals served. Sign in sheet and client intake.	Food Bank Report and Client Intake form. Intakes entered in customized software by staff.	Upon service delivery. Reported monthly and annually.
SRV 4i Utility Payments	Client Intake Form	Client Intake Form. Entered in SERV TRAQ by staff.	Upon service delivery. Reported monthly and annually.
SRV 4t Energy Efficiency Improvements	Client Intake Form	Client Intake Form. Entered in SERV TRAQ by staff.	Upon service delivery. Reported monthly and annually.
SRV 3o Tax Preparation	Client Intake Form	Intake form entered by staff into CSBG reporting customized software.	Upon service delivery. Reported monthly and annually.
SRV 7c Referrals	Client Intake and Phone Log	Intake form entered by staff into CSBG reporting customized software.	Upon service delivery. Reported monthly and annually.
SRV 4c Rent Payments	Client Intake Form	Intake form entered by staff into CSBG reporting customized software.	Upon service delivery. Reported monthly and annually.
SRV TBD Assistance with Forms	Client Intake Form	Intake form entered by staff into CSBG reporting customized software.	Upon service delivery. Reported monthly and annually.

Indicator/Service Category: Refer to Indicator/Service Category in last column of the Priority Ranking Table.

Measurement Tool: Identify the type of tool used to collect or measure the outcome.

Data Source, Collection Procedure, Personnel: Describe the source of data, how it is collected, and staff assigned to the task(s). Be specific and provide detail for activity both internal and external to the agency.

Frequency of Data Collection and Reporting: Describe how often data is collected and reported internally and externally. Include documentation available.

Service Delivery System

(CSBG Act Section 676(b)(3)(A))

Describe the overall Service Delivery System for services provided with CSBG funds and describe your agency's services enhance and/or differ from those offered by other providers, i.e. bundled services—please include specific examples.

1. Please describe the agency's service delivery system. Include a description of your client intake process or system. Also specify whether services are delivered via direct services or subcontractors, or a combination of both.

CUI will use CSBG funds to provide direct services to assist individuals and families stabilize their basic needs while facing barriers to self-sufficiency. By helping alleviate these immediate needs, we also gain the opportunity to offer additional emergency and social service support to improve socio-economic status and overall wellness of low-income families/individuals in Imperial County.

CUI will provide safety net services such as food, housing resources, homeless prevention services, utility bill financial assistance, and referrals to homeless services. Since CSBG funds will only pay for staff salaries, we will partner with the Imperial Valley Food Bank to get the food that will be distributed. We will also partner with the Emergency Food and Shelter Program (EFSP) to provide food, homeless prevention and utility bill financial assistance. CSBG funds will be used to provide assistance in filling out forms for housing, unemployment, child support, SSI, medical card, TANF and Cal Fresh.

In addition, we will partner with the Internal Revenue Service and coordinate two VITA sites. Federal and state income tax returns will be electronically filed free of charge for low to moderate income working households. We will promote the federal Earned Income Tax Credit (EITC) and the California Earned Income Tax Credit (CA. EITC). As per the report "Left on the Table", by Antonio Avalos and Sean Alley, 2010, New America Foundation "research shows that the federal EITC is an effective tool for supporting work and alleviating poverty by supplementing the earnings of minimum-wage workers. It is widely regarded as the nation's most effective anti-poverty program."

Eligibility for services is based on household income, funding source regulations and funding availability.

While CSBG funds are not sufficient enough to provide all services needed by our clients, CUI makes regular referrals to community-based and public services programs that include employment and training programs, housing supports, counseling and treatment services, CalWORKs, vocational rehabilitation, disabilities advocacy and many other services.

2. Please list your agency's programs/services/activities funded by CSBG, including a brief description, why these were chosen, how they relate to the CNA, and indicate the specific type of costs that CSBG dollars will support (examples: staff salary, program support, case mgmt., T/TA, etc.)

Imperial County residents face many challenges in meeting basic needs. Local demographic and socioeconomic characteristics are indicative of some of the challenges. A higher proportion of Imperial County residents live at or below the Federal Poverty Level compared to other counties in California.

No single organization or program can alone solve the problems and causes of poverty, but together, through coordination and communication with our local partners, we can each play a part in effecting change that collectively helps those in need resolve issues and challenges to becoming self-sufficient.

Based on the community profile for Imperial County and as a result of the community needs assessment, CUI will use CSBG funds to provide the following direct services to help families and individuals achieve or maintain self-sufficiency:

- Emergency Food Distribution
- Eviction Notice Payment/Homeless Prevention
- Utility Final Notice Payment
- USDA Commodities distribution
- Assistance in filling out forms for housing, unemployment, child support, SSI, medical card, TANF and Cal Fresh
- Information and Referrals as per client needs
- Income Tax Preparation

CSBG funds will be used for staff salaries, administrative and program support. As stated in the previous section of this CAP, our partners, the Imperial Valley Food Bank and the Local Emergency Food and Shelter Program (EFSP), will provide the food to CUI to distribute to clients. EFSP funds will be used for homeless prevention and utility bill financial assistance.

Linkages and Funding Coordination

(Organizational Standards 2.1-2.4)

(CSBG Act Section 676b(1)(B), (1)(C), (3)(C), (3)(D), (4), (5), (6), (9))

(State Assurance 12747, 12760, 12768)

1. Describe how your agency coordinates funding with other providers in your service area. If there is a formalized coalition of social service providers in your service area, please list the coalitions by name, who participates, and methods used by the coalition to coordinate services/funding.
(Organizational Standard 2.1, CSBG Act Section 676(b)(1)(C),(3)(C))

CUI partners with the Emergency Food and Shelter Program (EFSP) Local Board to provide assistance to families/individuals that are homeless or at-risk of homelessness. This collaboration allows us to help pay past due rent, utilities, hotel vouchers and provide emergency food. Campesinos Unidos, Inc. has been a member of the EFSP Local Board for many years.

Every EFSP phase, the Local Board elects a Fiscal Agent. Imperial Valley Housing Authority has been the Fiscal Agent for many years. The Fiscal Agent receives all of the funding allocation for Imperial County from the National EFSP Board and coordinates the provision and payment of all services with the recipient agencies. The Fiscal Agent makes the direct payments to all vendors. During the last Phase there were ten recipients: Center for Family Solutions, Calexico Neighborhood House, Salvation Army, Sister Evelyn Mourey Center, Spread the Love Charity, Sure Helpline, After the Father's Heart, Calipatria Unified School District/Niland Family Resource Center, Guadalupe's Men Shelter, House of Hope and Campesinos Unidos, Inc. In order to avoid duplication of services, agencies are in constant communication. As each agency exhausts its' funding allocations in the different categories (supplemental Food, Mass Shelter, Utility Assistance, Rent and Mortgage, and Other Shelter) clients are referred to agencies with remaining funding allocations.

CUI partners with the Imperial Valley Food Bank to provide USDA Commodities in two cities, Brawley and Calexico. While the Imperial Valley Food Bank offers many food assistance programs, their primary function is to resource, store, and allocate food to partner agencies throughout Imperial County. Imperial Valley Food Bank provides USDA Commodities to 37 distributions sites and 5 soup kitchens/shelters. The food bank also offers the Back Pack Program to 40 schools. Some of the partners are: Campesinos Unidos, Catholic Charities, Southwest Pacific (nine different Apartment buildings), New Life Assembly, United Methodist Churches Holtville and Brawley, Brawley Get Together Club, Sister Evelyn Mourey Center, Apostolic Assembly in Heber, Ocotillo Community Center, Heber Community Center, Salvation Army, First Christian Church and Saint Anthony of Padua Church.

In addition, we partner with the Internal Revenue Service and coordinate two VITA sites. Federal and state income tax returns are electronically filed free of charge for low to moderate income working households. We promote the federal and State Earned Income Tax Credit (EITC). As per the report "Left on the Table", by Antonio Avalos and Sean Alley, 2010, New America Foundation (www.newamerica.org), research shows that the federal EITC is an effective tool for supporting

work and alleviating poverty by supplementing the earnings of minimum-wage workers. It is widely regarded as the nation's most effective anti-poverty program.

2. Provide information on any memorandums of understanding and/or service agreements your agency has with other entities regarding coordination of services/funding. (Organizational Standard 2.1).

CUI has few formal written memorandums of understanding and service agreements. We have an MOU with the America's Job Center of California in Imperial County, a service agreement with the Imperial County Community Benefit Program, Imperial Valley Food Bank and Center for Family Solutions.

Our partnership and coordination efforts are more informal and consist of memberships and participation in local coalitions, commissions and councils. CUI is a member of the Imperial Valley Continuum of Care Council, Farm Worker Services Coaliton of Imperial County, Imperial County Overall Economic Development Commission, and the Emergency Food and Shelter Board.

3. Describe how your agency utilizes information gathered from key sectors of the community:
 - a. Community-Based
 - b. Faith-Based
 - c. Private sector (local utility companies, charitable organizations, local food banks)
 - d. Public Sector (social services departments, state agencies)
 - e. Educational Institutions (local school districts, colleges)

Describe how your agency will coordinate and partner with other organizations in your service area. (Organizational Standard 2.2, CSBG Act Section 676(b)(3)(C), (9))

As referemced earlier in this document, CUI utilized information from Faith-Based, Private Sector, Public Sector, and Educational Institutions to assess the needs and resources in Imperial County.

One example of our partnership and coordination efforts is our membership in the Imperial Valley Continuum of Care Council. The Mission of the Imperial Valley Continuum of Care Council is to engage individuals and organizations of Imperial County in a community-based process that works to eradicate homelessness in the region, addresses the underlying causes of homelessness, and lessens the negative impact of homelessness on individuals, families, and the community.

Members of the Imperial Valley Continuum of Care Council include: law enforcement, hospitals, city, county and state government officials, fire departments, educational institutions, shelters, non-profit organizations, faith-based organizations, along with concerned and interested individuals residing in Imperial County.

4. Describe how services are targeted to low income individuals and families and indicate how staff is involved, i.e. attend community meetings, I&R, etc. Include how you ensure that funds are not used to duplicate services.

(CSBG Act Section 676(b)(3)(C), 676(b)(9), State Assurance 12760)

As stated in other sections of this CAP, CUI will continue, to the maximum extent possible, coordinating programs and forming partnerships with other organizations serving low-income residents of Imperial County, including religious organizations, charitable groups, and community organizations.

5. If your agency is a Migrant and Seasonal Farmworker (MSFW) agency, describe how you will coordinate plans and activities with other agencies funded by the department to avoid duplication of services and to maximize services for all eligible beneficiaries. If your agency is not a MSFW, please mark N/A.
(State Assurance 12768)

N/A

6. Describe how your agency will leverage other funding sources and increase programmatic and/or organizational capacity. Describe your agency's contingency plan for potential funding reductions.
(State Assurance 12747)

CUI's contingency plan consists of the following:

1. Staff will gather all information on reduction areas.
2. Focus will be made on the reduction areas and program personnel.
3. Issues will be presented to the Board of Directors for information and policy.
4. Community Needs Assessment will be taken into consideration.
5. CUI staff and Board will generate a "Contingency Reduction Plan" with the following action steps:
 - a. Reorganization of staff.
 - b. Personnel lay-offs, if necessary.
 - c. Phase out specific programs. Reduction of programs will be done if necessary and only after a thorough revision of options. Priorities within CUI's Community Action Plan will be analyzed.
 - d. Volunteers will be called for delivery of services.
 - e. Fundraising activities will increase.

The contingency plan process is flexible enough to implement other possible alternatives depending on given circumstances. In addition, CUI will continuously explore opportunities for reducing costs as well as generating new resources.

The following is an example of how CUI has leveraged other funding sources and increased programmatic and organizational capacity when suffering from loss and funding reduction: CUI sustained operating losses in prior years primarily related to the termination of a Head Start grant that resulted in a deficit net asset position. At June 30, 2017, total liabilities exceeded assets by \$183,237. Management's plan to eliminate the deficit and build financial reserves included leasing properties to third parties and fundraising while closely monitoring expenses

for restricted and unrestricted fund programs. At June 30, 2018, total assets exceeded liabilities by \$185,081.

7. Describe how your agency communicates its activities and its results to the community, including how the number of volunteers and hours are documented.
(Organizational Standard 2.3, 2.4)

CUI publicizes public hearings required to complete the Community Action Plan. Once the Community Action Plan is approved by CSD, it is posted in the agency's website. In addition, the CSBG Annual Report is also posted once approved by CSD. Volunteer hours are tracked by CSBG staff and reported on the CSBG Annual Report.

8. Describe how your agency will address the needs of youth in low-income communities through youth development programs and promote increased community coordination and collaboration in meeting the needs of youth. Describe how your agency will contribute to the expansion of innovative community-based youth development programs that have demonstrated success in preventing or reducing youth crime, such as: programs for the establishment of violence-free zones that would involve youth development and intervention models like youth mediation, youth mentoring, life skills training, job creation, and entrepreneurship programs.
(CSBG Act Section 676(b)(1)(B))

CUI will refer youth to the Imperial Valley Regional Occupational Program (IVROP). IVROP is dedicated to create paths to opportunities for students of all ages by empowering them to achieve their career, academic, and life goals to help them become successful contributing members of a global society.

IVROP convenes local business, civic, and education partners to implement a regional plan for Career Technical Education, preparing Imperial Valley students for postsecondary education and employment. IVROP also has family stabilization programs that provide support, guidance and skill development for the family as a whole. IVROP is dedicated to positively impacting students, and their families, through comprehensive and multifaceted services which promote educational, occupational, and community success.

9. Describe how your agency will provide employment and training activities. If your agency uses CSBG funding to provide employment and training services, describe the coordination of employment and training activities as defined in Section 3 of the Workforce and Innovation and Opportunity Act [29 U.S.C. 3102].
(CSBG Act Section 676(b)(5))

CUI will not use CSBG funding to provide employment and training services. CUI coordinates the delivery of employment/training services by referring clients to existing services whenever applicable. CUI is a partner of the America's Job Centers as required by the Workforce Innovation and Opportunity Act. In addition, CUI partners with Imperial Valley Occupational Regional Center (IVROP) by providing on the job training to IVROP program participants. All participant referrals are developed in a coordinated response that is based on an employment plan that considers individual desires and aptitudes.

10. Describe how your agency will provide emergency supplies and services, nutritious foods, and related services to counteract conditions of starvation and malnutrition among low-income individuals.

(CSBG Act Section 676(b)(4))

CUI provides direct emergency food assistance to the economically disadvantaged, senior citizens, homeless individuals, families, the unemployed, migrant and seasonal agricultural workers, and any others in need of emergency food and other basic needs in Imperial County.

CUI partners with the Imperial Valley Food Bank and operates two USDA Commodities Distribution Sites in Imperial County. While all the food comes from the food bank, CSBG staff coordinates the logistics and distribution with community volunteers and serves approximately 500 families per month.

Emergency food is also available on a daily basis to those in need through an allocation by the Emergency Food and Shelter Program (EFSP) Local Board.

11. Describe how your agency will ensure coordination between antipoverty programs in each community in the State, and ensure where appropriate, that the emergency energy crisis intervention programs under title XVI (relating to low-income home energy assistance) are conducted in the community.

(CSBG Act Section 676(b)(6))

CUI is currently the sole provider of Low-Income Home Energy Assistance Program (LIHEAP) and Home Energy Assistance Program (HEAP) services in Imperial County. The agency also contracts with Southern California Gas Company to provide additional weatherization services to low-income residents of Imperial County.

12. Describe how your agency will use funds to support innovative community and neighborhood-based initiatives, which may include fatherhood and other initiatives, with the goal of strengthening families and encouraging effective parenting.

(CSBG Act Section 676(b)(3)(D))

CUI will provide referrals, as per client needs, to community and neighborhood-based initiatives that strengthen families and encourage effective parenting.

CSBG staff will be referring families to the Family Resource Centers (FRC) located in Imperial County. The FRCs facilitate easy access to services for youth and their families. The FRCs integrate medical, social services, mental health and education services to provide a holistic approach to addressing the needs of youth and their families. With the collaboration of many agencies, the Family Resource Centers ensure the education, health and well-being of students and their families.

CSBG staff will also be making referrals to IVROP family stabilization programs that provide support, guidance and skill development for the family as a whole. IVROP is dedicated to positively impacting students, and their families, through comprehensive and multifaceted services which promote educational, occupational, and community success.

In addition, CSBG staff will be referring clients to Imperial County America's Job Centers of California (AJCCs), formerly One Stop Centers. AJCCs are designed to be a 'One Stop' delivery system through which employment-related services and training are provided. AJCCs offer a comprehensive line up of employment and training services, including help with resume writing, interviewing skills, finding job openings, training programs, and much more. There are three full-service locations in Imperial County and two satellite offices.

Monitoring

(CSBG Act Section 678D(a)(1)(B))

1. Describe your agency's specific monitoring activities and how they are related to establishing and maintaining the integrity of the CSBG program, including your process for maintaining high standards of program and fiscal performance.

Each CUI program utilizes a unique method that tracks and measures program outcomes and performance. Program Directors monitor at the program level to ensure contract and performance standards compliance. Each program is responsible for accurate, timely recordkeeping, and integration of statistical data into a meaningful format to measure client well-being. Outcome indicators are collected from each program for compliance with CSD's NPI reporting and Results Oriented Management and Accountability standards.

The CSBG Director is responsible for timely submittal of programmatic reports for CSD CSBG contracts. The CSBG Director oversees the day to day operations of the CSBG Department and, on an ongoing basis, performs observations of interaction between staff and clients, client file reviews, database reviews, purchase and expense reviews, and certifies the EARS expenditure reports on a monthly basis.

Fiscal monitoring by the Accounting Department is ongoing, with formal, monthly reviews by the CUI Board Finance Committee, and annual audits by an independent certified public accountant. The Accounting Department is responsible for timely submittal of fiscal reports for CSD contracts.

The CUI Board of Directors Finance Committee monitors the fiscal performance of all programs on an ongoing basis. The committee meets once per month. Monthly fiscal in-house reports are prepared by the accounting department staff and are presented to the Finance Committee for their review and evaluation. A report is then presented to the CUI Board of Directors for approval.

2. If your agency utilizes subcontractors, please describe your process for monitoring the subcontractors. Include the frequency and type (i.e., onsite, desk review, or both)

CUI will not utilize subcontractors.

3. Describe how your agency ensures that cost and accounting standards of the Office of Management and Budget (OMB) are maintained.

(CSBG Act Section 678D(a)(1)(B))

As suggested by the strategic planning committee, the CUI Financial Policies and

Procedures Manual was updated in 2017 by a certified public accounting firm, WIPFLI, to comply with Office of Management and Budget Uniform Administrative Requirements, Cost Principles & Audit Requirements for Federal Awards, as per 2CFR Part 200.

The following Standards for Financial Management Systems were adopted by CUI:

- a. Identification, in all its accounts, of all Federal awards received and expended and the Federal programs under which they were received.
- b. Accurate, current, and complete disclosure of the financial results of each federally-sponsored project or program in accordance with the reporting requirements of 2 CFR Parts 200.327, Financial Reporting, and 200.328, Monitoring and Reporting Program Performance, and/or the award.
- c. Records that identify adequately the source and application of funds for federally-funded activities. These records must contain information pertaining to federal awards, authorizations, obligations, unobligated balances, assets, expenditures, income, and interest and be fully supported by source documentation.
- d. Effective control over and accountability for all funds, property, and other assets. CUI must adequately safeguard all such assets and ensure they are used solely for authorized purposes.
- e. Comparison of outlays with budget amounts for each award.
- f. Information that relates financial data to performance accomplishments and demonstrates cost effective practices as required by funding sources. (*2 CFR Part 301, Performance Measurement*)
- g. Written procedures to minimize the time elapsing between the transfer of funds and disbursement by CUI. Advance payments must be limited to the minimum amount needed and be timed to be in accordance with actual, immediate cash requirements. *2 CFR Part 200.305 Payment*
- h. Written procedures for determining the reasonableness, allocability, and allowability of costs in accordance with the provisions of the 2 CFR Part 200 Subpart E, Cost Principles, and the terms and conditions of the award.

Specific procedures to carry out these standards are detailed in the appropriate sections of the CUI Financial Policies and Procedures Manual.

CUI's Independent Auditor's Report for the year ending June 30, 2018, states that no material weaknesses or significant deficiencies were identified. In addition, the audit reflects CUI had no Financial Statement Findings, no Federal Award Findings and no Questioned Cost. The results of our last annual audit report reflect that CUI complies with the accounting standards of the OMB.

Data Analysis and Evaluation

(Organizational Standards 4.3, 4.4)

(CSBG Act Section 676(b)(12))

1. Describe your methods for evaluating the effectiveness of programs and services, including the frequency of evaluations.

(Organizational Standard 4.3)

Each Program Director is responsible for data collection, data analysis and for evaluating the effectiveness of programs and services. Evaluations are conducted on an ongoing basis, depending on the program and nature of client services.

Program Directors use the data collected to identify how many customers have been served, measure performance, make adjustments to the programs, analyze performance and impact on clients, to prepare reports for funding sources, and to report to the agency Board.

Each program utilizes their unique method of collecting data, as required by each funding source. Programs compile service information on a monthly, quarterly, semi-annual or annual basis.

Most programs use a computerized database; some programs manually compile information, to store basic service information. Data collection forms and database are designed to meet all reporting requirements. Each program collects client application/intake, demographics, tracks services provided and collects program indicators as required by funding source.

The CSBG Director is responsible for completing CSBG reports. The CSBG Director will work with all Program Directors and their staff to make sure that data collected will provide outcome information to help measure the effectiveness of our programs and to comply with reporting of National Performance Indicators as stated in our CAP and CSD contract.

CUI will use CSD CSBG Annual report to monitor and measure the effectiveness of our programs and services.

2. Describe how your agency ensures that updates on the progress of strategies included in your CAP are communicated to your board annually.

(Organizational Standard 4.4)

The CSBG Director presents the CSBG Annual report to the Board of Directors every year. In addition, each program director has the opportunity to report on their respective programs to

the CUI Board of Directors and Board Committees. The Board meets twice per month and the committees meet once per month.

3. Provide 2-3 examples of changes made by your agency to improve service delivery to enhance the impact for individuals, families, and communities with low-incomes based on an in-depth analysis of performance data.
(CSBG Act Section 676(b)(12))

CSBG staff provides USDA Commodities to low-income individuals in the cities of Brawley and Calexico once per month. One of the drawbacks to our USDA Commodities distribution in the City of Calexico is that we do not own or rent a facility. Therefore, once per month we borrow a building from the Calexico Housing Authority. The food is picked up, packed and distributed within six hours. Up to three trips to the food bank are made because of the quantity of food. About 300 families are served by CSBG staff and twenty volunteers. In response to suggestions made by our Calexico clients in previous customer satisfaction surveys, the following changes were made to improve service delivery:

- Changes in staff
- improved food packing system
- improved client registration system
- modified distribution times (especially during extreme weather conditions)

The number of families served in Calexico has doubled (from 150 to 300) because of the changes made to improve the service delivery.

Appendix A

Organizational Standards

MAXIMUM FEASIBLE PARTICIPATION

CATEGORY ONE: CONSUMER INPUT AND INVOLVEMENT

Standard 1.1 The organization/department demonstrates low-income individuals' participation in its activities.

Standard 1.2 The organization/department analyzes information collected directly from low-income individuals as part of the community assessment.

Standard 1.3 The organization/department has a systematic approach for collecting, analyzing, and reporting customer satisfaction data to the governing board.

CATEGORY TWO: COMMUNITY ENGAGEMENT

Standard 2.1 The organization/department has documented or demonstrated partnerships across the community, for specifically identified purposes; partnerships include other anti-poverty organizations in the area.

Standard 2.2 The organization/department utilizes information gathered from key sectors of the community in assessing needs and resources, during the community assessment process or other times. These sectors would include at minimum: community-based organizations, faith-based organizations, private sector, public sector, and educational institutions.

Standard 2.3 The organization/department communicates its activities and its results to the community.

Standard 2.4 The organization/department documents the number of volunteers and hours mobilized in support of its activities.

CATEGORY THREE: COMMUNITY ASSESSMENT

Private Agency - Standard 3.1: Organization conducted a community assessment and issued a report within the past 3-year period.

Public Agency - Standard 3.1: The organization/department conducted a community assessment and issued a report within the past 3-year period, if no other report exists.

Standard 3.2: As part of the community assessment the organization/department collects and analyzes both current data specific to poverty and its prevalence related to gender, age, and race/ethnicity for their service area(s).

Standard 3.3: The organization/department collects and analyzes both qualitative and quantitative data on its geographic service area(s) in the community assessment.

Standard 3.4: The community assessment includes key findings on the causes and conditions of poverty and the needs of the communities assessed.

Standard 3.5: The governing board or tripartite board/advisory body formally accepts the completed community assessment.

VISION AND DIRECTION

CATEGORY FOUR: ORGANIZATIONAL LEADERSHIP

Standard 4.2: The organization's/department's Community Action Plan is outcome-based, anti-poverty focused, and ties directly to the community assessment.

Standard 4.3: The organization's/department's Community Action Plan and strategic plan document the continuous use of the full Results Oriented Management and Accountability (ROMA) cycle. In addition, the organization documents having used the services of a ROMA-certified trainer (or equivalent) to assist in implementation.

Standard 4.4: The tripartite board/advisory body receives an annual update on the success of specific strategies included in the Community Action Plan.

CATEGORY FIVE: BOARD GOVERNANCE

Standard 5.1: The organization's/department's tripartite board/advisory body is structured in compliance with the CSBG Act

Standard 5.2: The organization's/department's tripartite board/advisory body either has:

1. Written procedures that document a democratic selection process for low-income board members adequate to assure that they are representative of the low-income community, or
2. Another mechanism specified by the State to assure decision-making and participation by low-income individuals in the development, planning, implementation, and evaluation of programs.

Appendix B

State Assurances

[California Government Code 12747](#) (a): Community action plans shall provide for the contingency of reduced federal funding.

[California Government Code § 12760](#): CSBG agencies funded under this article shall coordinate their plans and activities with other agencies funded under Articles 7 (commencing with Section 12765) and 8 (commencing with Section 12770) that serve any part of their communities, so that funds are not used to duplicate particular services to the same beneficiaries and plans and policies affecting all grantees under this chapter are shaped, to the extent possible, so as to be equitable and beneficial to all community agencies and the populations they serve.

[California Government Code §12768](#): Migrant and Seasonal Farmworker (MSFW) entities funded by the department shall coordinate their plans and activities with other agencies funded by the department to avoid duplication of services and to maximize services for all eligible beneficiaries.

Appendix C

Federal Assurances and Certification

CSBG Services

676(b)(1)(A) *The State will assure “that funds made available through grant or allotment will be used –*

(A) to support activities that are designed to assist low-income families and individuals, including families and individuals receiving assistance under part A of title IV of the Social Security Act (42 U.S.C. 601 et seq.), homeless families and individuals, migrant or seasonal farm workers and elderly low-income individuals and families, and a description of how such activities will enable the families and individuals—

- (i) to remove obstacles and solve problems that block the achievement of self-sufficiency, (including self-sufficiency for families and individuals who are attempting to transition off a State program carried out under part A of title IV of the Social Security Act);*
- (ii) secure and retain meaningful employment;*
- (iii) attain an adequate education, with particular attention toward improving literacy skills of low-income families in the communities involved, which may include carrying out family literacy initiatives;*
- (iv) make better use of available income;*
- (v) obtain and maintain adequate housing and a suitable environment;*
- (vi) obtain emergency assistance through loans, grants or other means to meet immediate and urgent family individual needs; and*
- (vii) achieve greater participation in the affairs of the communities involved, including the development of public and private grassroots partnerships with local law enforcement agencies, local housing authorities, private foundations, and other public and private partners to;*

- (I) document best practices based on successful grassroots partnerships with local law enforcement agencies, local housing authorities, private foundations, and other public and private partners to;*
- (II) strengthen and improve relationships with local law enforcement agencies, which may include participation in activities such as neighborhood or community policing efforts;*

Needs of Youth

676(b)(1)(B) *The State will assure “that funds made available through grant or allotment will be used-*

(B) to address the needs of youth in low-income communities through youth development programs that support the primary role of the family, give priority to the prevention of youth problems and crime, and promote increased community coordination and collaboration in meeting the needs of youth, and support development and expansion of innovative community-based youth development programs that have demonstrated success in preventing or reducing youth crime, such as--

- (i) programs for the establishment of violence-free zones that would involve youth development and intervention models (such as models involving youth mediation, youth mentoring, life skills training, job creation, and entrepreneurship programs); and*
- (ii) after-school child care programs;*

Coordination of Other Programs

676(b)(1)(C) *The State will assure “that funds made available through grant or allotment will be used to make more effective use of, and to coordinate with, other programs related to the purposes of this subtitle (including State welfare reform efforts*

Eligible Entity Service Delivery System

676(b)(3)(A) *a description of the service delivery system, for services provided or coordinated with funds made available through grants made under section 675C9(a), targeted to low-income individuals and families in communities within the State*

Eligible Entity Linkages – Approach to Filling Service Gaps

676(b)(3)(B) *a description of “how linkages will be developed to fill identified gaps in the services, through the provision of information, referrals, case management, and follow up consultations.”*

Coordination of Eligible Entity Allocation 90 Percent Funds with Public/Private Resources

676(b)(3)(C) a description of “how funds made available through grants made under 675C(a) will be coordinated with other public and private resources.”

Eligible Entity Innovative Community and Neighborhood Initiatives, Including Fatherhood/Parental Responsibility

676(b)(3)(D) a description of “how the local entity will use the funds [made available under 675C(a)] to support innovative community and neighborhood-based initiatives related to the purposes of this subtitle, which may include fatherhood initiatives and other initiatives with the goal of strengthening families and encouraging parenting.”

Eligible Entity Emergency Food and Nutrition Services

676(b)(4) “An assurance that eligible entities in the State will provide, on an emergency basis, for the provision of such supplies and services, nutritious foods, and related services, as may be necessary to counteract conditions of starvation and malnutrition among low-income individuals.”

State and Eligible Entity Coordination/linkages and Workforce Innovation and Opportunity Act Employment and Training Activities

676(b)(5) “An assurance that the State and eligible entities in the State will coordinate, and establish linkages between, governmental and other social services programs to assure the effective delivery of such services, and [describe] how the State and the eligible entities will coordinate the provision of employment and training activities, as defined in section 3 of the Workforce Innovation and Opportunity Act, in the State and in communities with entities providing activities through statewide and local workforce development systems under such Act.”

State Coordination/Linkages and Low-income Home Energy Assistance

676(b)(6) “An assurance that the State will ensure coordination between antipoverty programs in each community in the State, and ensure, where appropriate, that emergency energy crisis intervention programs under title XXVI (relating to low-income home energy assistance) are conducted in such community.”

Coordination with Faith-based Organizations, Charitable Groups, Community Organizations

676(b)(9) *“An assurance that the State and eligible entities in the State will, to the maximum extent possible, coordinate programs with and form partnerships with other organizations serving low-income residents of the communities and members of the groups served by the State, including religious organizations, charitable groups, and community organizations.”*

Eligible Entity Tripartite Board Representation

676(b)(10) *“An assurance that “the State will require each eligible entity in the State to establish procedures under which a low-income individual, community organization, or religious organization, or representative of low-income individuals that considers its organization, or low-income individuals, to be inadequately represented on the board (or other mechanism) of the eligible entity to petition for adequate representation.”*

Eligible Entity Community Action Plans and Community Needs Assessments

676(b)(11) *“An assurance that the State will secure from each eligible entity in the State, as a condition to receipt of funding by the entity through a community services block grant made under this subtitle for a program, a community action plan (which shall be submitted to the Secretary, at the request of the Secretary, with the State plan) that includes a community-needs assessment for the community served, which may be coordinated with community-needs assessments conducted for other programs.”*

State and Eligible Entity Performance Measurement: ROMA or Alternate system

676(b)(12) *“An assurance that the State and all eligible entities in the State will, not later than fiscal year 2001, participate in the Results Oriented Management and Accountability System, another performance measure system for which the Secretary facilitated development pursuant to section 678E(b), or an alternative system for measuring performance and results that meets the requirements of that section, and [describe] outcome measures to be used to measure eligible entity performance in promoting self-sufficiency, family stability, and community revitalization.”*

Appendix D

Public Hearing Documentation

**AFFIDAVIT OF PUBLICATION
(2015.5 C.C.P.)**

STATE OF CALIFORNIA

County of Imperial

I am a resident of the County aforesaid; I am over the age of eighteen years, and not a party to or interested in the above entitled matter. I am the principal clerk* of the printer of the

Imperial Valley Press

a newspaper of general circulation, printed and published daily in the City of El Centro, County of Imperial and which newspaper has been adjudged a newspaper of general circulation by the Superior Court of the County of Imperial, State of California, under the date of October 9, 1951, Case Number 26775; that the notice, of which the annexed is a printed copy, has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

05/07, 05/09.

all in the year 2019

I certify (or declare) under penalty of perjury that the foregoing is true and correct.


SIGNATURE

Name of Account: CAMPELINOS UNIDOS
Order Number: 11280491
Ad Number: 31523052

* Printer, Foreman of the Printer, or Principal Clerk of the Printer

Date: 9th day of May, 2019.
at El Centro, California.

This space is for the County Clerk's Filing Stamp:

Proof of Publication of:

CAMPELINOS UNIDOS, INC. NOTICE OF PUBLIC HEARINGS		
CampeLINOS Unidos, Inc. will hold the following Public Hearings:		
Date	Place	Time
May 7, 2019	Kiki Camarena Public Library 850 Encinas Avenue Calexico, CA	6:00 p.m.
May 9, 2019	Brawley Senior Center 575 J Street Brawley, CA	6:00 p.m.
The purpose of these hearings is to identify poverty-related needs in the community and available resources. Comments from low-income people will be documented in our Community Action Plan. Public comment period is from May 7, 2019 to June 7, 2019. There will be free refreshments, raffles and prizes. PLEASE JOIN US.		
L800		My7,9

Proof of Publication

STATE OF CALIFORNIA COUNTY OF IMPERIAL

I Soledad B. Meza a citizen of the United States and a resident of the County aforesaid: I' am over the age of eighteen years, and not a party to or interested in the above entitled matter. I' am the administrative manager of the

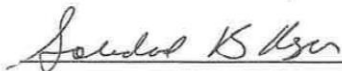
El Sol del Valle Imperial

a Spanish newspaper with circulation in the Imperial County, published Once a Week in the city of Calexico, County of Imperial; that the notice, of which the annexed is a printed copy, has been published in a regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

April 24, May 3

All in the year 2019

I certify (or declare) under penalty of perjury that the foregoing is true and correct.


SIGNATURE

DATE May 31, **2019**

Calexico, California

Proof of Publication



CAMPESINOS UNIDOS, INC. AVISO DE AUDIENCIAS PUBLICAS

Campesinos Unidos, Inc. llevará a cabo las siguientes Audiencias Públicas.

Fecha	Lugar	Hora
Mayo 7, 2019	Kiki Camarena Public Library 850 Encinas Avenue Calexico, CA	6:00 p.m
Mayo 9, 2019	Brawley Senior Center 575 J Street Brawley, CA	6:00 p.m

El propósito de estas audiencias es el de identificar las necesidades relacionadas con la pobreza en nuestra comunidad y los recursos disponibles. Los comentarios de las personas de bajos ingresos serán documentados en nuestro Plan de Acción de la Comunidad. Periodo de comentarios públicos del 7 de Mayo, 2019 al 7 de Junio, 2019.

Habrà refresco, rifas y premios gratis.

Proof of Publication



CAMPESINOS UNIDOS, INC.

NOTICE OF PUBLIC HEARINGS AVISO DE AUDIENCIAS PUBLICAS

Campesinos Unidos, Inc. will hold the following Public Hearings:
Campesinos Unidos, Inc. llevara a cabo las siguientes Audiencias Públicas.

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***There will be free refreshments, raffles and prizes.
PLEASE JOIN US.***

El propósito de estas audiencias es el de identificar las necesidades relacionadas con la pobreza en nuestra comunidad y los recursos disponibles. Los comentarios de las personas de bajos ingresos serán documentados en nuestro Plan de Acción de la Comunidad. Periodo de comentarios públicos del 7 de Mayo, 2019 al 7 de Junio, 2019.

***Habrá refrescos, rifas y premios gratis.
POR FAVOR ACOMPAÑENOS.***



**CAMPESINOS UNIDOS, INC.
PUBLIC HEARING SIGN-IN SHEET**

**Kiki Camarena Public Library
850 Encinas Avenue, Calexico, CA 92231**

May 7, 2019 – 6:00 p.m.

Name/Nombre	Low-Income/ Bajos Ingresos
1. Rosa Cisneros	✓
2. Norma Partida	✓
3. FEDERICO PEREZ	✓
4. Maria Liera	✓
5. Maricela Pae	✓
6. Maria Encarnacion pizarro	✓
7. RICARDO GUZ	✓
8. MARICELA REYNOSO	✓
9. ESPERANZA FRANCO	✓
10. Luz Martinez	✓
11. BERKINE CHAVEZ	✓
12. Elvira Valadez	✓
13. Angela Bejano	✓
14. Gabriela Yaneza	✓
15. Cruz Maria Burgos	✓
16. Ashley Rodriguez	✓
17. Lucy Robles	✓
18. ROSA LEY	✓
19. ANA ARGUELLES	✓
20. Claudia Arguelles	✓

Name/Nombre	Low-Income/ Bajos Ingresos
21. Rosa Maria Lopez	✓
22. Juana de la Cruz	✓
23. Hermelinda Martinez	✓
24. Maria de Jesus Gonzalez	✓
25. Mercedes Alvarez	✓
26. Florencio Acuna	✓
27. Maria Alonzo	✓
28. Ana Chaves	✓
29. Camila Loto	✓
30. Elvia Acuna	✓
31. Guillermo Salido	✓
32. Estrella Arzaga	✓
33. Dobby Valadez	✓
34. Gregoria Raya	✓
35. Gabriela Valadez	✓
36. Manuel Rodriguez	✓
37. Rosalva Espinoza	✓
38. Hilda Espinoza	✓
39. Ana M. Pae	✓
40. Ulises Acuna	✓



**CAMPESINOS UNIDOS, INC.
PUBLIC HEARING SIGN-IN SHEET**

**Brawley Senior Center
575 J Street, Brawley, CA 92227**

May 9, 2019 – 6:00 p.m.

Name/Nombre	Low-Income/ Bajos Ingresos
1. Hector M. Ruelas	✓
2. MARIA B. PEREZ	✓
3. Michael BANDIEA	
4. Maria B. Maciel	✓
5. ANN Surbida	✓
6. Felicitas T. Surbida	✓
7. Art SURBIDA	✓
8. Lourdes Beal	✓
9. Angelica Sandora	
10. VERONICA RIOS	
11. Jennifer Escuderos	✓
12. Luana B. Valdez	
13. Sorallen Peraza	✓
14. Alma Molina	
15. Norma Vargas	
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Name/Nombre	Low-Income/ Bajos Ingresos
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**CAMPESINOS UNIDOS, INC.
PUBLIC HEARING SIGN-IN SHEET**

*Brawley Senior Center
575 J Street, Brawley, CA 92227*

May 9, 2019 – 6:00 p.m.

Name/Nombre	Low-Income/ Bajos Ingresos
1. Virginia Vazquez	✓
2. Angela Monto	✓
3. Margaret Nuñez	
4. E.D.	✓
5. Claudray Camón	✓
6. Vicky	✓
7. Jesse Maci	✓
8. Petra Escudero	✓
9. Johana Ramos	✓
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**CAMPESINOS UNIDOS, INC.
PUBLIC HEARING SIGN-IN SHEET**

**Brawley Senior Center
575 J Street, Brawley, CA 92227**

May 9, 2019 – 6:00 p.m.

Name/Nombre	Low-Income/ Bajos Ingresos
1. Ramona Torres	✓
2. Mianela Parra	✓
3. M M P	✓
4. Emilio Moncibay	✓
5. Isahel Perez	
6. Maria Elezalde	
7. Mariatshapara	
8. Sandra Camargo	✓
9. Maria Gutierrez	
10. Maria Segmon	✓
11. Maria Elena Carrion	✓
12. Kenye Solano	✓
13. Alexis Maisa	✓
14. Josefina Mendoza	✓
15. Liri Soto	
16. Kimberly Esuero	✓
17. Maria Hernandez	
18.	
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Name/Nombre	Low-Income/ Bajos Ingresos
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CAMPESINOS UNIDOS, INC.
May 7th & 9th, 2019 Public Hearings
TESTIMONY OF LOW-INCOME INDIVIDUALS

Name	Comment/Concern	Was the concern addressed in the CAP?
María Jesús Moran Claudia Arguelles Esperanza Franco Verónica Ríos Felicita Surbida Vicky Cruz Petra Escudero Art Surbida Guillermina Galindo	We need emergency food.	Yes (direct service)
Estelvina Arvizu Marisela Pae	We need assistance to pay our rent and utility bills.	Yes (direct service)
Elvia Acuna Ashly Rodríguez Maria Perez Maricela Pae Guillermina Galindo	We need weatherization and appliances services for our houses.	Yes (direct service)
Maria Maciel	We need ramps in our homes for disabled persons.	Yes (Referrals only)
Jesse Maciel	We need job training for disabled persons.	Yes (Referrals only)
Vicky Cruz Soralla Peraza	We need job training for youth.	Yes (Referrals only)
Maria Teresa Rosas	We need assistance to repair house roof.	Yes (Referrals only)
Maria Gutierrez	We need transportation for seniors.	Yes (Referrals only)
Vicky Cruz	We need a recreation center for seniors in Brawley.	Yes (Referrals only)
Maria Elizalde	We need a recreation center for seniors in Westmorland	Yes (Referrals only)
Petra Escudero Claudia Carrion	We need assistance with forms for other services.	Yes (direct service)
Soralla Peraza Ana Gutierrez Miguel Rodriguez	We need help with tax preparation.	Yes (direct service)

Appendix E

Community Needs Assessment



CAMPESINOS UNIDOS, INC.

IMPERIAL COUNTY

2019 COMMUNITY NEEDS ASSESSMENT

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Purpose

This Needs Assessment was done in preparation of the Campesinos Unidos, Inc.'s 2020-2021 Community Action Plan, to be submitted to the California Department of Community Services and Development, as required by Public Law 105-285.

Campesinos Unidos, Inc. (CUI) analyzed both qualitative and quantitative data to provide a comprehensive “picture” of Imperial County. Information was gathered through various sources: public hearings, customer questionnaires, surveys, statistical data, key informants, and other reliable sources. Other sources include: U.S. Census Bureau, Department of Finance, Employment Development Department, Imperial Valley Food Bank, Imperial County Comprehensive Economic Development Strategy, Community Action Partnership, Catholic Charities of California – Poverty Data by County within Diocese in California, Imperial County 2017-2021 Community Health Assessment and Community Health Improvement Plan, Feeding America, Imperial County Continuum of Care 2019 Point in time Count

Vision Statement

The communities we serve will prosper and its residents will have the best quality of life.

Mission Statement

CUI’s mission is to promote self-sufficiency through greater social, economic, housing, and educational and employment opportunities for economically disadvantaged residents in the communities we serve.

Imperial County Community Profile

Imperial County covers 2.94 million acres of rural desert and farmland, and forms the southeast corner of California. Imperial County is surrounded by Riverside County to the north, San Diego County to the west, Arizona to the east and Mexico to the south. The eastern border of Imperial County is marked by the Colorado River. Imperial is the ninth largest county in California, covering an area of 4,597 square miles. Three-fourths of Imperial County consists of mountain ranges and desert sand.

Imperial County is a desert community with a warm, dry climate. Summers are extremely hot and dry while winters are temperate. Temperature normally ranges from 45 to 115+ degrees Fahrenheit with an annual rainfall of less than three inches.



There are seven incorporated cities in Imperial County. The City of El Centro, the county seat, continues to be the largest, followed by Calexico and Brawley. There are four unincorporated towns with a population of over 1,000 and nine with a population of under 1,000. Population within the county must rely entirely upon local service providers, as this area is far from the metropolitan areas of San Diego and Los Angeles, CA.

Industry and Economy

The Imperial Valley encompasses nearly 500,000 acres of some of the world's most productive farmland and possesses the largest single water right on the Colorado River.

Imperial County's economy consists predominantly of government, agriculture and retail trade that represents 70% of total county employment. Government services account for over one-third of total employment.

The Imperial County is the 9th largest county in California and a leading world-wide producer and exporter of agricultural goods. It dedicates about 800 of its 4,597 square miles to irrigated farmland

and produces over 100 different commodities, with the largest 2 commodities being cattle and alfalfa. The county is one of the top 5 producers of spinach, potatoes, cauliflower, sweet corn, broccoli and onions in California, and is one of the top sheep and lamb producers in the nation. (source: Imperial County 2017-2021 Community Health Assessment & Community Health Improvement Plan)

While agriculture has remained Imperial County's primary industry, both its geological and desert location has made it a primary center of renewable energy resources.

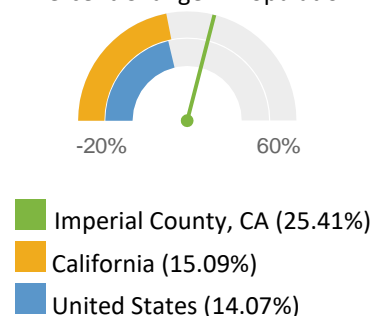
As the 2015-16 CEDS report noted, "The County of Imperial of the 21st Century strives to be the nation's leader in renewable energy projects. Touting 42,000 megawatts of renewable energy resource potential, Imperial Valley has become a "hot-bed" for renewable energy projects employing current solar, geothermal, wind and biofuels technology. The pursuit of renewable energy is driven by California's mandate established in 2002 under Senate Bill 1078 to generate 33 percent of its electricity from renewable sources by 2020. The Valley's highly sought-after resources, available workforce, proximity to large population centers and large tracts of available land have attracted mega-investments for renewable energy development. With 2,000 MW of untapped geothermal resources, Imperial County is still the second largest geothermal energy-producing county in the nation, generating over 500 megawatts."

Population Change

Population change within Imperial County from 2000-2017 is shown below. During the sixteen-year period, total population estimates for the report area grew by 26.41 percent, increasing from 142,361 persons in 2000 to 179,957 persons in 2016.

Report Area	Total Population, 2017 ACS	Total Population, 2000 Census	Population Change from 2000-2017 Census/ACS	Percent Change from 2000-2017 Census/ACS
Imperial County, CA	179,957	142,361	37,596	26.41%
California	38,982,847	33,871,648	5,111,199	15.09%
United States	321,004,407	281,421,906	39,582,501	14.07%

Percent Change in Population

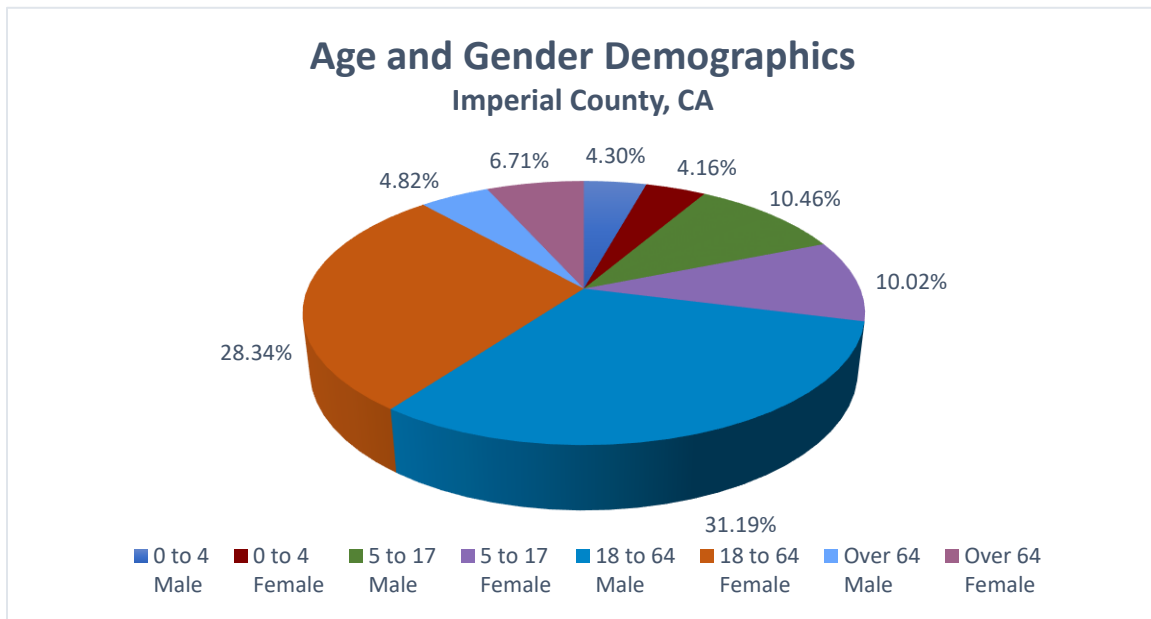


Data Source: US Census Bureau, American Community Survey. US Census Bureau, Decennial Census. 2013-17. Source geography: County

Age and Gender Demographics

The ACS 2013-2017 5-year population estimates for Imperial County show that the female population is 49.22%, while the male population represents 50.78%.

Report Area	0 to 4 Male	0 to 4 Female	5 to 17 Male	5 to 17 Female	18 to 64 Male	18 to 64 Female	Over 64 Male	Over 64 Female
Imperial County, CA	7,695	7,428	18,703	17,908	55,750	50,657	8,619	12,001

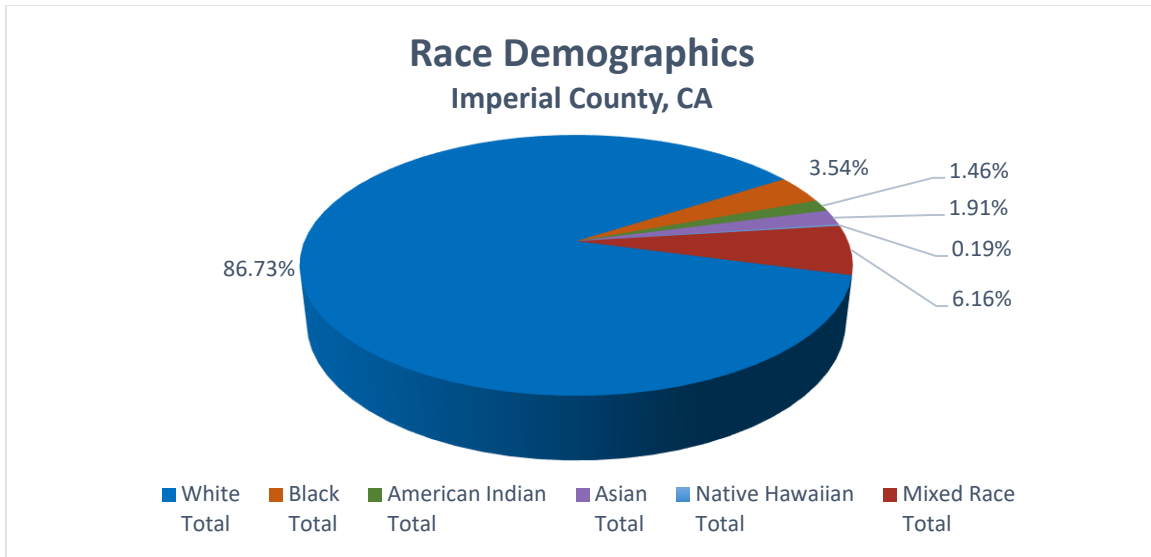


Data Source: US Census Bureau, American Community Survey. 2013-17. Source geography: County

Race Demographics

According to ACS 2013-2017 5-year population estimates, the white population comprised 86.73% of Imperial County, black population represented 3.54%, and other races combined were 9.73%. Persons identifying themselves as mixed race made up 6.16% of the population.

Report Area	White Total	Black Total	American Indian Total	Asian Total	Native Hawaiian Total	Mixed Race Total
Imperial County, CA	117,188	4,785	1,979	2,584	261	8,319



Data Source: US Census Bureau, ACS. 2013-17. Source geography: County

Ethnic Demographics

The ethnic demography of the county is 84.3% Hispanic, 10.4% White, 2.2% African American, .6% American Indian/Alaskan Native, 1.1% Asian, .4% Pacific Islander, and .2% other race.

Subject	Imperial County, California			
	Estimate	Margin of Error	Percent	Percent Margin of Error
HISPANIC OR LATINO AND RACE				
Total population	182,830	*****	182,830	(X)
Hispanic or Latino (of any race)	154,058	*****	84.30%	*****
Mexican	148,812	+/-1,950	81.40%	+/-1.1
Puerto Rican	1,094	+/-1,152	0.60%	+/-0.6
Cuban	0	+/-210	0.00%	+/-0.1
Other Hispanic or Latino	4,152	+/-1,632	2.30%	+/-0.9
Not Hispanic or Latino	28,772	*****	15.70%	*****
White alone	19,006	+/-450	10.40%	+/-0.2
Black or African American alone	4,013	+/-774	2.20%	+/-0.4
American Indian and Alaska Native alone	1,142	+/-342	0.60%	+/-0.2
Asian alone	1,990	+/-835	1.10%	+/-0.5
Native Hawaiian and Other Pacific Islander alone	763	+/-737	0.40%	+/-0.4
Some other race alone	315	+/-450	0.20%	+/-0.2
Two or more races	1,543	+/-1,121	0.80%	+/-0.6
Two races including Some other race	0	+/-210	0.00%	+/-0.1
Two races excluding Some other race, and Three or more races	1,543	+/-1,121	0.80%	+/-0.6

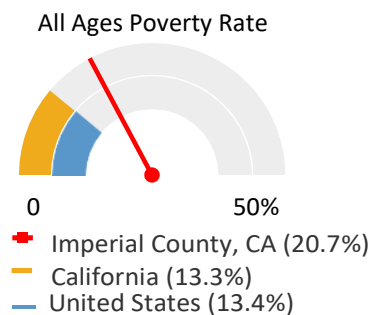
Source: U.S. Census Bureau, 2017 American Community Survey 1-Year Estimates

Poverty

Economic indicators consistently place Imperial County near the bottom when compared to other communities. According to the 2013-2017 American Community Survey, the average per capita income in Imperial County was \$17,303. In that same period, the National Level per capita income was \$31,177.

According to the American Community Survey 5-year estimates, an average of 20.7 percent of all persons lived in a state of poverty during the 2013 – 2017 period. The poverty rate for all persons living in Imperial County is greater than the national average of 13.4 percent.

Report Area	All Ages No of Persons	All Ages Poverty Rate	Age 0-17 No of Persons	Age 0-17 Poverty Rate	Age 5-17 No of Persons	Age 5-17 Poverty Rate
Imperial County, CA	35,830	20.7%	14,566	28.1%	9,771	26.7%
California	5,164,169	13.3%	1,615,913	18.1%	1,123,318	17.4%
United States	42,583,651	13.40%	13,353,202	18.4%	9,120,503	17.30%



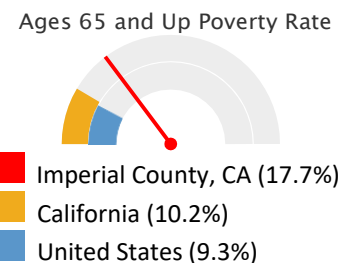
Note: This indicator is compared to the state average.

Data Source: US Census Bureau, [Small Area Income & Poverty Estimates](#). 2017. Source geography: County

Seniors in Poverty

There were 3,573 seniors (persons age 65 and over), or 17% percent, living in poverty within Imperial County according to American Community Survey estimates,

Report Area	Ages 65 and Up Total Population	Ages 65 and Up In Poverty	Ages 65 and Up Poverty Rate
Imperial County, CA	21,582	3,821	17.7%
California	5,052,887	517,358	10.2%
United States	46,424,881	4,317,192	9.3%

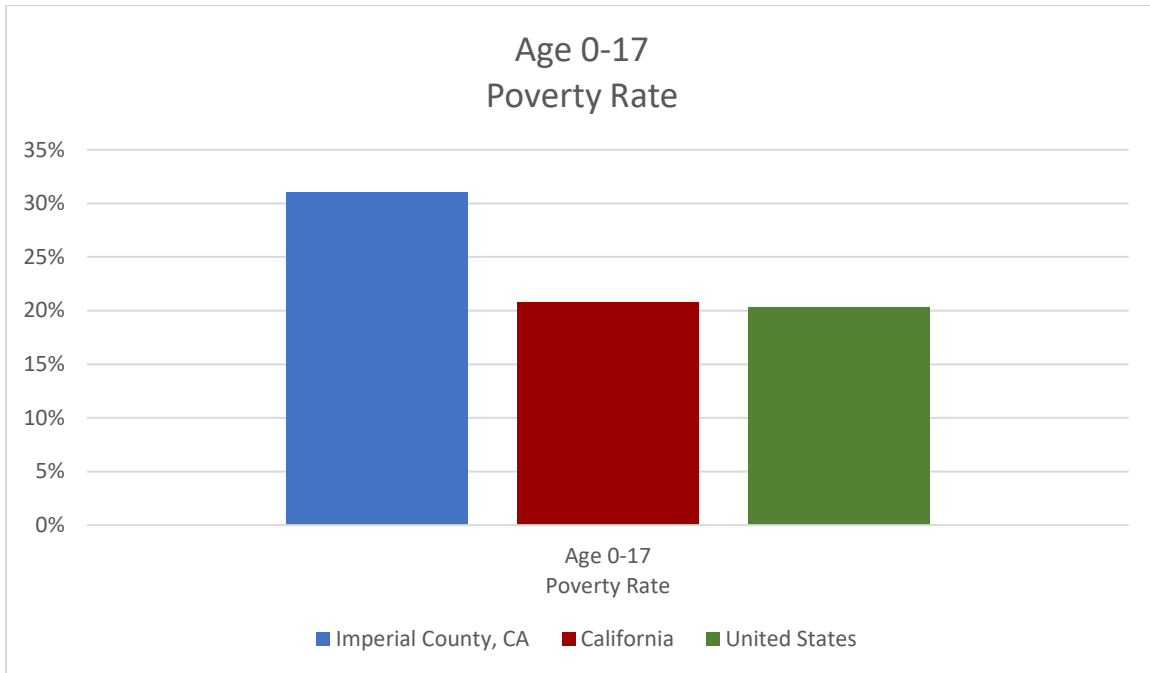


Note: This indicator is compared to the state average.

*Data Source: US Census Bureau, American Community Survey. 2013-17.
Source geography: county*

Child Poverty Rate Ages 0-17

According to the American Community Survey 5-year data, an average of 31% percent of children age 0-17 in Imperial County lived in a state of poverty during the survey calendar year. The poverty rate for children living in Imperial County is greater than the state average of 20.8% percent and the national average of 20.3% percent.



Note: This indicator is compared to the state average.

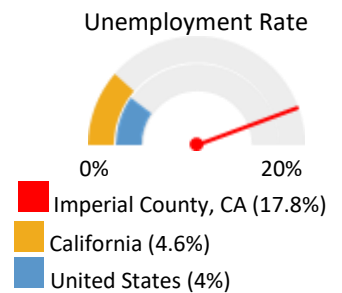
Data Source: US Census Bureau, [American Community Survey](#). 2013-17. Source geography: County

Employment

Labor Force, Employment and Unemployment

Most recent labor force, employment, and unemployment data for Imperial County is provided in the table below. Overall, Imperial County experienced an average 17.8% unemployment rate in March 2019.

Report Area	Labor Force	Number Employed	Number Unemployed	Unemployment Rate
Imperial County, CA	70,200	57,721	12,479	17.8%
California	19,512,568	18,611,021	901,547	4.6%
United States	163,889,260	157,408,958	6,480,302	4%



Data Source: US Department of Labor, Bureau of Labor Statistics. 2019 - March. Source geography: County

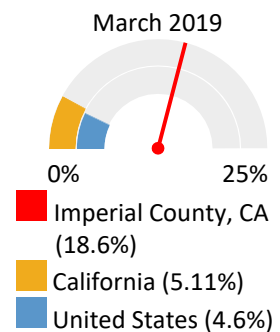
Three Year Unemployment Rate

Unemployment change within the report area from March 2015 to March 2019 is shown in the following chart.

Report Area	March 2015	March 2016	March 2017	March 2018
Imperial County, CA	23.7%	20.79%	23.04%	18.6%
California	9.34%	8.23%	6.63%	5.11%
United States	7.69%	6.82%	5.6%	4.6%

Data Source: US Department of Labor, Bureau of Labor Statistics. 2019 - March.

Source geography: County



Education

As per the Imperial County Comprehensive Economic Development Strategy (CEDS) 2015-2016 Annual Update, Imperial County leaders have identified the need for an educated workforce as the single most important issue in the economic development of the county.

Imperial County is served by sixteen independent school districts providing services from kindergarten to high school. The Imperial County Office of Education (ICOE) provides services through alternative education and special education programs. The Imperial Valley Regional Educational Program (IVROP) provides services in Career Technical Education (CTE) programs for youth and adults.

Residents of Imperial County have a variety of opportunities for post-secondary education. The three primary institutions of higher education are Imperial Valley College (IVC), San Diego State University (SDSU), and University of Phoenix, a private university. Through the availability of online education, residents can also complete degree programs with a number of online colleges throughout the nation. Each college/university offers distinct services to accommodate the individual education needs of our residents.

Imperial Valley College (IVC), provides services to adults in a wide array of CTE certificates and Associate degrees as well as transfer programs to four year colleges and universities. San Diego State University (SDSU) – Imperial Valley Campus, provides lower and upper level courses allowing students to complete selected Bachelor Degrees without leaving Imperial County. The University of Phoenix is a private university with a campus in Imperial Valley offering Bachelor degrees.

Imperial County residents interested in career technical education can also attend a limited number of accredited institutions that offer a variety of vocational training programs.

Educational Attainment

The following chart shows the distribution of educational attainment levels in Imperial County. Educational attainment is calculated for persons over 25, and is an average for the period from 2013 to 2017.

Report Area	Percent No High School Diploma	Percent High School Only	Percent Some College	Percent Associates Degree	Percent Bachelors Degree	Percent Graduate or Professional Degree
Imperial County, CA	31.59%	23.5%	24.2%	6.4%	9.9%	4.4%
California	17.51%	20.6%	21.5%	7.8%	20.4%	12.2%
United States	12.69%	27.3%	20.8%	8.3%	19.1%	11.8%

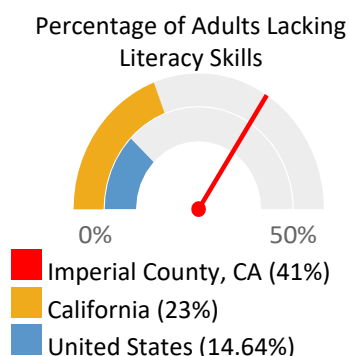
Data Source: US Census Bureau, American Community Survey. 2013-17. Source geography: County

Adult Literacy

The following estimates for adult literacy based on educational attainment, poverty, and other factors in Imperial County were produced by the National Center for Education Statistics (NCES).

Report Area	Estimated Population over 16	Percent Lacking Literacy Skills
Imperial County, CA	99,636	41%
California	26,029,840	23%
United States	219,016,209	14.64%

Data Source: National Center for Education Statistics, NCES - Estimates of Low Literacy. Source geography: County



Health

Health is complex and affected by a variety of determinants such as access to healthcare, environment, culture, social support networks, literacy, education, housing, and employment. No single organization or program can alone solve a health problem, but together, through coordination and communication, we can each play a part in effecting change that collectively helps resolve issues.

Much of Imperial County is designated as a medically underserved area. The county has a shortage of medical providers, in particular those that provide primary care and specialty care providers (source: Imperial County Comprehensive Economic Development Strategy, 2019).

Two public hospitals, city-owned El Centro Regional Medical Center and the Pioneers Memorial Hospital and Healthcare District in Brawley, anchor the health-care delivery system. Clinicas de Salud del Pueblo, Inc., is a federally qualified health center with six clinics located throughout the county. Clinicas provides comprehensive primary-care services to a large number of residents. Both hospitals also operate rural health clinics in the community.

The *Imperial County Community Health Assessment (CHA) & Community Health Improvement Plan (CHIP) 2017-2021* report provides guidance to community members and stakeholders who wish to become involved in or continue to engage in health and wellness improvement. The CHA/CHIP report is the result of a robust and cooperative process that took 18 months and included stakeholders, community members, community forum attendees, workgroup members, and those who completed community surveys [2,334]. Imperial County has various capable programs and efforts already in place to address health from numerous perspectives – the CHA process confirmed this. The process also documented, however, that there are many gaps in services and ways to build on and strengthen efforts. Insights from the CHA led to the identification of three priority areas for Imperial County along with three impact targets within each priority area (source: Imperial County 2017 Community Health Assessment & Community Health Improvement Plan 2017-2021):

A) Healthy Eating, Active Living

- Consumption of affordable, accessible, and nutritious foods
- Engagement in affordable and safe opportunities for physical activity
- Achieve and maintain healthy weight

B) Community Prevention Linked with High Quality Healthcare

- Asthma detection, management and education
- Prenatal Care – Early and Adequate
- Diabetes detection, management and education

C) Healthy and Safe Communities and Living Environment

- Engagement in improving air quality
- Prescription drug abuse prevention
- Linking family members, care givers and persons living with dementia across systems of care and support

Medicare and Medi-cal Population

As per the California Department of Health Care Services Medi-cal Managed Care Enrollment Report for December 2018, Imperial County had an enrollment of 76,071 persons.

The total number of persons in Imperial County receiving Medicare is shown, broken down by number over 65 and number of disabled persons. The U.S. Department of Health and Human Services reported that a total of 29,532 persons were receiving Medicare benefits in Imperial County in 2017.

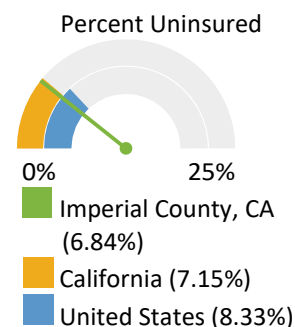
Report Area	Persons Over 65 Receiving Medicare	Disabled Persons Receiving Medicare	Total Persons Receiving Medicare
Imperial County, CA	25,443	4,089	29,532
California	10,546,944	1,390,683	11,937,624
United States	49,775,028	8,768,041	58,543,069

Data Source: Centers for Medicare and Medicaid Services. 2012-16. Source geography: County

Uninsured Population

The uninsured population is calculated by estimating the number of persons eligible for insurance (generally those under 65) minus the estimated number of insured persons.

Report Area	Insurance Population (2017 Estimate)	Number Insured	Number Uninsured	Percent Uninsured
Imperial County, CA	179,957	135,603	12,317	6.84%
California	38,982,847	30,474,373	2,787,305	7.15%
United States	321,004,407	240,510,253	26,749,668	8.33%



Data Source: US Census Bureau, American Community Survey. US Census Bureau, Small Area Health Insurance Estimates. 2016. Source geography: County

Nutrition/Food Insecurity

The Imperial Valley Food Bank reports that an average of 20,000 individuals received USDA commodities on a monthly basis in 2019. The food bank's primary function is to resource, allocate and distribute nutritious food through non-profit agencies in Imperial County who distribute food directly to their local communities. As per the Imperial Valley food bank, its large partners include Salvation Army, Catholic Charities, Campesinos Unidos, Imperial Valley Housing Authority, Calexico Neighborhood House and the Sister Evelyn Mourey Center. In addition to their large partners, the food bank works with small food pantries, soup kitchens, shelters, churches, and schools.

The *Imperial County Community Health Assessment & Community Health Improvement Plan (CHA/CHIP) 2017-2021* report identified healthy eating and active living as the number one priority. The CHA/CHIP is the result of a robust and cooperative process that took 18 months and included stakeholders, community members, community forum attendees, workgroup members, and those who completed community surveys [2,334]. It states that access to healthy and affordable foods was identified as a major theme in their *Community Themes and Strengths Assessment*. High food insecurity, 31% of low-income households in Imperial County, was identified in their *Community Health Status Assessment*.

Households Receiving SNAP by Poverty Status (ACS)

According to the American Community Survey (ACS), 9,067 households (or 21.26%) in Imperial County received SNAP payments during 2017. During this same period, there were 5,156 households with income levels below the poverty level that were not receiving SNAP payments.

Report Area	Total	Percent	Income Below Poverty	Income Above Poverty	Not Receiving SNAP Total	Not Receiving SNAP Percent	Not Receiving SNAP Income Below Poverty	Not Receiving SNAP Income Above Poverty
Imperial County, CA	9,607	21.26%	5,703	3,904	35,591	78.74%	5,156	30,435
California	1,203,818	9.34%	563,377	640,441	11,684,310	90.66%	1,209,052	10,475,258
United States	15,029,498	12.65%	7,420,946	7,608,552	103,796,423	87.35%	8,969,163	94,827,260

Data Source: US Census Bureau, American Community Survey. 2013-17. Source geography: County

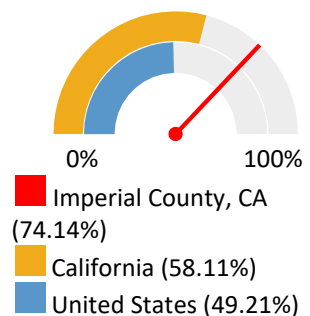
Free and Reduced Lunch Program

The latest available report shows that 28,638 students (or 74.14%) were eligible for free or reduced-price lunches during the 2013 - 2014 school year in Imperial County, compared to 58.11% in California and 49.21% nationwide.

Report Area	Total Students	Number Free/Reduced Price Lunch Eligible	Percent Free/Reduced Price Lunch Eligible
Imperial County, CA	38,629	28,638	74.14%
California	6,215,361	3,611,597	58.11%
United States	50,737,716	24,970,187	49.21%

Data Source: National Center for Education Statistics, NCES - Common Core of Data. 2016-17. Source geography: Address

Percent Students Eligible for Free or Reduced Price Lunch



Housing

The U.S. Census Bureau American Community Survey, 2013-2017, indicates that Imperial County had 57,198 housing units. Of the total units, 48,808 were occupied – 25,507 owner occupied and 23,301 renter occupied.

As per the Imperial County Comprehensive Economic Development Strategy (CEDS) 2015-2016 Annual Update, the county's most urgent housing need is rehabilitation and continued maintenance of the existing housing market, particularly the units occupied by low or moderate-income households. Low-income households lack the resources necessary to afford decent, safe, and sanitary housing. The lack of resources will lead to increased overcrowding and overpayment by the county.

According to the County of Imperial 2014-2021 Housing Element, prepared by Pacific Municipal Consultants, 48.9 percent of housing units in county unincorporated areas were identified as needing minor repair, needing a moderate level of repair, requiring substantial repair, or being dilapidated. More than one out of every six housing units requires substantial repairs or is in dilapidated condition. Typically, low-income households, both owner/occupants and renters, occupy most of these

substandard units. Using the State Department of Housing and Community Development (HCD) criteria, the foundations, roofing, siding, windows, and the doors of the units were analyzed.

The results were as follows:

- 31.9 percent of housing structures required minor to moderate repair;
- 9.6 percent of the structures in the target area needed substantial rehabilitation if they are to remain in residential use; and
- 7.3 percent of the structures in the target area are considered dilapidated and need to be replaced.

It is essential to make every effort to provide affordable housing county-wide. All cities and the County maintain affordable apartment complexes for income qualified individuals. The cities of Brawley, Calexico, and Imperial are planning on developing additional complexes to their existing ones.

In addition to affordable housing, most cities and the County have implemented additional housing programs through utilizing grant funds. The cities of Calexico, El Centro, and the Imperial County offer the First Time Home Buyer (FTHB) Program, while the cities of Brawley and Imperial offered it in past years. This program helps low-income families become first time home owners by providing a low interest deferred second mortgage loan giving them the opportunity to make their home-owning dreams a reality. Most of the cities also receive grants from funding sources, such as the California Department of Housing and Community Development, through its Community Development Block Grant (CDBG) program, to implement housing rehabilitation programs. These programs assist eligible homeowners in making improvement to their homes to create safe and sanitary environments, including solving overcrowded living conditions. (Source: Imperial County Comprehensive Economic Development Strategy 2015-2016 Annual Update)

Some affordable housing opportunities are offered by the Imperial Valley Housing Authority (IVHA) and City of Calexico Housing Authority through Public Housing, Section 8 Housing Choice Voucher Program, Non-Elderly Disabled Section 8, Senior/Disabled Housing, and Housing Opportunities for Farm Workers vouchers. Both agencies claim to have thousands of individuals on waiting lists. Imperial Valley Housing Authority and Calexico Housing Authority provide permanent supportive housing units to approximately 4,700 families.

Crime Rates

The most recent available information by the California Department of Justice reports the following crimes for Imperial County in 2017: Violent crimes including homicide, rape, robbery and aggravated assault totaled 628. Property crimes including burglary, motor vehicle theft, and larceny-theft totaled 4,836. Arson crimes totaled 80.

Homelessness

The Imperial Valley Continuum of Care Council (IVCCC), formerly known as El Centro Regional Task Force on Homelessness, is the entity responsible for submitting the Continuum of Care to HUD. IVCCC's mission is to engage individuals and organizations of Imperial Valley in a community-based process that works to eradicate homelessness in the region, addresses the underlying causes of

homelessness, and lessens the negative impact of homelessness on individuals, families, and community.

During the 2019 Point-in-Time Count, 1,413 persons were counted as homeless. The *Imperial County 2019 Point-in-Time Count and Survey* report, issued by the Imperial Valley Continuum of Care Council and the Alliance Healthcare Foundation in partnership with the Institute for Urban Initiatives, provided the following information for unsheltered persons.

Total Households and Persons				
	Sheltered		Unsheltered	Total
	Emergency	Transitional		
Total Number of Persons	83	105	1225	1413
Number of Children (under age 18)	19	42	67	128
Number of Persons (18 to 24)	8	4	79	91
Number of Persons (over age 24)	56	59	1079	1194

Gender				
	Sheltered		Unsheltered	Total
	Emergency	Transitional		
Female	24	52	390	466
Male	59	53	811	923
Transgender	0	0	12	12
Gender Non-Conforming (i.e. not exclusively male or female)	0	0	12	12

Ethnicity				
	Sheltered		Unsheltered	Total
	Emergency	Transitional		
Non-Hispanic/Non- Latino	6	13	910	929
Hispanic/Latino	77	92	315	484

Race				
	Sheltered		Unsheltered	Total
	Emergency	Transitional		
White	80	96	1068	1244
Black or African-American	0	6	78	84

Asian	0	0	0	0
American Indian or Alaska Native	1	1	35	37
Native Hawaiian or Other Pacific Islander	0	0	0	0
Multiple Races	2	2	44	48

Chronically Homeless				
	Sheltered		Unsheltered	Total
	Emergency	Transitional		
Total Number of Persons	0	0	490	490

Of the 1,413 persons counted in 2019, 188 or 13.31% were sheltered. Of the 188 persons counted, 127 were adults and 61 were children under age 18. There are four shelters in Imperial County. Woman Haven, Inc., Neighborhood House/Casa Villa Nueva, Catholic Charities/House of Hope, and Catholic Charities/ Guadalupe Men's Shelter.

Limited emergency rental and hotel voucher assistance is provided with Emergency Food and Shelter Program funds by Campesinos Unidos, Inc., Woman Haven, Catholic Charities, Salvation Army, Sister Evelyn Mourey Center, Spread the Love, and Calxico Neighborhood House.

Agency Service Priorities

Community Needs Assessment Results

(Organizational Standard 3.4, 4.2, 4.3, CSBG Act Section 5.76(b)(12))

Utilize the table below to list the needs identified in your Community Needs Assessment. If additional space is needed, insert a new row.

Needs Table

Needs Identified	Integral to Agency Mission (Yes/No)	Currently Addressing (Yes/No)	Agency Priority (Yes/No)
Employment	Yes	No, only providing referrals.	No
Affordable Housing	Yes	Yes, providing rent payments.	Yes
Utility Payment Assistance/Home Weatherization	Yes	Yes	Yes
Food Assistance	Yes	Yes	Yes
Income Tax Preparation Assistance	Yes	Yes	Yes
Recreation programs for Youth and Seniors	Yes	No, only providing referrals	No
Assistance with forms for: food, housing, TANF, unemployment, SSI, child support, medical card	Yes	Yes	Yes

Needs Identified: list the needs identified in your most recent Needs Assessment.

Integral to Agency Mission: indicate yes/no if the identified need aligns with your agency mission.

Currently Addressing: indicate yes/no if your agency is already addressing the identified need.

Agency Priority: indicate yes/no if the identified need will be addressed either directly or indirectly.

For needs marked “no” in “Agency Priority”, please describe how the gap was identified, (CNA, surveys, focus groups, etc.) and why the gap exists (Federal rules, state rules, lack of funding/resources, etc.) Explain how your agency plans to coordinate services and funding with other organizations to address these service gaps. Include how you ensure that funds are not used to duplicate services. If you will not be coordinating services to address the service gaps, please explain why.

(CSBG Act Section 676b(3)(B),(5), State Assurance 12760)

Refer to Needs Table. For needs marked “yes” in “Agency Priority”, please stack rank according to priority, and complete the table below. If additional space is needed, insert a new row.

Priority Ranking Table

Agency Priorities	Description of programs/services /activities	Community/Family & Individual	Indicator/Service Category (CNPI, FNPI, SRV)
1. Food Distribution	USDA Commodities, EFSP	Family & Individuals	SRV 5jj
2. Utility Payments	LIHEAP, EFSP	Family & Individuals	SRV 4i
1. Energy Efficiency Improvements	Weatherization	Family & Individuals	SRV 4t
2. Income Tax Preparation	VITA, EITC	Family & Individuals	SRV 3o
3. Information & Referrals	Referrals	Family & Individuals	SRV 7c
4. Rental Assistance	Rent Payments, EFSP	Family & Individuals	SRV 4c
5. Assistance in completing forms for: food, Housing, unemployment benefits, child support, medical card and Supplemental Social Security, TANF, and Cal Fresh.	Assistance with forms.	Family & Individuals	To be determined, there is currently no category for this type of service in the CSBG Annual Report.

Agency Priorities: Stack rank your agency priorities with the top priority ranking #1.

Description of programs/services/activities: Briefly describe the program, service or activity that your agency will directly provide to address the need. Identify the number of clients to be served or the number of units offered, including timeframes for each.

Community/Family & Individual: Identify if the need is community, or family/individual level.

Indicator/Service Category (CNPI, FNPI, SRV): Indicate which indicator or service will be reported in annual report.

Reporting Strategies Table

Utilize the table below to identify the reporting strategies for each Indicator/Service Category as identified in the Priority Ranking Table. If additional space is needed, insert a new row.

Indicator/Service Category (CNPI, FNPI, SRV)	Measurement Tool	Data Source, Collection Procedure, Personnel	Frequency of Data Collection and Reporting
SRV 5jj Food Distribution	Number of food bags and individuals served. Sign in sheet and client intake.	Food Bank Report and Client Intake form. Intakes entered in customized software by staff.	Upon service delivery. Reported monthly and annually.
SRV 4i Utility Payments	Client Intake Form	Client Intake Form. Entered in SERV TRAQ by staff.	Upon service delivery. Reported monthly and annually.
SRV 4t Energy Efficiency Improvements	Client Intake Form	Client Intake Form. Entered in SERV TRAQ by staff.	Upon service delivery. Reported monthly and annually.
SRV 3o Tax Preparation	Client Intake Form	Intake form entered by staff into CSBG reporting customized software.	Upon service delivery. Reported monthly and annually.
SRV 7c Referrals	Client Intake and Phone Log	Intake form entered by staff into CSBG reporting customized software.	Upon service delivery. Reported monthly and annually.
SRV 4c Rent Payments	Client Intake Form	Intake form entered by staff into CSBG reporting customized software.	Upon service delivery. Reported monthly and annually.
SRV TBD Assistance with Forms	Client Intake Form	Intake form entered by staff into CSBG reporting customized software.	Upon service delivery. Reported monthly and annually.

Indicator/Service Category: Refer to Indicator/Service Category in last column of the Priority Ranking Table.

Measurement Tool: Identify the type of tool used to collect or measure the outcome.

Data Source, Collection Procedure, Personnel: Describe the source of data, how it is collected, and staff assigned to the task(s). Be specific and provide detail for activity both internal and external to the agency.

Frequency of Data Collection and Reporting: Describe how often data is collected and reported internally and externally. Include documentation available.

Service Delivery System

(CSBG Act Section 676(b)(3)(A))

Describe the overall Service Delivery System for services provided with CSBG funds and describe your agency's services enhance and/or differ from those offered by other providers, i.e. bundled services– please include specific examples.

1. Please describe the agency's service delivery system. Include a description of your client intake process or system. Also specify whether services are delivered via direct services or subcontractors, or a combination of both.

CUI will use CSBG funds to provide direct services to assist individuals and families stabilize their basic needs while facing barriers to self-sufficiency. By helping alleviate these immediate needs, we also gain the opportunity to offer additional emergency and social service support to improve socio-economic status and overall wellness of low-income families/individuals in Imperial County.

CUI will provide safety net services such as food, housing resources, homeless prevention services, utility bill financial assistance, and referrals to homeless services. Since CSBG funds will only pay for staff salaries, we will partner with the Imperial Valley Food Bank to get the food that will be distributed. We will also partner with the Emergency Food and Shelter Program (EFSP) to provide food, homeless prevention and utility bill financial assistance. CSBG funds will be used to provide assistance in filling out forms for housing, unemployment, child support, SSI, medical card, TANF and Cal Fresh.

In addition, we will partner with the Internal Revenue Service and coordinate two VITA sites. Federal and state income tax returns will be electronically filed free of charge for low to moderate income working households. We will promote the federal Earn Income Tax Credit (EITC) and the California Earned Income Tax Credit (CA. EITC). As per the report "Left on the Table", by Antonio Avalos and Sean Alley, 2010, New America Foundation "research shows that the federal EITC is an effective tool for supporting work and alleviating poverty by supplementing the earnings of minimum-wage workers. It is widely regarded as the nation's most effective anti-poverty program."

Eligibility for services is based on household income, funding source regulations and funding availability.

While CSBG funds are not sufficient enough to provide all services needed by our clients, CUI makes regular referrals to community-based and public services programs that include employment and training programs, housing supports, counseling and treatment services, CalWORKs, vocational rehabilitation, disabilities advocacy and many other services.

2. Please list your agency's programs/services/activities funded by CSBG, including a brief description, why these were chosen, how they relate to the CNA, and indicate the specific type of costs that CSBG dollars will support (examples: staff salary, program support, case mgmt., T/TA, etc.)

Imperial County residents face many challenges in meeting basic needs. Local demographic and socioeconomic characteristics are indicative of some of the challenges. A higher proportion of Imperial County residents live at or below the Federal Poverty Level compared to other counties in California.

No single organization or program can alone solve the problems and causes of poverty, but together, through coordination and communication with our local partners, we can each play a part in effecting change that collectively helps those in need resolve issues and challenges to becoming self-sufficient.

Based on the community profile for Imperial County and as a result of the community needs assessment, CUI will use CSBG funds to provide the following direct services to help families and individuals achieve or maintain self-sufficiency:

- Emergency Food Distribution
- Eviction Notice Payment/Homeless Prevention
- Utility Final Notice Payment
- USDA Commodities distribution
- Assistance in filling out forms for housing, unemployment, child support, SSI, medical card, TANF and Cal Fresh
- Information and Referrals as per client needs
- Income Tax Preparation

CSBG funds will be used for staff salaries, administrative and program support. As stated in the previous section of this CAP, our partners, the Imperial Valley Food Bank and the Local Emergency Food and Shelter Program (EFSP), will provide the food to CUI to distribute to clients. EFSP funds will be used for homeless prevention and utility bill financial assistance.

Documentation of Public Hearings

AFFIDAVIT OF PUBLICATION (2015.5 C.C.P.)

STATE OF CALIFORNIA

County of Imperial

I am a resident of the County aforesaid; I am over the age of eighteen years, and not a party to or interested in the above entitled matter. I am the principal clerk* of the printer of the


Imperial Valley Press

a newspaper of general circulation, printed and published daily in the City of El Centro, County of Imperial and which newspaper has been adjudged a newspaper of general circulation by the Superior Court of the County of Imperial, State of California, under the date of October 9, 1951, Case Number 26775; that the notice, of which the annexed is a printed copy, has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

05/07, 05/09.

all in the year 2019

I certify (or declare) under penalty of perjury that the foregoing is true and correct.


SIGNATURE

Name of Account: CAMPESINOS UNIDOS
Order Number: 11280491
Ad Number: 31523052

* Printer, Foreman of the Printer, or Principal Clerk of the Printer
Date: 9th day of May, 2019.
at El Centro, California.

This space is for the County Clerk's
Filing Stamp:

Proof of Publication of:

Date	Place	Time
May 7, 2019	Kiki Camarena Public Library 850 Encinas Avenue Calixico, CA	6:00p.m.
May 9, 2019	Brawley Senior Center 575 J Street Brawley, CA	6:00 p.m.

The purpose of these hearings is to identify poverty-related needs in the community and available resources. Comments from low-income people will be documented in our Community Action Plan. Public comment period is from May 7, 2019 to June 7, 2019.

There will be free refreshments, raffles and prizes.

PLEASE JOIN US,

L800 My7,9

Proof of Publication

STATE OF CALIFORNIA COUNTY OF IMPERIAL

I Soledad B. Meza a citizen of the United States and a resident of the County aforesaid: I' am over the age of eighteen years, and not a party to or interested in the above entitled matter. I' am the administrative manager of the

El Sol del Valle Imperial

a Spanish newspaper with circulation in the Imperial County, published Once a Week in the city of Calexico, County of Imperial; that the notice, of which the annexed is a printed copy, has been published in a regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

April 24, May 3

All in the year 2019

I certify (or declare) under penalty of perjury that the foregoing is true and correct.


SIGNATURE

DATE May 31, 2019

Calexico, California

Proof of Publication



CAMPESINOS UNIDOS, INC. AVISO DE AUDIENCIAS PUBLICAS

Campesinos Unidos, Inc. llevará a cabo las siguientes Audiencias Públicas.

Fecha	Lugar	Hora
Mayo 7, 2019	Kiki Camarena Public Library 850 Encinas Avenue Calexico, CA	6:00 p.m
Mayo 9, 2019	Brawley Senior Center 575 J Street Brawley, CA	6:00 p.m

El propósito de estas audiencias es el de identificar las necesidades relacionadas con la pobreza en nuestra comunidad y los recursos disponibles. Los comentarios de las personas de bajos ingresos serán documentados en nuestro Plan de Acción de la Comunidad. Periodo de comentarios públicos del 7 de Mayo, 2019 al 7 de Junio, 2019.

Habrà refrescos, rifas y premios gratis.

Proof of Publication



CAMPESINOS UNIDOS, INC.

NOTICE OF PUBLIC HEARINGS AVISO DE AUDIENCIAS PUBLICAS

Campesinos Unidos, Inc. will hold the following Public Hearings:
Campesinos Unidos, Inc. llevara a cabo las siguientes Audiencias Públicas.

<u>Date/Fecha</u>	<u>Place/Lugar</u>	<u>Time/Hora</u>
May 7, 2019	Kiki Camarena Public Library 850 Encinas Avenue Calexico, CA	6:00 p.m.
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PLEASE JOIN US.***

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***Habrá refrescos, rifas y premios gratis.
POR FAVOR ACOMPAÑENOS.***



**CAMPESINOS UNIDOS, INC.
PUBLIC HEARING SIGN-IN SHEET**

**Kiki Camarena Public Library
850 Encinas Avenue, Calexico, CA 92231**

May 7, 2019 – 6:00 p.m.

Name/Nombre	Low-Income/ Bajos Ingresos
1. Rosa Cisneros	✓
2. Norma Partida	✓
3. FEDERICO PEREZ	✓
4. Maria Liera	✓
5. Maricela Pae	✓
6. Maria Empunio pierrez	✓
7. RICARDO GARCIA	✓
8. MARICELA REYNOSO	✓
9. ESPERANZA FRANCO	✓
10. Luz Martinez	✓
11. BERKINE CHAVEZ	✓
12. Elvira Valadez	✓
13. Angela Bejano	✓
14. Gabriela Yaneza	✓
15. Cruz Maria Burgo	✓
16. Ashley Rodriguez	✓
17. Lucy Robles	✓
18. ROSA LEY	✓
19. ANA ARGUELLES	✓
20. Claudia Arguelles	✓

Name/Nombre	Low-Income/ Bajos Ingresos
21. Rosa Maria Lopez	✓
22. Juana Segura	✓
23. Hermelinda Martinez	✓
24. Maria de Jesus Marquez	✓
25. Mercedes Alvarez	✓
26. Florencio Acuna	✓
27. Maria Beltran	✓
28. Ana Chenserezo	✓
29. Amalia Lobo	✓
30. Elvia Acuna	✓
31. Guillermina Salcido	✓
32. Esthela Arzaga	✓
33. Dobby Valadez	✓
34. Gregoria Rayo	✓
35. Guadalupe Valdez	✓
36. Manuel Rodriguez	✓
37. Rosalva Espinoza	✓
38. Hilda Espinoza	✓
39. Ana M Paco	✓
40. Ulises Acuna	✓



**CAMPESINOS UNIDOS, INC.
PUBLIC HEARING SIGN-IN SHEET**

**Brawley Senior Center
575 J Street, Brawley, CA 92227**

May 9, 2019 – 6:00 p.m.

Name/Nombre	Low-Income/ Bajos Ingresos
1. <i>Hector M. Ruelas</i>	✓
2. <i>MARIA R. PEREZ</i>	✓
3. <i>Michael BARRERA</i>	
4. <i>Maria P. Maciel</i>	✓
5. <i>ANN Surbida</i>	✓
6. <i>Felixita T. Surbida</i>	✓
7. <i>Art SURBIDA</i>	✓
8. <i>Louder Beal</i>	✓
9. <i>Angelica Sandoval</i>	
10. <i>VERONICA RIOS</i>	
11. <i>Jennifer Escudero</i>	✓
12. <i>Lvana B. Valdez</i>	
13. <i>Sorallen Peraza</i>	✓
14. <i>Alma Molina</i>	
15. <i>Norma Vargas</i>	
16.	
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18.	
19.	
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Name/Nombre	Low-Income/ Bajos Ingresos
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**CAMPESINOS UNIDOS, INC.
PUBLIC HEARING SIGN-IN SHEET**

**Brawley Senior Center
575 J Street, Brawley, CA 92227**

May 9, 2019 – 6:00 p.m.

Name/Nombre	Low-Income/ Bajos Ingresos
1. Virginia Vazquez	✓
2. Angela Martin	✓
3. Margaret Nuñez	
4. ED	✓
5. Claudray Camón	✓
6. Vicky	✓
7. Jesse Maci	✓
8. Petra Escudero	✓
9. Johana Ramos	✓
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Name/Nombre	Low-Income/ Bajos Ingresos
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**CAMPESINOS UNIDOS, INC.
PUBLIC HEARING SIGN-IN SHEET**

**Brawley Senior Center
575 J Street, Brawley, CA 92227**

May 9, 2019 – 6:00 p.m.

Name/Nombre	Low-Income/ Bajos Ingresos
1. Ramona Torres	✓
2. Mianela Porra	✓
3. M M R	✓
4. Emilio Moncibay	✓
5. Isabel Perez	
6. Maria Elezalde	
7. Mariasthapa	
8. Sandra Camargo	✓
9. Maria Gutierrez	
10. Maria Sigmond	✓
11. Maria Elena Carrion	✓
12. Kenya Solano	✓
13. Alexis Mai	✓
14. Josefa Mendoza	✓
15. Liri Soto	
16. Kimberly Esudero	✓
17. Maria Hernandez	
18.	
19.	
20.	

Name/Nombre	Low-Income/ Bajos Ingresos
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CAMPESINOS UNIDOS, INC.
May 7th & 9th, 2019 Public Hearings
TESTIMONY OF LOW-INCOME INDIVIDUALS

Name	Comment/Concern	Was the concern addressed in the CAP?
María Jesús Moran Claudia Arguelles Esperanza Franco Verónica Ríos Felicitas Surbida Vicky Cruz Petra Escudero Art Surbida Guillermina Galindo	We need emergency food.	Yes (direct service)
Estelvina Arvizu Marisela Pae	We need assistance to pay our rent and utility bills.	Yes (direct service)
Elvia Acuna Ashly Rodríguez Maria Perez Maricela Pae Guillermina Galindo	We need weatherization and appliances services for our houses.	Yes (direct service)
Maria Maciel	We need ramps in our homes for disabled persons.	Yes (Referrals only)
Jesse Maciel	We need job training for disabled persons.	Yes (Referrals only)
Vicky Cruz Soralla Peraza	We need job training for youth.	Yes (Referrals only)
Maria Teresa Rosas	We need assistance to repair house roof.	Yes (Referrals only)
Maria Gutierrez	We need transportation for seniors.	Yes (Referrals only)
Vicky Cruz	We need a recreation center for seniors in Brawley.	Yes (Referrals only)
Maria Elizalde	We need a recreation center for seniors in Westmorland	Yes (Referrals only)
Petra Escudero Claudia Carrion	We need assistance with forms for other services.	Yes (direct service)
Soralla Peraza Ana Gutierrez Miguel Rodriguez	We need help with tax preparation.	Yes (direct service)

Results of Needs Assessment and Customer Satisfaction Questionnaires

CAMPESINOS UNIDOS, INC.

QUESTIONNAIRE

Date _____

1. What type of service (s) did you request when you contacted this agency (CUI)?

2. What services did we provide? Check all that apply:

- | | | |
|--|---|---|
| <input type="checkbox"/> Assistance with forms | <input type="checkbox"/> Hotel Voucher | <input type="checkbox"/> Weatherization |
| <input type="checkbox"/> Rental Assistance | <input type="checkbox"/> Utility payment/HEAP | <input type="checkbox"/> Utility |
| <input type="checkbox"/> Income Tax Preparation | <input type="checkbox"/> Emergency Food | reconnection |
| <input type="checkbox"/> Information and Referrals | <input type="checkbox"/> Other _____ | |

3. As a result of our service(s), were obstacles or problems that prevent you from becoming self-sufficient reduced and/or were you able to make better use of your income? ☐ Yes ☐ No

(Example: If you were assisted with food, rent, electricity, or other services, were you able to pay for clothing, medical, dental, gas or other family needs?)

Explain: _____

4. Are there other services that you would like for this agency to provide to low-income persons? ☐ Yes ☐ No

Explain: _____

5. How would you rate the service(s) received from CUI? ☐ Excellent ☐ Good ☐ Fair ☐ Poor

6. How would you rate CUI staff customer service? ☐ Excellent ☐ Good ☐ Fair ☐ Poor

7. Would you recommend CUI to others? ☐ Yes ☐ No

8. Do you have any comments or suggestions on how we can improve our customer service?

CAMPESINOS UNIDOS, INC.

CUESTIONARIO

Fecha _____

1. Qué clase de servicio(s) solicitó cuando vino o llamó a ésta agencia?

2. Que servicios recibió? Marque todos los que apliquen:

- ☐ Asistencia con formas ☐ Albergue de emergencia ☐ Climatización/puerta/ventana
☐ Asistencia de renta ☐ Pago de luz/HEAP ☐ Reconexión de utilidades
☐ Declaración de impuestos ☐ Información o referencia ☐ Comida de emergencia
☐ Otro _____

3. Como resultado de nuestro servicio, se redujeron los obstáculos o problemas que le impiden llegar a ser autosuficiente o pudo hacer un mejor uso de sus ingresos? ☐ Si ☐ No

(Ejemplo: Si se le ayudó con comida, renta, luz u otro servicio, pudo comprar ropa o pagar por otras necesidades de su familia-doctor, dentista, gasolina, etc.?)

Explique: _____

4. Hay algún otro servicio que le gustaría que esta agencia ofreciera a las personas de bajos ingresos? ☐ Si ☐ No

Explique: _____

5. Cómo califica nuestro servicio (s)? ☐ Excelente ☐ Bueno ☐ Ordinario ☐ Pobre

6. Cómo califica nuestro servicio al cliente? ☐ Excelente ☐ Bueno ☐ Ordinario ☐ Pobre

7. Le recomendaría CUI a otras personas? ☐ Si ☐ No

8. Tiene comentarios o sugerencias de cómo podemos mejorar nuestro servicio al cliente?

CAMPESINOS UNIDOS, INC.

CLIENT QUESTIONNAIRE RESULTS

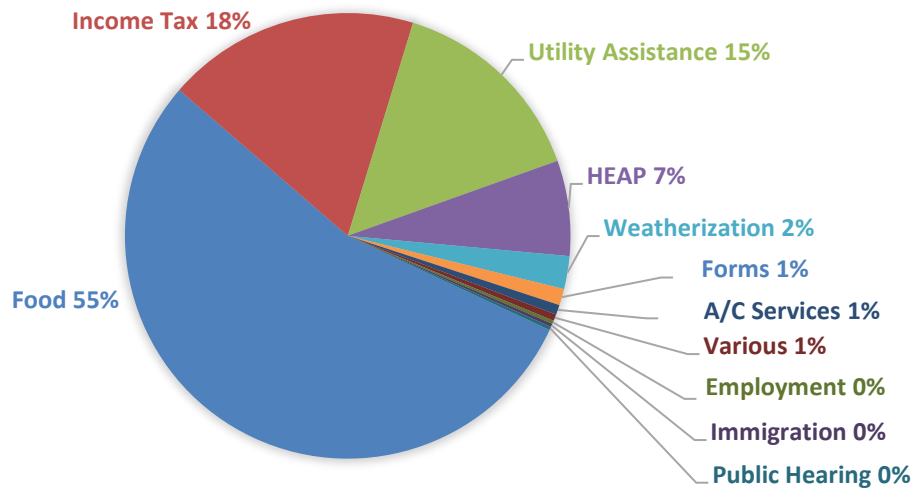
***Survey was conducted February through June 2019**

**** Surveys returned: 398**

1. What type of services were you requesting when you contacted this agency?

<u>228</u>	Food	<u>10</u>	Weatherization	<u>1</u>	Employment
<u>77</u>	Income tax preparation	<u>5</u>	Forms	<u>1</u>	Immigration services
<u>62</u>	Utility Assistance	<u>3</u>	A/C Services	<u>1</u>	Public Hearing
<u>29</u>	HEAP	<u>2</u>	Various		

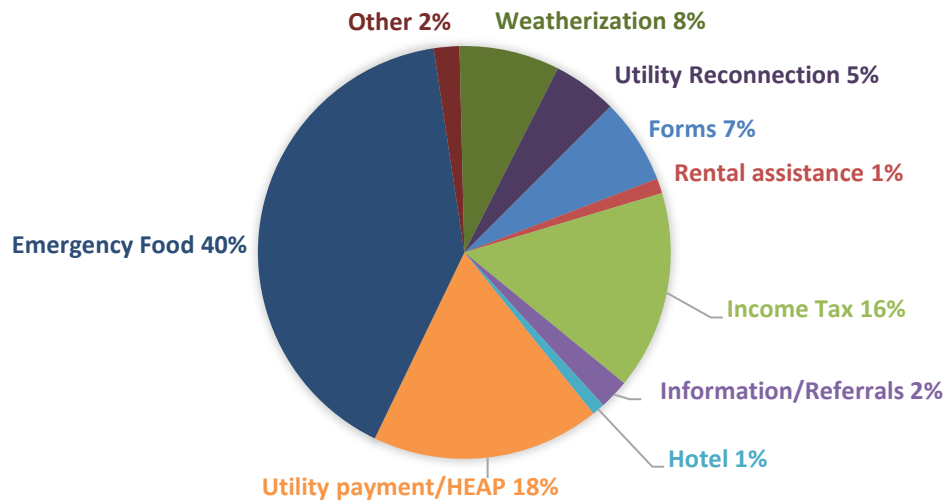
WHAT TYPE OF SERVICES WERE YOU REQUESTING WHEN YOU CONTACTED THIS AGENCY?



2. What services did we provide? Check all that apply:

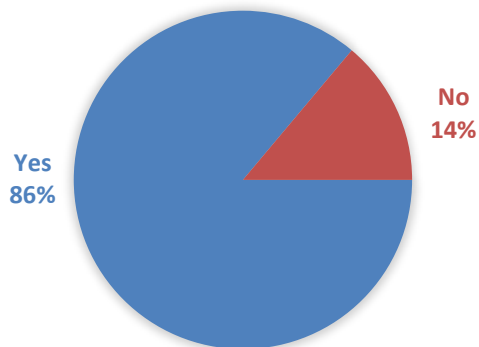
<u>40</u>	Assistance with forms	<u>6</u>	Hotel Voucher	<u>47</u>	Weatherization
<u>7</u>	Rental Assistance	<u>107</u>	Utility payment/HEAP	<u>30</u>	Utility reconnection
<u>93</u>	Income Tax Preparation	<u>242</u>	Emergency Food		
<u>14</u>	Information and Referrals	<u>12</u>	Other		

WHAT SERVICES DID WE PROVIDE?



3. As a result of our service(s), were obstacles or problems that prevent you from becoming self-sufficient reduced and/or were you able to make better use of your 304 Yes 49 No income?

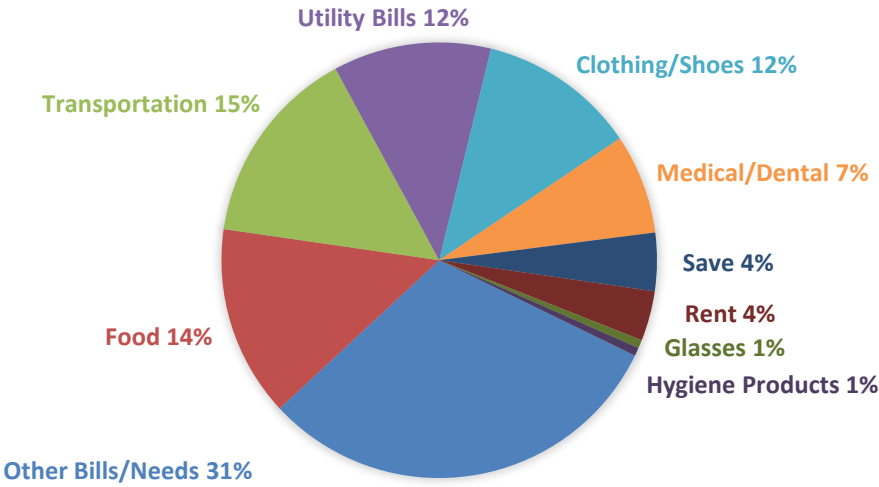
AS A RESULT OF OUR SERVICE(S), WERE OBSTACLES OR PROBLEMS THAT PREVENT YOU FROM BECOMING SELF-SUFFICIENT REDUCED AND/OR WERE YOU ABLE TO MAKE BETTER USE OF YOUR INCOME?



(If you were assisted with food, rent, electricity, or other services, were you able to pay for clothing, medical, dental, gas or other family needs?)

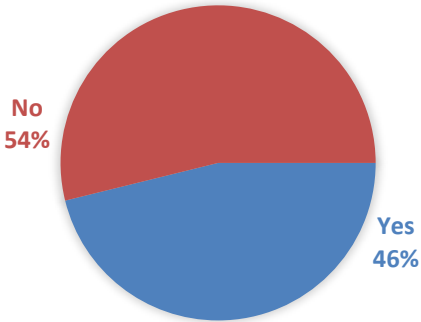
<u>50</u> Other bills/needs	<u>19</u> Utility bills	<u>1</u> Glasses
<u>24</u> Transportation/gasoline	<u>12</u> Medical/Dental needs	<u>1</u> Hygiene products
<u>23</u> Food	<u>7</u> Save	
<u>19</u> Clothing/shoes	<u>6</u> Rent	

IF YOU WERE ASSISTED WITH FOOD, RENT, ELECTRICITY, OR OTHER SERVICES,
WERE YOU ABLE TO PAY FOR CLOTHING, MEDICAL, DENTAL, GAS OR OTHER
FAMILY NEEDS?



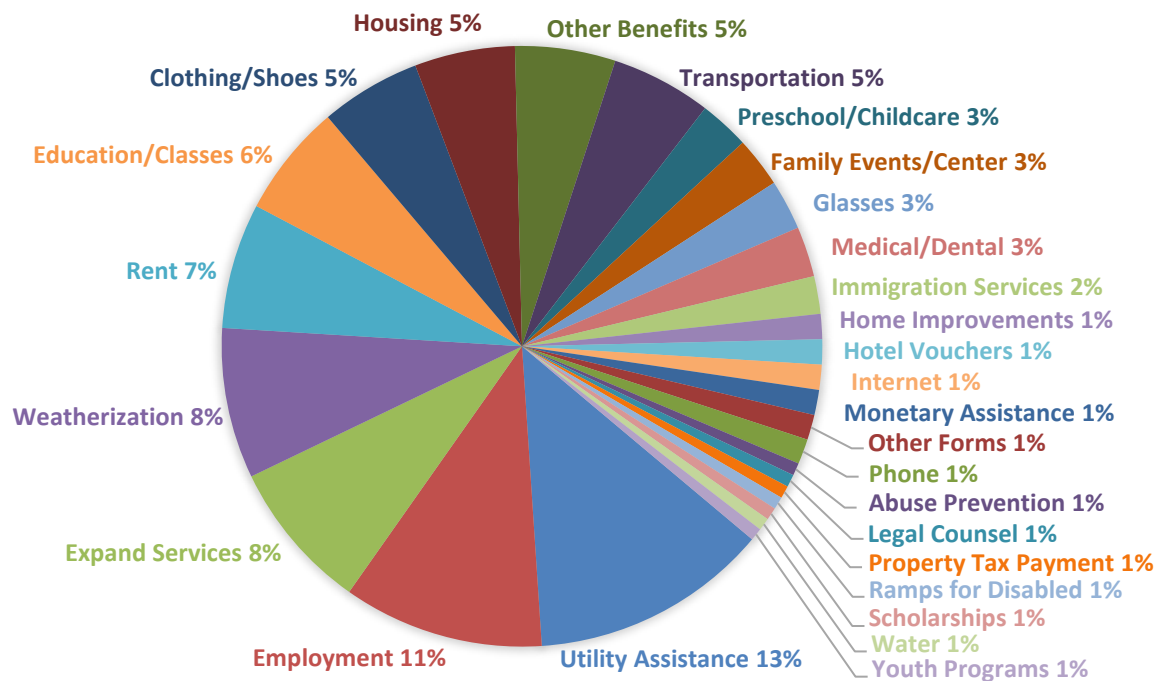
4. Are there other services that you would like for this agency to provide to low-income persons?
156 Yes 182 No

4. ARE THERE OTHER SERVICES THAT YOU WOULD LIKE FOR
THIS AGENCY TO PROVIDE TO LOW-INCOME PERSONS?



19	Utility assistance	4	Preschool/childcare	2	Phone
16	Employment/training	4	Family events/event center	1	Abuse prevention
12	Expand services	4	Glasses	1	Legal counsel
12	Weatherization	4	Medical/dental	1	Property tax payment
10	Rent	3	Immigration services	1	Ramps for disabled
9	Education/classes	2	Home improvements	1	Scholarships
8	Clothing/Shoes	2	Hotel vouchers	1	Water
8	Housing	2	Internet	1	Youth programs
8	Other benefits	2	Monetary assistance		
8	Transportation	2	Other form assistance		

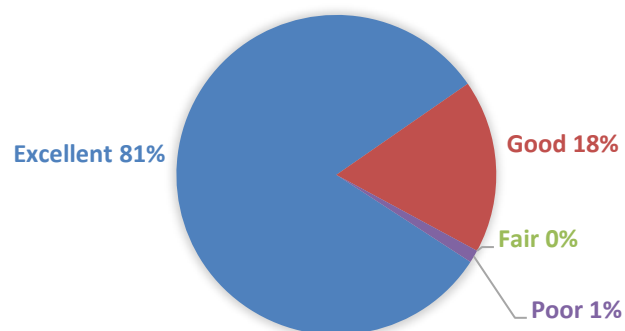
ARE THERE OTHER SERVICES THAT YOU WOULD LIKE THIS AGENCY TO PROVIDE?



5. How would you rate the service(s) received from CUI?

315 Excellent 68 Good 0 Fair 5 Poor

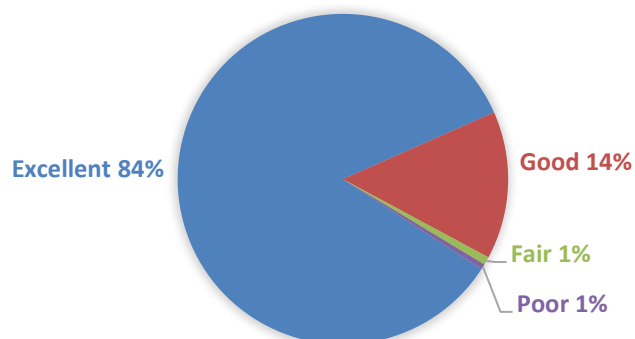
HOW WOULD YOU RATE THE SERVICE(S) RECEIVED FROM CUI?



6. How would you rate CUI staff customer service?

320 Excellent 55 Good 3 Fair 2 Poor

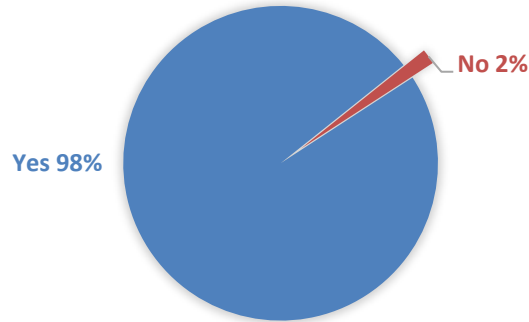
OVERALL, HOW WOULD YOU RATE CUI CUSTOMER SERVICE?



7. Would you recommend CUI to others?

380 Yes 6 No

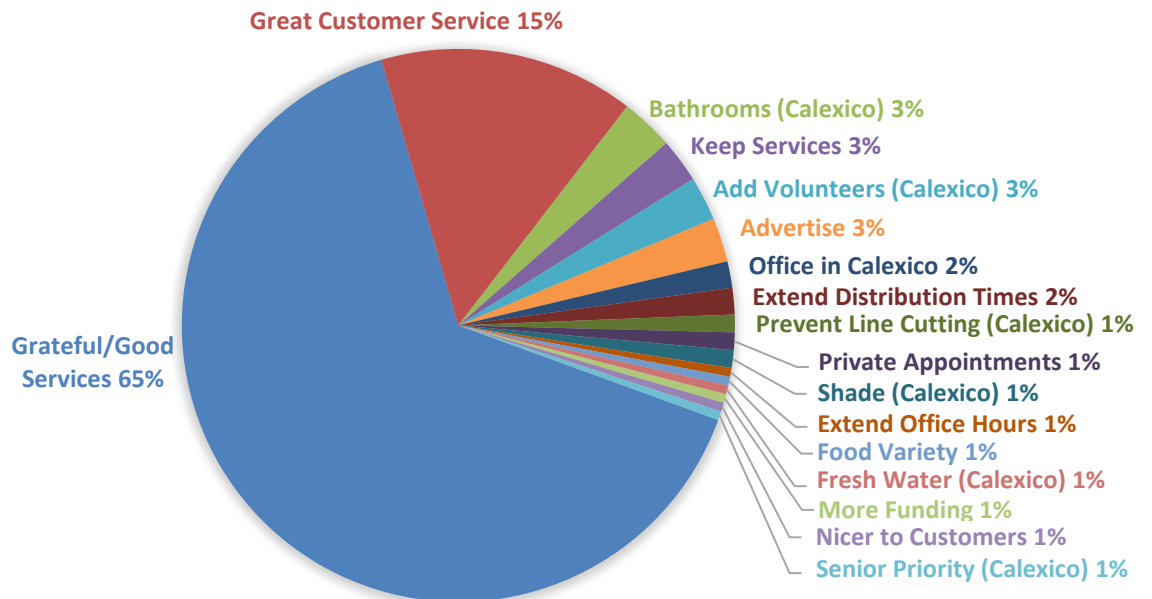
WOULD YOU RECOMMEND CUI TO OTHERS?



8. Do you have any comments or suggestions on how we can improve our customer services?

126	Grateful/good services	3	Office in Calexico	1	Food variety
29	Great customer service	2	Extend distribution times	1	Fresh water (Calexico)
6	Bathrooms (Calexico)	2	Prevent line cutting (Calexico distribution)	1	More funding
5	Keep services	2	Private appointments	1	Nicer to customers
5	Add volunteers (Calexico)	2	Shade (Calexico)	1	Senior priority
5	Advertise (TV, radio)	1	Extend office hours		

DO YOU HAVE ANY COMMENTS OR SUGGESTIONS ON HOW WE CAN IMPROVE OUR CUSTOMER SERVICES?



CAMPESINOS UNIDOS, INC.
COMMUNITY NEEDS ASSESSMENT QUESTIONNAIRE

Date: _____

- (1) **Please rank 1-7 in order of priority the following community human service needs in Imperial County: (1 being the highest priority; 7 being the lowest priority)**

- ___ **Employment and Training:** includes job training; job counseling; job development; job referral & follow-up; work experience; spot labor; employment generating projects; application & resume assistance; job aptitude testing; and occupation & labor force information.

- ___ **Education:** includes information, referral & follow-up; counseling & guidance; public information & information regarding issues associated with lack of education & poverty; head start support; day care & parenting information; alternative educational measures; literacy projects; adult basic education; bi-lingual education; and early childhood development.

- ___ **Housing (non-emergency):** includes information, referral & follow-up; homeowner counseling; loan assistance; landlord/tenant issues; rental & mortgage assistance; utility assistance; home repair; home rehabilitation & weatherization assistance; and home energy conservation.

- ___ **Making Better Use of Available Resources:** includes personal, household & financial counseling; energy conservation activities; community resource directories; alternative energy services; consumer education; food cooperatives; family planning services; language translation; removal of barriers to self-sufficiency achievement; dispute mediation; and promotion of low-income people for local associations/groups.

- ___ **Emergency Assistance:** includes crisis intervention activities; financial assistance; food assistance; clothing assistance; medical assistance; shelter assistance; other immediate urgent needs & issues; and “last resort” services.

- ___ **Nutrition/Food (non-emergency):** includes home-delivered meals; congregate meals; food processing; food banks; garden projects; surplus food distribution; and nutritional education.

- ___ **Linkages With Other Programs:** includes information, referral & follow-up; local needs assessments; community outreach services; resource directories; multi-planning & coordination with other agencies; transportation assistance; improvement of coordination & cooperation with all public and private agencies; and other services/activities that complement or supplement (*not supplant*) those activities of other agencies to fill identified gaps in service levels and to prevent duplication of services.

COMMUNITY NEEDS ASSESSMENT QUESTIONNAIRE

(2) How well are these needs being met in Imperial County?

	Good	Fair	Poor	Not at All
Employment:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Education:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Housing:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Making Better Use of Available Resources:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Emergency Assistance:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nutrition/Food:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Linkages with Other Programs:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

(3) How well does your community meet the needs of:

Helping low-income people become more self-sufficient?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improving the conditions in which low-income people live?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Providing low-income people with a stake in their community?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Achieving partnerships among supporters and providers of services to low-income people?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increasing the capacity of agencies to achieve results?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strengthening family and other supportive systems to help low-income people achieve their potential?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

CAMPESINOS UNIDOS, INC.
CUESTIONARIO DE EVALUACIÓN DE NECESIDADES COMUNITARIAS

Fecha: _____

- (1) **Por favor, clasifique 1-7 en orden de prioridad las siguientes necesidades de servicio humano de la comunidad en el Condado de Imperial: (1 es la prioridad más alta; 7 es la prioridad más baja)**

- ___ **Empleo y capacitación:** incluye capacitación laboral; asesoramiento laboral; desarrollo de trabajo; referencia laboral y seguimiento; experiencia laboral; trabajo puntual, proyectos generadores de empleo; solicitud y asistencia de currículo vitae; prueba de aptitud laboral; e información de ocupación y fuerza laboral.

- ___ **Educación:** incluye información, referencias y seguimiento; asesoramiento y orientación; información pública e información sobre temas relacionados con la falta de educación y la pobreza; apoyo de Head Start; guardería infantil e información para padres; medidas educativas alternativas; proyectos de alfabetización; educación básica de adultos; educación bilingüe; y el desarrollo de la primera infancia.

- ___ **Vivienda (no de emergencia):** incluye información, referencias y seguimiento; asesoramiento para propietarios de viviendas; asistencia de préstamo; Cuestiones de propietario / inquilino; asistencia de alquiler e hipoteca; asistencia de utilidad reparaciones en el hogar; rehabilitación en el hogar y asistencia de climatización; y la conservación de la energía del hogar.

- ___ **Hacer un mejor uso de los recursos disponibles:** incluye asesoría personal, doméstica y financiera; actividades de conservación de energía; directorios de recursos comunitarios; servicios de energía alternativa; educación del consumidor; cooperativas alimentarias; servicios de planificación familiar; traducción de idiomas; eliminación de barreras al logro de la autosuficiencia; mediación de disputas; y promoción de personas de bajos ingresos para asociaciones / grupos locales.

- ___ **Asistencia de emergencia:** incluye actividades de intervención en crisis; asistencia financiera; asistencia alimentaria asistencia para la ropa; asistencia médica; asistencia de albergue; otras necesidades y problemas urgentes inmediatos; y servicios de “último recurso”.

- ___ **Nutrición / Alimentos (no de emergencia):** incluye comidas a domicilio; comidas colectivas procesamiento de alimentos; Banco de comida; proyectos de jardinería; distribución de alimentos; y educación nutricional.

- ___ **Vínculos con otros programas:** incluye información, referencias y seguimiento; evaluaciones de necesidades locales; servicios de alcance comunitario; directorios de recursos; planificación múltiple y coordinación con otras agencias; asistencia de transporte; mejoramiento de la coordinación y cooperación con todas las agencias públicas y privadas; y otros servicios / actividades que complementan (no suplantán) las actividades de otras agencias para llenar los vacíos identificados en los niveles de servicio y para evitar la duplicación de servicios.

CUESTIONARIO DE EVALUACIÓN DE NECESIDADES COMUNITARIAS

(2) ¿Qué tan bien se satisfacen estas necesidades en el Condado Imperial?

	Bien	Justa	Pobre	No En Absoluto
Empleo:	()	()	()	()
Educación:	()	()	()	()
Vivienda:	()	()	()	()
Hacer un mejor uso de los recursos disponibles:	()	()	()	()
Asistencia de Emergencia:	()	()	()	()
Nutrición/Alimentación:	()	()	()	()
Vínculos con otros programas:	()	()	()	()

(3) ¿Qué tan bien satisface su comunidad las necesidades de:

¿Ayudar a las personas de bajos ingresos a ser más autosuficientes?	()	()	()	()
¿Mejorando las condiciones en que viven las personas de bajos ingresos?	()	()	()	()
¿Proporcionar a las personas de bajos ingresos una participación en su comunidad?	()	()	()	()
¿Lograr asociaciones entre simpatizantes y proveedores de servicios para personas de bajos ingresos?	()	()	()	()
¿Aumentar la capacidad de las agencias para lograr resultados?	()	()	()	()
¿Fortalecer la familia y otros sistemas de apoyo para ayudar a las personas de bajos ingresos a alcanzar su potencial?	()	()	()	()

CAMPESINOS UNIDOS, INC.
COMMUNITY NEEDS ASSESSMENT QUESTIONNAIRE

*Survey was conducted May through June 2019

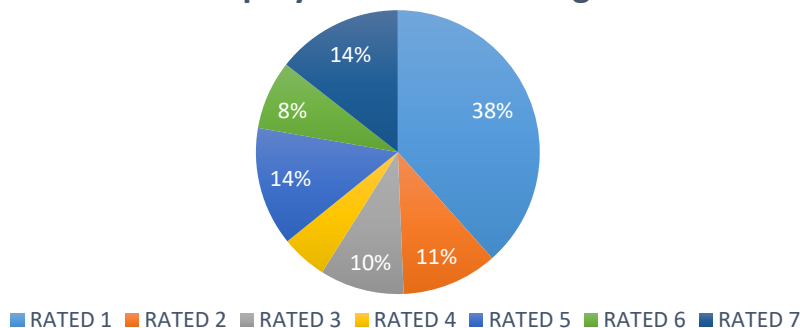
** Surveys returned: 322

(1) Please rank 1-7 in order of priority the following community human service needs in Imperial County: (1 being the highest priority; 7 being the lowest priority)

TOTALS	Rated 1	Rated 2	Rated 3	Rated 4	Rated 5	Rated 6	Rated 7
Employment and Training	88	25	22	12	31	18	33
Education	50	37	33	28	27	22	29
Housing (non-emergency)	45	41	50	24	20	17	33
Making Better Use of Available Resources	26	27	28	37	40	34	34
Emergency Assistance	41	20	28	27	48	25	41
Nutrition/Food (non-emergency)	36	32	21	35	12	43	47
Linkages With Other Programs	30	11	27	18	28	33	78

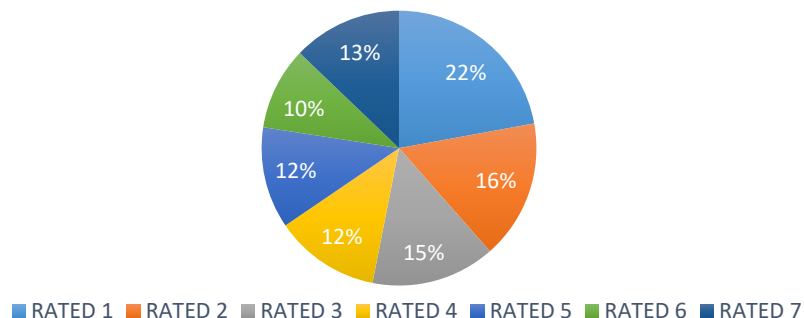
Employment and Training: includes job training; job counseling; job development; job referral & follow-up; work experience; spot labor; employment generating projects; application & resume assistance; job aptitude testing; and occupation & labor force information.

Employment and Training



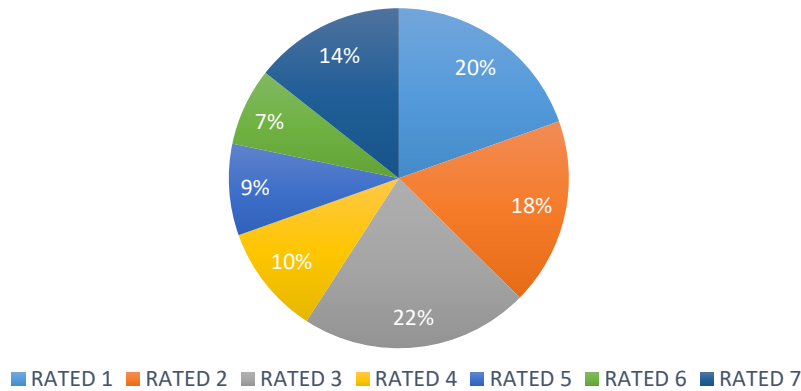
Education: includes information, referral & follow-up; counseling & guidance; public information & information regarding issues associated with lack of education & poverty; head start support; day care & parenting information; alternative educational measures; literacy projects; adult basic education; bi-lingual education; and early childhood development.

Education



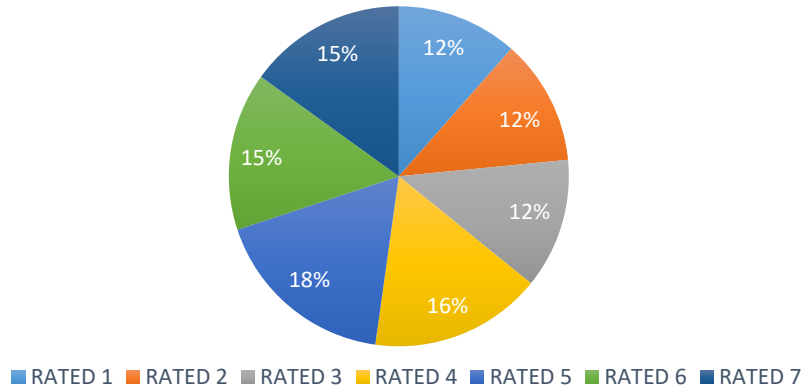
Housing (non-emergency): includes information, referral & follow-up; homeowner counseling; loan assistance; landlord/tenant issues; rental & mortgage assistance; utility assistance; home repair; home rehabilitation & weatherization assistance; and home energy conservation.

Housing (non-emergency)



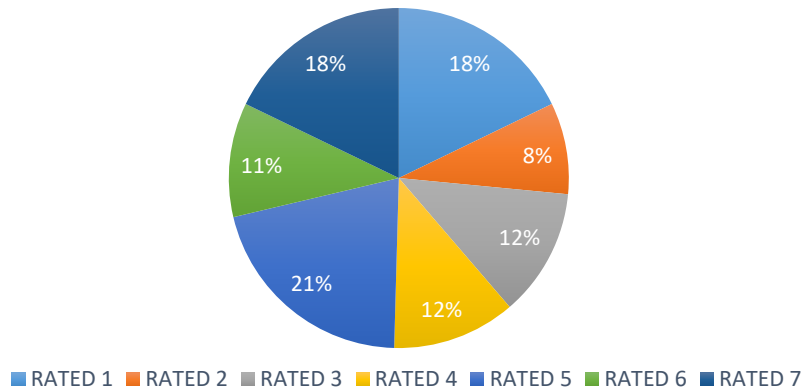
Making Better Use of Available Resources: includes personal, household & financial counseling; energy conservation activities; community resource directories; alternative energy services; consumer education; food cooperatives; family planning services; language translation; removal of barriers to self-sufficiency achievement; dispute mediation; and promotion of low-income people for local associations/groups.

Making Better Use of Available Resources



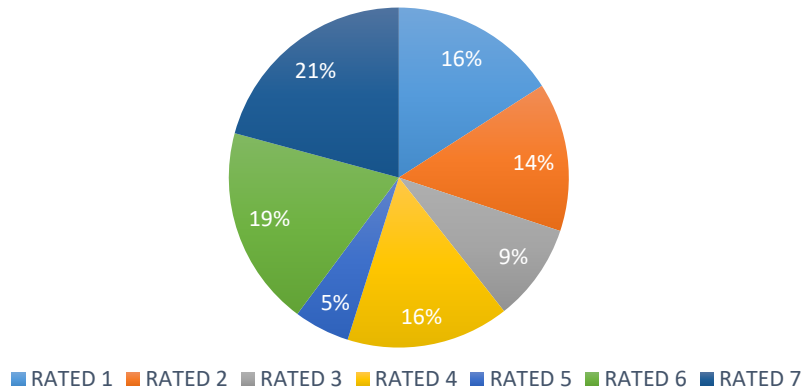
Emergency Assistance: includes crisis intervention activities; financial assistance; food assistance; clothing assistance; medical assistance; shelter assistance; other immediate urgent needs & issues; and “last resort” services.

Emergency Assistance



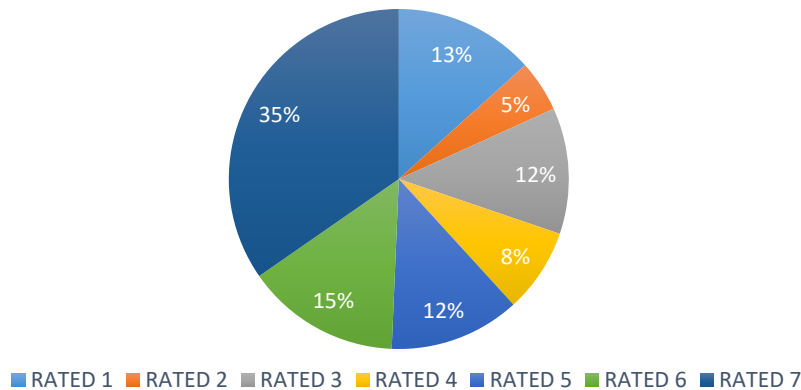
Nutrition/Food (non-emergency): includes home-delivered meals; congregate meals; food processing; food banks; garden projects; surplus food distribution; and nutritional education.

Nutrition/Food (non-emergency)

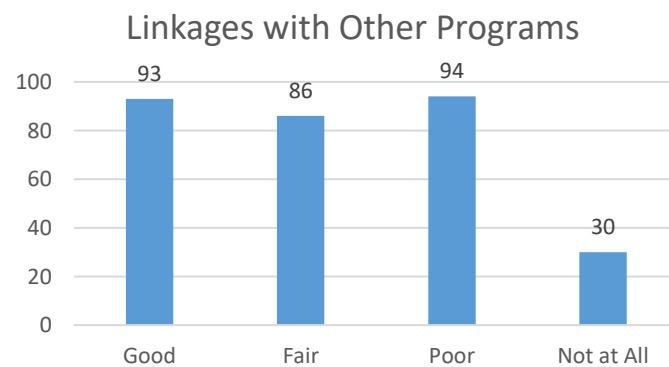
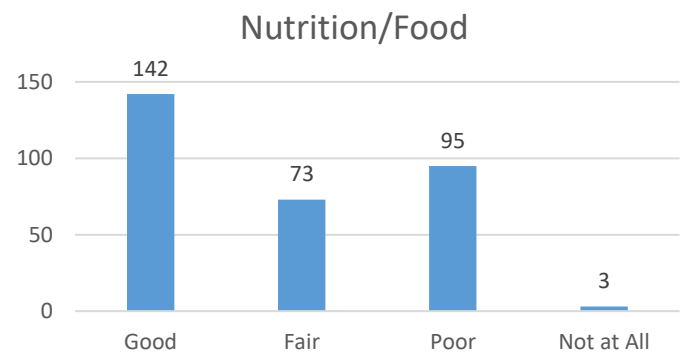
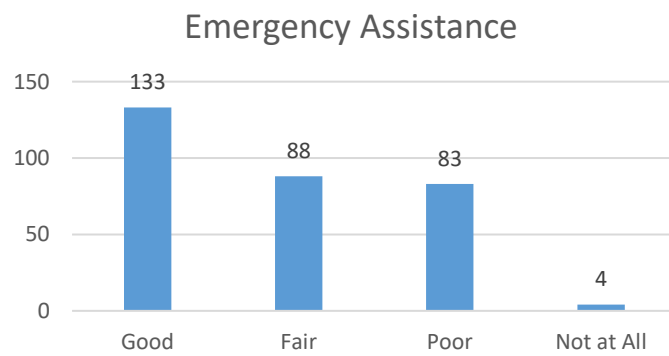
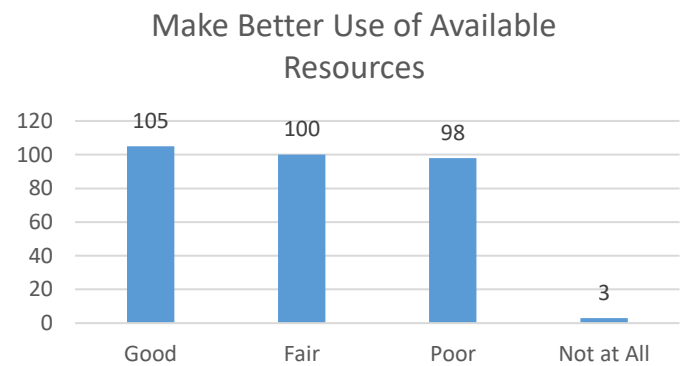
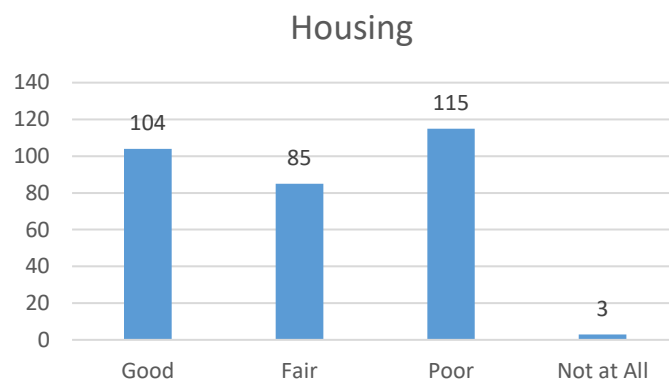
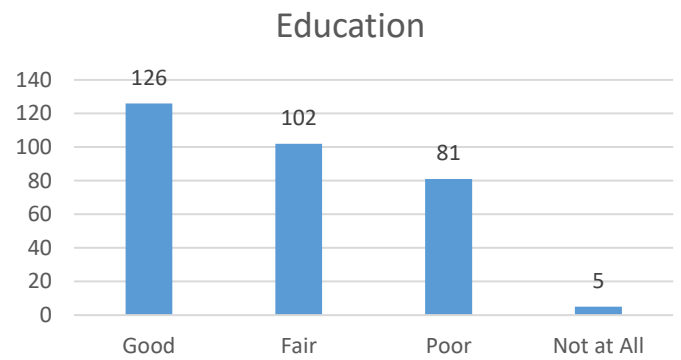


Linkages With Other Programs: includes information, referral & follow-up; local needs assessments; community outreach services; resource directories; multi-planning & coordination with other agencies; transportation assistance; improvement of coordination & cooperation with all public and private agencies; and other services/activities that complement or supplement (*not supplant*) those activities of other agencies to fill identified gaps in service levels and to prevent duplication of services.

Linkages With Other Programs

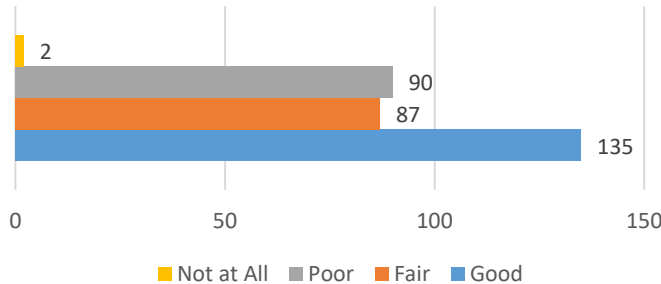


(2) How well are these needs being met in Imperial County?

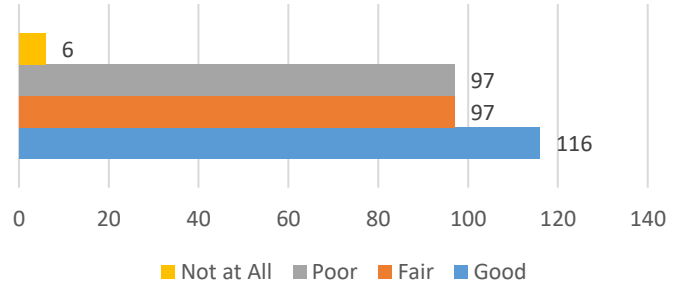


(3) How well does your community meet the needs of:

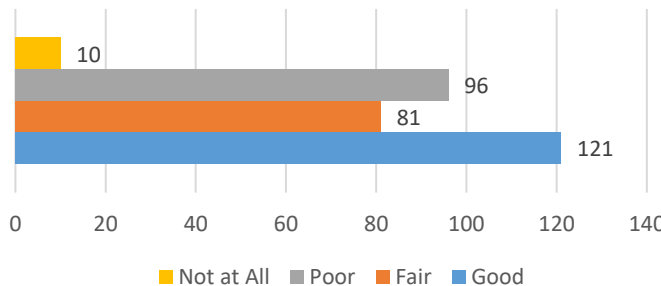
Helping low-income people become more self-sufficient?



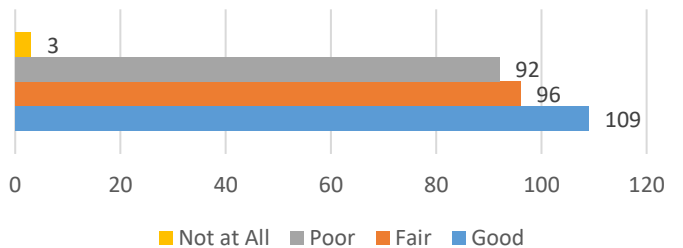
Improving the conditions in which low-income people live?



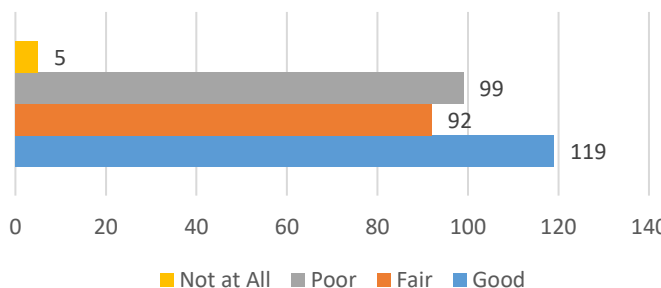
Providing low-income people with a stake in their community?



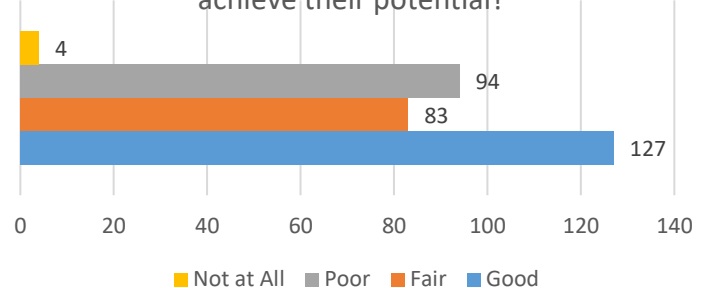
Achieving partnerships among supporters and providers of services to low-income people?



Increasing the capacity of agencies to achieve results?



Strengthening family and other supportive systems to help low-income people achieve their potential?



Community Resources

CHILD SUPPORT SERVICES

Campesinos Unidos, Inc.
1005 C Street
Brawley, CA 92227

Department Of Child Support Services
2795 S. 4th Street
El Centro, CA 92243

CLOTHING SERVICES

Catholic Charities
250 West Orange
El Centro, CA 92243

Salvation Army
375 N. 5th Street
El Centro, CA 92243

Spread the Love Charity
485 Broadway Ste. D
El Centro, CA 92243

Woman Haven
727 Main Street
El Centro, CA 92243

DISABILITY SERVICES

Access to Independence
400 Mary Avenue
Calexico, CA 92231

ARC of Imperial Valley
298 E Ross Avenue
El Centro, CA 92243

Department of Rehabilitation
1214 State Street
El Centro, CA 92243

Imperial County Work Training Center
210 Wake Avenue
El Centro, CA 92243

San Diego Regional Center for the Developmentally Disabled
512 West Aten Road
Imperial, CA 92251

DOMESTIC VIOLENCE SERVICES

Center for Family Solutions
727 W. Main Street
El Centro, CA 92243

Imperial County Mental Health
202 N. 8th Street
El Centro, CA 92243

New Creations Womens Home
428 South 5th Street
El Centro, CA 92243

Sure Helpline
210 Wake Avenue
El Centro, CA 92243

EDUCATION SERVICES

Brawley Elementary School District
261 D Street
Brawley, CA 92243

Brawley Union High School District
480 N. Imperial Avenue
Brawley, CA 92243

Calexico Unified School District
901 Andrade Avenue
Calexico, CA 92231

Calipatria Unified School District
501 W. Main Street
Calipatria, CA 92233

Central Union High School District
351 Ross Avenue
El Centro, CA. 92243

El Centro School District
1256 Broadway
El Centro, CA 92243

Heber Elementary School District
1052 Heber Ave.
Heber, CA 92249

Holtville Unified School District
621 E Sixth St.
Holtville CA, 92250

Imperial Unified School District
219 N E St
Imperial, CA 92251

Imperial County Office of Education
1398 Sperber Rd.
El Centro, CA 92243

Imperial Valley College
380 East Aten Road
Imperial, CA 92251

Imperial Valley Regional Occupational Program
687 State Street
El Centro, CA 92243

San Pasqual Valley Unified School District
676 Baseline Road
Winterhaven, CA 92283

San Diego State University – Imperial Valley Campus
720 Heber Ave
Calexico, CA 92231

SER Jobs for Progress
155 West Main
El Centro, CA 92243

University of Phoenix
3095 N Imperial Avenue
El Centro, CA 92243

EMERGENCY SERVICES

American Red Cross
781 Broadway
El Centro, CA 92243

Campesinos Unidos, Inc.
1005 C Street
Brawley, CA 92227

Catholic Charities
250 W. Orange
El Centro, CA 92243

Center for Family Solutions
727 W. Main Street
El Centro, CA 92243

Imperial County Mental Health
202 N. 8th Street
El Centro, CA 92243

Neighborhood House
506 4th Street
Calexico, CA 92231

Spread the Love Charity
485 Broadway Ste. D
El Centro, CA 92243

Sure Helpline
210 Wake Avenue
El Centro, CA 92243

United Way
2410 Imperial Business Park Drive
Imperial, CA 92251

EMPLOYMENT/JOB TRAINING

Access to Independence
400 Mary Avenue
Calexico, CA 92231

America's Job Centers
860 Main Street
Brawley, CA 92227

301 Heber Avenue
Calexico, CA 92231

1550 W. Main Street
El Centro, CA 92243

2695 South 4th Street,
Building D
El Centro, CA 92251

676 Baseline Road
Winterhaven, CA 92283

ARC of Imperial Valley
298 E Ross Avenue
El Centro, CA 92243

Center for Employment Training
294 S. 3rd Street
El Centro, CA 92243

Employment Development Department
1550 Main St.
El Centro, CA 92243

Imperial County Work Training Center
210 Wake Avenue
El Centro, CA 92243

Imperial Valley College
380 East Aten Road
Imperial, CA 92251

Imperial Valley Regional Occupational Program
687 State Street
El Centro, CA 92243

Labor Ready
144 South 8th Street
El Centro, CA 92243

SER Jobs for Progress
155 West Main
El Centro, CA 92243

FINANCIAL SERVICES

Brawley Family Resource Center
480 North Imperial Avenue
Brawley, CA 92227

Calexico Family Resource Center
604 W. Birch Street
Calexico, CA 92231

Calipatria-Niland Family Resource Center
501 W. Main Street, Room 4,
Calipatria, CA 92233

Campesinos Unidos, Inc.
1005 C Street
Brawley, CA 92227

Department of Social Services
2995 S. 4th Street
El Centro, CA 92243

Imperial County Public Administration
133 I Clark Road
El Centro, CA 92243

San Pasqual Valley Unified School District
676 Baseline Road
Winterhaven, CA 92283

FOOD SERVICES

AM-PM Gas Station
2084 Marina Drive
Thermal, CA 92274

Apostolic Assembly
1774 Evan Hewes Highway
Seeley, CA 92273

Bombay Beach Community Center
9590 C Avenue
Bombay Beach, CA 92257

Brawley Family Resource Center
480 North Imperial Avenue
Brawley, CA 92227

Brawley Family Apartments
1690 C Street
Brawley, CA 92227

Brawley Senior Apartments
995 Willard Ave
Brawley, CA 92227

Brawley Senior Get Together Club
575 J Street
Brawley, CA 92227

Calexico Family Apartments
2301 Andrade Ave
Calexico, CA 92231

Campesinos Unidos, Inc.
1005 C Street
Brawley, CA 92227

Casa Del Sol
650 S International Blvd
Calipatria, CA 92233

Catholic Charities
250 West Orange
El Centro, CA 92243

Center for Family Solutions
727 W. Main Street
El Centro, CA 92243

Community Presbyterian Church
285 East 3rd Street
Westmorland, CA 92281

Countryside Apartments
1751 W. Adams Ave
El Centro, CA 92243

De Anza Apartments
233 East 4th Street
Calexico, CA 92231

Department of Social Services
2995 S. 4th Street
El Centro, CA 92243

First Christian Church
450 S. Waterman
El Centro, CA 92243

Food Stamp Nutrition Education Program
1050 East Holton Road
Holtville, CA 92250

Heber Community Center
1085 Ingram Street
Heber, CA 92249

Hector Esquer Building
850 Eady Avenue
Calexico, CA 92231

Holtville Garden Apartments
950 Holt Avenue
Holtville, CA 92250

Holtville Old Fire Hall
121 West 5th Street
Holtville, CA 92250

House of Hope
1948 West Orange Avenue
El Centro, CA 92243

Imperial Garden Apartments
2385 Myrtle Road
Imperial, CA 92251

Imperial Valley Food Bank
329 Applestill Road
El Centro, CA 92243

New Life Assembly
1720 N. Imperial Avenue
Calexico, CA 92231

Niland Food Shed
8031 Highway III
Niland, CA 92257

**Our Lady of Guadalupe
Men's Shelter**
545 Encinas Street
Calexico, CA 92231

Quechan Food Distribution
1890 San Pasqual Road
Winterhaven, CA 92251

Rey de Reyes Church
901 Emerson Avenue
Calexico, CA 92231

Saint Anthony's Church
214 West 7th Street
Imperial, CA 92251

Saint Patrick Church
133 E Church Street
Calipatria, CA 92233

Salvation Army
375 N. 5th Street
El Centro, CA 92243

**San Pasqual Valley Unified
School District**
676 Baseline Road
Winterhaven, CA 92283

Sierra Vista
1703 El Centro Street
Seeley, CA 92273

Sister Evelyn Mourey Center
1400 Imperial Avenue, #141
El Centro, CA 92243

Sontera Apartments
250 S Eastern Ave
Brawley, CA 92227

United Methodist Church
225 W. 7th Street
Holtville, CA 92250

Villa Dorada
1081 Meadows Drive
Calexico, CA 92231

Villa Esperanza Apartments
661 E. Bonita Place
Calipatria, CA 92233

**Villa las Flores Senior
Apartments**
2201 Meadows Road
Calexico, CA 92231

**Westmorland Family
Apartments**
181 G Street
Westmorland, CA 92281

WIC Nutrition Program
245 I Rockwood Avenue
Calexico, CA 92231

WIC Nutrition Program
561 E Street
Brawley, CA 92227

WIC Nutrition Program
2600 Thomas Drive
El Centro, CA 92243

HEALTH

**Clinicas de Salud del Pueblo
Inc.**
900 Main Street
Brawley, CA 92227

223 West Cole Road
Calexico, CA 92231

651 Wake Avenue
El Centro, CA 92243

8027 Hwy 111
Niland, CA 92257

1289 S Marina Drive, Suite A
Salton City, CA 92257

2133 Winterhaven Dr
Winterhaven, CA 92283

**CA CID Hotline-Imperial
County**
(800)367-2437
www.aidshotline.org

**Imperial County Public
Health Department**
935 Broadway
El Centro, CA 92243

HOMELESS SERVICES

Campesinos Unidos, Inc.
1005 C Street
Brawley, CA 92227

Catholic Charities
250 W. Orange
El Centro, CA 92243

Center for Family Solutions
727 W. Main Street
El Centro, CA 92243

House of Hope
1948 W. Orange Avenue
El Centro, CA 92243

**Imperial County Mental
Health**
202 N. 8th Street
El Centro, CA 92243

Imperial Valley Food Bank
329 Applestill Road
El Centro, CA 92243

Neighborhood House
506 4th Street
Calexico, CA 92231

**Our Lady of Guadalupe
Men's Shelter**
545 Encinas Street
Calexico, CA 92231

Salvation Army
375 N. 5th Street
El Centro, CA 92243

Spread the Love Charity
485 Broadway Ste. D
El Centro, CA 92243

Sure Helpline
210 Wake Avenue
El Centro, CA 92243

HOUSING SERVICES

Austin Thomas Housing Development
1250 N. Imperial Ave.
Brawley, CA 92227

Brawley Family Apts.
1690 C Street
Brawley, CA 92227

Brawley Gardens Apts.
221 Best Road
Brawley, CA 92227

Brawley Senior Apartments
995 Willard Avenue
Brawley, CA 92227

Brawley Senior Plaza
430 K Street
Brawley, CA 92227

Calexico Family Apts.
2301 Andrade Ave
Calexico, CA 92231

Calexico Garden Apts.
1620 Rockwood
Calexico, CA 92231

Calexico Housing Authority
1006 East Fifth Street
Calexico, CA 92231

Calexico Senior Apartments
1630 Rockwood Ave
Calexico, CA 92231

Catholic Charities
250 W. Orange
El Centro, CA 92243

Casa Imperial
851 Adler
Calexico, CA 92231

Casa del Sol
650 S. International
Calipatria, CA 92233
Casa Del Retiro
357 Blair Ave
Calexico, CA 92231

Center for Family Solutions
727 W. Main Street
El Centro, CA 92243

Citrus Pointe Apartments
694 N. 3rd Street
Brawley, CA 92227

Cottonwood Creek Apts.
410 W. Date Street
Calipatria, CA 92233

Countryside Apartments
1751 W. Adams Ave
El Centro, CA 92243

De Anza Senior Apartments
233 East 4th Street
Calexico, CA 92231

Department of Social Services
2995 S. 4th Street
El Centro, CA 92243

Desert Sunrise Apartments
175 Desert Sunrise Ave.
Heber, CA 92249

El Centro Senior Villas
515 Park Avenue
El Centro, CA 92243

El Centro Senior Villas II
579-581 Park Avenue
El Centro, CA 92243

Encino Village Apartments
1165 B Street
Brawley, CA 92227

Euclid Villas Apartments
1735 Euclid Ave
El Centro, CA 92243

Heber Family Apartments
1137 Dogwood Road
Heber, CA 92249

Holtville Gardens
950 Holt Avenue
Holtville, CA 92250

House of Hope
1948 W. Orange Avenue
El Centro, CA 92243

Imperial Gardens Apartments
2375 Myrtle Road
Imperial, CA 92251

Imperial Valley Housing Authority
1401 D Street
Brawley, CA 92227

1690 Adams Avenue
El Centro, CA 92243

Imperial Villa Apartments
210 W. Barioni
Imperial, CA 92251

Inland Fair Housing and Mediation Board
444 S. 8th Street Ste. C1A
El Centro, CA 92243

Las Brisas
2001 N. 8th Street
El Centro, CA 92243

Niland Apartments
17 W. 4th Street
Niland, CA 92257

Quechan Housing Authority
1860 Sapphire Lane
Winterhaven, CA 92283

Sonterra Apartments
250 S. Eastern Avenue
Brawley, CA 92227

Spring Encino Apartments
402 S. Eastern Avenue
Brawley, CA 92227

Valley Apartments
970 Waterman Avenue
El Centro, CA 92243

Villa Esperanza
651 East Bonita Place
Calipatria, CA 92233

Westmorland Family Apartments
181 South G Street
Westmorland, CA 92281

Woman Haven
727 Main Street
El Centro, CA 92243

LEGAL SERVICES

California Rural Legal Assistance
449 Broadway
El Centro, CA 92243

Center for Family Solutions
727 W. Main Street
El Centro, CA 92243

Department Of Child Support Services
2795 S. 4th Street
El Centro, CA 92243

Elder Law and Advocacy
939 Main Street, Box 19, 2nd Floor
El Centro, CA 92243

Imperial County Public Administration
133 I Clark Road
El Centro, CA 92243

Imperial County Public Defender
939 W. Main Street
El Centro, CA 92243

MENTAL HEALTH SERVICES

Brawley Family Resource Center
480 North Imperial Avenue
Brawley, CA 92227

Calexico Family Resource Center
604 W. Birch Street
Calexico, CA 92231

Calipatria-Niland Family Resource Center
501 W. Main Street, Room 4,
Calipatria, CA

Center for Family Solutions
727 W. Main Street
El Centro, CA 92243

Clinicas de Salud del Pueblo Inc.
900 Main Street
Brawley, CA 92227

223 West Cole Road
Calexico, CA 92231

651 Wake Avenue
El Centro, CA 92243

8027 Hwy 111
Niland, CA 92257

1289 S Marina Drive, Suite A
Salton City, CA 92257
2133 Winterhaven Dr
Winterhaven, CA 92283

Imperial County Mental Health
202 N. 8th Street
El Centro, CA 92243

San Diego Regional Center for the Developmentally Disabled
512 West Aten Road
Imperial, CA 92251

San Pasqual Valley Unified School District
676 Baseline Road
Winterhaven, CA 92283

SENIOR RESOURCES

Adult Protective Services
2999 S. 4th Street, Ste 105
El Centro, CA 92243

Alejandro Rivera Senior Citizen Complex
2151 Rockwood Ave
Calexico, CA 92231

Area Agency on Aging
778 W State Street
El Centro, CA 92243

Brawley Senior Apartments
995 Willard Ave
Brawley, CA 92227

Brawley Senior Get Together Club
575 J Street
Brawley, CA 92227

Calexico Recreation Community Center
707 Dool Avenue
Calexico, CA 92231

Casa Del Retiro
357 Blair Ave
Calexico, CA 92231

De Anza Apartments
233 East 4th Street
Calexico, CA 92231

El Centro Adult Center
375 1st Street
El Centro, CA 92243

El Quintero Senior Apartments
299-201 E 5th Street
Calexico, CA 92231

Elder Law
939 Main Street
El Centro, CA 92243

Heber Community Center
1132 Heber Avenue
Heber, CA 92249

Holtville Garden Apartments
950 Holt Avenue
Holtville, CA 92250

Imperial Gardens
2385 Myrtle Road
Imperial, CA 92251

In-Home Supportive Services
2999 S. 4th Street
El Centro, CA 92243

Regency Park
1531 Ross Avenue
El Centro, CA 92243

Victoria Manor Senior Apartments
1113 Rancho Frontera Ave
Calexico, California 92231

**SUBSTANCE ABUSE
TREATMENT SERVICES**

Alcoholics Anonymous Hotline
485 Broadway Street
El Centro, CA 92243

Brawley Family Resource Center
480 North Imperial Avenue
Brawley, CA 92227

Gamblers Anonymous- Imperial County
(855) 222-5542

Imperial County Mental Health
202 N. 8th Street
El Centro, CA 92243

Imperial Valley Drug & Rehab Clinic
1550 Pepper Drive
El Centro, CA 92243

Imperial Valley Methadone Clinic
200 S 5th Street
El Centro, CA 92243
Imperial Valley Safety Service
480 Olive Avenue
El Centro, CA 92243

Narcotics Anonymous
153 East Brighton Avenue
El Centro, CA 92243

New Creations Men's Home
536 S. 6th Street
El Centro, CA 92243

New Creations Women's Home
428 South 5th Street
El Centro, CA 92243

Sober Road, Inc.
584 Main Street
El Centro, CA 92243

Turning Point Men's Home
2149 Orchard Road
Holtville, CA 92250

TRANSPORTATION SERVICES

Imperial Valley Transit
792 East Ross Road B
El Centro, CA 92243

VETERAN'S SERVICES

Imperial Valley Veterans Affairs
217 S 10th Street
El Centro, CA 92243